

## Latitude MT Series

**Premium quality four-color series developed to run on all commercial press formats. Latitude MT is stable on press and will stay open in the can and fountain. Latitude is a production Workhorse; it performs consistently day in and day out under the most demanding of High-speed production settings**

### Color Management

At Oldham the ink formulary process begins with emphasis on color management. We have merged formulation expertise with prepress color management technology to create our **PRINTSOLUTIONSGROUP** (PSG). Our Ink Division and PSG services team bridge the gaps between plate curves, proofing and pressroom, we close the color control loop between press and prepress. Oldham provides a color-managed ink solution that is crucial to efficient and profitable production. Our Gap Analysis optimization process ensures accurate press to proof color alignment. Ask about the core color services offered by our **PRINTSOLUTIONSGROUP**.

### ISO Certified

Latitude MT is available as non-ISO and ISO compliant to meet 2846-1 lab standards allowing users to comply with ISO 12647-7 print standards and IDEAlliance G7 methodology.

### Quick Set and Dry

Work and turn quickly allowing for greater efficiencies in production scheduling  
Run deep lifts with normal powder application; when properly run you will not experience offsetting

### Press Stability

Our advanced blend of proprietary vehicles is inherently stable on press. Set color at the beginning of a run and it will remain stable throughout

### High Gloss

Exhibits excellent gloss characteristics with a tough durable finish

### Coatable

UV and aqueous coatable, laser safe and works well with lamination. Post press operations should always be tested prior to production run.

### Extended Stay Open

MT series will stay open in the can and fountain for 72 hours. We recommend cleaning the ink train when the press is down for extended periods

### Availability

Latitude MT is available in 4C process.

### Technical Considerations:

The information and recommendations in this publication are, to the best of our knowledge, reliable. Suggestions made concerning uses or applications are only the opinion of The Oldham Group (TOG), and users should make their own tests to determine the suitability of this product for their own particular purposes. However, because of numerous factors affecting results, TOG makes no warranty of any kind, expressed or implied, including those of merchantability and fitness for particular purpose, other than that the material conforms to its applicable current Standard Specifications. Standard Specifications, although current at the time of publication, are subject to change without notice. Please refer to the MSDS for additional information. DATE REVISED: 09/02/2008



OG Brand Blankets  
& Press Chemistry

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Locations:  
Springfield, IL  
\*St Louis, MO  
\*Fort Worth, TX,  
Canton, OH  
\*Blending Location

## OTHER PRODUCTS:

PANTONE colors – all PANTONE shades and specialty matches  
All metallic shades and specialty matches  
Hard Dry non-absorbent formulations  
Ink Additives – Driers, reducers and other specialty products