



ANT 4861 Beyond the Anthropology Major

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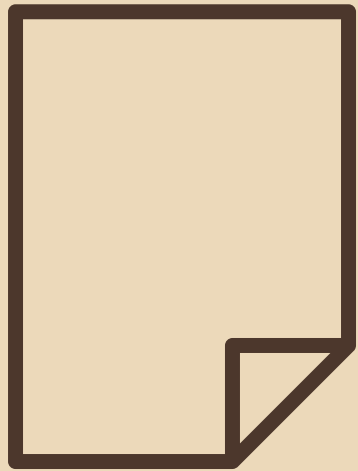


Anthropology in the Real World

Abstract

Anthropology is a field that likely isn't the first to come to mind for many. Despite this, it has proven to be a great major for learning skills that are applicable to many different career paths. ANT 4861, Beyond the Anthropology Major, has not only taught us this but also made us realize just how much the general public as well as employers are missing by not being educated on Anthropological skills. Our project here is meant to highlight how little the average person is aware of what anthropology is and how employers, even those looking for anthropological knowledge, are largely unaware of what the field is or what it teaches through a combination of our personal experiences, collected surveys, and interviews with hiring professionals. We will conclude by discussing what can be done to bridge that gap of understanding and open more doors for everyone regarding the field.

Methods of Research



Document
analysis



Surveys



Interviews



Personal
Experiences

Document Analysis

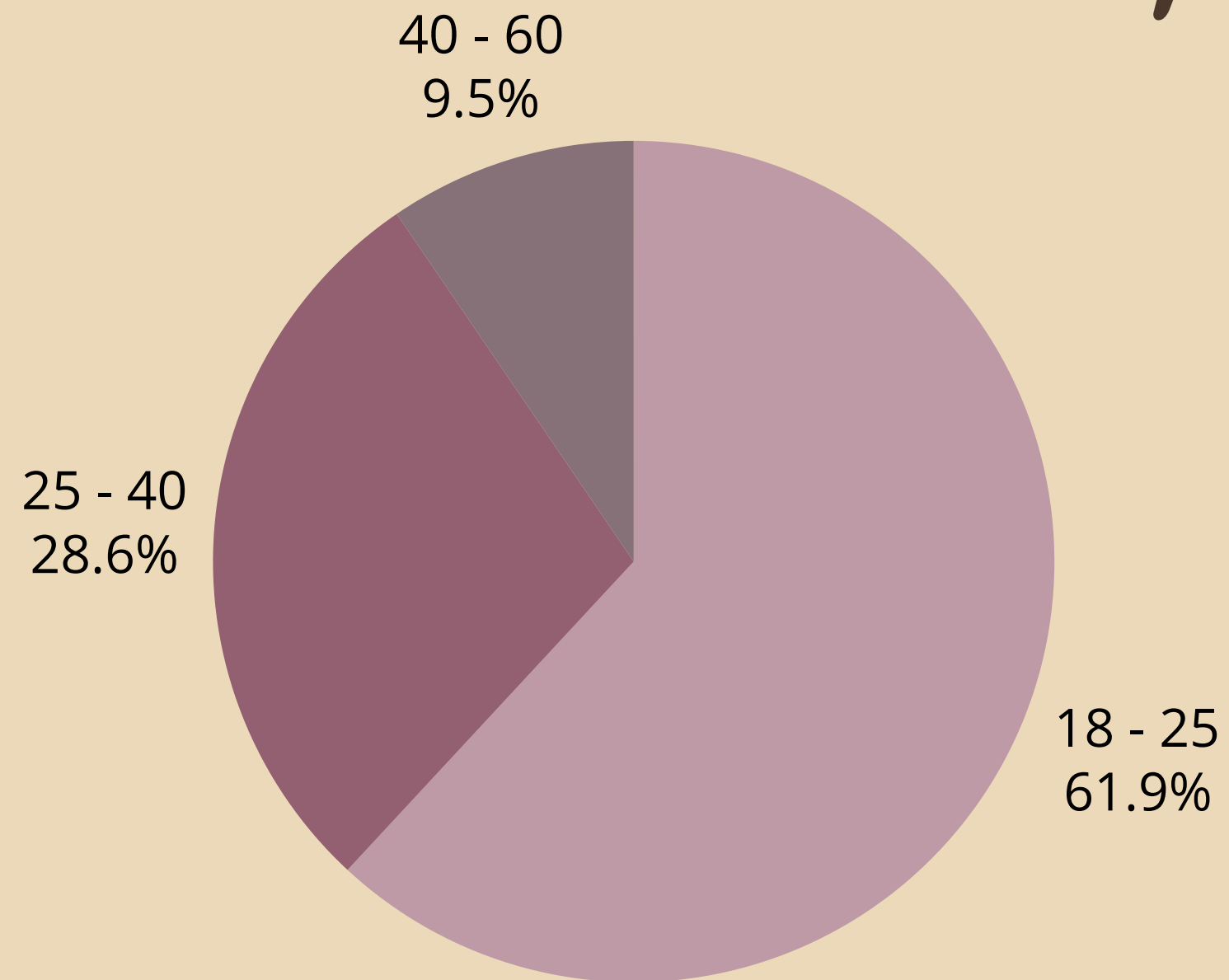
Looking at documents of data from Labor Bureau, Anthropology Journals, and nonprofits like the Hamilton project we see data that can help us answer these questions

- Even before factoring in the cost of living, the average price to attend a Forensic Program out of state, among the top programs in the country, is \$25,306.
- Only 8% of Anthropologists enter an anthropological focused field.
- Employment of anthropologists and archeologists is projected to grow 8 percent from 2023 to 2033, faster than the average for all occupations.

Survey Results

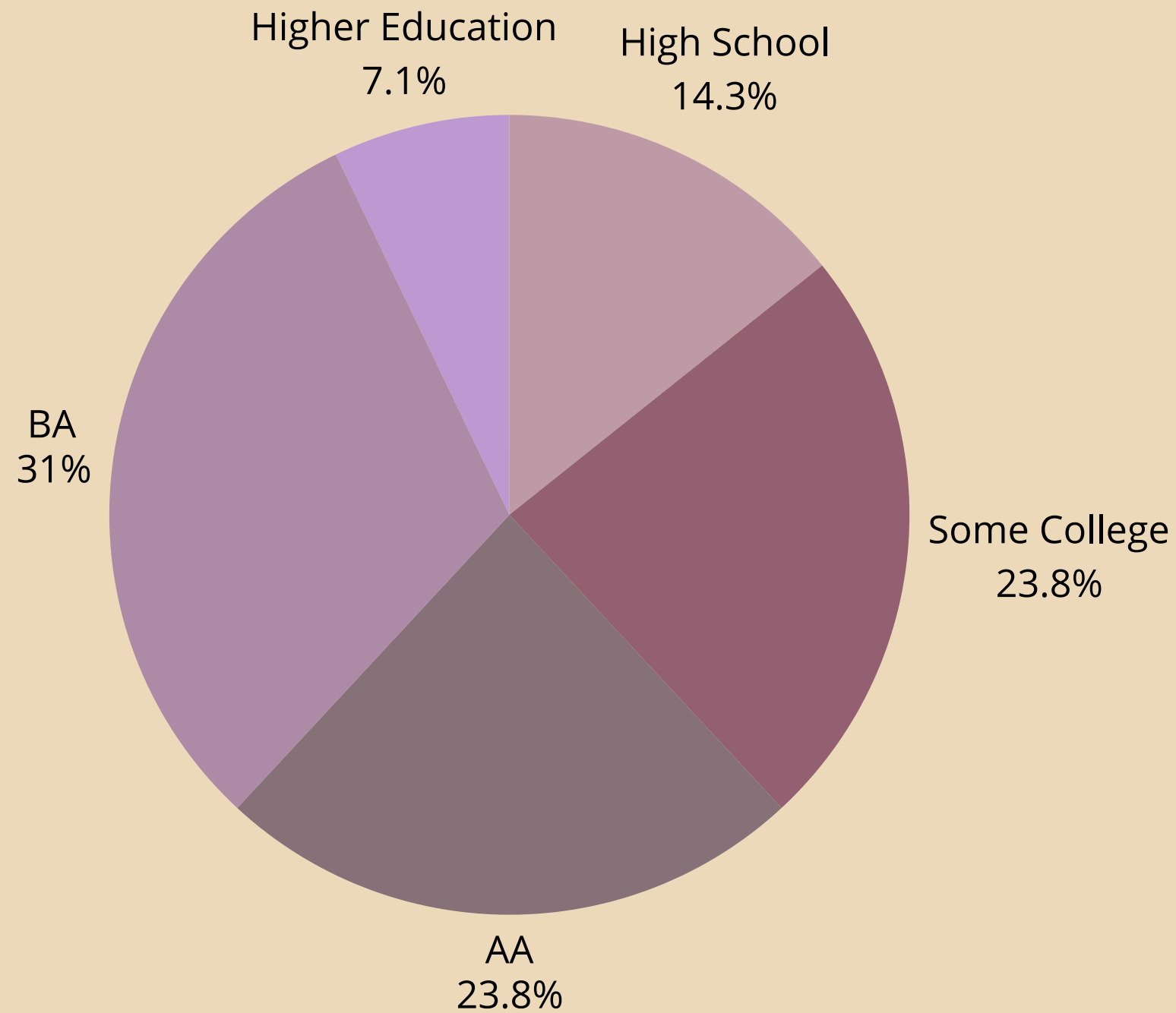
- For our project we decided to survey our community.
- We asked 4 questions in total:
 - Age
 - Level of Formal Education
 - Do they know what Anthropology is?
 - How they would define it, if they know?

Survey Results



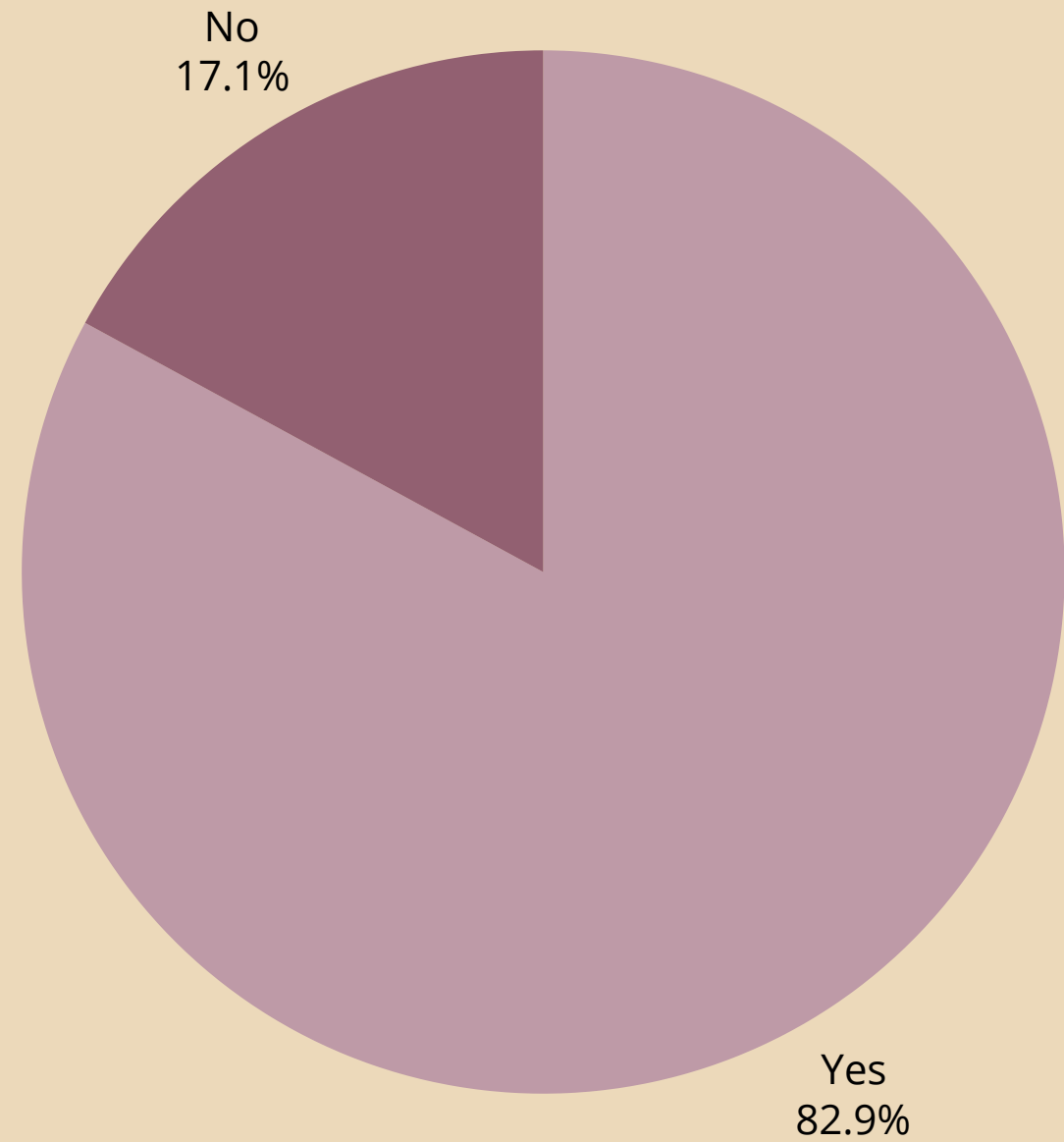
Age

Survey Results



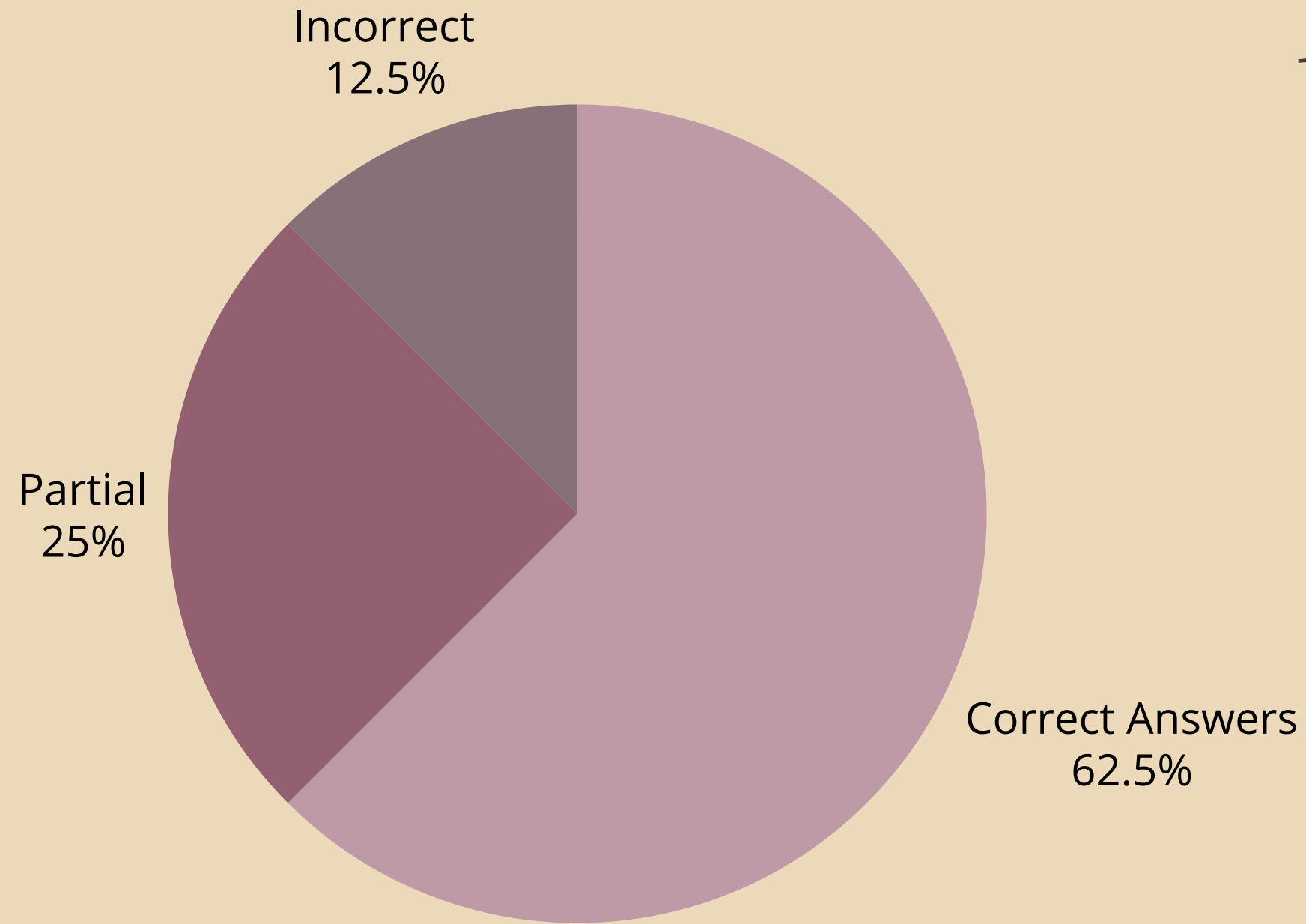
Education
Level

Survey Results



Have you heard
of Anthropology?

Survey Results



Define Anthropology

- “Study of artifacts and Archeology”
- “Anthropologists compare human societies across time and around the globe...?I know there are different branches of anthropology. The biological branch, archeological branch and social cultural branch.”
- “Study of Ancient Cultures”
- “High End Boho?”

Survey Results

Most of the People who answered no to knowing how to define anthropology were between the ages of 18-25 while also having some form of college experience or are currently in college.

What do Employers think?

Restaurant General Manager

- Not much knowledge involving anthropology but takes their time to let people explain what exactly they do that can benefit their team.
- The ability to connect with people of different opinions, interests, and skill sets is important into ensuring that what you do functions perfectly to being able to adapt.

What do Employers think?

HR Resource Manager

- Knowledgeable about applications of anthropology and way it can be helpful for tasks under Human Resources.
- The ability to provide essential information to employers and their employees when managing relations is essential to the job. Would like to see more anthropology applicants but has yet to come across them within their applications

What do Employers think?

NGO Supervisor

- Was aware of anthropology and the transferable nature of the skills, which led them to highly valuing those who have anthropological experience.
- Stated that they would actively pursue candidates who are anthropology majors, but admitted to not having much knowledge about the type of education they receive.

Personal Experiences - Chastity Nix

- General Anthropology
 - Experience working in NGOs
 - Pursuing a Legal career
 - Anthropological passages part of LSAT practice
 - Experience interviewing for jobs with NGOs and unions
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Personal Experiences- Cheyenne Taylor

- Anthropology Methods and Practice Track | Focus in Archeology
 - Geographic Information Systems and Ethnobotany and Ceramic Analysis in
relation to the Americas
 - Community Health Worker
 - Community Gardens
 - Experience within Career Fairs
-

What can we do?

More Accessibility in Anthropology

Employer Knowledge

Historical Collections

Primary Education

Outside Academia

Conclusion

Despite its usefulness in the job world, anthropology is still greatly underrepresented and misunderstood across multiple fields. Through our interviews and surveys, we learned that while people have heard the term and have a general idea, the overall education and understanding is severely lacking.

Even when it comes to the hiring process, the skills and education of anthropology students is completely unknown and that creates barriers in employment.

Sources

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Thank
you!