

Breanna Bliss

Bay Area, CA | 858.703.7142
breanna.m.bliss@gmail.com
breannabliss.com
linkedin.com/in/breanna-m-bliss
github.com/inimitabrin

SKILLS

Practices: creating surveys, user personas, user stories and flows; wireframing, prototyping

Programs: Photoshop, Adobe Illustrator, Sketch, InVision, Balsamiq

Languages: HTML, CSS

Other: Social media, public speaking, copywriting and editing, taking direction and following through, handling details, delivering feedback, identifying and rectifying problems, managing conflict, punctuality

ABOUT ME

Secretly a hobbit, less secretly a detail fanatic and accessibility enthusiast. Intermediate in Japanese, fluent in black humor. I believe in compassion over empathy and in using that compassion to build great design.

PROJECTS

KitchKit

A website showcasing a cooking-themed subscription box

<http://breannabliss.com/kitchkitcs.html>

- Conducted user survey and performed competitive analysis to develop product on display
- Wireframed in both low and high fidelity, implemented user feedback throughout

Lunch Break

An iOS app for finding people nearby to eat with.

<http://breannabliss.com/lunchbreakcs.html>

- Made multiple prototypes, starting with paper and moving into Sketch
- User tested each version and made changes according to feedback

Corner

A SAAS used to save, organize, and share content.

<http://breannabliss.com/cornercs.html>

- Created user personas and stories, conducted surveys and user testing
- Designed user interface using Illustrator, Sketch, Invision, Balsamiq
- Coded design with HTML, CSS, Javascript, jQuery

EXPERIENCE

Marketing and Social Media Assistant – NavigateHCR 2015-2016

- Wrote and published weekly social media posts across 3 company accounts

Research Assistant - Brigham Young University 2014-2015

- Collected information by way of Internet and phone, then analyzed and categorized responses

EDUCATION

Brigham Young University – Psychology B.S. – 2016
Bloc – Designer Track - 2017