


Mobile Sales Dashboard


Total Sale

769.20M




Quantity

19K




Transactions

4K



Average Price

40.11K



Year

☐ 2021

☐ 2022

☐ 2023

Month_N...

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

☐ September

☐ October

☐ November

☐ December

Day Name

All

Customer Ratings

All

Brand

All

Payment Method

All

City

All

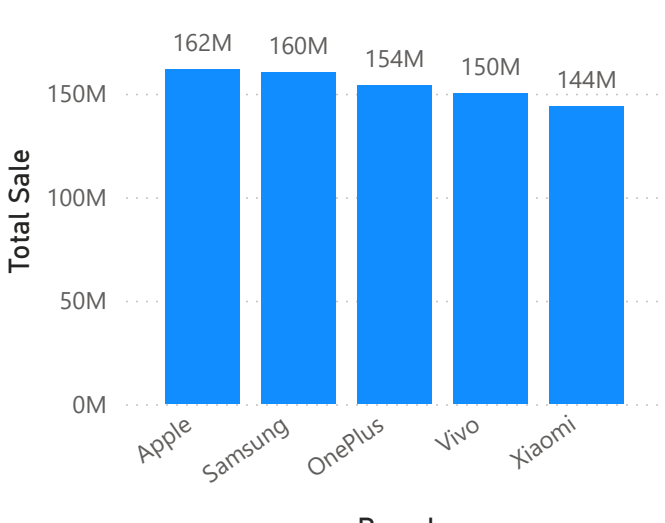
Customer Name

All

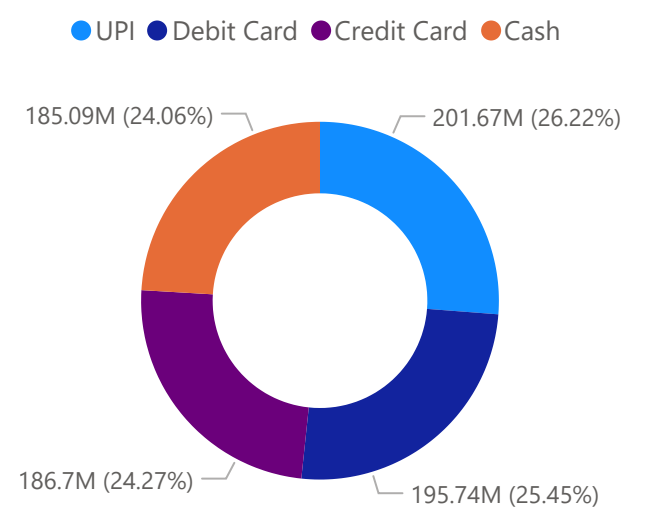
Age

All

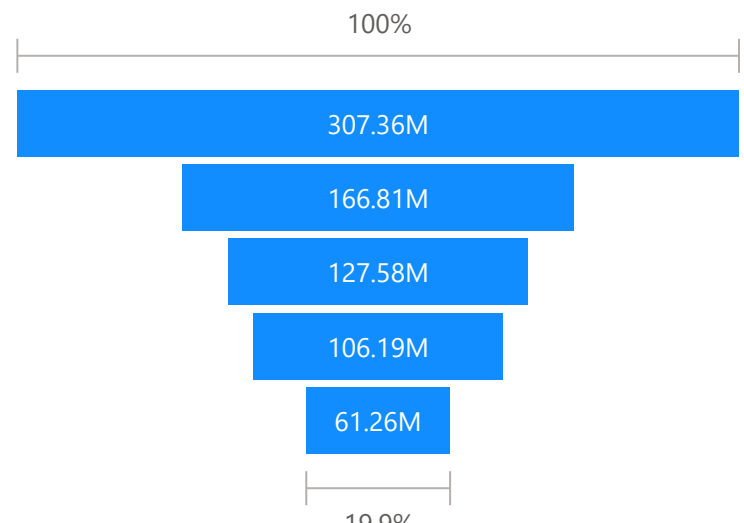
Total Sale by Brand



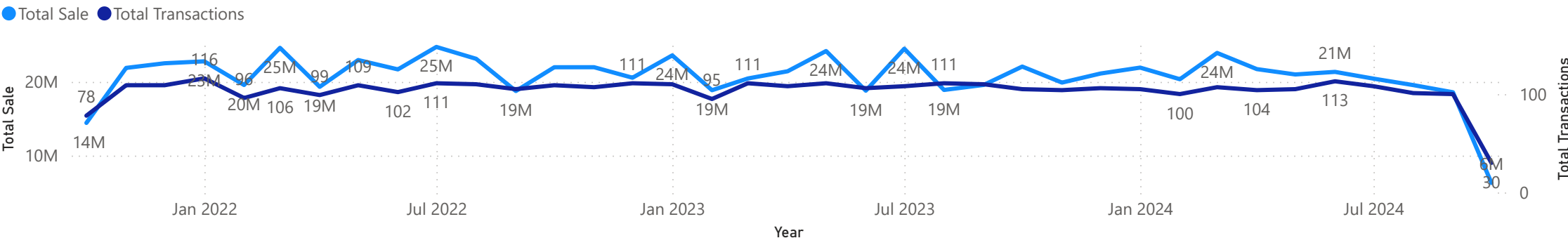
Total Sale by Payment Method



Total Sale by Customer Ratings



Sales Trend



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Total Sale by Brand

Brand	Total Sale (M)
Apple	162M
Samsung	160M
OnePlus	154M
Vivo	150M
Xiaomi	144M

Total Sale by Payment Method


Payment Method	Total Sale (M)	Percentage
UPI	201.67M	26.22%
Debit Card	195.74M	25.45%
Credit Card	186.7M	24.27%
Cash	185.09M	24.06%

Total Sale by Customer Ratings

Rating	Total Sale (M)
5	307.36M
4	166.81M
3	127.58M
2	106.19M
1	61.26M

Sales Trend


Year	Total Sale (M)	Total Transactions
Jan 2022	14M	78
Jul 2022	19M	111
Jan 2023	19M	95
Jul 2023	19M	111
Jan 2024	100	104
Jul 2024	6M	30



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Day Name

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Customer Ratings

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All

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All

City

All

Customer Name

All

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All

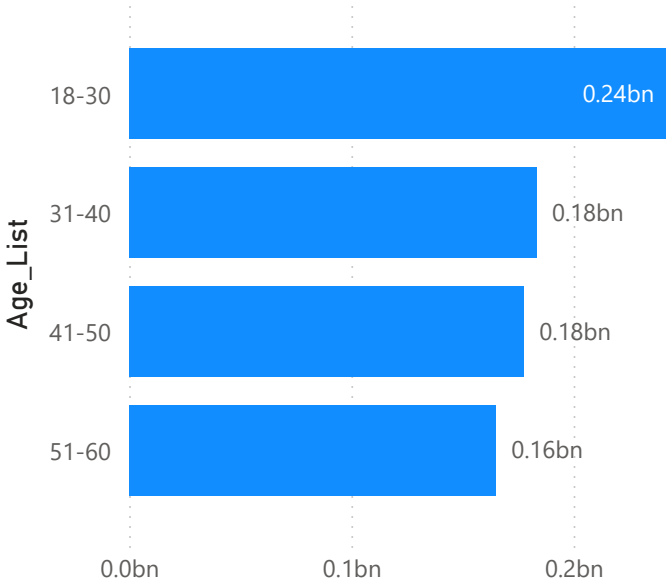
City	Orders	Quantity	Total Sale
Delhi	1008	5078	203,883,475.85
Mumbai	654	3207	127,191,279.71
Ranchi	153	761	31,018,767.25
Hyderabad	138	636	24,500,746.86
Bangalore	136	651	26,994,947.78
Gorakhpur	130	653	25,663,158.94
Lucknow	130	673	26,843,792.05
Indore	129	655	25,515,413.70
Kolkata	129	597	23,128,631.28
Jodhpur	127	677	27,172,939.04
Rajkot	126	643	27,326,700.55
Chennai	125	715	30,759,533.53
Kanpur	125	589	23,167,302.71
Bhopal	124	634	24,581,030.03
Madurai	123	633	26,674,256.78
Vadodara	123	574	22,788,226.62
Ludhiana	120	608	23,452,860.16
Coimbatore	118	611	24,855,628.28
Patna	117	555	23,686,296.85
Total	3835	19150	769,204,987.97

Pay Method	Orders	Quantity	Total Sale
UPI	1011	4997	201,673,761.51
Debit Card	948	4841	195,738,781.11
Credit Card	947	4650	186,698,480.40
Cash	929	4662	185,093,964.95
Total	3835	19150	769,204,987.97

Top 15 Customers	Orders	Quantity	Total Sale
Vinod Kaur	8	43	2,140,550.80
Tanuja Dutta	7	41	2,211,029.12
Sumit Siddiqui	6	45	2,157,800.07
Prashant Gupta	12	74	2,706,577.52
Navin Solanki	7	48	2,178,751.52
Meena Mathur	9	35	2,211,796.87
Lata Shah	10	54	2,134,648.12
Kiran Malhotra	8	50	2,736,353.25
Kavita Teja	9	52	2,718,316.09
Anita Dutta	8	48	2,168,101.22
Total	84	490	23,363,924.58

Year	Orders	Total Quantity	Total Sale
2021	296	1471	58,815,520.38
2022	1281	6434	261,989,840.26
2023	1285	6364	253,314,219.03
2024	973	4881	195,085,408.30
Total	3835	19150	769,204,987.97

Age Group wise Sales Trend



Age_List	Total Sale
18-30	0.24bn
31-40	0.18bn
41-50	0.18bn
51-60	0.16bn