Ingrid Hong

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Education

UC Berkeley
BA 2016

Computer and Cognitive Science double major with design emphasis
English minor

Skills

Sketch, Illustrator, Photoshop, InVision, AfterEffects, Photography
HTML, CSS, jQuery, Javascript, Python

Experience

Product Design
Intern | **MongoDB**
Summer 2016 - current

Conducting stakeholder and client interviews for user personas. Ideating, iterating, and mocking up flows for new open source product for a varied target audience.

Design technologist
Intern | **Frog Design**
Summer 2015

Designed dashboard interface and companion app to visualize customer data.
UX research and UI design for automated public transportation vehicles.
Conducted user research and interviews for workplace productivity product.

UX Researcher |
Samsung
2014- 2015

Worked with Samsung UX researchers in examining IoT in retail.
Created a wearable prototype that alleviates restaurant wait time.

Design Instructor |
UC Berkeley
2013- 2015

Taught color theory, typography, user experience, layout, logo design etc. as well as Photoshop and Illustrator basics to graphic design classes of ~50 people.

Web Design TA |
UC Berkeley
2014- 2015

Lectured a class of 100+ students in web dev with a focus on the UI/UX of a website. Guided students in creating and deploy websites via github pages.

Software Engineering
Intern | **TubeMogul**
Summer 2014

Worked with full stack engineers in optimizing bidder platform and with technical PMs in designing a new adapter for real time bidding.

Design Team Lead |
Innovative Design
2012-2014

Lead design teams that provides graphic design services and consultations for local businesses and clients in a variety of industries.

Awards

2nd Place | **Google Designathon**

Designed the user experience, interface, and branding for a time travel device.
Pitched it to a panel of Google UX designers as a potential product.

1st Place | **Adobe Designathon**

Surveyed local restaurant owners and provided an in store user experience proposal as well as rebranding pitch based off of user needs.