

#Q2: (2 marks) The retail dataset gives the monthly total retail sales (in billions of pounds) in the UK, from 1986 to 2007. The plot is shown below: Time

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# (a) Fit the model using the code above. Show the table of parameter estimates you get as a result.
data(retail)
month. = season(retail)
month.retail = lm(retail ~ month. - 1 + time(retail))
summary(month.retail)
```

```
> summary(month.retail)
```

Call:

```
lm(formula = retail ~ month. - 1 + time(retail))
```

Residuals:

Min	1Q	Median	3Q	Max
-19.8950	-2.4440	-0.3518	2.1971	16.2045

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)	
month.January	-7.249e+03	8.724e+01	-83.10	<2e-16	***
month.February	-7.252e+03	8.724e+01	-83.13	<2e-16	***
month.March	-7.249e+03	8.725e+01	-83.09	<2e-16	***
month.April	-7.246e+03	8.723e+01	-83.07	<2e-16	***
month.May	-7.246e+03	8.723e+01	-83.07	<2e-16	***
month.June	-7.246e+03	8.723e+01	-83.07	<2e-16	***
month.July	-7.243e+03	8.724e+01	-83.03	<2e-16	***
month.August	-7.246e+03	8.724e+01	-83.06	<2e-16	***
month.September	-7.246e+03	8.725e+01	-83.05	<2e-16	***
month.October	-7.241e+03	8.725e+01	-82.99	<2e-16	***
month.November	-7.229e+03	8.725e+01	-82.85	<2e-16	***
month.December	-7.197e+03	8.726e+01	-82.48	<2e-16	***
time(retail)	3.670e+00	4.369e-02	84.00	<2e-16	***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 4.278 on 242 degrees of freedom

Multiple R-squared: 0.9979, Adjusted R-squared: 0.9978

F-statistic: 8791 on 13 and 242 DF, p-value: < 2.2e-16

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# (b) what is the estimate of the mean trend at t = 1987:167? (Hint: First determine which month this corresponds to.)
# 1987.167 - 1986.000 = 1.167
# 1.167 / 0.083 = 14.0xx -> 14 months later from 1986 January -> 1987 March
# y = -7249 + 3.67 * 1987.167
# = 43.90289
```