

Breanna Bliss

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SKILLS

Practices: user research, including but not limited to surveys and usability testing; creating personas, user stories and user flows; competitive analysis; wireframing, prototyping

Programs: Photoshop, Adobe Illustrator, Sketch, InVision, Balsamiq

Languages: HTML, CSS

Other: Taking direction, organization, handling details, delivering feedback, identifying and rectifying problems, managing conflict, punctuality, social media, public speaking, copywriting and editing

ABOUT ME

Detail fanatic and user research enthusiast. Intermediate in Japanese, fluent in black humor. I believe in compassion over empathy and in using that compassion to conceptualize and build great design.

PROJECTS

KitchKit

A website showcasing a cooking-themed subscription box.

<http://breannabliss.com/kitchkits.html>

- Conducted user survey and performed competitive analysis to develop product on display
- Wireframed in both low and high fidelity, implemented user feedback throughout

Lunch Break

An iOS app for finding people nearby to eat with.

<http://breannabliss.com/lunchbreakcs.html>

- Made multiple prototypes, starting with paper and moving into Sketch
- User tested each version and made changes according to feedback

Corner

A SAAS used to save, organize, and share content.

<http://breannabliss.com/cornercs.html>

- Created user personas and stories, conducted surveys and user testing
- Designed user interface using Illustrator, Sketch
- Coded design with HTML, CSS, Javascript, jQuery

EXPERIENCE

Social Media Assistant – NavigateHCR 2015-2016

- Wrote and published weekly social media posts across 3 company accounts
- Completed other tasks as needed, including billing tickets and analysis

Research Assistant - Brigham Young University 2014-2015

- Performed phone survey of colleges across the US
- Coded and analyzed responses

EDUCATION

Brigham Young University – Psychology B.S. – 2016

Bloc – Designer Track - 2017