

Swanky Brand Guidelines



Swanky

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Logo



Swanky

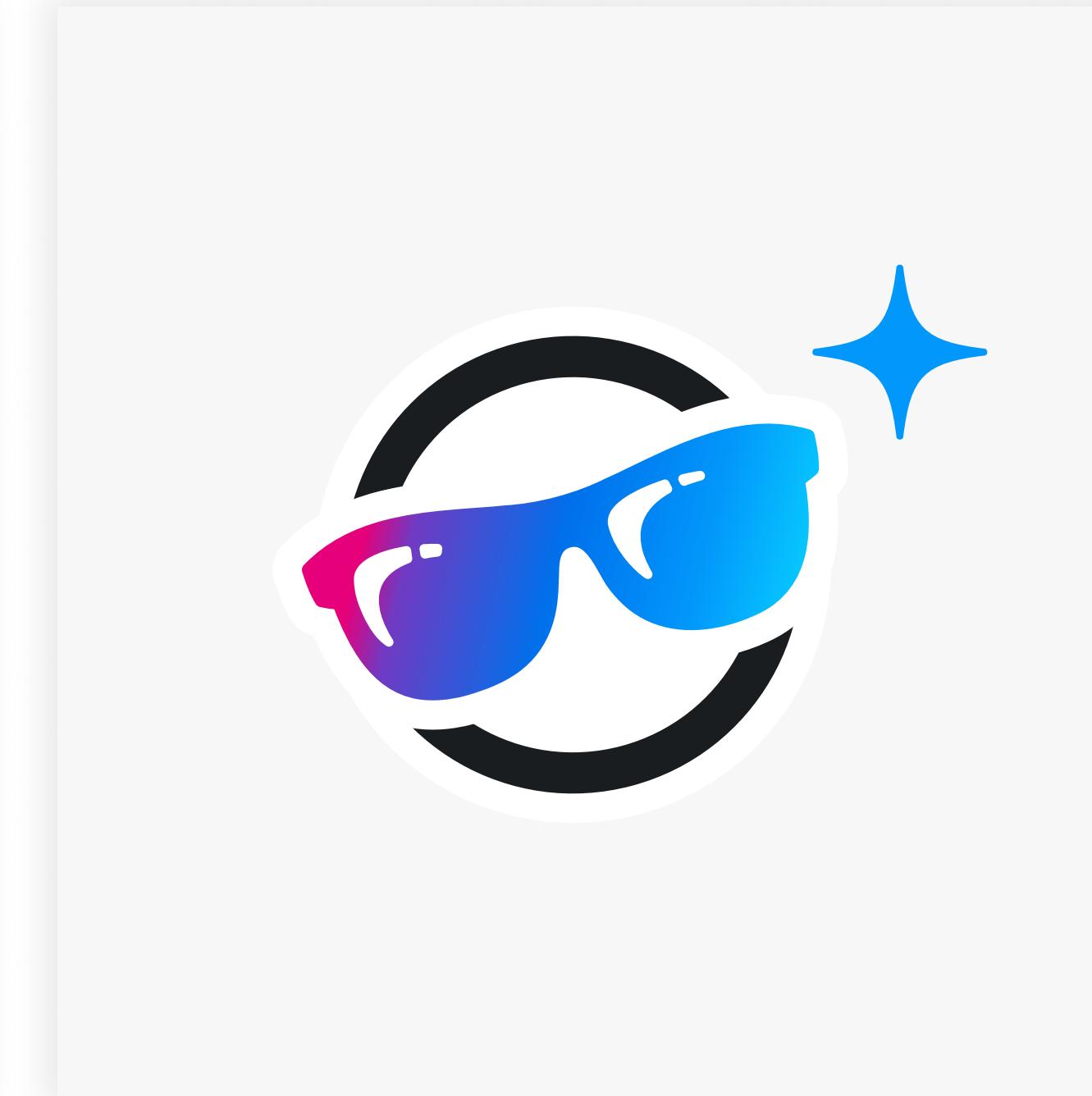
Logo : Symbol

The most confident iconic Swanky symbol can be used as itself.

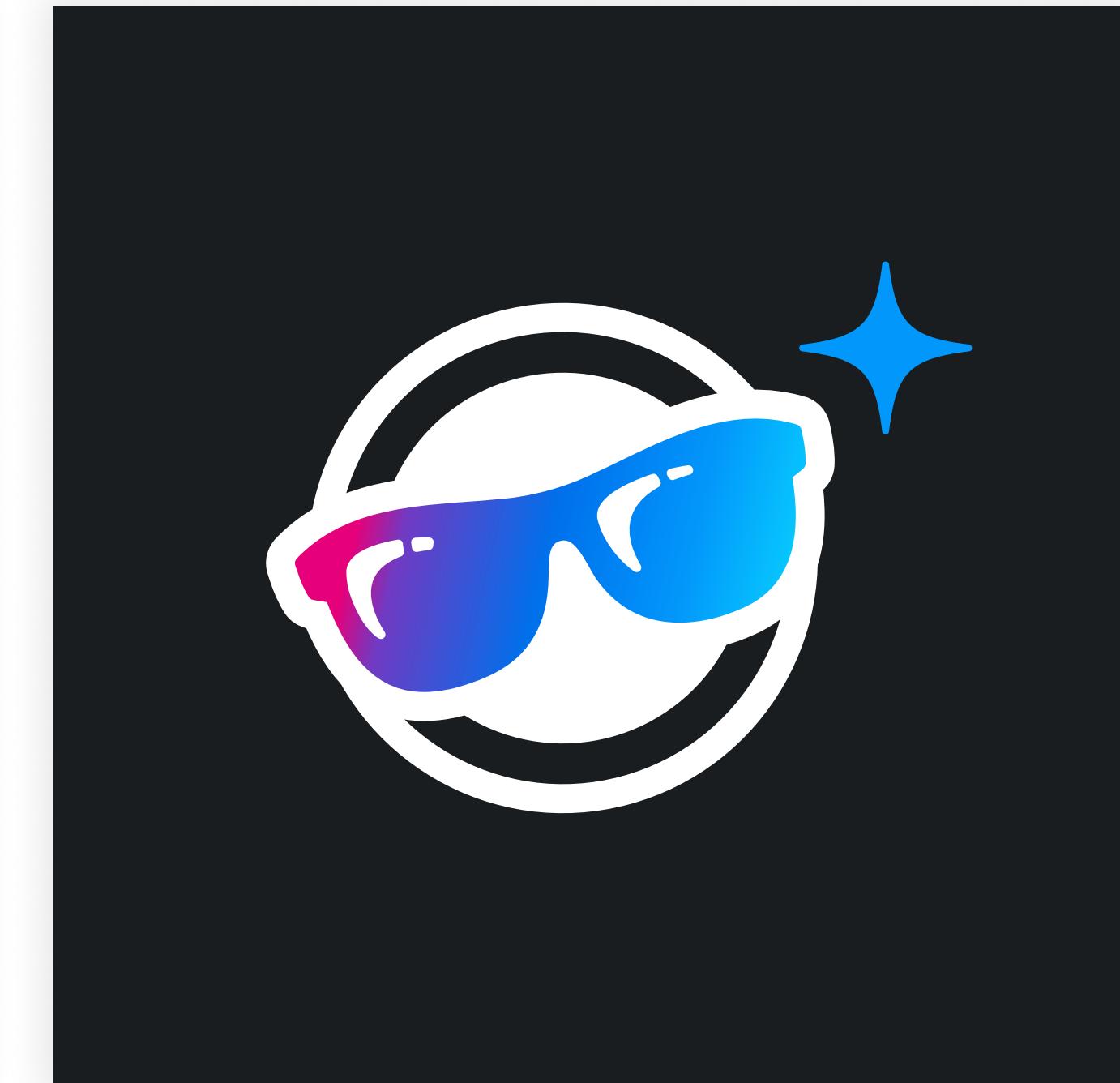
Minimum Size(digital applications) 26px



With drop-shadow



Flat

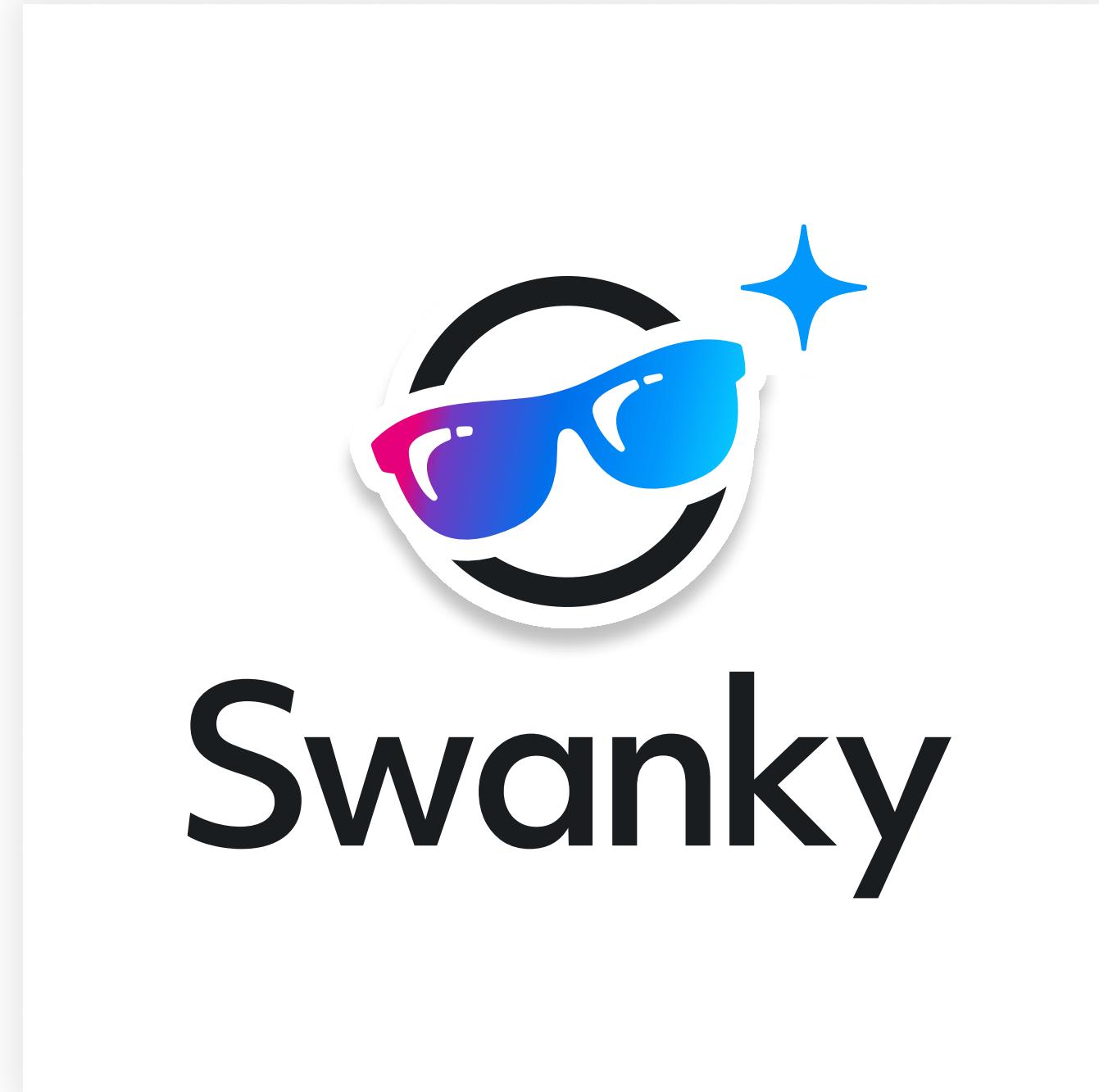


On dark colour

Logo: Lock-Up Type A

Swanky logo has two different lock-up sets that fits into most areas

Minimum Size(digital applications) 26px 
Swanky



With drop-shadow



Flat



On dark colour

Logo : Lock-Up Type B

Swanky logo has two different lock-up sets that fits into most areas

Minimum Size(digital applications) 26px  Swanky



With drop-shadow



Flat



On dark colour

Logo : Logotype

Logotype is not recommended however, when space is limited it can be used as it is



With drop-shadow



Flat



On dark colour

Logo : Variations

Within the brand colour it is possible to use the logo sets freely



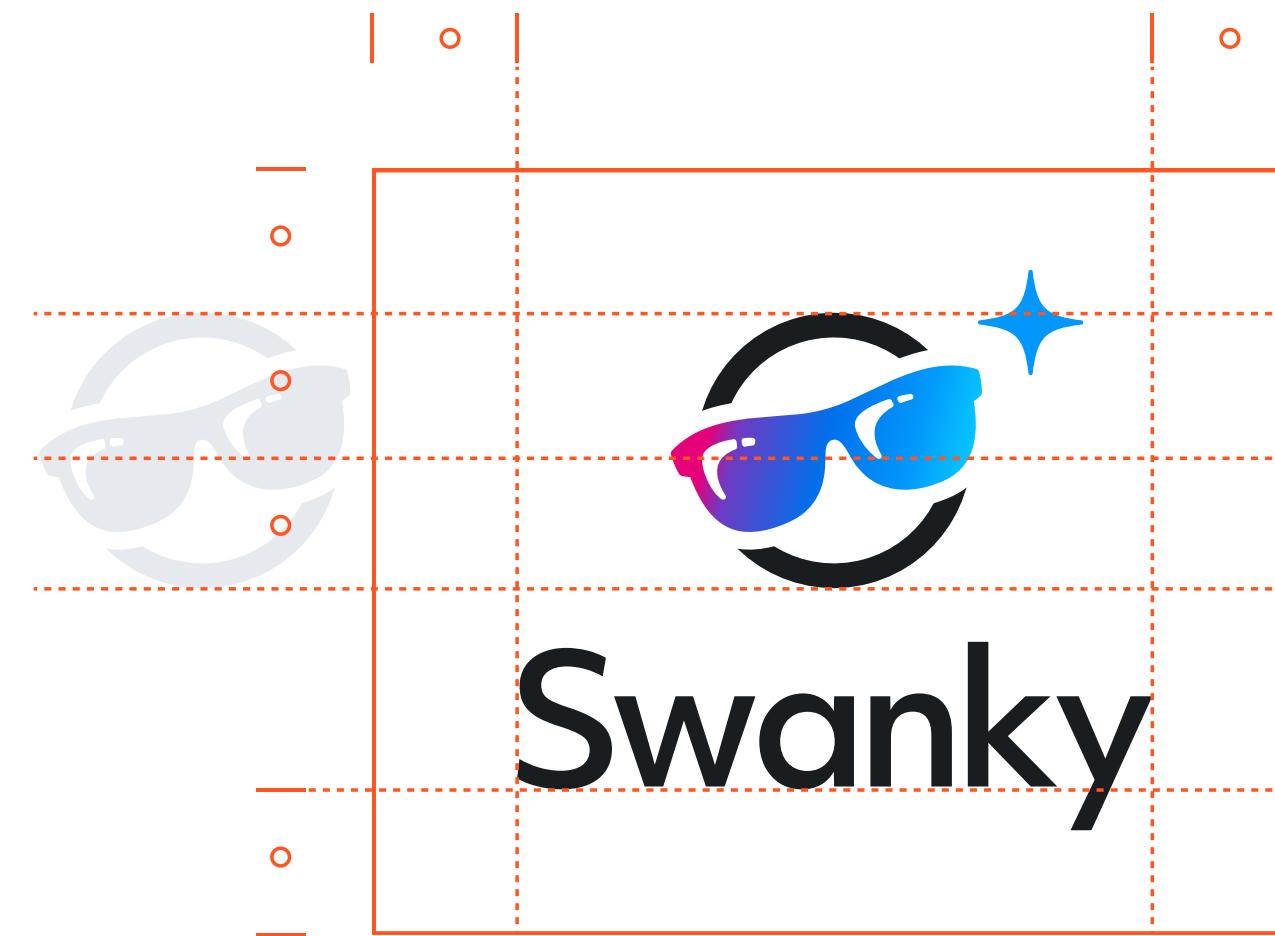
Diamond icon can be
Swanky pink, especially
when the surrounded
environment is blue-ish



Solid colour is possible
within the colour pallets

Logo : Safe area

Nothing should encroach into this space apart from background image



Typography



Typography

Objective

As an all-in-one tool of the whole WASM smart contracts and led by Astar Network, Swanky's typography corresponds to Astar. The strength, balance and uniqueness represent the Swanky tool's advanced features.

Brand Colours



Swanky Brand Guidelines

Colours

