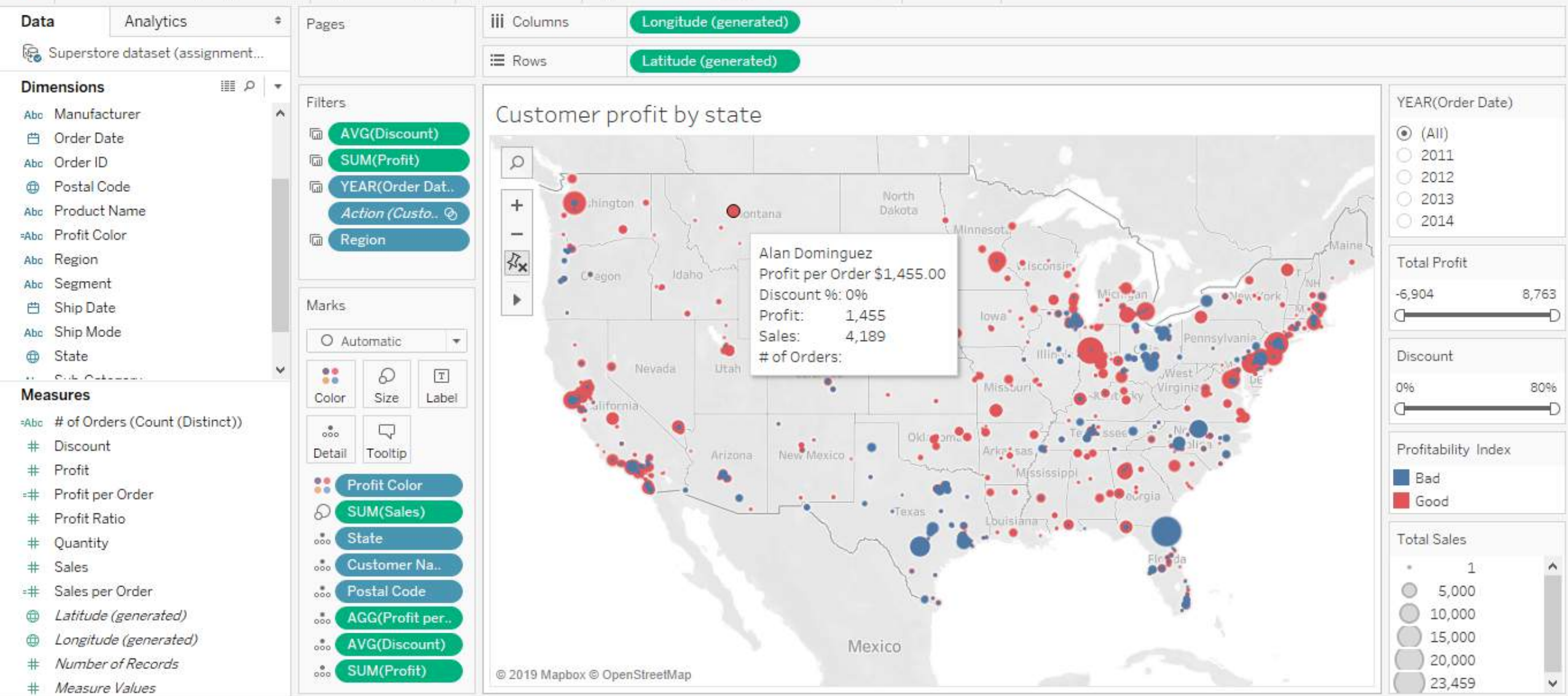


Profit Dashboard

Varun Kumar



Show Me



Data Analytics

Superstore dataset (assignment...)

Dimensions

- Manufacturer
- Order Date
- Order ID
- Postal Code
- Product Name
- Profit Color
- Region
- Segment
- Ship Date
- Ship Mode
- State
- Sub-Category

Measures

- # of Orders (Count (Distinct))
- Discount
- Profit
- Profit per Order
- Profit Ratio
- Quantity
- Sales
- Sales per Order
- Latitude (generated)
- Longitude (generated)
- Number of Records
- Measure Values

Pages

Columns

Rows

Filters

- Region
- YEAR(Order Date)
- Action (Custom)

Marks

All

Automatic

- Color
- Size
- Label

- Detail
- Tooltip
- Path

Measure Name

AGG(Sales per Order)

AGG(Profit per Order)

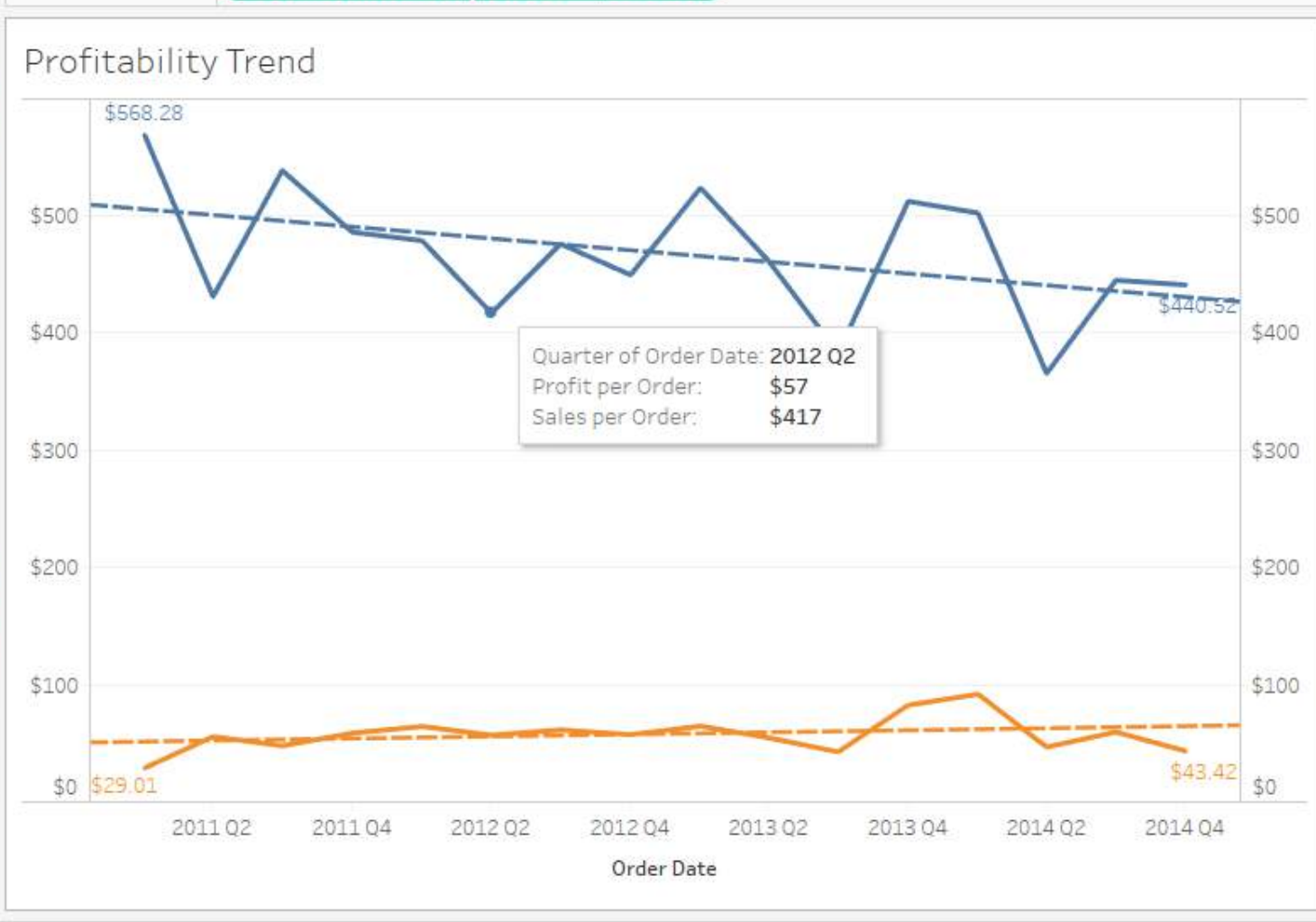
AGG(Sales per Order)

AGG(Profit per Order)

QUARTER(Order Date)

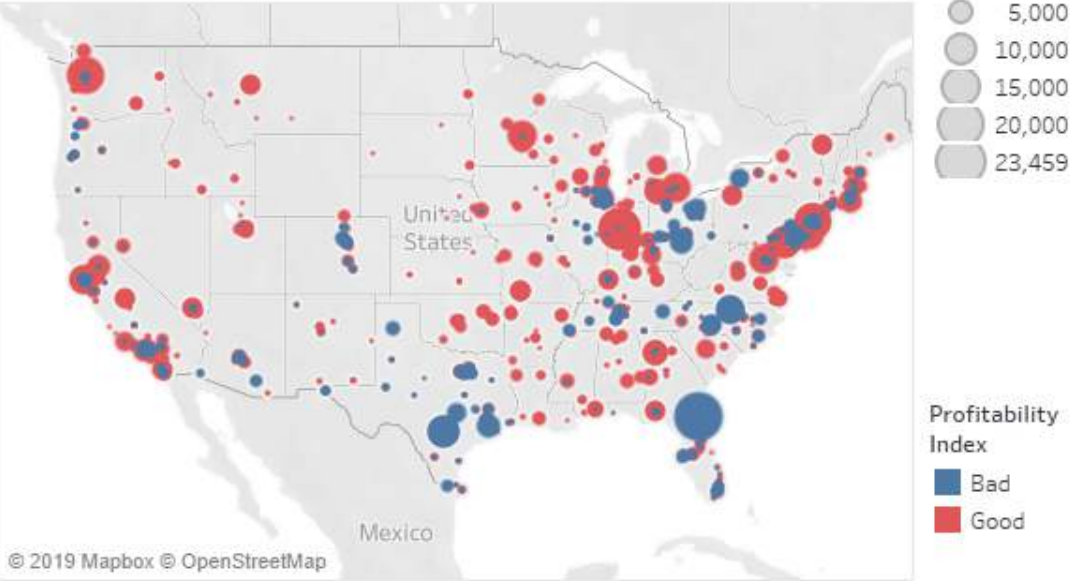
AGG(Sales per Order)

AGG(Profit per Order)

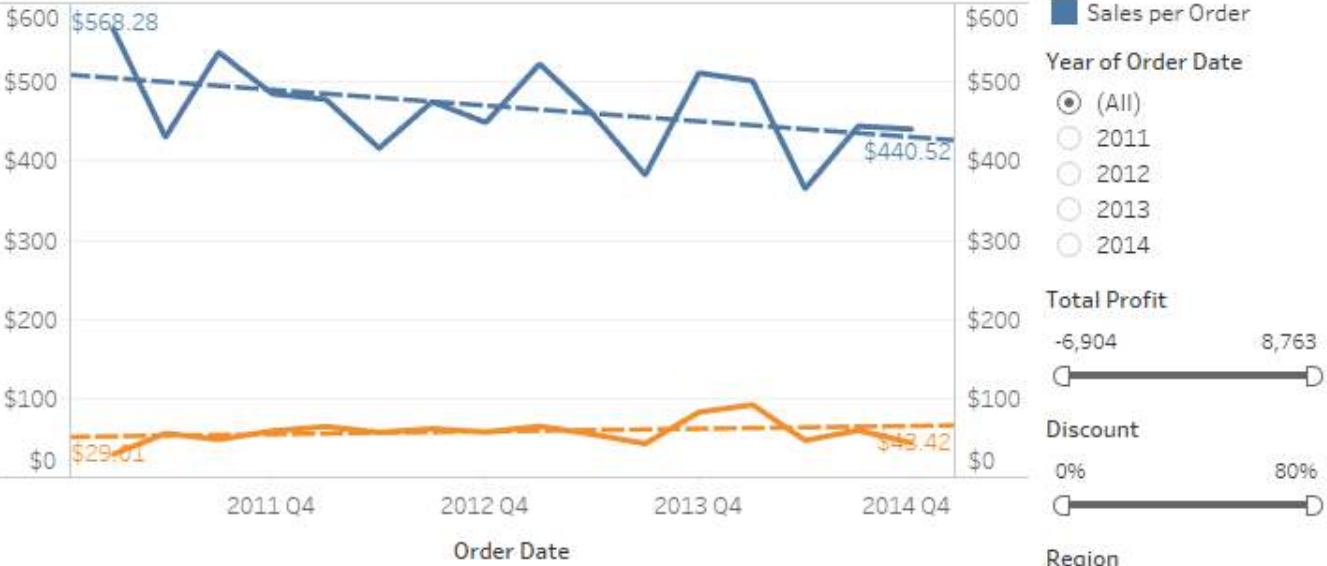


- Region
- (All)
 - Central
 - East
 - South
 - West

Customer profit by state



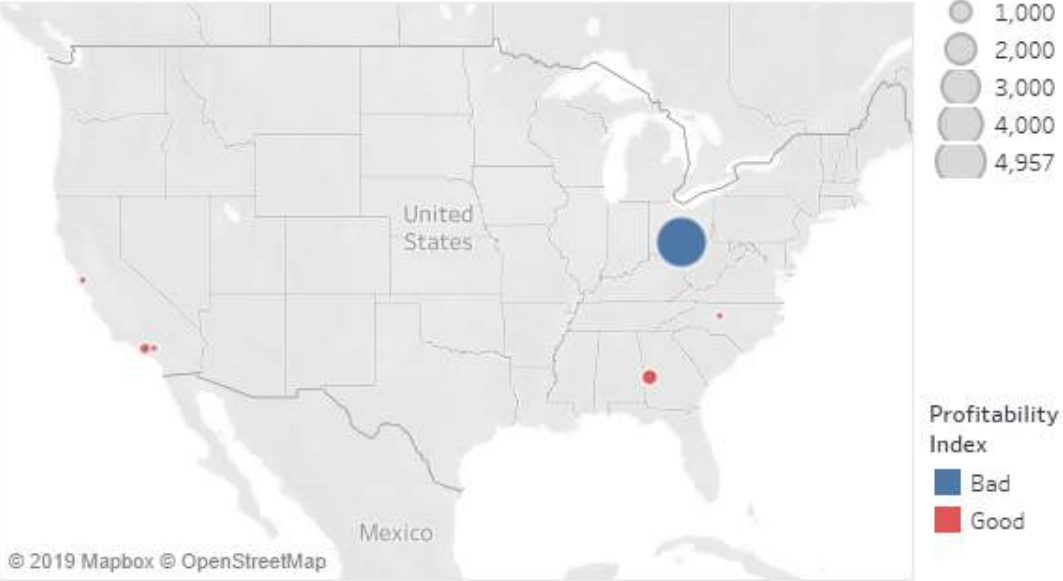
Profitability Trend



Profit table

Customer Name	Profit per Order	Profit	Sales	Avg. Discount	# of Orders
Cindy Stewart	(\$1,104.17)	-6,625	5,691	20%	6
Grant Thornton	(\$1,369.67)	-4,109	9,351	25%	3
Luke Foster	(\$511.86)	-3,583	3,931	32%	7
Sharelle Roach	(\$667.20)	-3,336	3,234	37%	5
Henry Goldwyn	(\$233.08)	-2,797	3,250	17%	12
Nathan Cano	(\$367.33)	-2,204	2,219	26%	6
Sean Braxton	(\$297.43)	-2,082	8,057	24%	7
Sean Miller	(\$396.20)	-1,981	25,042	25%	5
Christine Phan	(\$231.50)	-1,852	5,889	21%	8
Natalie Fritzler	(\$242.43)	-1,697	8,321	25%	7
Becky Martin	(\$415.00)	-1,660	11,791	17%	4
Tracy Blumstein	(\$177.89)	-1,601	4,737	27%	9
Dan Campbell	(\$160.00)	-1,440	3,336	21%	9
David Bremer	(\$203.14)	-1,422	2,974	14%	7

Customer profit by state



Profitability Trend



Profit table

Customer Name	Profit per Order	Profit	Sales	Avg. Discount	# of Orders
Cindy Stewart	(\$1,104.17)	-6,625	5,691	20%	6
Grant Thornton	(\$1,355.67)	-1,300	9,351	25%	3
Luke Foster	(\$1,355.67)	-1,300	3,931	32%	7
Sharelle Roach	(\$1,355.67)	-1,300	3,234	37%	5
Henry Goldwyn	(\$1,355.67)	-1,300	3,250	17%	12
Nathan Cano	(\$1,355.67)	-1,300	2,219	26%	6
Sean Braxton	(\$297.43)	-2,082	8,057	24%	7
Sean Miller	(\$396.20)	-1,981	25,042	25%	5
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