

Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Resum the best

Style is a way to say who you are without having to speak

We get the attention we deserve

Classy collection

Turning the emphasis from quantity to quality

Fast fashion creates waste problem



Nandhini Rama shalini Sajitha Nasrin

We will also benefit from a personal styilst

Perfect for vintage retro or unusual styles

Supporting local and small businesses It involves huge cost

Sustainable and environmentally

Brands that don't define you,but compliment



Does

What behavior have we observed? What can we imagine them doing?



See an example

Feels



