Story of superstore dataset

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Reasons for profits and losses

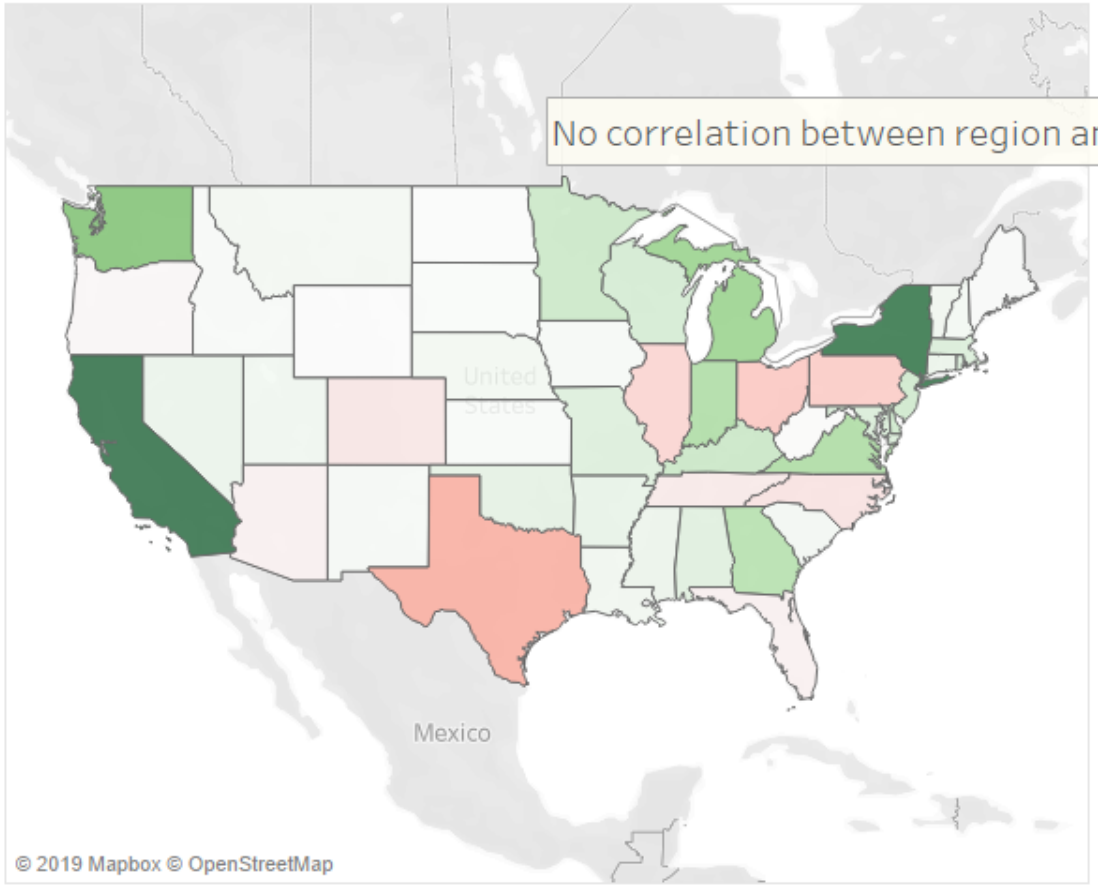
I am going to show you the correlation between the profit and three different areas as follows:

1. Geography
2. Sales
3. Discount

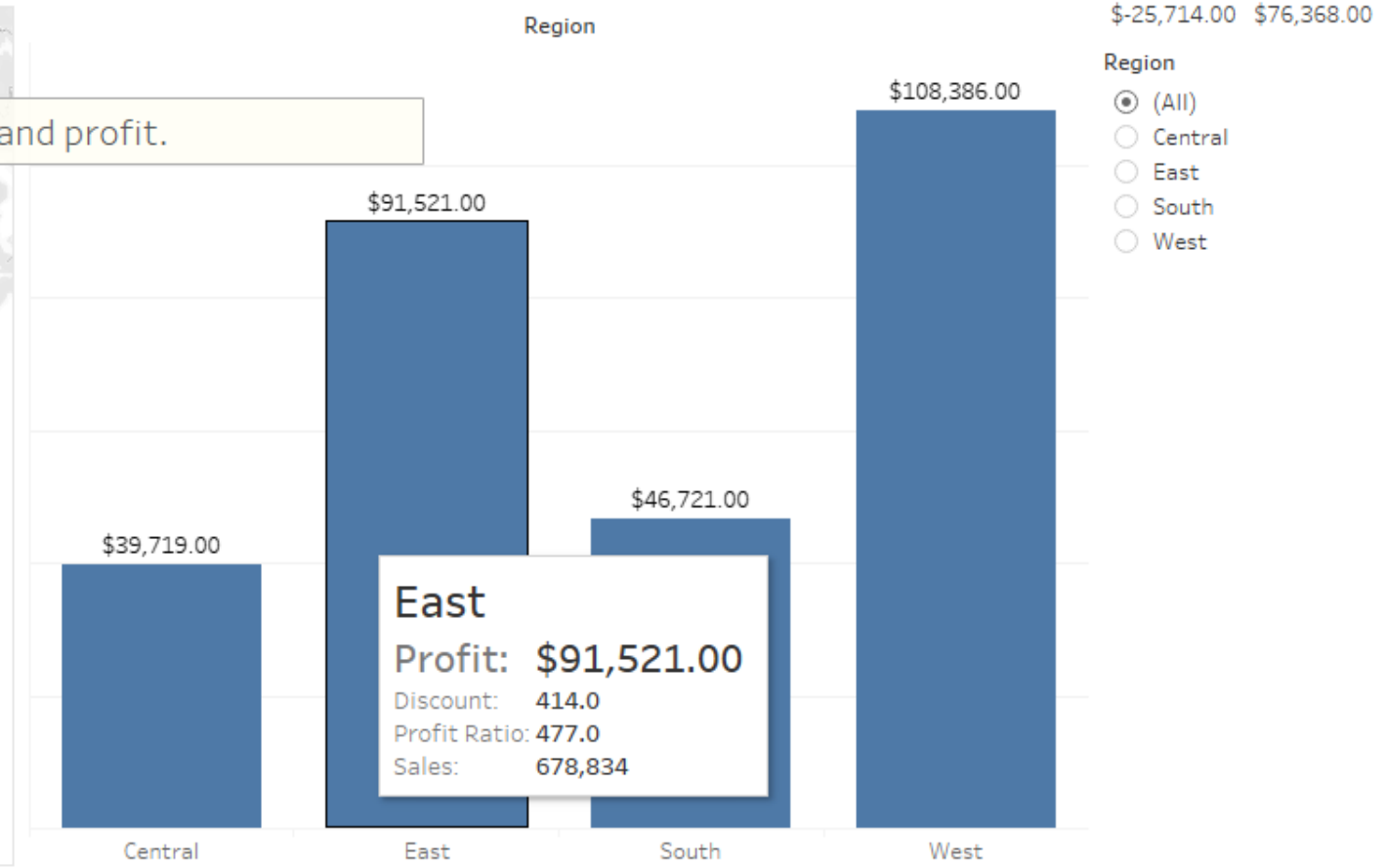
Reasons for profits and losses

Geography correlation with profit

Profit by region



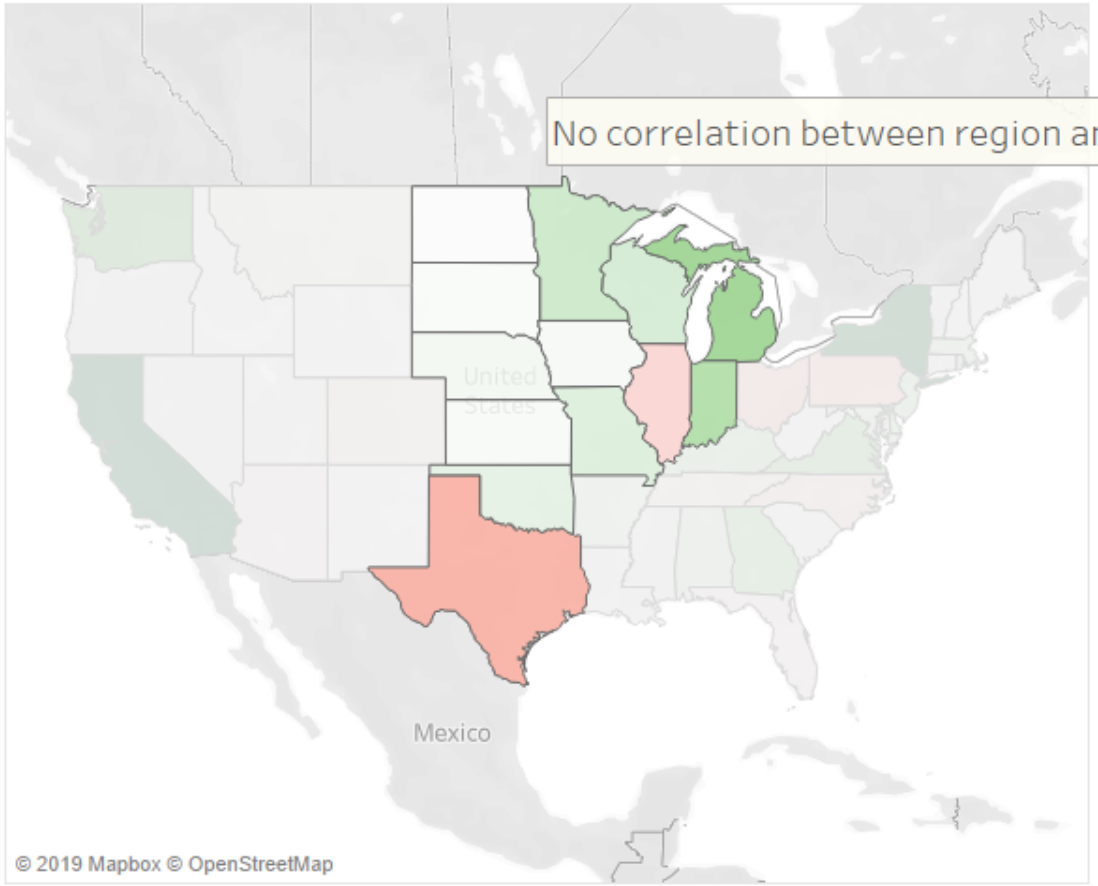
Profit by region bar graph



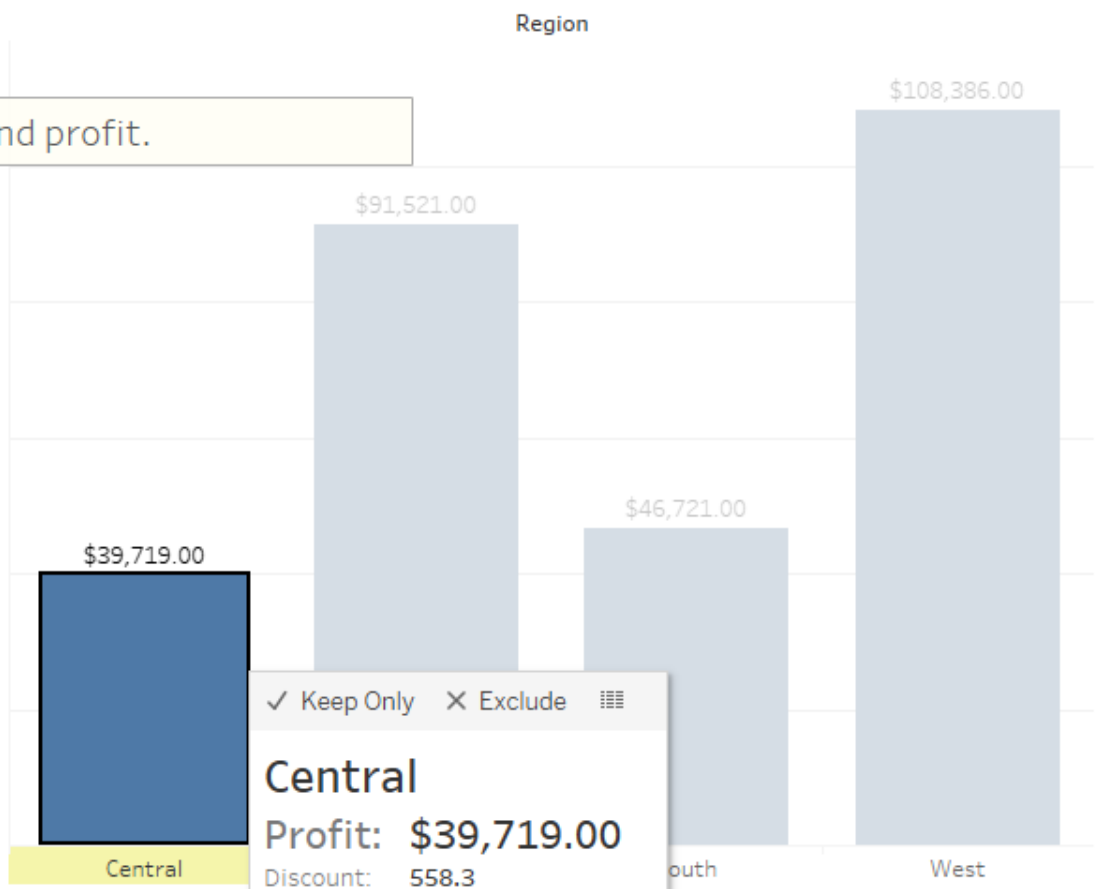
Reasons for profits and losses

Geography correlation with profit

Profit by region

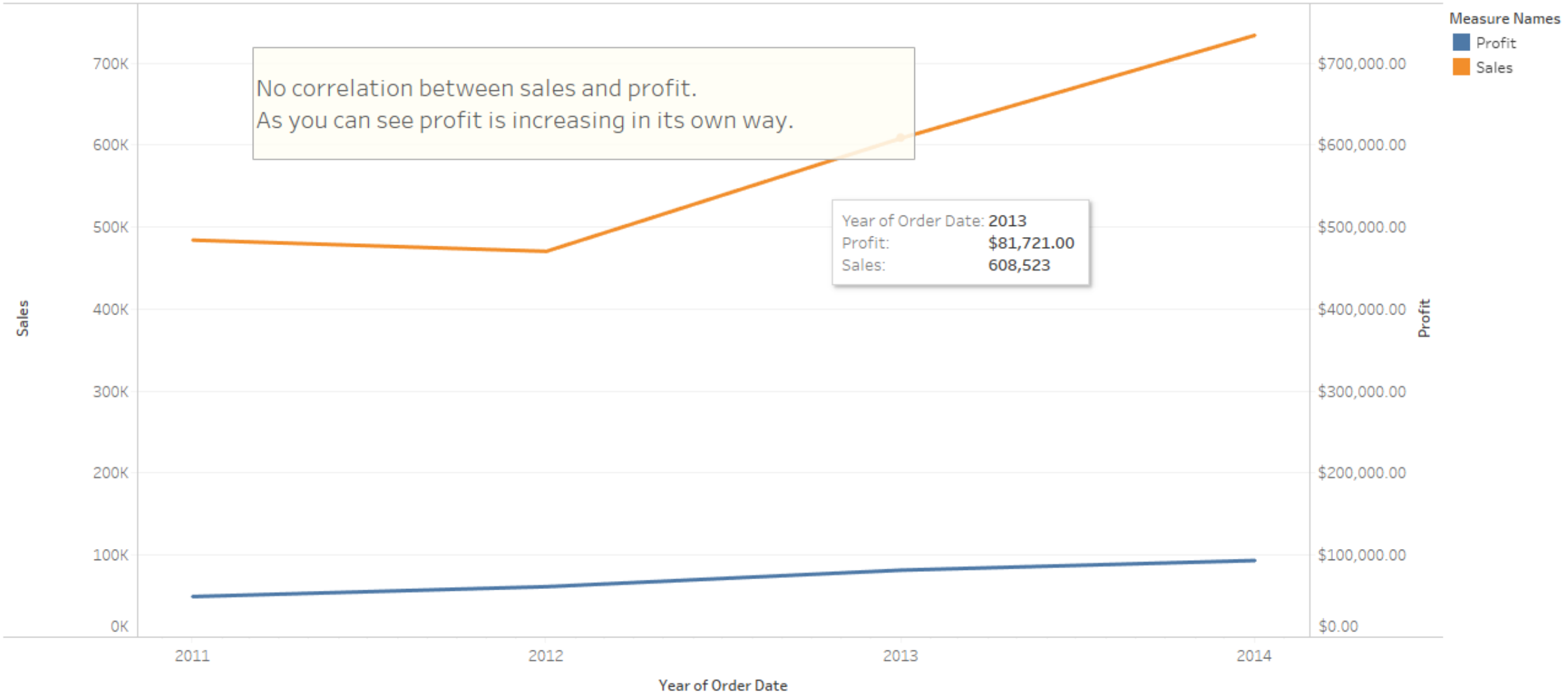


Profit by region bar graph



Reasons for profits and losses

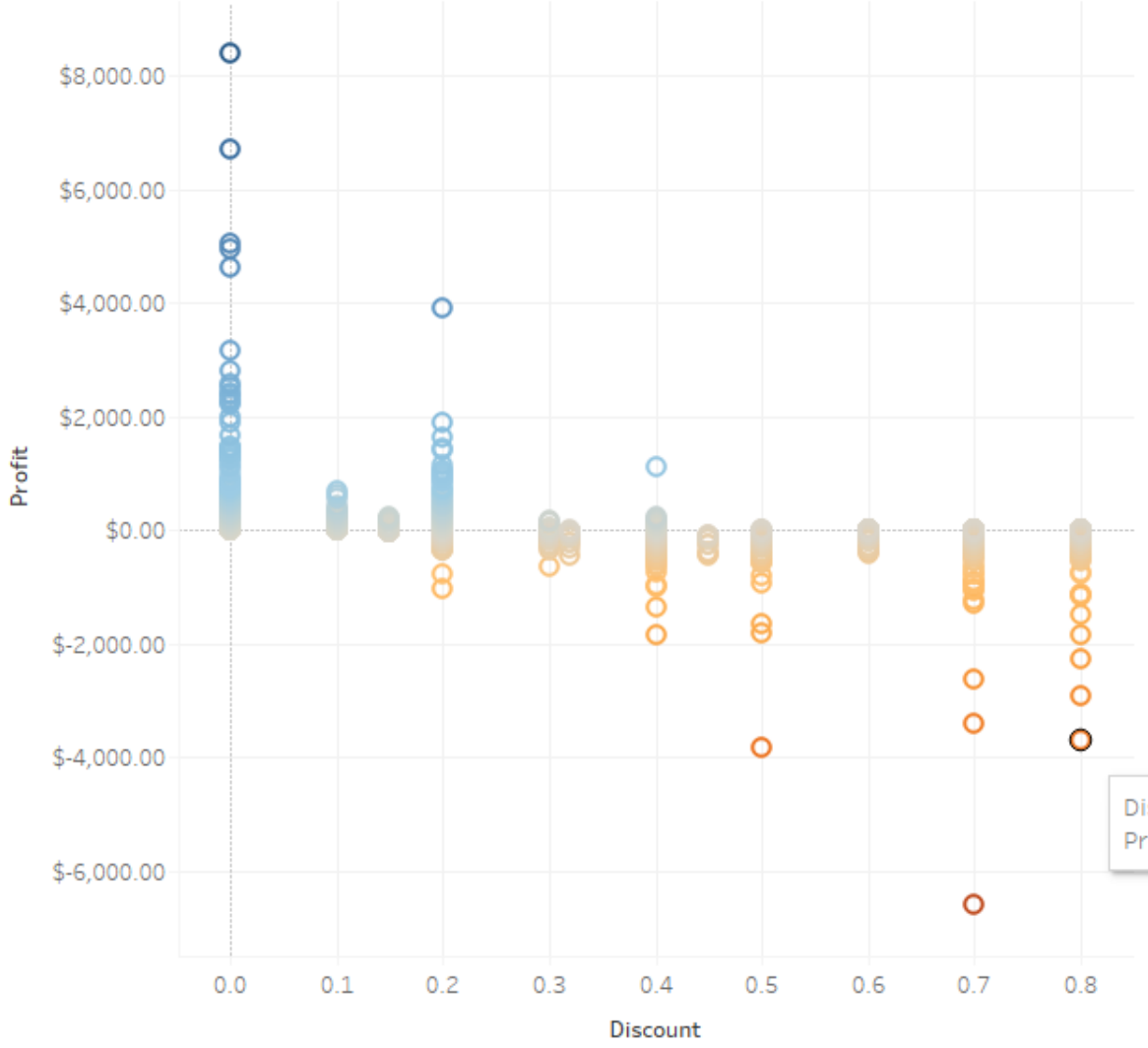
Introduction of my story. | Correlation with geography | **Correlation with sales** | Correlation with discounts | Recommendations

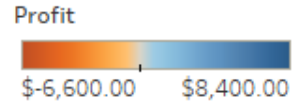


Profit by region | Profit by region bar graph | Geography correlation with p... | Profit by sales | Profit by discount | **Reasons for profits and loss...**

Reasons for profits and losses

Introduction of my story. | Correlation with geography | Correlation with sales | **Correlation with discounts** | Recommendations





As you can clearly see that Profit is inversely proportional to discount.**More the level of discount the less is profit.**

Reasons for profits and losses

Recommendation:

As it can be seen from the previous slide that more the discount less profit ans vice-versa. Therefore it is recommended that decrease the discount level.