

IDENTITY, BRANDING & PRINT / Pricelist

It is **You, Your business, Your personality!** Your brand tells a client everything about you and your business, that is why you should take pride in your logo and branding materials. At Vitriol Consult we know how important it is to be different and to emphasize your business through you and your branding materials. We spend time to get to know who you are, what your business is about and how to provide you with the best possible branding

■ BRANDING

THE BASE LOGO	\$600	STATIONARY	\$600
<ul style="list-style-type: none"> - 2 logo conceptual drafts - 2 minor changes to conceptual drafts- - Chosen File - Provided ready for print and web [eps, ai, psd, png, tiff + jpeg] 		<ul style="list-style-type: none"> - Business card + Moo Card - Letterhead + Envelope - Thank you Card/Slip - Note card 	
THE FULL LOGO	\$1000	BUSINESS FORMS	\$600
<ul style="list-style-type: none"> - 4 logo conceptual drafts - 4 changes to conceptual drafts - Chosen File - Provided ready for print and web [eps, ai, psd, png, tiff + jpeg] - Custom font provided 		<ul style="list-style-type: none"> - Invoice - Folder - Price Sheet/List - Contract/Terms & Conditions redesign 	
THE FULL LOGO + EXTRAS	\$1500+	MEDIA KIT	\$350
<ul style="list-style-type: none"> - 4 logo conceptual drafts - 4 changes to conceptual drafts - Chosen File - Provided ready for print and web [eps, ai, psd, png, tiff + jpeg] - Brand book 		<ul style="list-style-type: none"> - CD + DVD Insert design ready for print - CD + DVD Casing design ready for print - CD + DVD Disk design ready for print 	
TOUCH UP LOGO	\$300	FULL BRANDING PACKAGE	\$2500
<ul style="list-style-type: none"> - 2 revisions of your current logo - Vectorization of logo - Chosen File - Provided ready for print and web [eps, ai, psd, png, tiff + jpeg] 		<ul style="list-style-type: none"> - The full logo with extras - The stationary - Business Forms - Media kit 	

■ OTHER PRINT

MAGAZINE ADS/ARTICLES	\$300+	BROCHURE	\$600+
<ul style="list-style-type: none"> - Full design ready for print - Delivered to the print house upon request - Fully editable source files are provided with a usable pdf file 		<ul style="list-style-type: none"> - 2-4 page brochure - Correct specified color formats/tones and printing bleed lines - All brochures are provided ready to print and as a usable pdf 	