

33^{ÈME} ÉDITION

ARTIPHYS **FESTIVAL**



Artiphys **Festival**

An electronic music festival on the EPFL campus

Founded in 1989

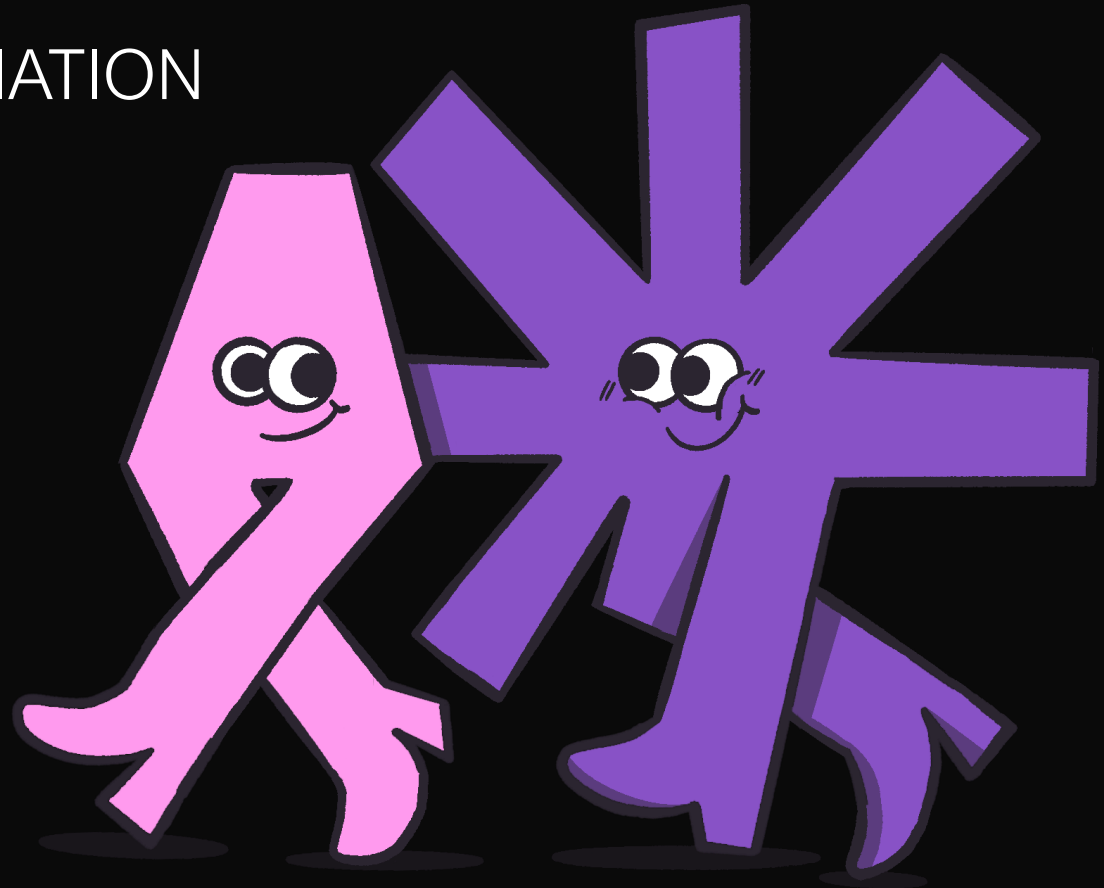
A nonprofit organization focused
on sustainability and inclusion

22h of live performances
/ 3 Stages / 3 bars
1200 participants
50k .-CHF budget



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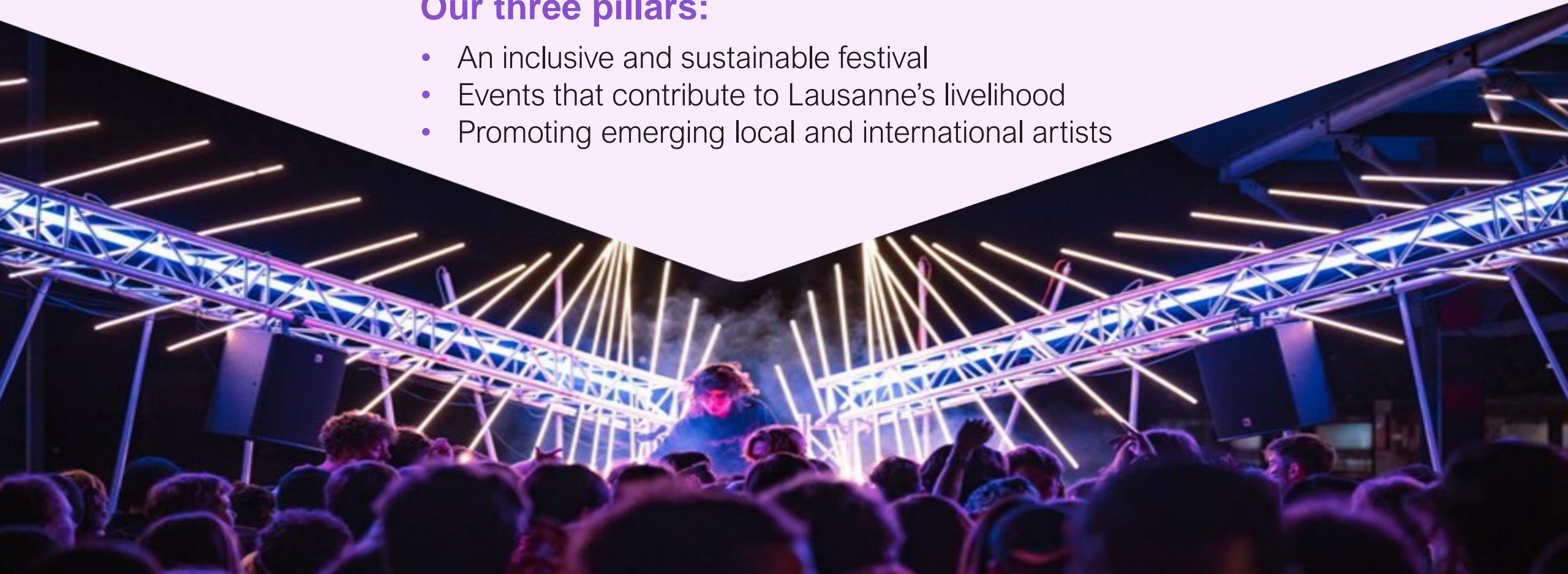


Artiphys Festival

Artiphys is a nonprofit student association and a cultural core to Lausanne's polytechnic university (EPFL). Its 28 permanent members organize numerous events throughout the academic year. The highlight is the Artiphys festival in March 2025.

Our three pillars:

- An inclusive and sustainable festival
- Events that contribute to Lausanne's livelihood
- Promoting emerging local and international artists



Our responsibility

THE ENVIRONMENT

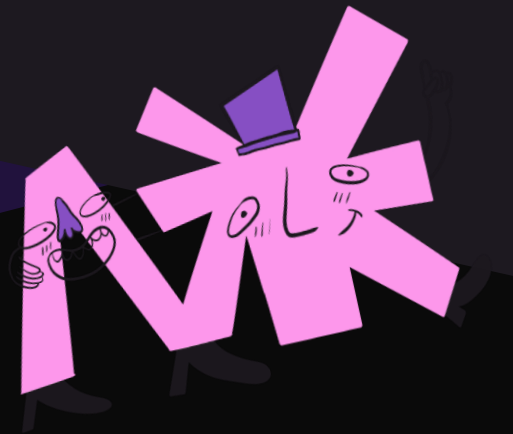
is everyone's business. That's why, among other, at all our events, all drinks are served in reusable cups. No artists fly in. We limit our impact.

SAFETY

We ensure the of our public. Staff members are trained or dedicated in prevention. Cup condoms are freely distributed. Security is enforced by specialized services.

AWARENESS

We're young and bold. That's why we're raising on public health messages. All festival-goers must sign a charter of appropriate behavior, met with a zero-tolerance policy for misconduct.



Chronology OF EVENTS

SEPTEMBER AND MAY

PRÉLUDE AND CODA

OPEN AIR DJ SETS!



MARCH

THE FESTIVAL

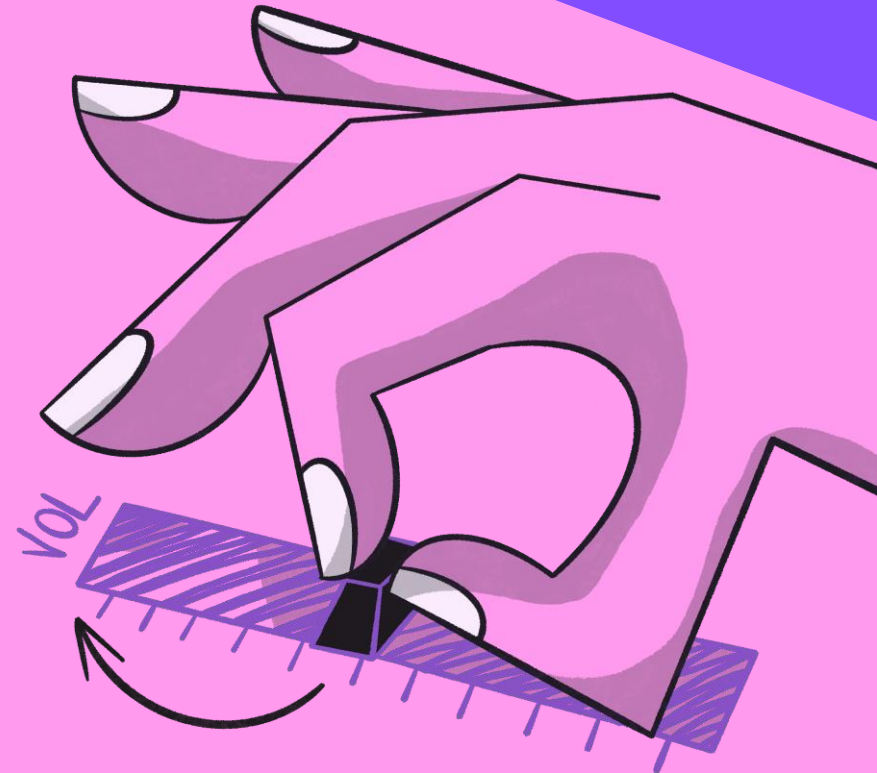
THE MAIN EVENT, AT EPFL:
4 BARS, 3 STAGES, 1200 PARTICIPANTS.



NOVEMBER

ARTIBOULE

EMBLEMATIC DJ SET IN A LAUSANNE
NIGHT-CLUB. FEAT: A BALL POOL.



Our audience

1200 festival-goers

most of them engineering students from EPFL

Participants steeped in **cultural diversity**

Influential **future players** in various industrial sectors

By partnering with Artiphys, you reach an extremely targeted and dynamic population.

Our audience

+140

NATIONALITIES REPRESENTED
ON CAMPUS

57.2%:

OF FOREIGN STUDENTS

69%

EPFL STUDENTS EMPLOYED
AFTER THEIR MASTER'S YEAR



Our networks

Instagram



@artiphysfestival

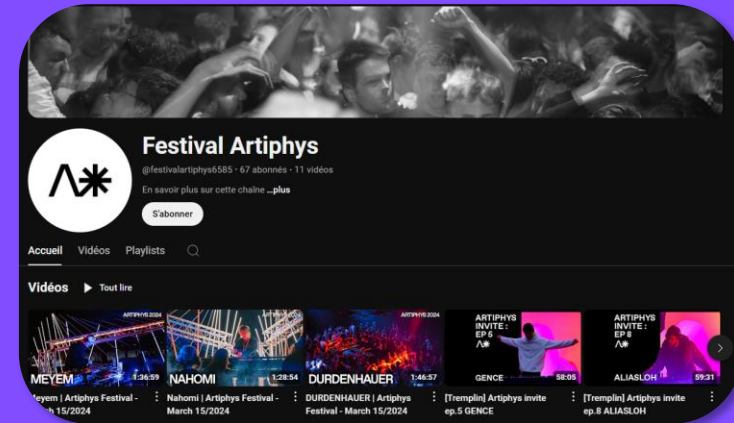
30 posts + 95 stories

Since the beginning of the year

12k accounts affected since the beginning of the year

(New this year: launch of the **tiktok** page)

Youtube



festivalartiphys6585

Ex: [DURDENHAUER | artiphys festival](#)

11h of cumulated live

12 videos posted

Your **benefits online**

Logo display: display of your logo on the Artiphys website with a link to your site. Logo display in after-movies and on a thank-you post on instagram.

Short-term presence: we publish an instagram story dedicated to the partner brand promoting it to festival-goers.

Festival-goer engagement program: stories/posts published before, after and during the festival. Artiphys produces the posts in partnership with the brand: challenges, narrative posts, posts with your collaborators ect...





Your **benefits at events**

VIP Seating : Enjoy VIP perks, privileged seating, complimentary drinks, exclusive access to the artists' lodge, free T-shirts, and more.

Personalized stage or bar : During the festival, stage and bar names are on everyone's lips—your brand could be too...

Main Sponsor : Love Artiphys' values and vision? Become the festival's main sponsor and forge a lasting connection with your brand. Unlock year-round marketing opportunities with a preferential partnership.

Your **benefits** at events

Physical appearance of your logo: Your logo will shine across key media: event tickets, staff T-shirts, festival posters, photo booths, and more.

Create a booth: Partner with our Innovation and Concept team to create a branded booth that reaches students directly on the festival site.

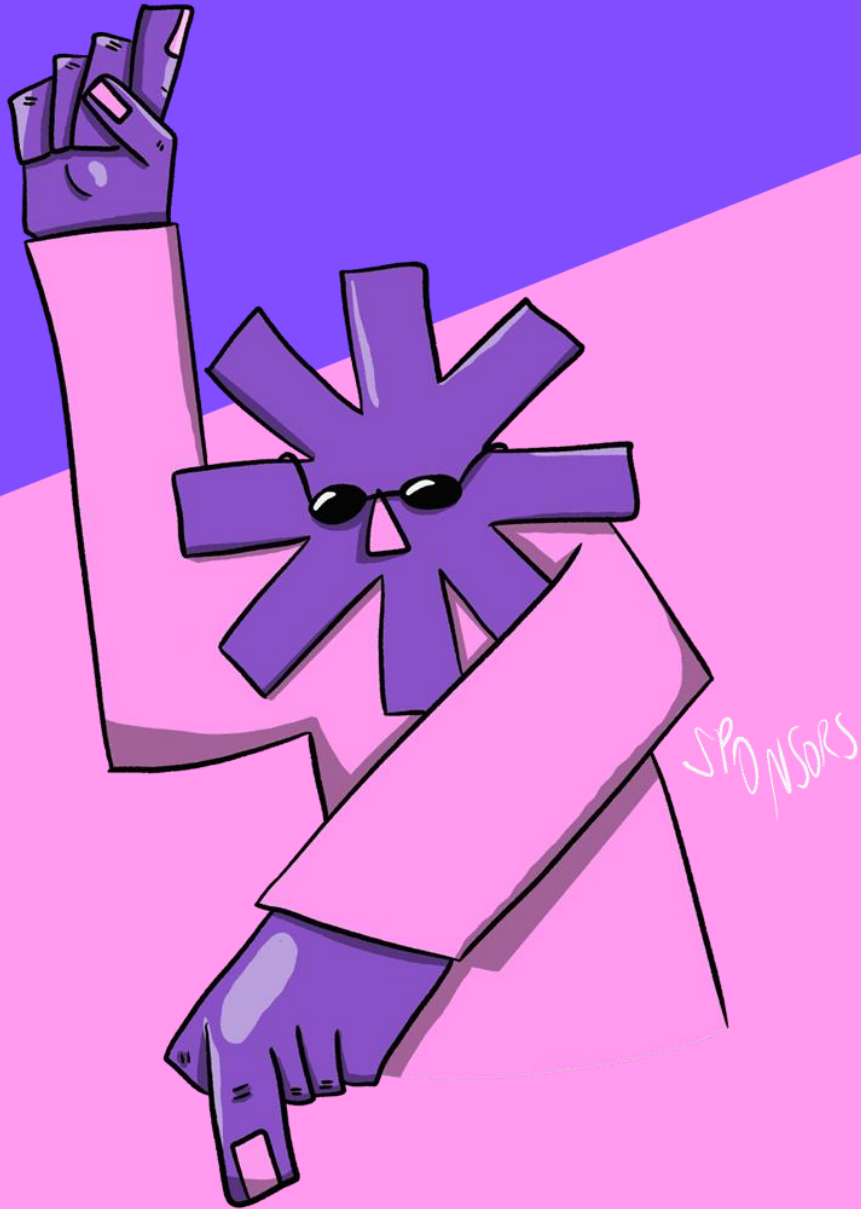


Service Packs

ALL PACKS ARE CUSTOMIZABLE!

Service type / Pack type	Bronze (500 CHF)	Silver (1000 CHF)	Gold (2000 CHF)	Platinum (10 000 CHF)
Main Sponsor				
Custom Stage				
VIP Tickets				
Running a booth				
Instagram Engagement Program				
Logo display on medias				
Unique Instagram advertising				
Logo on physical displays				

Support us



- To cover administrative costs, fees and general expenses.
- To obtain products that facilitate decoration, travel, set-up and installation of equipment.
- Raise the profile of emerging Swiss artists on the techno and electro scene.
- Energize campus life and raise awareness among a young audience of cautionary and public health messages.

Contacts

If you have any questions, please
do not hesitate to contact us at :



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