

COMPANY PROFILE



We are

Next Trend is an exclusive and 100% export oriented garment trading agent in Bangladesh. The company has established in 2004. The company has started its journey with an intention to work with global people who are interested to manufacture garment items in BD. Our company is really eager to assist those buyers who would place their order through us in Bangladesh. In this long journey our buying house have worked with so many buyers from so many countries. We have worked with all of our buyers perfectly and cordially. Our main strength is we maintain the quality as per the requirement of the buyers. Our team helps us to shift the product with perfect quality on time.

The Chain of Work

<u>TMD (Time Management Department)</u>: To finish/complete the production on time as per the schedule given by buyer, our time management department always alert the manufacture.

<u>QCM (Quality Control Management):</u> To ensure the quality of the product our quality control team always works on field. The stuff on our quality control manager work for us, they all are very experience and specialized in their particular field. We have trained them after the recruitment by the same time we let them understand the rules and policy of our company.

<u>SQCM (Special Quality Control Management):</u> At the end of the production our special quality control team finally supervises and checks the product and gives the result of the production.

<u>Sample Department:</u> Our trading house has its own sample department. Where we are facilitated to develop any sample in short time. The sample department is consistently performing their accurately.

<u>Manufacture Department:</u> The trading house also have 100% export oriented garments and print factory. Any kinds of exclusive product can be manufactured here with the desire quality.

<u>Merchandiser Department:</u> Next Trend BD have expert and dedicated stuffs under the supervisor of highly professionals. Our merchandising department is well equipped and our quality assurance team use to look after every article during production to till shipment as per the buyers required quality. All the merchandiser working here since long time they are very much experienced. They all strictly follow our instruction as we given by buyers.

<u>Commercial Department:</u> Next Trend BD have efficient and experienced commercial team. They use to take care of the related documents as well as taking care of the banking sector, BOI (Board of Investment), EPB (Export Promotion Bureau), BGMEA (Bangladesh Garment Manufacturing Export Association), BKMEA (Bangladesh Knitware Manufacturing Export Association), Custom, Freight forwarders and also shipping lines.

<u>Business Concern:</u> Next Trend BD is one of the most experience and reputed export oriented garment trading agent. Its main products are all kind of **KINT WARE, FLEECE WARE,** and **SWEATER**.



Manufactured Goods

Knitware: Basic T-shirt & Faccy T-shirt, Tank Top, Polo, Nightdress, Boxer shorts, Jogging Suit, Jogging Tops, Swimming Ware, & any kinds of light knitware for men's, ladies, boy's, girls and for kinds.

Fleece Were: Basic Jacket, Hooded Jacket and Jacket with Kangaroo Pocket, Cardigan, Vest etc for men's, ladies, boy's, girls and kids.

Sweater: Basic Cardigan, Pullover, Vest, hood Ware etc. Specially for men's, ladies, boy's, girls and kids.

Material We Handle

Experience in Fabrics: Single Jersey, Pique, Interlock, 1x1 Rib, 2x2 Rib, Terry, French Terry, Polar Fleece, Fabrics with Lycra, Feeder Stripe, Engineering Stripe etc.

Experience in Fabrics Composition: 100% Cotton Combed/ Carded (20/1 to 40/1) 65% Polyester 35% Cotton (also CVC) 95% Cotton 5% Spandex 85% Cotton 15% Viscose, Fleece (Normal, Polar Micro) Terry (with or without shearing) Z or S or Z+S Twisted Fabric.

Experience in Sweater Yarn: 100% (Cotton, Acrylic, Acrylic Cashmere like, Acrylic Chenille, Acrylic Cotton like, Acrylic Melange, Acrylic Wool like, Acrylic Smiling etc.), 50% Cotton 50% Acrylic, 50% Acrylic 50% Wool, 85% Acrylic 15% Wool, 55% Cotton 45% Acrylic etc.

Experience in Print: Rubber, Normal water based Pigment print, Discharge, Plastisole, High-density, Flock, Sticker, Ambos, Puff, Glitter, Thick, Stone, Metal Print, Pearl Print, Mud Print, Glass bead print, Crack print, Foil print, Airbrush print, Gel print, Burn print, Rotary print (all over print) etc.

Experience in Embroidery: Satin or Jump Stitch, Tatami Stitch, Zig Zag Stitch, Motif stitch, Sequence Stitch, Applique Stitch etc.

Major Activities

- 1. Designing, Sampling & Prompting the garments to sell
- 2. Communication with the customers & receiving the orders
- 3. Production & quality controlling the ordered garments
- 4. Informing the status of production & quality to the concerned buyer regularly
- 5. Arrange to inspection & shipment in time

Business Goal

Our main goal is to serve the buyers who are interested to work in Bangladesh. Our company is the best communicator or link between buyers and manufactures. We build up the bridge to work in Bangladesh from any country of the world. We work for our customer cordially and perfectly. We always try to meet the requirement of buyers. We provide all the facilities to maintain the quality of the product as per buyers' desires. We always follow the terms and conditions given by buyers. We believe that our



success is really depending on providing the quality/requirement accurately and perfectly in time with great quality.

Company Strengths

Our main strength our stuff, honesty, loyalty, hard working dedication. We have picked all the employees who is best in their prospective field. We have studied a lot to find out the best stuff for their job. They all are working with us since long time. They are very much experienced and professional. They are dedicated to full fill the requirement of their job. They all are too much loyal to their job and in the working field;

- Most of our factories are OEKO-TEX and BSCI certified.
- Capable to handle any (regular item) customized order on specific requirements.
- Experienced and well equipped merchandising department
- Always try to avoid random product checking during production. Rather than we check every product in several steps like cutting, sewing, ironing and packaging.
- Accurate pattern making and sample development facilities.
- Do ensure high quality product and hassle free service.

Business Summary

Business inspiration: Our target is to be the most successful and renowned garments sourcing agency for global clients as to maintain our reputation for credibility and integrity with our customer, vendors and employees.

Business Procedure

Customized solution to global clients must be provided as per their requirements and to achieve consistent high quality levels and on-time delivery schedules, through a team of committed personnel and a proven set of vendors with world class manufacturing facilities. Only to operate without compromising on quality, delivery and profitability. Our mission is to provide our clients with efficient and effective sourcing solution for their requirements. This includes taking a lead role in structuring and executing transaction that benefit our clients and help their business growth.

Efficient Service

- Immediate feedback/reply to customer's inquiry and questions.
- Competitive price in a prompt action and service.
- Continues follow up of each order from raw material to till final packing by quality assurance team.
- Customer keeps on to be posted with all developments taking place at our end to avoid hassle last stage.



Commercial Information

Company Name : Next Trend BD

Working Address : House #192 (Ground Floor), Road # 02

DOHS, Baridahara, Dhaka, Bangladesh.

Contact Number : +8801774556777, +8801743206606

Bank Details : Zerin Mansion, 55, Motijheel Commercial Area,

Dhaka-1000

Official Employee : G.M-01, Merchandising Coordinator-01,

Merchandisers-04, Quality Controlling Coordinator-01, Quality Controllers-06, Commercial Coordinator-01,

Accountant-01, Other Staff-05

Manufacturer : We working with 8 knitware manufacturer and 3

sweater manufacturers

Company Supporting Division

Print & Embroidery : **Perfect touch** (Knit Printing), Fatullah, Narayanganj.

Innovative stitch (Knit Embroidery), Lamapara

Fatullah, Narayanganj.

Our Present Clients

BLUE SEVEN	GERMANY
MINT GREEN GROUP	CANADA
MILLA MED S.A.	SPAIN
PROXIMA	ITALY
SPRINGHILL TEXTILES	SWEDEN



Company Responsibility:

Duty for our Client: We keep buyer informed about the trends, new developments in industry, changes in government policy and regulations etc. as far as possible. Informed buyer about new fabrics yarn, designs and fashion trends within our knowledge. Receive buyer visiting Asia, sending invitation letter to obtain visa. Arrange hotel booking, on their behalf plan their meeting with appropriate us & other suppliers and try to provide all reasonable assistance that a buyer may need in a foreign land to make his/her visit comfortable and useful.

Selection of Vendors: We assess factories in terms of

- Product range,
- Excellence of the products,
- Manufacture capability,
- Conveniences,
- Economic potentiality,
- Technology orientation,
- Man power,
- Running Environment,
- Management efficiency and,
- The largely excellence guidelines of the vendors.

Once our initial assessment in conducted, we exchange information with our principles and make an information decision in selected vendors.

Pricing: We scrutinize the quoted price as well as the other suppliers and with our own experience of the cost structure in the country, obtain the most *realistic prices* from them.

Sampling: We provide samples that are developed in our own sample division with incorporate colors, fabrics styles based on the requirements of our buyers. We manufacture samples in quantities as required by our customer. By offering this essential service, we sharpen the marketing efforts of our buyers in their region by giving them an edge over their competition.

Product Quality Organize: Our company strictly controls the mass goods quality by knitting, dyeing & finishing procedure to guarantee the fabrics & yarn be good sense of touch and in the meantime meet the AZO free, FORMALIN FREE green products standard. After getting all the approvals of our size samples, style samples, color dips and other details from the buyer we are going or the mass production. QC service takes place before the bulk fabric is cut. It consists of the elements listed below.

- Reporting of fabrics, yarn and accessories arrival status.
- Visual control of fabrics: weight/m2, color, hand feel.
- Forecast of production timing (Starting date, assigned capacity, daily output and finish date).



- Checking with production supervisors whether they think the style is feasible in conformity with the approved samples. For each issue raised: making a test in the workshop, and reporting the exact result.
- Checking all the issue listed by the client and reporting results.

Compliance Concern

Our compliance policy is based on code of conduct of key buyers. The factory is full compliance with ILO and Bangladesh Labor Law and Accord. Implemented policies are as follow;

- No child labor.
- No forced labor.
- Hours of production.
- Voluntary over time.
- Weekly holiday.
- Annual leave.
- Festival holiday & leaves with bonus.
- Maternity leave and protection.
- Sufficient sanitary facilities.
- First aid box among all the floors.
- Prayer space, separately for gents and ladies.
- Canteen service.
- Day care centre.
- Health care activities for the worker & employ company doctor & full time nurse.
- Smoke detectors & fire extinguishers in each & every floor & conduct fire drill test at least 12 times a year. We are giving a top priority on prevention of fire and eventual evacuation. Result is satisfactory. We have well trained and certified 45 nos. Working team as our fire protection team.

We are improvising, developing & implementing many more other facilities to provide our all working in a friendly manner & atmosphere gradually but following by the strict company rules to be obeyed.

Specialty of our company

Providing sample in the shortest possible time with free of cost, strictly maintain the shipment date along with ensuring the product quality. We also making SALES MAN SAMPLES if buyer required.



Key Contact Person

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We humble expect your full support and co-operation with us. Kindly let us know your requirements that will be highly appreciated to us.

Please do not hesitate to contact with us if you have any question regarding business development with "NEXT TRENDE [BD]"

