

Breanna Bliss

breanna.m.bliss@gmail.com
858.703.7142 | San Francisco Bay Area

SKILLS

Practices: quality assurance and user research, including but not limited to surveys, desirability studies, A/B testing, and usability testing; creating personas, user stories and user flows; competitive analysis; wireframing, prototyping

Programs: Photoshop, Adobe Illustrator, Sketch, InVision, Balsamiq

Languages: Javascript, HTML/CSS

Other: Taking direction, organization, handling details, delivering feedback, identifying and rectifying problems, managing conflict, punctuality, social media, public speaking, copywriting and editing

ABOUT ME

Detail fanatic and research enthusiast. I believe in quality from top to bottom that delivers a quality experience for all that use my products.

PROJECTS

Shizuka

An app formulated to aid individuals with anxiety.

<http://breannabliss.com/shizukacs.html>

- Designed and administered a survey to the target demographic
- Performed desirability study, preference test, card-sorting test, competitive analysis
- Iterated multiple times upon user feedback

KitchKit

A website showcasing a cooking-themed subscription box.

<http://breannabliss.com/kitchkitcs.html>

- Conducted user survey and performed competitive analysis to develop product on display
- Wireframed in both low and high fidelity, implemented user feedback throughout

Lunch Break

An iOS app for finding people nearby to eat with.

<http://breannabliss.com/lunchbreakcs.html>

- Made multiple prototypes, starting with paper and moving into Sketch
- User tested each version and made changes according to feedback

EXPERIENCE

Social Media Assistant – NavigateHCR 2015-2016

- Wrote and published weekly social media posts across 3 company accounts
- Completed other tasks as needed, including research and analysis

Research Assistant - Brigham Young University 2014-2015

- Performed phone survey of colleges across the US
- Coded and analyzed responses

EDUCATION

Brigham Young University – Psychology B.S. – 2016
Bloc – Designer Track - 2017