Inho Hong

Postdoctoral Research Fellow, Center for Humans and Machines Max Planck Institute for Human Development

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Education **Ph.D. in Physics, POSTECH**, 2019.

• Thesis: Complexity and Scaling in Cities

• Advisor: Woo-Sung Jung M.S. in Physics, POSTECH, 2012.

• Advisor: Hyeon K. Park **B.S. in Physics, POSTECH**, 2010.

Positions	Max Planck Institute for Human Development, Berlin, Germany	2020.03 - present
	Postdoctoral Research Fellow	
	 Center for Humans and Machines (Director: Iyad Rahwan) 	
	 Machines and the Future of Work Group (PI: Alex Rutherford) 	
	Seoul Institute of Technology, Seoul, Korea	2020.08 - 2020.12
	Visiting Researcher	
	Asia Pacific Center for Theoretical Physics, Pohang, Korea	2019.09 - 2020.02
	Postdoctoral Research Fellow	
	• Statistical Physics of Complex Dynamics (Leader: Hang-Hyun Jo)	
	Kellogg School of Management, Northwestern University &	2017.10 - 2018.08
	Northwestern Institute on Complex Systems, Evanston, USA	
	Visiting Productoral Follow (hosted by: Hyajin Voun)	

	Visiting Predoctoral Fellow (hosted by: Hyejin Youn)	
Visiting	Institute for Basic Science, Korea	2020.02
RESEARCH	Data Science Group (Chief Investigator: Meeyoung Cha)	
	Harvard Kennedy School, Harvard University, USA	2017.06
	Growth Lab (Director: Ricardo Hausmann)	
	Santa Fe Institute, USA	2016.02
	Graduate Studies Program	
	Aalto University, Finland	2015.02
	Department of Biomedical Engineering and Computational Science	

TEACHING	Department of Physics, POSTECH	
EXPERIENCE	Teaching assistant, Analytical Mechanics.	Spring 2013
	Teaching assistant, Electrodynamics I.	Spring 2011
	Teaching assistant, Electronics & Instrumentation Lab.	Fall 2010
	Teaching assistant, Electronics & Instrumentation Lab.	Spring 2010

Honors **Awards**

Young Statistical Physicist Award, The Korean Physical Society [News].	2021.04
Best Paper Award, Korea Computer Congress.	2021.06
Excellent Poster Presentation Award, The Korean Physical Society.	2017.04
Excellent Oral Presentation Award, The Korean Physical Society.	2016.10
Excellent Poster Presentation Award, The Korean Physical Society.	2013.10
Excellent Teaching Assistant Award, Dept. of Physics, POSTECH.	Fall 2010
Excellent Teaching Assistant Award, Dept. of Physics, POSTECH.	Spring 2010
Best Paper Award, Undergraduate Research Program, POSTECH.	2010.02
Excellent Bachelor Thesis Award, Dept. of Physics, POSTECH.	2009.11
Fellowships	
Global Ph.D. Fellowship, National Research Foundation of Korea.	2014.03 - 2017.02

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• Principal Investigator, 90,000,000 KRW in total.

Samsung Undergraduate Scholarship. 2006.03 - 2010.02

Articles

- 1. I. Hong and H. Youn, "Universality in Urban Growth" (in Korean), 물리학과 첨단기술 (Webzine published by the Korean Physical Society), May 11, 2021. https://doi.org/10.3938/PhiT.30.011
- 2. D. Sáez-Trumper et al., "Open data and COVID-19: Wikipedia as an informational resource during the pandemic", Medium, Apr 16, 2020 [LINK].
- 3. D. Sáez-Trumper et al., "Open data and COVID-19: Language diversity on Wikipedia", Medium, May 14, 2020 [LINK].

Media COVERAGE

• I. Hong, M. R. Frank, I. Rahwan, W.-S. Jung and H. Youn, "The universal pathway to innovative urban economies", Science Advances 6, eaba4934 (2020).

Featured in Forbes, Quartz, Fast Company, Northwestern Magazine, Northwestern Now and Maeil Business Newspaper (in Korean).

- I. Hong[†], A. Rutherford and M. Cebrian, "Social mobilization and polarization can create volatility in COVID-19 pandemic control", Applied Network Science 6, 1 (2021). †Corresponding author. Featured in Max-Planck-Gesellschaft, IDW Online, Heise Online, Berliner Zeitung, and Deutschlandfunk.
- O.-H. Kwon*, I. Hong*, J. Yang, D. Y. Wohn, W.-S. Jung and M. Cha, "Urban green space and happiness in developed countries", EPJ Data Science, 10, 28 (2021). *Equally contributed.

Featured in Phys.org, Science Daily, The Science Times, Joongang Ilbo, Yeonhap News, Kyunghyang Shinmun, and more.

SERVICES

Peer review for journals

Scientific Reports, PLoS One, Complexity, Physica A, Socio-Economic Planning Sciences.

Journal PUBLICATIONS

Google Scholar: https://scholar.google.com/citations?user=kmN6l-AAAAAJ

[†]Corresponding author. *Equally contributed.

1. L. N. Ferreira, I. Hong, A. Rutherford and M. Cebrian, "The small-world network of global protests", Scientific Reports 11, 19215 (2021).

https://doi.org/10.1038/s41598-021-98628-y

- 2. O.-H. Kwon*, **I. Hong***, J. Yang, D. Y. Wohn, W.-S. Jung and M. Cha, "Urban green space and happiness in developed countries", *EPJ Data Science*, 10, 28 (2021). https://doi.org/10.1140/epjds/s13688-021-00278-7
- 3. **I.** Hong[†], A. Rutherford and M. Cebrian, "Social mobilization and polarization can create volatility in COVID-19 pandemic control", *Applied Network Science* 6, 1 (2021). https://doi.org/10.1007/s41109-021-00356-9
- 4. **I. Hong**, M. R. Frank, I. Rahwan, W.-S. Jung and H. Youn, "The universal pathway to innovative urban economies", *Science Advances* 6, eaba4934 (2020). https://doi.org/10.1126/sciadv.aba4934
- 5. **I. Hong**, W.-S. Jung and H.-H. Jo, "Gravity model explained by the radiation model on a population landscape", *PLoS One* 14, e0218028 (2019). https://doi.org/10.1371/journal.pone.0218028
- 6. H. Kim*, **I. Hong*** and W.-S. Jung, "Measuring national capability over big science's multidisciplinarity: A case study of nuclear fusion research", *PLoS One* 14, e0211963 (2019). https://doi.org/10.1371/journal.pone.0211963
- 7. **I. Hong** and W.-S. Jung, "Application of gravity model on the Korean urban bus network", *Physica A: Statistical Mechanics and its Applications* 462, 48-55 (2016). https://doi.org/10.1016/j.physa.2016.06.055
- 8. S. Lee, **I. Hong** and W.-S. Jung, "A network approach to the transfer market of European football leagues", *New Physics: Sae Mulli* 65, 402-409 (2015). https://doi.org/10.3938/NPSM.65.402
- 9. **I. Hong**[†], W. Lee, J. Leem, Y. Nam, M. Kim, G. S. Yun, H. K. Park, C. W. Domier and N. C. Luhmann, Jr., "Evaluation of the imaging properties of Microwave Imaging Reflectometry", *Journal of Instrumentation* 7, C01077 (2012). https://doi.org/10.1088/1748-0221/7/01/C01077
- W. Lee, I. Hong, J. Leem, M. Kim, Y. Nam, G. S. Yun, H. K. Park, Y. G. Kim, K. W. Kim, C. W. Domier, N. C. Luhmann, Jr., "Microwave imaging reflectometry for KSTAR", *Journal of Instrumentation* 7, C01070 (2012). https://doi.org/10.1088/1748-0221/7/01/C01070
- 11. W. Lee, G. S. Yun, **I. Hong**, M. Kim, J. B. Kim, Y. Nam, H. K. Park, Y. G. Kim, K. W. Kim, B. Tobias, C. W. Domier, N. C. Luhmann, Jr., "Microwave imaging reflectometry system for KSTAR", *Plasma and Fusion Research* 6, 2402037-2402037 (2011). https://doi.org/10.1585/pfr.6.2402037
- 12. W. Lee, G. S. Yun, Y. Nam, **I. Hong**, J. B. Kim, H. K. Park, B. Tobias, T. Liang, C. W. Domier and N. C. Luhmann Jr., "Comparative study between the reflective optics and lens based system for microwave imaging system on KSTAR", *Review of Scientific Instruments* 81, 10D932 (2010). https://doi.org/10.1063/1.3491189
- 13. H. K. Park, **I. Hong**, M. Kim, G. S. Yun, W. Lee, J. Kim, B. Tobias, C. W. Domier, N. C. Luhmann Jr. and K. W. Kim, "Microwave imaging reflectometry studies for turbulence diagnostics on KSTAR", *Review of Scientific Instruments* 81, 10D933 (2010). https://doi.org/10.1063/1.3499606

Conference PROCEEDINGS 1. C. Jung, **I. Hong**, D. Sáez-Trumper, D. Lee, J. Myung, D. Kim, J. Yun, W.-S. Jung, M. Cha, "Information flow on COVID-19 over Wikipedia: A case study of 11 languages", *Companion Proceedings of the Web Conference* 2021, pp. 627 (2021).

https://doi.org/10.1145/3442442.3452352

List of Presentations

Invited talks

- 1. **I. Hong**, "Complex interplay between socio-spatial components of cities", 2021 Korean Physical Society Fall Meeting, Oct 20, 2021 (Young Statistical Physicist Award Lecture).
- 2. **I. Hong**, "The universal pathway to innovative urban economies", *Application of Econophysics and Social Physics*, Aug 10, 2021.
- 3. **I. Hong**, "The universal pathway to innovative urban economies", *National Institute for Mathematical Sciences*, Jul 09, 2021.
- 4. **I. Hong**, "The universal pathway to innovative urban economies", *Northwestern Institute on Complex Systems*, Aug 14, 2020.
- 5. **I. Hong**, "The universal pathway to innovative urban economies", *Growth Lab at Harvard Kennedy School*, Aug 10, 2020.
- 6. **I. Hong**, "Complexity and scaling in urban economies", *Seoul Institute of Technology*, Feb 21, 2020.

Oral Talks

- 1. **I. Hong**, L. N. Ferreira, A. Rutherford and M. Cebrian, "Protest-driven epidemics during the COVID-19 pandemic", *Complex Networks* 2021, Dec 1, 2021.
- 2. **I. Hong**, L. N. Ferreira, A. Rutherford and M. Cebrian, "Epidemic-driven protests and protest-driven epidemics", *7th International Conference on Computational Social Science (IC2S2)*, Jul 30, 2021.
- 3. **I. Hong**, L. N. Ferreira, A. Rutherford and M. Cebrian, "Interplay of protests and epidemics during the COVID-19 pandemic", *Networks* 2021, Jul 10, 2021.
- 4. L. N. Ferreira, **I. Hong**, A. Rutherford and M. Cebrian, "The small-world network of protests", *Networks* 2021, Jul 9, 2021.
- 5. D. Kim, D. Lee, J. Myung, C. Jung, **I. Hong**, D. Sáez-Trumper, J. Yun, W.-S. Jung, M. Cha, "Information structure analysis of COVID-19 pandemic using Wikipedia data", *Korea Computer Congress* 2021, Jun 23, 2021 (**Best Paper Award**).
- 6. **I. Hong**, A. Rutherford and M. Cebrian, "Polarized social mobilization for pandemic control", 2021 Korean Physical Society Spring Meeting, Apr 22, 2021.
- 7. **I. Hong**, A. Rutherford, L. N. Ferreira and M. Cebrian, "Epidemic-driven conflict and conflict-driven epidemics", *Complex Networks* 2020, Dec 2, 2020.
- 8. A. Rutherford, M. Cebrian, **I. Hong** and I. Rahwan, "Social mobilization impeded by political polarization", *NetSci* 2020, Sep 25, 2020.
- 9. **I. Hong**, A. Rutherford, L. N. Ferreira and M. Cebrian, "Epidemic-driven conflict and conflict-driven epidemics", *NetSci* 2020, Sep 23, 2020.
- 10. T. You, O.-H. Kwon, **I. Hong** and W.-S. Jung, "Alliance structure between UN Security Council members from debates", *NetSci* 2020, Sep 22, 2020.
- 11. **I. Hong**, M. R. Frank, I. Rahwan, W.-S. Jung and H. Youn, "Urban economies recapitulate a common trajectory", *4th Annual International Conference on Computational Social Science (IC2S2)*, Jul 14, 2018.

- 12. **I. Hong**, W.-S. Jung and H. Youn, "Who is the shepherd? Small city follows trajectory of larger cities in their economic compositions", *Conference on Complex Systems* 2017, Sep 17, 2017.
- 13. **I. Hong**, W.-S. Jung and H. Youn, "Small city follows larger city's trajectory in urban economy", *The* 19th Workshop for Statistical Physics, Aug 28-30, 2017.
- 14. **I. Hong**, W.-S. Jung and H. Youn, "Structural change in urban industry", *APCTP 2016 Workshop on Frontiers of Physics: Push the Envelope of Statistical Physics: Econo, Social, Bio and Beyond*, Dec 14, 2016.
- 15. **I. Hong**, W.-S. Jung and H. Youn, "Structural change in urban economy through creative destruction", *DISC* 2016, Dec 9, 2016.
- 16. **I. Hong**, H. Kim and W.-S. Jung, "Knowledge Structure of Nuclear Fusion Research", *2016 Korean Physical Society Fall Meeting*, Oct 20, 2016 (Excellent Oral Presentation Award).
- 17. H. Kim, **I. Hong** and W.-S. Jung, "Fusion of nations, fusion of disciplines: network evolution in nuclear fusion research", *2016 Conference on Complex Systems*, Sep 20, 2016.
- 18. **I. Hong**, W.-S. Jung and H. Youn, "Creative destruction in urban economy: industrial trajectory in time and space", *NetSci 2016 Satellite Meeting*, *May 30*, 2016.
- 19. **I. Hong**, W.-S. Jung and H. Youn, "Industrial Dynamics in Urban Areas", *Application of Econophysics and Social Physics: Winter Workshop*, Feb 22-23, 2016.
- 20. **I. Hong** and W.-S. Jung, "Gravity and Radiation Models for the Korean Bus Network", *Physics of Social Complexity Workshop*, Nov 2-4, 2015.
- 21. **I. Hong** and W.-S. Jung, "Gravity and Radiation Models for Intra-Urban Mobility by the Korean Urban Bus System", *The 18th Workshop for Statistical Physics*, Aug 21, 2015.
- 22. **I. Hong** and W.-S. Jung, "Application of the Gravity and Radiation Models on the Korean Urban Bus Network", *2015 Korean Physical Society Spring Meeting*, Apr 22, 2015.
- 23. **I. Hong** and W.-S. Jung, "Statistical Analysis and Modeling of the Korean Urban Bus Network", *Social Modeling and Simulations + Econophysics Colloquium 2014*, Nov 4, 2014.
- 24. **I. Hong** and W.-S. Jung, "Network Analysis of the Urban Bus System in Korea", *Application of Econophysics and Social Physics: Summer Workshop*, Aug 22, 2014.
- 25. **I. Hong** and W.-S. Jung, "Intra-City Bus Network Analysis on the Korean Cities for Understanding Urban Structures", *The 17th Workshop for Statistical Physics*, Nov 2, 2013.
- 26. **I. Hong** and W.-S. Jung, "Intra-city Bus Network in Korean Mid-size Cities", *Econophysics Colloquium* 2013 & Asia Pacific Econophysics Conference 2013, Jul 30, 2013.

POSTERS

- 1. **I. Hong**, M. Kwon, J. Kim, S. Na and W.-S. Jung, "Urban scaling and transition in Korean economy", 2020 Korean Physical Society Fall Meeting, Nov 5, 2020.
- 2. O.-H. Kwon, **I. Hong**, W.-S. Jung and H.-H. Jo, "Explaining the varying exponent of gravity model on urban landscapes", *2020 Korean Physical Society Fall Meeting*, Nov 5, 2020.

- 3. **I. Hong**, M. R. Frank, I. Rahwan, W.-S. Jung and H. Youn, "Cities recapitulate a universal pathway to innovative economies", *NetSci-X* 2020, Jan 21, 2020.
- 4. **I. Hong**, W.-S. Jung and H.-H. Jo, "Unifying Framework of Mobility Models on Population Landscape", 2017 Korean Physical Society Spring Meeting, Apr 19, 2017 (Excellent Poster Presentation Award).
- 5. **I. Hong** and W.-S. Jung, "Comparison of Traffic Models for the Korean Bus System", *2015 Korean Physical Society Fall Meeting*, Oct 22, 2015.
- 6. **I. Hong** and W.-S. Jung, "Network Modeling of the Korean Urban Bus Network", *2014 Korean Physical Society Fall Meeting*, Oct 23, 2014.
- 7. B.-H. Lee, **I. Hong** and W.-S. Jung, "Complex Network Analysis of the Korean Transportation Network", *The 15th Asia Pacific Industrial Engineering and Management Systems Conference*, Oct 12-15, 2014.
- 8. B.-H. Lee, **I. Hong**, W.-S. Jung and O. Kwon, "Statistical Properties of the Korean Transportation Network as a Complex Network", *European Conference on Complex Systems* '14, Sep 23, 2014.
- 9. **I. Hong** and W.-S. Jung, "Intra-City Bus Network Analysis on the Korean Cities for Understanding Urban Structures", *Korean Physical Society 2013 Fall Meeting*, Oct 31, 2013 (**Excellent Poster Presentation Award**).
- 10. **I. Hong**, "Investigation on Intra-city Bus Network in Cheongju", *The 5th International Symposium on IT Convergence Engineering*, Jul 11-12, 2013.