SOA	JZEE	Social Media API
XML	ESB You wait ages for middleware, then 3 come along at once	Mashup
REST	Big Data	JavaScript
RDF	Map Reduce Batch processing for the kidz	Ruby on Rails
OWL	Cloud	Clojure
SPARQL	NoSQL	Scala
Topic Map	Facebook app "Like" this card	Erlang

Freemium	Big Iron Large ironing board	Lolcats I can haz lolz?
XSpec	Raspberry Pi	XSLT Putting the "style" in stylesheet
SOAP	Quantum Computing Ctrl-Alt-Del when the wavefront collapses	User Generated Content The idiocy of the masses
Geo- location	Large Hadron Collider Small hadrons need not apply	Near Field Comms Lose your phone and your wallet together!
Augmented Reality Like the world after two beers	Grid Computing	RS232 Invaluable for your ZX-81 cluster
Mobile	BitTorrent	Data Science or "Maths" as everyone else has called it for two millenia
Tablet	LAMP	Distributed Version Control

WAP hsnd payments Micro Language Natural Sentiment Analysis Is it money if you can't roll in it? BitCoin recognition Gesture

finger swipe mean? What does a two-

How do you feel about that?

Processing

GO NORTH. USE SWORD.

Kickstarter Biometrics Crowd

sourcing

of the masses The money

Turning mugging into GBH

of the masses The content