

Why probability?

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- Probability is a foundational concept in inferential statistics.
- It is related to the idea that because it is hard to access the entire population, we can use a sample to make inferences about the population.
- We then take a sample, which is thought to be representative of the population, and use it to make inferences about the population.

Basic probability concepts

Basic probability rules

- Two major rules govern probability:
 - 1 All probabilities are between 0 and 1.
 - A probability of 0 means that the event will never happen (0% chance).
 - A probability of 1 means that the event will always happen (100% chance).
 - This means probabilities are always in proportion form, but can be easily converted to percentages.
 - 2 The sum of the probabilities for all possible outcomes of an event must sum to 1.
 - In an exam, you'd have two outcomes: pass or fail (assuming no other "weird" outcomes).
 - The probability of passing plus the probability of failing must sum to 1.
 - This means 100% of outcomes are covered in the "possible outcomes" set, each with a probability.

The lingo: experiments, events, outcomes and sample spaces

- In simple experiments, we often see “events” covering one outcome, and not more.
 - However, events can “group” outcomes in a specific way.
 - E.g. the event of getting an even number when rolling a die. This event covers outcomes 2, 4, and 6.
- The **sample space** is the set of all possible outcomes of an experiment.
 - For example, when flipping a coin, the sample space is $\{H, T\}$.
 - When rolling a die, the sample space is $\{1, 2, 3, 4, 5, 6\}$.

Set theory and probability

- Probability is closely related to set theory.
 - Sets are collections of objects, and in probability, we often think of events as sets of outcomes.
- Thus, it is common to see notation from set theory in probability.
 - A set is denoted by curly braces, e.g. $\{1, 2, 3, 4, 5, 6\}$.
 - We use letters to denote sets, e.g. A, B, C, etc.
 - We use set operations to calculate probabilities.
 - We use Venn diagrams to visualize probabilities.
- Set theory operators, such as belongs to (\in), union (\cup), intersection (\cap), and complement ($'$) are used in probability.
 - These often also come in terms of logical operators, such as “and” and “or”.

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Union

- The union of two events A and B is the event that *either* A or B or both occur.
 - Meaning that any two of them can occur, but not necessarily both.
 - The union of A and B is denoted by $A \cup B$ (set theory notation).
 - The probability of the union of A and B is denoted by $P(A \cup B)$.
- Example: what is the probability of getting one or two when rolling a die?
 - Notice the use of “or” in the question. Union is often associated with the “OR” logical operator.
 - This can be written as $P(A \cup B)$, where A is the event of getting a 1 and B is the event of getting a 2.

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Complement

- The complement of an event A is the event that A does *not* occur.
 - Meaning that the event does not happen.
 - The complement of A is denoted by A' (set theory notation).
 - The probability of the complement of A is denoted by $P(A')$.
- Example: what is the probability of not getting a 1 when rolling a die?
 - The complement of getting a 1 is not getting a 1.
 - The complement of an event is often associated with the “NOT” logical operator.
- It is often very easy to calculate the complement of an event, as it is the *whole* minus the probability of the event.

$$P(A') = 1 - P(A)$$

Complement in a Venn diagram

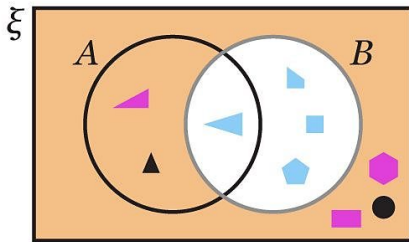


Figure 3: Complement in a Venn diagram. Source: BBC Bitesize

$$P(A \cup B) = P(A) + P(B)$$

where A and B are mutually exclusive events.

Computing the probability of union: non-mutually exclusive events and the addition rule

- However, if the events are not mutually exclusive, we need to consider the probability of the intersection of the events.
- Events that might not be mutually exclusive happen very often. For instance, what is the probability of going to the beach and getting a sunburn?
 - These events are not mutually exclusive, as you can go to the beach and get a sunburn at the same time.

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Independence

- Two events are independent if the occurrence of one event does not affect the occurrence of the other event.
- For example, the probability of getting a head when flipping a coin is independent of the probability of getting a 1 when rolling a die.
 - Basically means the events are not related.
- If two events are independent, the probability of the intersection of the events is the product of the probabilities of the events.
 - This is called the multiplication rule.

Independence: the multiplication rule

- If two events are independent, the probability of the intersection of the events is given by the multiplication rule:

$$P(A \cap B) = P(A) \times P(B)$$

when A and B are independent events.

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The multiplication rule for independent events

- For instance, if we know the probability of getting a head when flipping a coin is 0.5, and the probability of getting a 1 when rolling a die is $1/6$, we can calculate the probability of getting a head and a 1.

$$P(\text{Head} \cap 1) = P(\text{Head}) \times P(1) = 0.5 \times \frac{1}{6} = \frac{1}{12}$$

- This is a very powerful rule that can be used to calculate the probability of the intersection of independent events.
- Notice that I don't use my companies' example here, as the events are likely not independent.
 - Active companies may tend to be in Pichincha as it is the capital
 - This underscores the need to actually understand the nature of the events, or the *data generating process*.

Random variables and probability distributions

Probability distributions of RVs

- The fact that these are random does not mean that we cannot describe them or predict their behavior.
- RVs will have a probability distribution, since numerical outcomes that they might take have associated probabilities.
- The probability distribution of a random variable is a *function* that describes the likelihood of different outcomes.
 - This function will assign a probability to each possible outcome of the random variable.

Building the CDF of a discrete RV: coin example

- The CDF of a discrete random variable is built by summing the probabilities of the random variable being less than or equal to a certain value.
- For the coin example, the CDF is as follows:

Value of the random variable	Probability	Cumulative Probability
0	0.5	0.5
1	0.5	1.0

- The probability of getting 0 heads or less is simply 0.5.
 - This is the probability of getting a tail.
- Notice how the probability of getting one head OR less is 1.
 - This is a union of the events of getting 0 heads and getting 1 head.
 - $P(X \leq 1) = P(X = 0) + P(X = 1) = 0.5 + 0.5 = 1.0$

Example: expected value of a coin

- For the coin example, the expected value is:

$$E(X) = 0 \cdot 0.5 + 1 \cdot 0.5 = 0.5$$

- This means that the expected value of the number of heads when flipping a coin is 0.5.
- Does this make sense? It will often happen that the expected value is not a possible value of the random variable.
 - This is because the expected value is a measure of central tendency, and not necessarily a possible value of the random variable.
- In an intuitive sense, the expected value is the value we would expect to get if we repeated the experiment many, many times, and took the average of the outcomes.

Example: variance of a coin

- For the coin example, the variance is:

$$\text{Var}(X) = (0 - 0.5)^2 \cdot 0.5 + (1 - 0.5)^2 \cdot 0.5 = 0.25$$

- This means that the variance of the number of heads when flipping a coin is 0.25.
- Once again, higher variance means that the values of the random variable are more spread out.

Laws of expected value and variance

- When working with expected values and variances, there are some laws that can be useful as shorthands.
- For any constants a and b :

$$E(aX + b) = aE(X) + b$$

$$\text{Var}(aX + b) = a^2 \text{Var}(X)$$

Expected value of a continuous RV

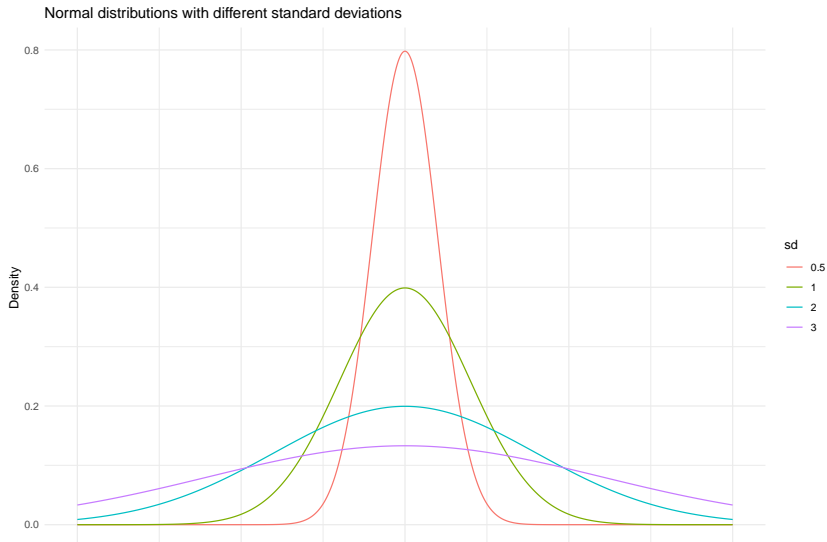
- The expected value of a continuous random variable is calculated in the same way as for discrete random variables.
- We multiply each possible value of the random variable by its probability, and sum these products. However, this time, we use an integral instead of a sum.

$$E(X) = \int_{-\infty}^{\infty} x \cdot f(x) dx$$

- Don't worry about these! We need not calculate these by hand. In an applied context, we just need to know what PDFs and CDFs are.

- There are several continuous probability distributions, but the most common is the normal distribution
 - Also known as the Gaussian distribution or the bell curve.
- **Why is the normal distribution the most common?**
 - 1 Flexibility and simplicity:**
 - The normal distribution is easy to handle and does not require complex mathematical tools.
 - 2 Common in real-world data:**
 - Many variables are approximately normally distributed, making it practical for various applications.

Different normal distributions under varying σ





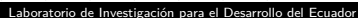
The CDF of the normal distribution

- The CDF of the normal distribution is given by the formula:

$$F(x) = \int_{-\infty}^x f(t)dt$$

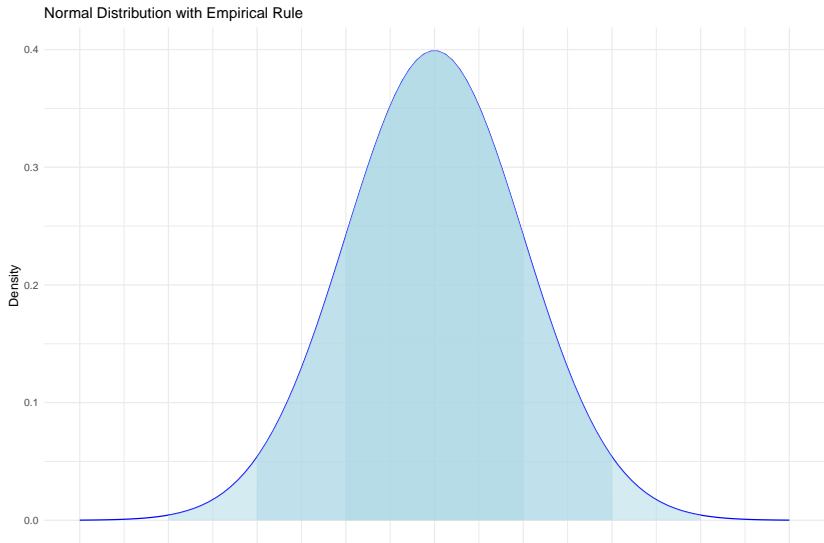
- We never need to do this by hand! We can use software tools to calculate the CDF of the normal distribution.
- However, it must be clear that CDFs are often defined as the area under the curve up to a certain value of the random variable.
 - They answer the question “what is the probability that the random variable is less than or equal to a certain value?”

Normal Distribution (mean = 0, sd = 1)



- The empirical or the 68-95-99.7 rule is a rule of thumb that describes the proportion of values that fall within a certain number of standard deviations from the mean in a normal distribution.
- It is a direct consequence of the properties of the normal distribution, and the use of the CDF for probabilities which are easier to calculate.

The empirical rule



The standard normal distribution

- The **standard normal distribution** is a normal distribution with $\mu = 0$ and $\sigma = 1$.
 - This is a very common distribution in statistics.
- The PDF of the standard normal distribution is given by the formula:

$$f(x) = \frac{1}{\sqrt{2\pi}} e^{-\frac{1}{2}x^2}$$

- This is the normal distribution with $\mu = 0$ and $\sigma = 1$.
- The standard normal distribution is often denoted by Z .

Using R with the normal distribution

- R has built-in functions to work with the normal distribution.
- The `dnorm()` function calculates the PDF of the normal distribution.
 - It takes the value of the random variable, the mean, and the standard deviation as arguments.
 - The use of `d` in the function name is a convention in R to denote the density function.
- We would use `dnorm()` to calculate the likelihood of different outcomes of the random variable.
 - Also to plot the PDF of the normal distribution.

Using R with the normal distribution: exercises with `pnorm()`

- **Exercise 1:** Calculate the probability of a standard normal random variable being less than 1.96.
- **Exercise 2:** Calculate the probability of a standard normal random variable being greater than -1.64.
- **Exercise 3:** Calculate the probability of a standard normal random variable being between -1.96 and 1.96.

- The `qnorm()` function calculates the quantiles of the normal distribution.
 - It takes the probability, the mean, and the standard deviation as arguments.
 - The use of `q` in the function name is a convention in R to denote the quantile function.
- This is useful when we want to find the value of the random variable that corresponds to a certain probability.
- This is otherwise known as the inverse CDF

