

# Print Subscription

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## Introduction

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Subscribe to physical prints from Instagram feeds and/or other photosharing sites. Customers will finally be able to put up their favourite Instagram shots at home or the office, without ever having to go to a photo finisher to print them.

## Expected List of Features

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- The number of prints per shipment and the frequency of shipments are both customizable so customers can enjoy flexible pricing and not be overwhelmed by prints.
- Pictures chosen for printing can be selected randomly or by total likes or by self likes so that customers don't have to worry about selecting prints themselves for each shipment.
- Subscriptions can be paused or cancelled at anytime so customers don't ever pay for more than they need.
- Subscriptions can be paid for with any major credit card.
- Pricing is all-inclusive whenever possible so customers are never suprised by additional fees.

## Market Survey

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### ChatBooks

- Helps users build and print small photobooks.
- Is not 100% automatic.
- Requires an app
- Doesn't sync with Instagram photos (appears so, unconfirmed)
- All-inclusive pricing.

### Timeshel

- Users can subscribe to either 10 or 30 prints per month
- Requires an app

- Mostly automatic, user must submit photos from their phone to the print queue.

## Instagic

- 100% automatic
- 10 shots per month only
- 4" square prints
- Photos are selected automatically, users can email to have specific photos included (clunky!)
- *note*: Company's website seems to be down, included link to article describing their features.

## Groovebook.com

- Prints up to 100 4x6s into a soft-cover book, each photo perforated for tearing out.
- Mostly automatic, users must submit photos each month.
- Absurdly cheap at \$2.99/mo shipping included.
- Does not sync with Instagram

## StickGram.com

- No longer in business, used to let users select 9 Instagram photos and would print those as 50mm square fridge magnets.
- Not automatic, not a subscription, though an archived blog post described a special setup StickyGram handled for GitHub
- Priced at \$14.99 per order

## References

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- ChatBooks: <https://chatbooks.com/>
- Timeshel: <https://www.timeshel.co/>
- Blog post describing Instagic: <http://allparenting.com/my-me-time/articles/968335/monthly-instagram-subscription-printing-service-instagic>
- Groovebook: <https://www.groovebook.com>
- Instagram printing by subscription for StickyGram/GitHub: <http://blog.sticky9.com/post/10442889552/world-first-instagram-printing-by-subscription>
- Blog post describing Stickygram: <http://www.blessthisstuff.com/stuff/technology/apps/stickygram-instagram-magnets/>

