





"We can't promise you that we will fix all your problems, but
we can promise you won't have to face them alone"

hr20
hr21
hr22
hr23
hr24
hr25
hr26

CURRENT REPAIRMENT PROCESS

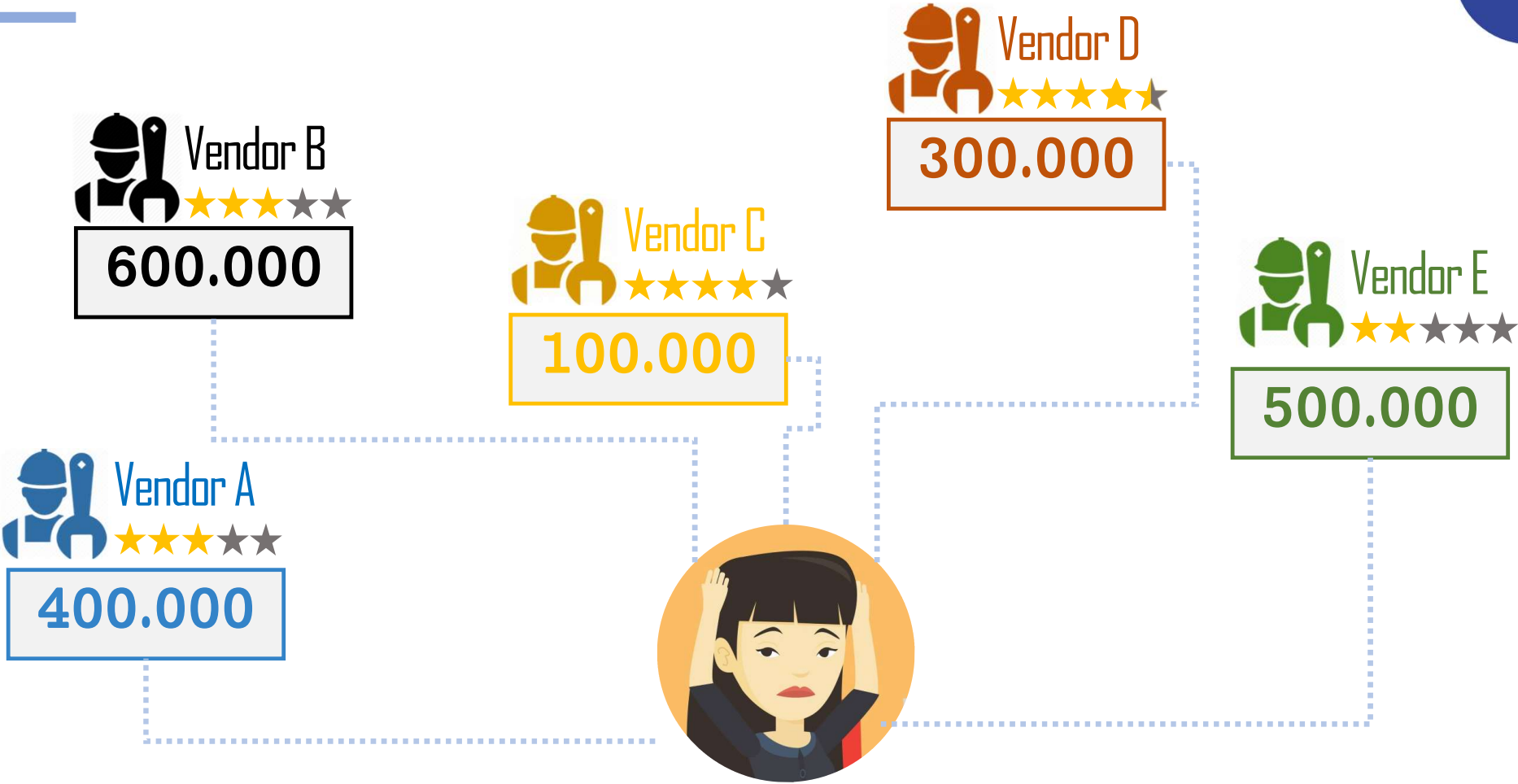
TIRED
?



Slide 3

- hr20** Saat ini, Untuk Memperbaiki HP atau Laptop diperlukan proses yang cukup lama.
hanif rizkyana; 07/10/2017
- hr21** 1.Harus pergi ke Toko tempat reparasi berada
hanif rizkyana; 07/10/2017
- hr22** 2. Harus Mencari toko yang memberikan harga terbaik
hanif rizkyana; 07/10/2017
- hr23** 3.Memperbaiki barang rata rata tidak instan, jadi untuk memperbaiki harus menunggu dan bisa berjam jam
hanif rizkyana; 07/10/2017
- hr24** 4.Apabila proses perbaikan sehari hari, berarti harus melakukan perjalanan pulang pergi lebih dari 2x
hanif rizkyana; 07/10/2017
- hr25** 5.Apalagi apabila ada toko yang tidak bisa dikontak, atau sulit dihubungi, dan melewati waktu yang sudah dijanjikan
hanif rizkyana; 07/10/2017
- hr26** Secara Singkat memperbaiki barang saat ini merupakan proses yang melelahkan dan mengambil waktu
hanif rizkyana; 07/10/2017

CURRENT REPAIRMENT PROCESS



Slide 4

hr27

hanif rizkyana; 07/10/2017

VENDOR PROBLEM



Vendor wait for the consumer
to come.



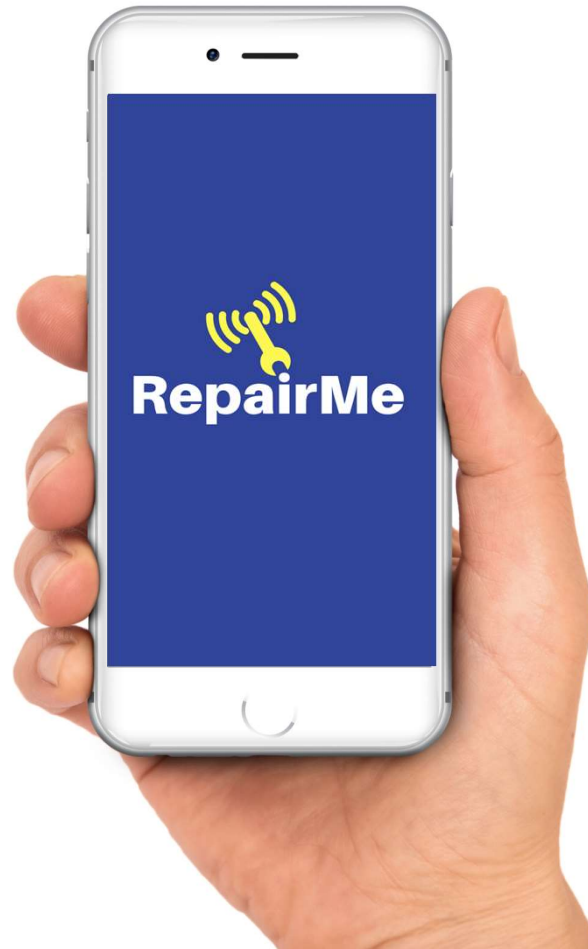
Vendor must work till late

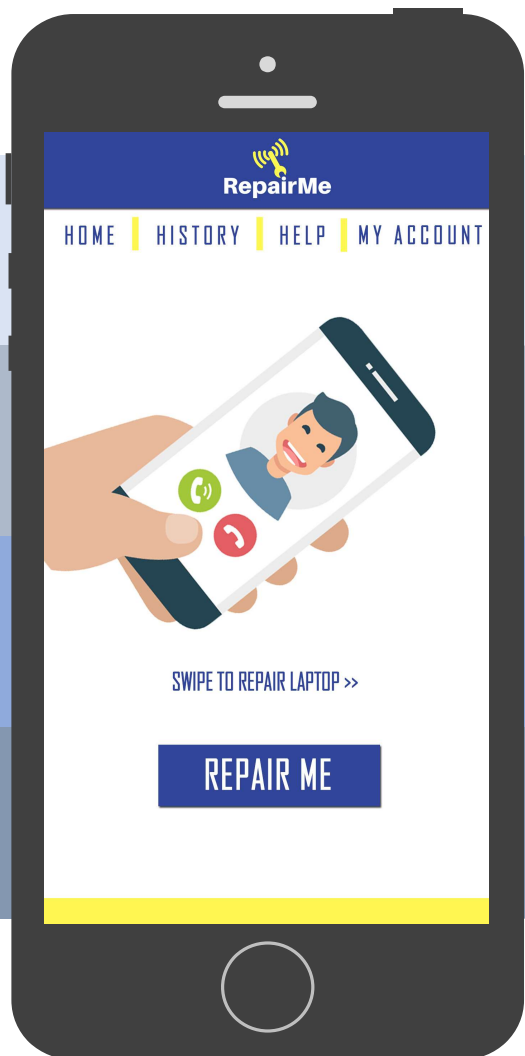


Some consumer take a long time till take
Back their item

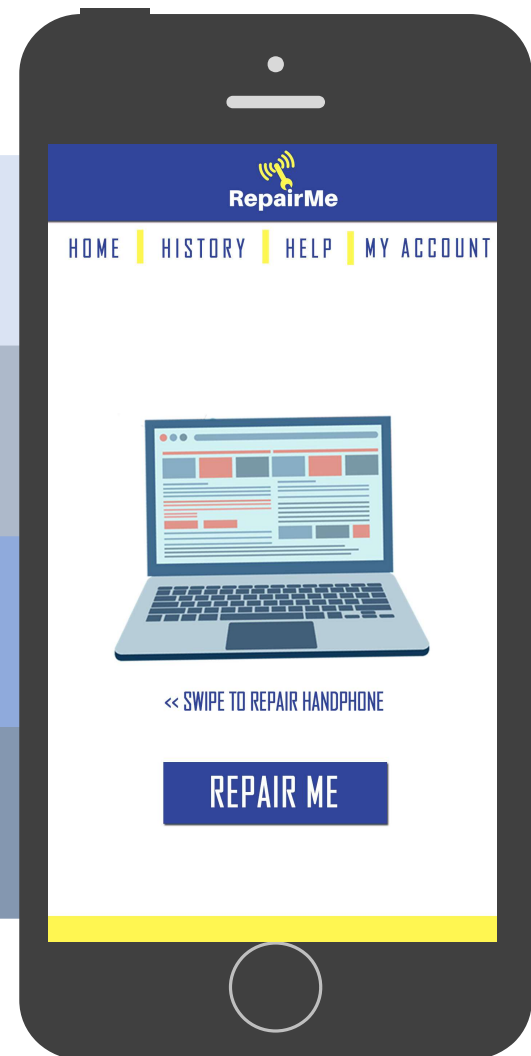
**"We are a Vendor.
We got problem too!"**

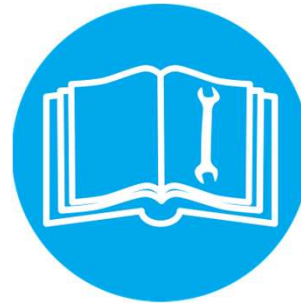
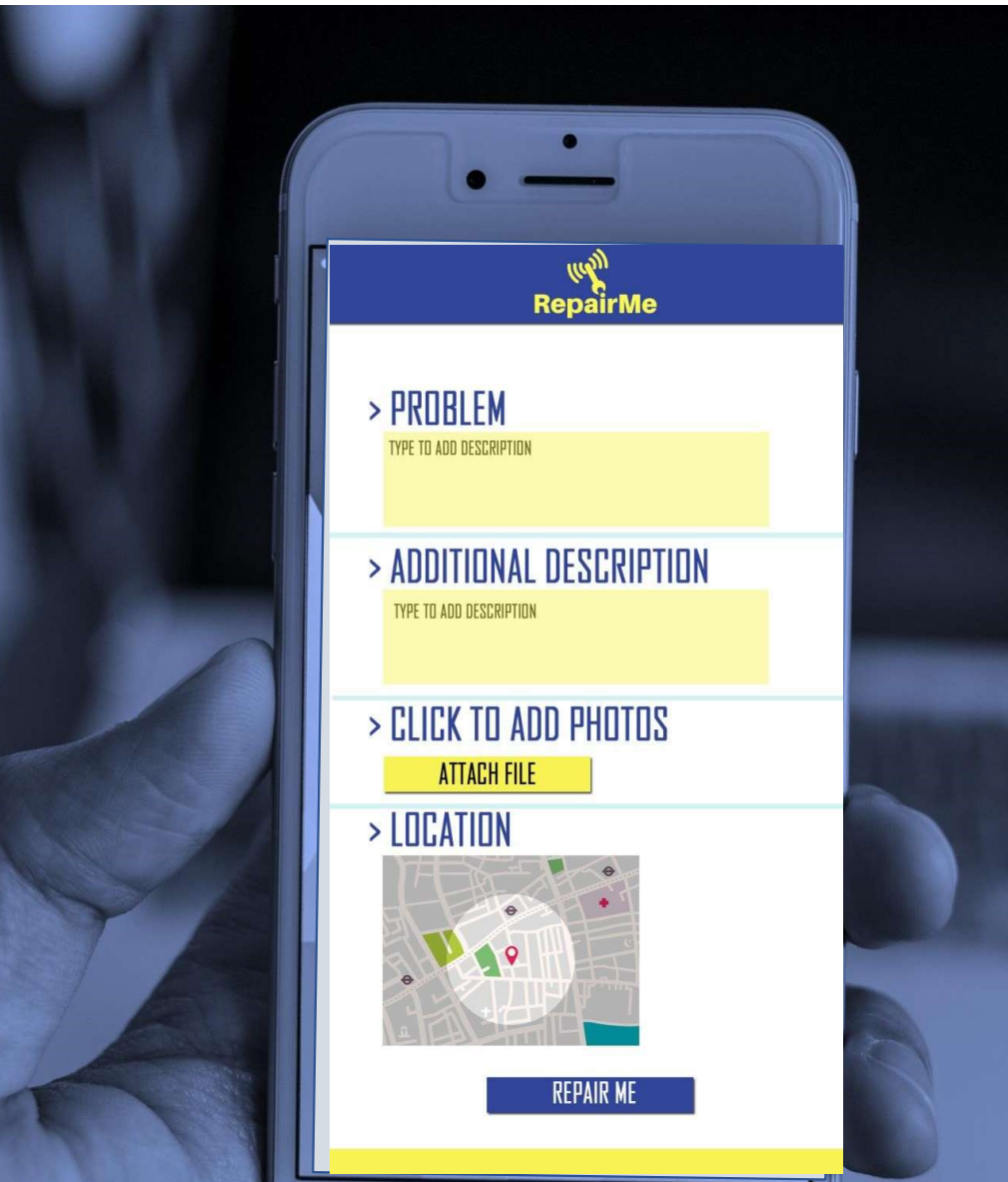
NOW HAS COME





REPAIR NOW
IN ONE CLICK!

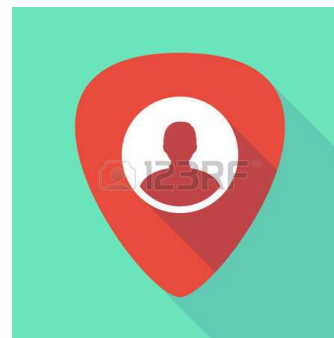




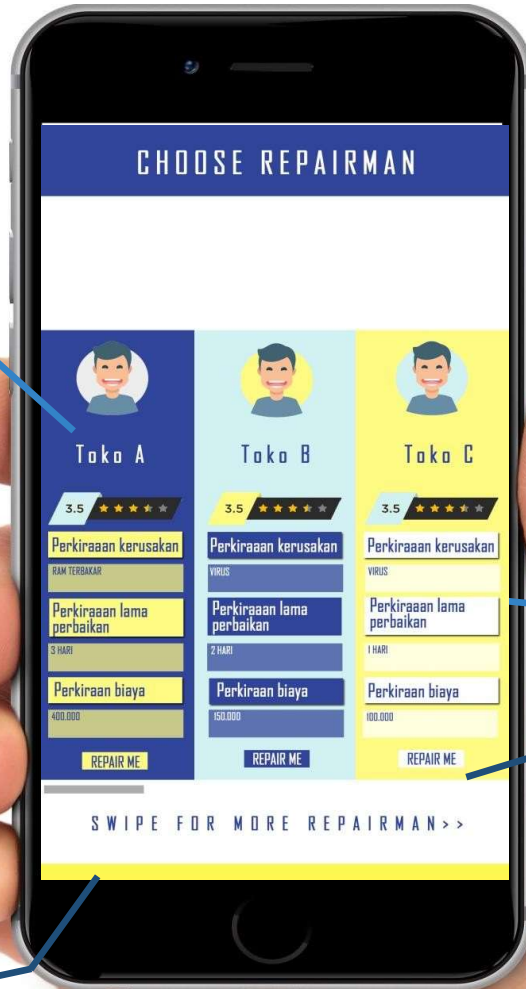
Guiding Information



Safety Tips



Manual Choice



Profile and Rating

Measurment Table

The Famous RepairMe Button

We Give You More

ADDITIONAL FEATURES



WARRANTY



REPAIR AND SELL



ON-THE-GO
REPAIR

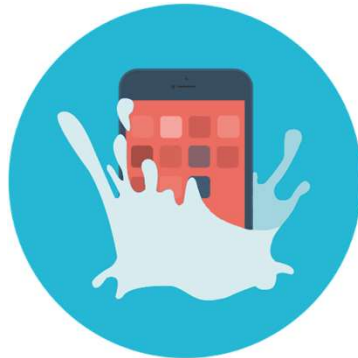


CUSTOMER
PROTECTION

Consumer Journey



90% People have fixed their Gadget



70% have unfixed broken gadget and only 25% that want it stay broken



55% don't know how much they will pay to fix their gadget



40% Repair their gadget in the last 3 month

VENDOR VALIDATION



**have Idle Time
In the Middle of the day**



>7 Customers per day

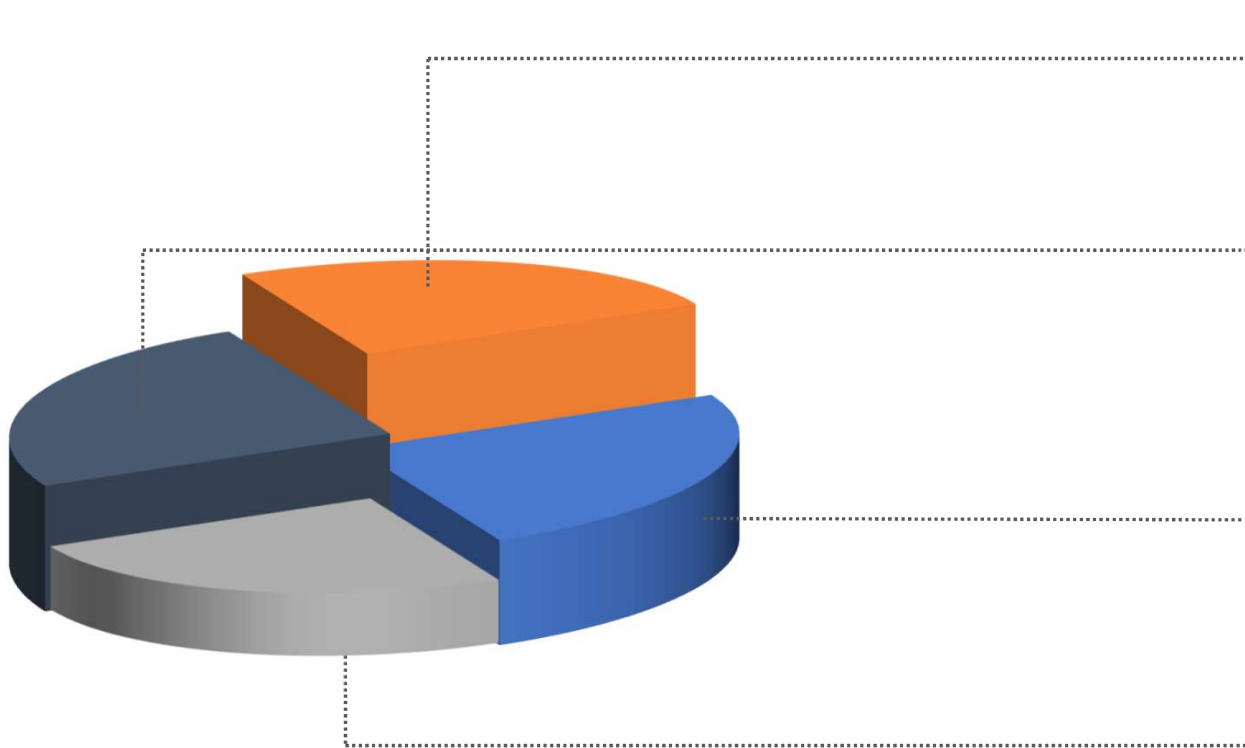


Know each other in the area



Profit 5-10 million per month

MARKET SIZE (Personal)



18 millions people

There are 18 million people age 15-54 who use smartphone in JABODETABEK



16.2 millions people

90% which is 5.8 million people repair their phone



810.000 people

Our reachable market is 5% from total market which is 810.000 people



16 billion market value

Our market value is 16 billion rupiah from $400.000 \times 810.000 \times 5\%$

Business Model



Transaction Share



Sale Profit



Premium Membership

Business Model



Hundreds Reparation per Month

iCOLOR

INDONESIA'S FIRST ONLINE DOOR TO DOOR GADGET SERVICE

Billions rupiah in Revenue

MEET THE TEAM



Aditya Ridwan
COO

Adit is majoring in operation management and have experience in real life work environment



M Hanif Rizkyana
CEO

Hanif is majoring in HR management and has opened several online shop and have experience in managing retail



Angga Dwi Arifandi
CTO

Angga is majoring in computer science and has experience in making several program and have experience in real life work environment



THANK YOU
