



Current Month Txn

18,325✓  
Goal: 17339 (+5.69%)

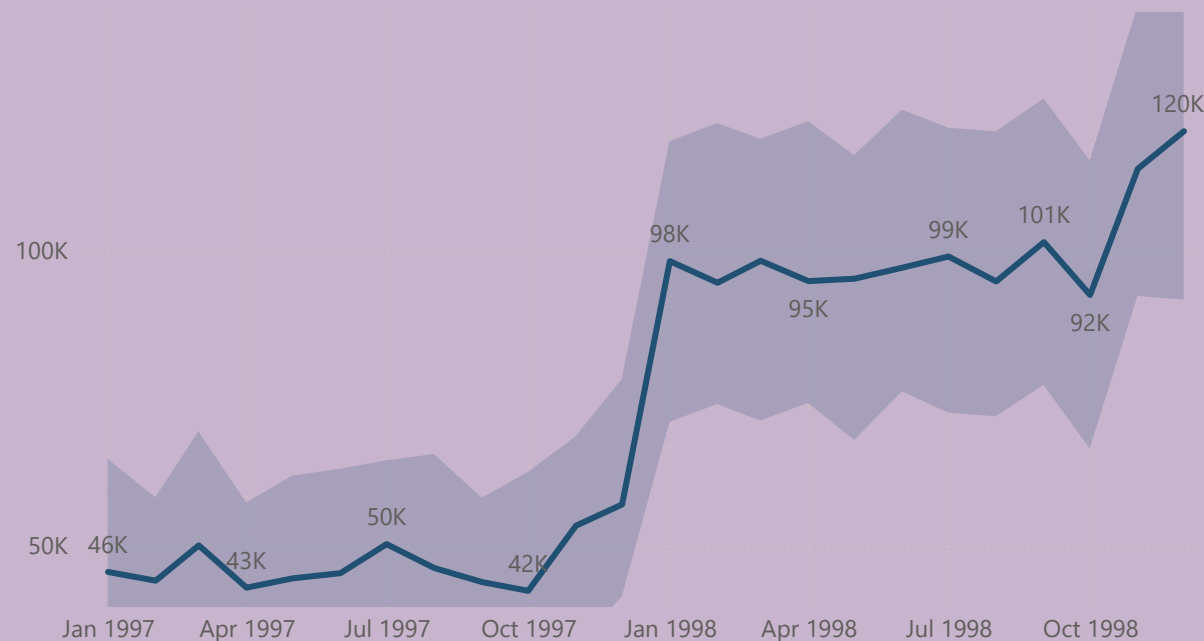
Current Month Profit

71.68K✓  
Goal: 67.87K (+5.61%)

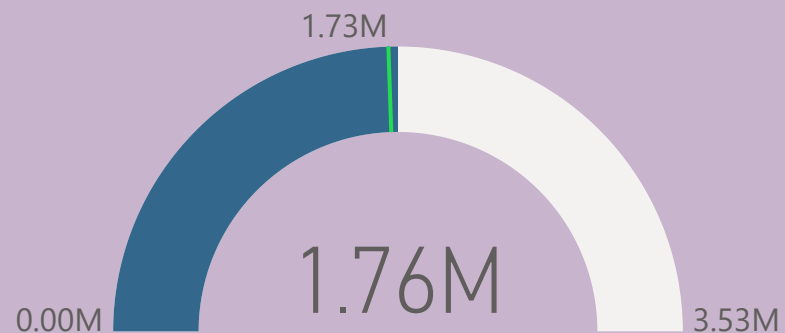
Current Month Returns

496!  
Goal: 482 (-2.9%)

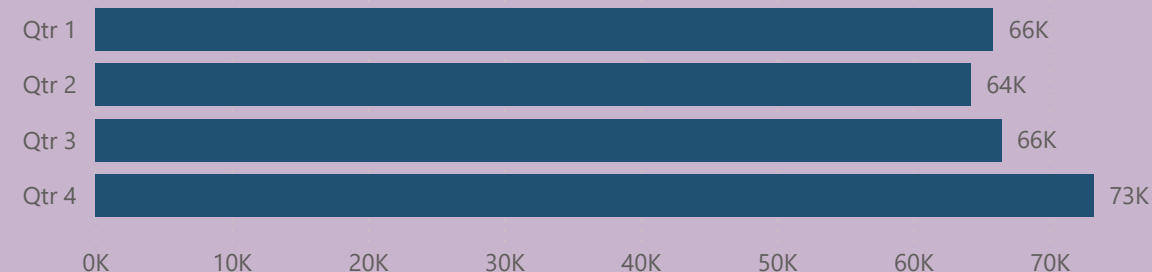
Revenue Trending



Total Revenue and Revenue Target



Total Transaction



Top 10 Products

product_brand	Total Profit	Total Revenue	Total Returns
Tri-State	29,064.76	49,347.75	198
Washington	6,819.13	11,002.23	46
Thresher	6,168.44	10,289.75	31
Walrus	5,687.63	9,605.40	39
Token	5,027.89	8,466.86	46
Top Measure	3,998.85	6,995.09	26
Urban	3,487.61	5,965.12	24
Tip Top	1,276.58	2,171.83	9
Toucan	893.13	1,633.38	9
Toretti	345.05	623.15	4
Total	62,769.07	106,100.56	432

Most Ordered Product

Moms Roasted Chicken

Most Returned Product

Dollar Monthly Sports Magazine

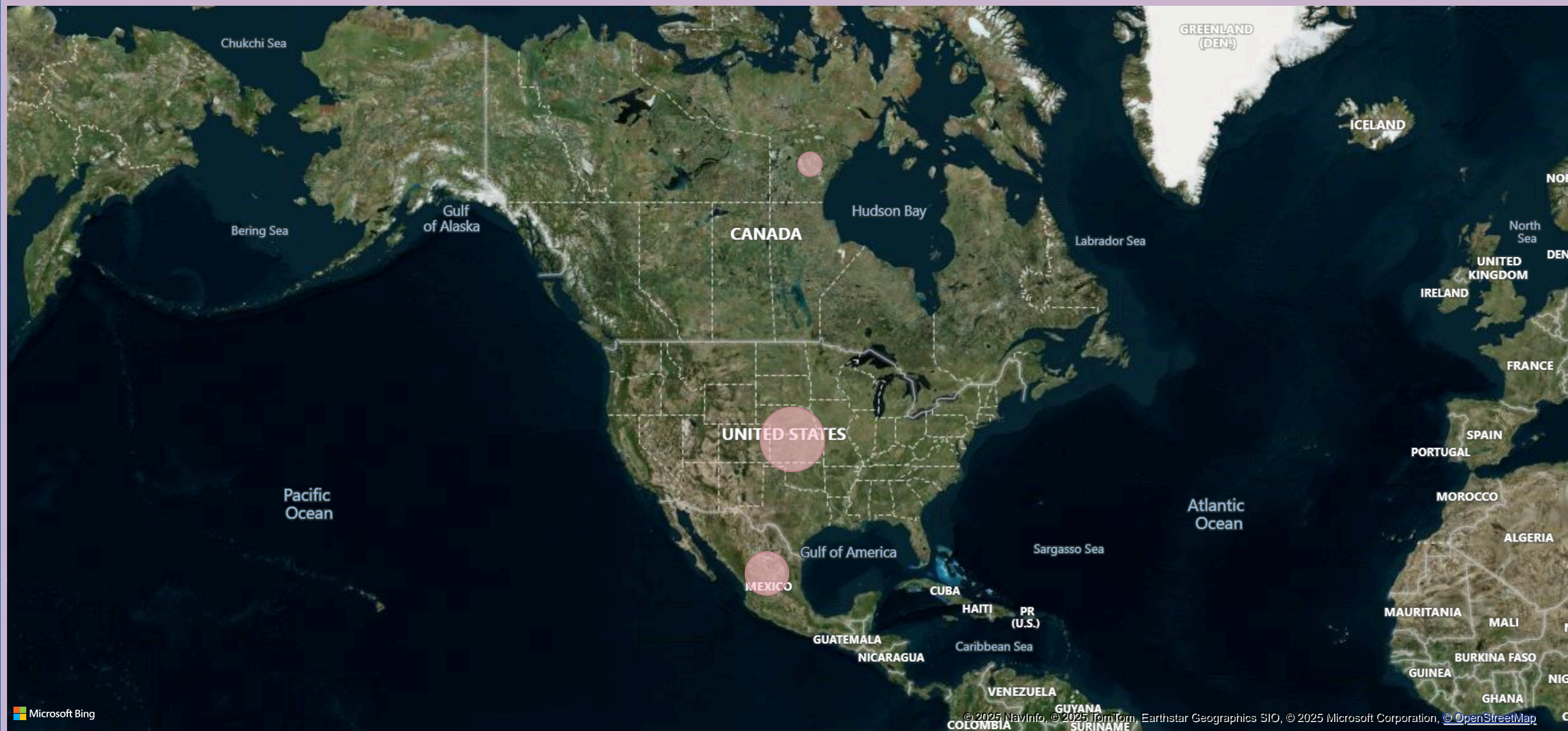


Canada

Mexico

USA

## Total Profit by Country





# Product Details

Product Brand

Walrus

## Report Summary

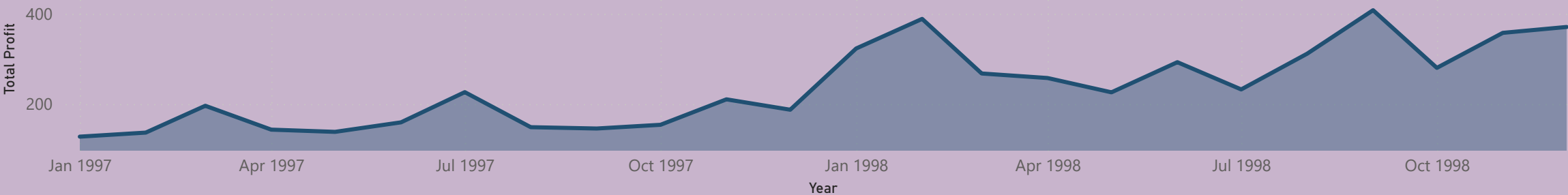
Total Profit trended up, resulting in a 190.57% increase between Wednesday, January 1, 1997 and Tuesday, December 1, 1998.

Total Profit started trending up on Sunday, March 1, 1998, rising by 33.66% (90.06) in 245 days.

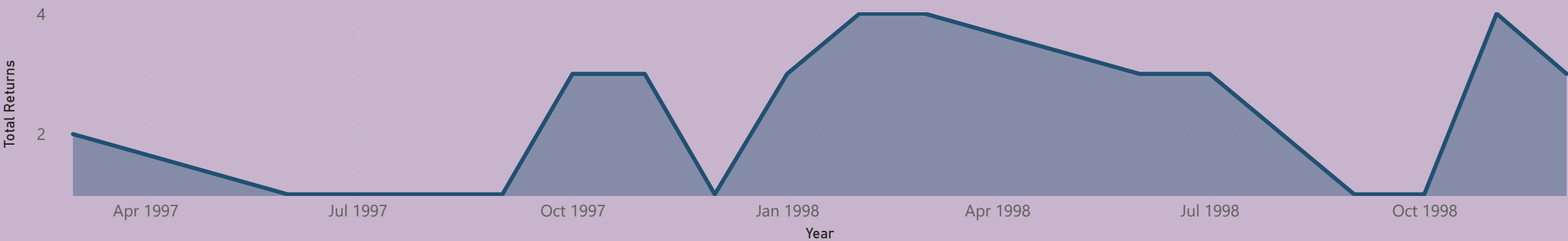
Total Profit jumped from 210.28 to 323.02 during its steepest incline between Saturday, November 1, 1997 and Thursday, January 1, 1998.

Total Returns experienced the longest period of growth (+1) between Wednesday, October 1, 1997 and Sunday, March 1, 1998.

Profit Trending



Return Trending





# Customer

Quarter

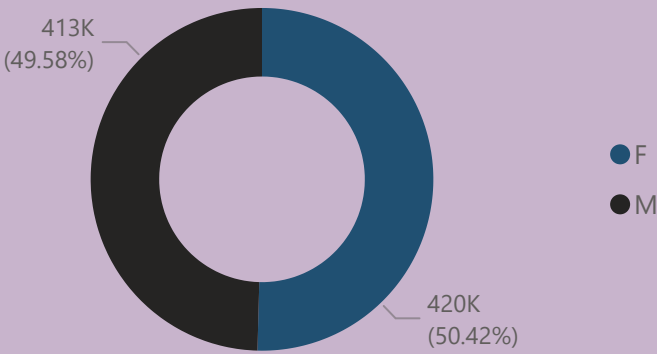
Year

All

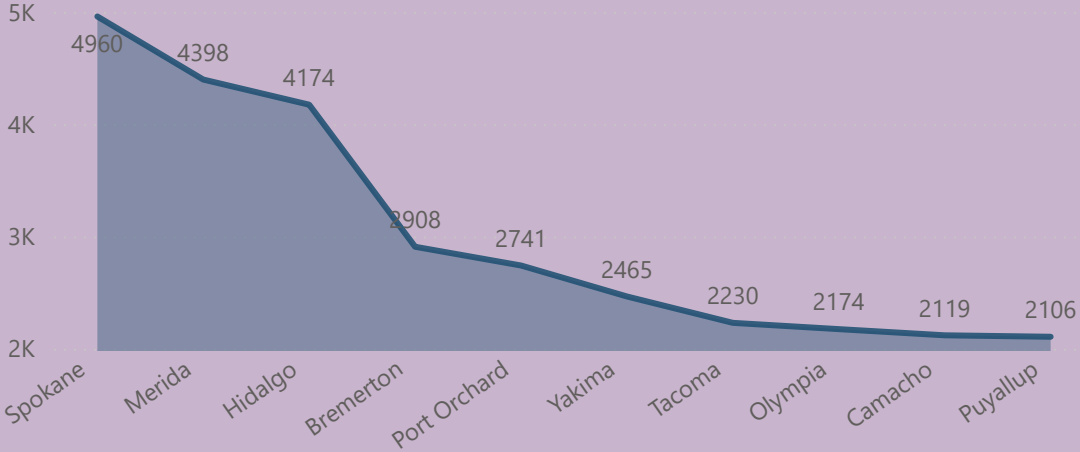
All

full_name	Total Profit
Ida Rodriguez	1,340.56
James Horvat	1,263.29
Dawn Laner	1,199.15
Mary Francis Benigar	1,177.74
Wildon Cameron	1,167.06
Aaron McDonnell	1,134.56
Joann Mramor	1,086.72
Eric Winters	1,050.62
Lucy Flowers	1,050.01
Kristin Miller	1,046.61
Total	11,516.32

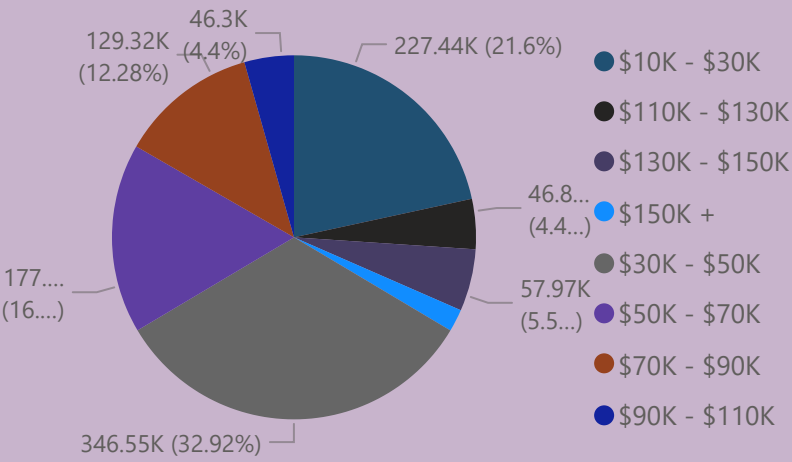
Quantity Sold by Gender



Top 10 Cities (Weekend Txn)



Profit by Income Level



Country Profit Vs Return Trend



Quantity Returned by Occupation

