

# Breanna Bliss

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## SKILLS

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**Practices:** user research, including but not limited to surveys and usability testing; creating personas, user stories and user flows; competitive analysis; wireframing, prototyping

**Programs:** Photoshop, Adobe Illustrator, Sketch, InVision, Balsamiq

**Languages:** HTML, CSS

**Other:** Taking direction, organization, handling details, delivering feedback, identifying and rectifying problems, managing conflict, punctuality, social media, public speaking, copywriting and editing

## ABOUT ME

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Detail fanatic and research enthusiast. Also, kind of a workaholic. Intermediate in Japanese, fluent in black humor. I believe in compassion over empathy and in using that compassion to build great design.

## PROJECTS

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### KitchKit

*A website showcasing a cooking-themed subscription box.*

<http://breannabliss.com/kitchkitcs.html>

- Conducted user survey and performed competitive analysis to develop product on display
- Wireframed in both low and high fidelity, implemented user feedback throughout

### Lunch Break

*An iOS app for finding people nearby to eat with.*

<http://breannabliss.com/lunchbreakcs.html>

- Made multiple prototypes, starting with paper and moving into Sketch
- User tested each version and made changes according to feedback

### Corner

*A SAAS used to save, organize, and share content.*

<http://breannabliss.com/cornercs.html>

- Created user personas and stories, conducted surveys and user testing
- Designed user interface using Illustrator, Sketch
- Coded design with HTML, CSS, Javascript, jQuery

## EXPERIENCE

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**Social Media Assistant** – NavigateHCR 2015-2016

- Wrote and published weekly social media posts across 3 company accounts
- Completed other tasks as needed, including billing tickets and analysis

**Research Assistant** - Brigham Young University 2014-2015

- Performed phone survey of colleges across the US
- Coded and analyzed responses

## EDUCATION

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**Brigham Young University** – Psychology B.S. – 2016

**Bloc** – Designer Track - 2017