

## PREDICTS TOURIST TIDE

Mr. Terry believes this progressive movement in Mexico is just in time—that the tourist tide of America is only deterred from sweeping over Mexico by the idea that travel in Mexico is difficult and hotel accommodations are not always adequate.

"European travel is being diverted this way," Mr. Terry said. "There is so much charm in Mexico that interest is switching to this country. Winter playgrounds undoubtedly will develop in the more favored coast cities of the east and west; in such fascinating centers as Guadalajara and Mexico City, which have an ideal climate the year around."

Mr. Terry lived in Mexico City eleven years and was manager in Mexico for the Sonora News Company in 1905. It was at that time he began publishing his guide book, and he has been a keen observer of this country ever since. He also is the author and publisher of guide books on Japan and on Cuba, touring those countries every two years as he does Mexico to keep his works up to date. He considers Mexico the most inter-