

# CROSS-PLATFORM MOBILE DEVELOPMENT

## ASSIGNMENT 2

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# Contents

<b>1</b>	<b>Introduction</b>	<b>3</b>
<b>2</b>	<b>Target User</b>	<b>3</b>
<b>3</b>	<b>Product Niche</b>	<b>3</b>
<b>4</b>	<b>Features &amp; Functionality</b>	<b>3</b>
<b>5</b>	<b>Development Plan</b>	<b>3</b>

# **1 Introduction**

Our idea is a family/couple sharing app. This app will allow users to share common things such as shopping lists, calendars, to-do lists, expenses etc. We will go further into the features in a later section. The name of the application will be *Syncup*, since it will help people synchronise daily activities and planning. While individually some of the features provided by this app are already widely available on google and apple platforms, it can be quite a struggle to have interoperability between those apps. Another downside is that they usually only focus on a single field, such as google calendar, whereas our application will combine all of those individual features into a single app that is shared across platforms. This allows for great synergy between them and enables us to combine things like shopping trips with your expense tracking.

## **2 Target User**

## **3 Product Niche**

## **4 Features & Functionality**

## **5 Development Plan**