Evaluación MLII temas 1, 2, 6 y 7: Ejercicio 3

Clasificación no balanceada

Inmaculada Perea Fernández

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Completar el tratamiento de los datos de Insolvencia mediante técnicas apropiadas para Clasificación No Balanceada (datos en el material de dicho tema).

1. Carga e instalación de librerías necesarias

```
if (!require('caret')) install.packages('caret'); library('caret')
if (!require('pROC')) install.packages('pROC'); library('pROC')
if (!require('DMwR')) install.packages('DMwR'); library('DMwR')
```

2. Carga, inspección y preparación de los datos

2.1 Carga de datos

```
load("Insolvencia.RData")
dim(datos)
## [1] 2877
              16
str(datos)
  'data.frame':
                   2877 obs. of 16 variables:
##
   $ CETL
                     : num 0.645 0.758 0 0.281 0 ...
                     : num 0.8 0.234 0 0 0 ...
   $ STLTA
##
  $ TLCA
                            31 0.767 1 0.78 1.333 ...
##
  $ NWTA
                            -0.476 0.298 0 0.22 0 ...
                      : num
##
   $ QACA
                            1 0.977 1 0.293 0.583 ...
                     : num
##
   $ NCNW
                            0 1.57 0 1.33 12 ...
                      : num
##
   $ CRATIO
                      : num
                           1 1.95 1 1.28 0.75 ...
##
  $ CASHTA
                            0.0476 0.4681 0.5556 0.2927 0 ...
                      : num
##
   $ PRTA
                     : num
                            -0.476 0.298 0 0.22 0 ...
##
  $ TCTD
                     : num 57 0.667 1 16 1 ...
##
  $ TCTL
                     : num 0.0323 0.6667 1 0.0625 1 ...
   $ TDTA
                            0 0.426 0.444 0 0.438 ...
##
                     : num
   $ ln_assets
##
                     : num
                            9.95 10.76 9.1 11.31 10.37 ...
## $ CHNW new
                     : num 0 1.333 -7.3 0.636 -1 ...
                     : num 0.0476 0.3901 -10.6 0.6763 -1 ...
  $ CHNWTA new
## $ failed_insolvent: Factor w/ 2 levels "No", "Yes": 1 2 1 1 1 2 1 1 1 1 ...
   - attr(*, "na.action")=Class 'omit' Named int [1:123] 5 15 66 75 85 89 98 105 113 195 ...
     ... - attr(*, "names")= chr [1:123] "4326488" "4392417" "4386613" "4323350" ...
summary(datos)
```

```
##
         CETL
                            STLTA
                                                 TLCA
                                                      0.0000
##
    Min.
            :-0.9480
                               :0.00000
                       Min.
                                           Min.
    1st Qu.: 0.0000
                        1st Qu.:0.00000
                                           1st Qu.:
                                                      0.5454
    Median : 0.3333
                       Median :0.00000
                                           Median :
                                                      0.9873
##
##
    Mean
            : 2.2197
                       Mean
                               :0.06748
                                           Mean
                                                      2.7228
##
    3rd Qu.: 1.2353
                        3rd Qu.:0.00000
                                           3rd Qu.:
                                                      1.6046
##
    Max.
            :80.5000
                       Max.
                               :0.80000
                                           Max.
                                                   :159.0000
##
         NWTA
                               QACA
                                                  NCNW
                                                                   CRATIO
##
    Min.
            :-34.50000
                                  :0.0000
                                            Min.
                                                    :-4.700
                                                                      : 0.0000
                         Min.
                                                               Min.
##
    1st Qu.: -0.03448
                          1st Qu.:0.9231
                                            1st Qu.: 0.000
                                                               1st Qu.: 0.7143
    Median :
              0.13750
                          Median :1.0000
                                            Median : 0.750
                                                               Median: 1.0814
##
            : -0.03672
                          Mean
                                  :0.8758
                                            Mean
                                                    : 3.318
                                                               Mean
                                                                       : 2.6059
##
    3rd Qu.:
              0.52863
                          3rd Qu.:1.0000
                                            3rd Qu.: 2.800
                                                               3rd Qu.: 1.9714
##
    Max.
               1.00000
                          Max.
                                  :1.0000
                                            Max.
                                                    :34.000
                                                               Max.
                                                                       :51.0000
##
        CASHTA
                             PRTA
                                                    TCTD
##
    Min.
            :0.00000
                               :-18.250000
                                                         0.0000
                       Min.
                                              Min.
                        1st Qu.:
##
    1st Qu.:0.01333
                                  0.000000
                                               1st Qu.:
                                                         0.9643
    Median :0.21569
                                  0.131783
                                                         1.0000
                       Median :
                                              Median:
                                                      : 12.1243
##
    Mean
            :0.34290
                                  0.008251
                       Mean
                                              Mean
##
    3rd Qu.:0.63636
                        3rd Qu.:
                                  0.500000
                                              3rd Qu.:
                                                         1.0000
            :1.00000
##
    Max.
                       Max.
                                  1.000000
                                              Max.
                                                      :185.0000
##
         TCTL
                            TDTA
                                            ln assets
                                                                CHNW new
##
            :0.0000
                              :0.00000
                                                  : 8.987
                                                                    :-7.3000
    Min.
                      Min.
                                          Min.
                                                            Min.
##
    1st Qu.:0.9167
                      1st Qu.:0.02857
                                          1st Qu.: 9.680
                                                             1st Qu.:-0.2857
##
    Median :1.0000
                      Median :0.23256
                                          Median :10.491
                                                            Median: 0.0000
##
    Mean
            :0.8457
                      Mean
                              :0.33327
                                          Mean
                                                  :10.538
                                                            Mean
                                                                    : 0.1763
##
    3rd Qu.:1.0000
                      3rd Qu.:0.57895
                                          3rd Qu.:11.350
                                                             3rd Qu.: 0.3077
##
    Max.
            :1.0000
                      Max.
                              :1.00000
                                          Max.
                                                  :12.333
                                                            Max.
                                                                    :18.8000
##
      CHNWTA_new
                         failed_insolvent
##
            :-66.5000
                         No :2740
    Min.
##
    1st Qu.: -0.2889
                         Yes: 137
##
    Median :
              0.0000
##
    Mean
            : -0.2265
##
    3rd Qu.:
              0.2533
            : 11.9000
```

La variable dependiente es $failed_insolvent$ (16) factor con dos niveles relativos a la insolvencia de empresas (No y Yes)

2.2 Inspección del número de casos disponible para cada clase

```
table(datos$failed_insolvent)

##

## No Yes

## 2740 137

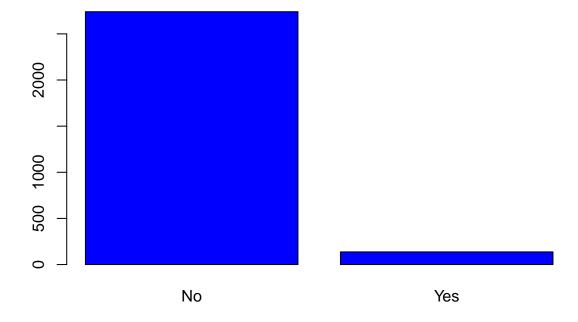
prop.table(table(datos$failed_insolvent))

##

## No Yes

## 0.95238095 0.04761905

barplot(table(datos$failed_insolvent), col = "blue")
```



Se observa que los datos están no balanceados, porque la clase Yes de la variable respuesta se presenta en el conjunto de entrenamiento en proporciones muy inferiores a la de la categoría No. En concreto un 95% son No, frente a un 0.05% que son Yes

A continuación realizaremos transformaciones para que la primera clase corresponda a la clase minoritaria (Yes) y de este modo poder usar Sens en los ajustes, la sensitividad se referiará a ella.

2.3 División en entrenamiento, test y validación

Se va a dividir el cojunto de datos en 3 partes:

- Entrenamiento (60%)
- Validación (15%)
- Test (25%)

137 2740

El subconjunto de validación solo se utilizará para configurar el punto de corte (una de las estrategias para datos no balanceados), por eso y porque solo hay 2877 casos solo se va a reservar un 15% para el conjunto de validación.

```
set.seed(271)
n=nrow(datos)
indices=1:n
ient=sample(indices,floor(n*0.6))
ival=sample(setdiff(indices,ient),floor(n*0.15))
itest=setdiff(indices,union(ient,ival))
training = datos[ient,]
validation = datos[ival,]
testing
           = datos[itest,]
training_valid=rbind(training, validation)
dim(training)
## [1] 1726
dim(validation)
## [1] 431 16
dim(testing)
## [1] 720 16
dim(training_valid)
## [1] 2157
              16
```

2.4 Variables, funciones y configuración auxiliar

Variable Index para usarlo con trainControl

```
Index= 1:nrow(training)
```

Obtenemos los nombres de las variables predictoras en la variable predictors

```
predictors = names(training)[names(training) != "failed_insolvent"]
predictors
```

```
##
    [1] "CETL"
                      "STLTA"
                                    "TLCA"
                                                 "NWTA"
                                                               "QACA"
                                                               "TCTD"
   [6] "NCNW"
                      "CRATIO"
                                    "CASHTA"
                                                 "PRTA"
## [11] "TCTL"
                      "TDTA"
                                    "ln_assets"
                                                 "CHNW_new"
                                                               "CHNWTA_new"
```

En los objetos testResults y validResults se van a guardar las predicciones del conjunto test y validación respectivamente

```
testResults = data.frame(failed_insolvent = testing$failed_insolvent)
validResults = data.frame(failed_insolvent = validation$failed_insolvent)
```

2.5 Funciones para medir el rendimiento

La función fiveStats devuelve las medidas de twoClassSummary y defaultSummary (Accuracy, Kappa, AUC ROC, Sensitivity y Specificity). La función fourStats devuelve todo lo aterior menos AUC

```
fiveStats = function(...)
  c(twoClassSummary(...), defaultSummary(...))
```

```
fourStats = function (data, lev = levels(data$obs),
                      model = NULL)
{
  accKapp = postResample(data[, "pred"], data[, "obs"])
  out = c(accKapp,
          sensitivity(data[, "pred"], data[, "obs"], lev[1]),
          specificity(data[, "pred"], data[, "obs"], lev[2]))
  names(out)[3:4] = c("Sens", "Spec")
  out
}
```

Opciones de control para el entrenamiento mediante el paquete caret. Se usará validación cruzada ya que el conjunto de validación es muy reducido. Notar que se utilizan 3 pliegues y no 10 porque el conjunto de validación es reducido y no es necesario 10 pliegues, de este modo conseguimos que tarde menos en calcular.

```
ctrlcv = trainControl(method = "cv",
                      number=3,
                                      # número de pliegues
                      classProbs = TRUE,
                      summaryFunction = fiveStats,
                      verboseIter=TRUE)
```

3. Ajuste de dos modelos: RF y regresión logística

3.1 Random Forest

Con tuneLength = total de valores de mtry a explorar. Como tarda algo de tiempo, tomamos <math>ntree = 100

```
rfFit = train(failed_insolvent ~ .,
              data = training,
              method = "rf",
              trControl = ctrlcv,
              ntree = 100,
              do.trace=TRUE,
              tuneLength=3,
              metric = "Sens", #Sensitividad
              trace= FALSE)
```

rfFit

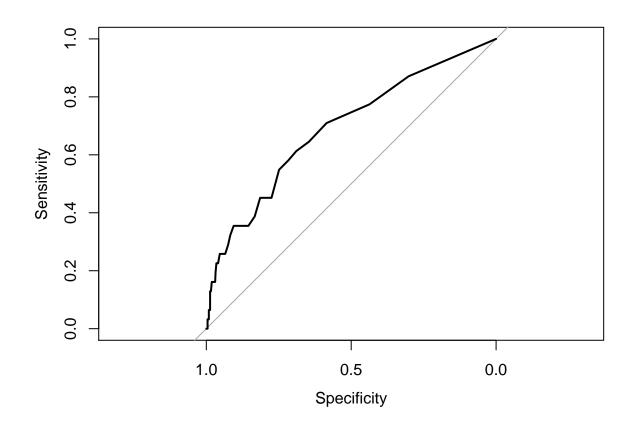
```
## Random Forest
##
## 1726 samples
##
    15 predictor
     2 classes: 'Yes', 'No'
##
##
## No pre-processing
## Resampling: Cross-Validated (3 fold)
## Summary of sample sizes: 1150, 1151, 1151
## Resampling results across tuning parameters:
##
##
    mtry ROC
                  Sens
                             Spec
                                      Accuracy
                                                Kappa
##
```

```
##
           0.7552326  0.02222222  0.9975535  0.9461202  0.03537502
##
           0.7412525 0.02222222 0.9957187 0.9443810 0.03088483
     15
##
## Sens was used to select the optimal model using the largest value.
## The final value used for the model was mtry = 8.
rfFit$results #Cada medida, con su desv. tip.(NA EN ESTE CASO)
##
                ROC
                          Sens
                                    Spec Accuracy
                                                                    ROCSD
## 1
       2 0.7422538 0.00000000 1.0000000 0.9472776 0.00000000 0.03251892
       8 0.7552326 0.02222222 0.9975535 0.9461202 0.03537502 0.03179783
## 2
       15 0.7412525 0.02222222 0.9957187 0.9443810 0.03088483 0.02315780
                     SpecSD AccuracySD
         SensSD
                                           KappaSD
## 1 0.00000000 0.000000000 0.000950048 0.00000000
## 2 0.01924501 0.001059358 0.002954736 0.03632234
## 3 0.01924501 0.002802799 0.002983915 0.03312567
Probabilidades estimadas de la categoría Yes
validResults$RF = predict(rfFit, validation,
                          type = "prob")[,1]
testResults$RF = predict(rfFit, testing,
                         type = "prob")[,1]
Vamos a calcular las medidas de rendimiento en el conjunto test
rfTestROC = roc(testResults$failed_insolvent, testResults$RF,
                levels = rev(levels(testResults$failed_insolvent)))
rfTestROC
##
## Call:
## roc.default(response = testResults$failed_insolvent, predictor = testResults$RF,
                                                                                         levels = rev(le
## Data: testResults$RF in 689 controls (testResults$failed_insolvent No) < 31 cases (testResults$faile
## Area under the curve: 0.6917
rfTestCM = confusionMatrix(predict(rfFit, testing),
                           testResults$failed insolvent)
rfTest.CM
## Confusion Matrix and Statistics
##
             Reference
##
## Prediction Yes No
         Yes
              Ω
##
##
          No
               31 686
##
##
                  Accuracy : 0.9528
                    95% CI: (0.9346, 0.9671)
##
##
       No Information Rate: 0.9569
       P-Value [Acc > NIR] : 0.7451
##
##
##
                     Kappa: -0.0077
  Mcnemar's Test P-Value: 3.649e-06
##
##
##
               Sensitivity: 0.000000
               Specificity: 0.995646
##
```

```
Pos Pred Value: 0.000000
##
##
            Neg Pred Value: 0.956764
##
                Prevalence: 0.043056
##
            Detection Rate: 0.000000
##
      Detection Prevalence: 0.004167
##
         Balanced Accuracy: 0.497823
##
          'Positive' Class : Yes
##
##
```

Obtenemos una especificidad alta (0.96), pero una sensitividad muy baja (0) por lo que el modelo no es bueno para clasificar la clase minoritaria Yes.

```
plot(rfTestROC)
```



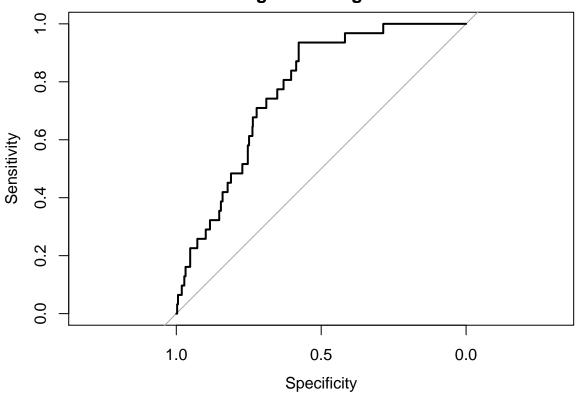
3.2 Modelo de regresión logística

En este modelo no hay parámetros que configurar, aplicaremos directamente el modelo a los datos de entrenamiento

```
method = "glm",
             trControl = ctrlrlog)
lrFit
## Generalized Linear Model
##
## 1726 samples
##
    15 predictor
##
     2 classes: 'Yes', 'No'
##
## No pre-processing
## Resampling: None
summary(lrFit)
##
## Call:
## NULL
## Deviance Residuals:
      Min
                1Q
                     Median
                                  3Q
                                          Max
                                       1.5429
## -3.3482
                     0.2249
            0.1232
                              0.3547
##
## Coefficients:
               Estimate Std. Error z value Pr(>|z|)
## (Intercept) 10.776852
                          1.697475
                                    6.349 2.17e-10
              0.124379
## CETL
                          0.079126
                                    1.572 0.11597
## STLTA
              -0.809959
                          0.723133 -1.120 0.26268
## TLCA
                                    1.852 0.06400
              0.101578
                          0.054844
## NWTA
              0.058674
                          0.109681
                                     0.535
                                            0.59269
## QACA
                                   -1.340 0.18019
              -0.850929
                          0.634945
## NCNW
              -0.016428
                          0.016297 -1.008 0.31345
## CRATIO
                                   -0.432 0.66551
              -0.025089
                          0.058032
## CASHTA
               2.066667
                          0.730118
                                    2.831 0.00465 **
## PRTA
              0.439689
                          0.126125
                                    3.486 0.00049 ***
## TCTD
              0.003717
                          0.007291
                                     0.510 0.61022
## TCTL
               0.067798
                          0.589633
                                    0.115 0.90846
                          0.591633 -0.521 0.60208
## TDTA
              -0.308486
## ln assets
              -0.707362
                          0.137794 -5.133 2.84e-07 ***
## CHNW new
               0.102038
                          0.093978
                                    1.086 0.27758
                          0.084473 -1.137 0.25545
## CHNWTA_new -0.096063
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##
      Null deviance: 712.69 on 1725
                                      degrees of freedom
## Residual deviance: 599.32 on 1710 degrees of freedom
## AIC: 631.32
##
## Number of Fisher Scoring iterations: 8
```

Probabilidades estimadas para la clase Yes

Regresión Logística



Confusion Matrix and Statistics

```
##
             Reference
## Prediction Yes No
##
          Yes
               30 687
##
          No
##
##
                  Accuracy: 0.9556
                    95% CI: (0.9378, 0.9694)
##
##
       No Information Rate: 0.9569
##
       P-Value [Acc > NIR] : 0.6183
##
##
                     Kappa: 0.0516
    Mcnemar's Test P-Value: 1.815e-06
##
##
##
               Sensitivity: 0.032258
##
               Specificity: 0.997097
##
            Pos Pred Value: 0.333333
##
            Neg Pred Value: 0.958159
##
                Prevalence: 0.043056
##
            Detection Rate: 0.001389
##
      Detection Prevalence: 0.004167
##
         Balanced Accuracy: 0.514678
##
          'Positive' Class : Yes
##
```

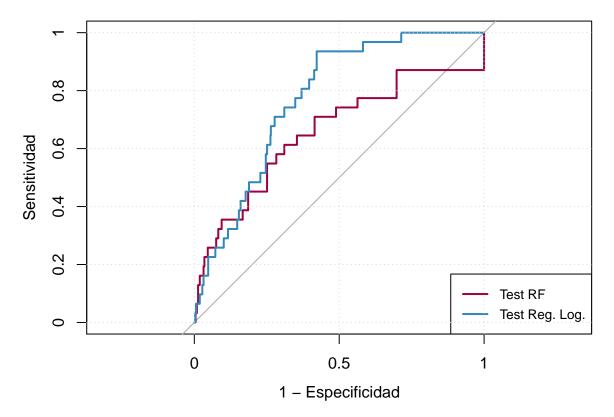
Obtenemos de nuevo una sensitividad muy baja, el modelo no clasifica bien la clase Yes. Esto pone de manifiesto que los datos no están balanceados y los modelos aplicados directamente sobre ellos no dan buenos resultados.

3.3. Curvas COR y LIFT en el conjunto test

```
labs = c(RF = "Random Forest", LogReg = "Reg.Log.")
lift1 = lift(failed_insolvent ~ RF + LogReg , data = testResults,
             labels = labs)
str(lift1)
## List of 5
##
    $ data
               :'data.frame':
                                764 obs. of 11 variables:
##
     ..$ liftModelVar: Factor w/ 2 levels "Random Forest",..: 1 1 1 1 1 1 1 1 1 1 ...
##
                     : num [1:764] 1 0.61 0.55 0.53 0.45 0.44 0.42 0.4 0.39 0.37 ...
     ..$ cuts
##
     ..$ events
                     : int [1:764] 0 0 0 0 2 2 2 4 4 4 ...
##
     ..$ n
                     : int [1:764] 0 2 4 6 8 12 14 16 18 20 ...
##
     ..$ Sn
                     : num [1:764] 0 0 0 0 0.0323 ...
##
                     : num [1:764] 1 0.999 0.997 0.996 0.996 ...
     ..$ Sp
                     : num [1:764] 0 0 0 0 25 ...
##
     ..$ EventPct
     ..$ CumEventPct : num [1:764] 0 0 0 0 3.23 ...
##
                     : num [1:764] NaN 0 0 0 5.81 ...
     ..$ CumTestedPct: num [1:764] 0 0.139 0.278 0.417 0.556 ...
##
##
     ..$ originalName: Factor w/ 2 levels "RF", "LogReg": 1 1 1 1 1 1 1 1 1 1 1 ...
               : chr "Yes"
    $ class
    $ probNames: chr [1:2] "RF" "LogReg"
    $ pct
               : num 4.31
```

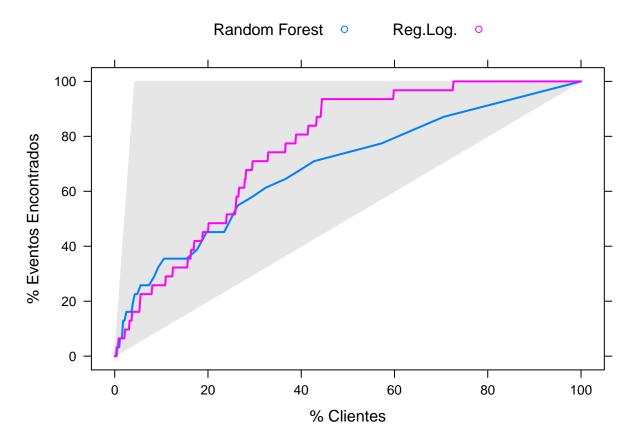
```
: language lift.formula(x = failed_insolvent ~ RF + LogReg, data = testResults,
## - attr(*, "class")= chr "lift"
prop.table(table(testResults$failed_insolvent))
##
##
        Yes
## 0.04305556 0.95694444
lift1$pct
## [1] 4.305556
plotTheme = caretTheme() #CONFIGURACION DE COLORES
plot(lrTestROC, type = "S", col = plotTheme$superpose.line$col[2],
    add = TRUE, legacy.axes = TRUE)
legend("bottomright",
      c("Test RF", "Test Reg. Log."),
      cex = .85,
      col = plotTheme$superpose.line$col[1:2],
      lwd = rep(2, 2),
      lty = rep(1, 2))
grid()
```

lab



```
xyplot(lift1,
    ylab = "% Eventos Encontrados",
```

```
xlab = "% Clientes",
lwd = 2,
type = "1", auto.key = list(columns = 2))
```



Los resultados obtenidos con ambos clasificadores para la clase minoritaria Yes no son buenos. La construcción directa de modelos de clasificación sobre datos no balanceado suele conllevar bajas tasas de acierto sobre las clases minoritorias, e incluso valores bajos para el coeficiente AUC en problemas de clasificación binaria.

A continuación aplicaremos algunas de las principales estrategias para construir modelos más eficientes cuando los datos no están balanceados.

- Puntos de corte alternativos:
- Costes de Clasificación Incorrecta
- Métodos de muestreo
- Método SMOTE

4 Muestreo en la clase mayoritaria (Downsampling)

4.1 Balanceo con la técnica Downsamplig

Sean n y N, los totales de casos en las clases minoritarias y mayoritarias (suponemos clasificación binaria) en el conjunto de entrenamiento.

Se genera un conjunto de datos balanceado de tamaño 2n formado por:

• Los n casos de la clase minoritaria.

• Una selección aleatoria de n casos entre los N de la clase mayoritaria

```
dim(training)
## [1] 1726
              16
downSampled = downSample(training[, -ncol(training)],
                         training$failed_insolvent)
dim(downSampled)
## [1] 182 16
table(downSampled$Class)
##
## Yes No
## 91 91
downSampled_valid = downSample(validation[, -ncol(validation)],
                         validation$failed_insolvent)
dim(downSampled_valid)
## [1] 30 16
table(downSampled_valid$Class)
##
## Yes No
## 15 15
downSampled_train_valid=rbind(downSampled, downSampled_valid )
dim(downSampled_train_valid)
## [1] 212 16
```

4.2 Modelo Random Forest con datos Downsampling

A continuación se va a construir el modelo Random Forest sobre el conjunto resultante del resmuestreo downsampling

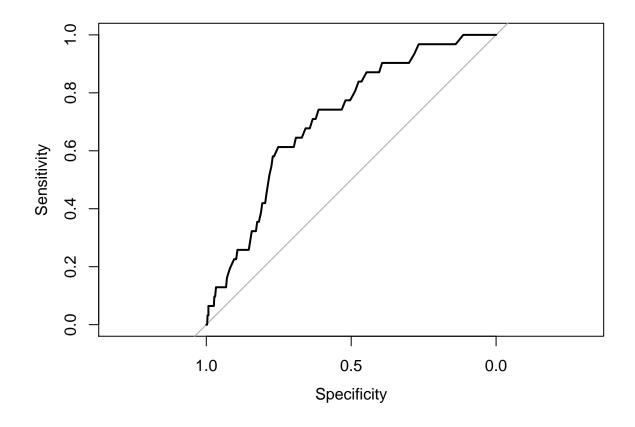
rfDown

```
## Random Forest
##
## 212 samples
## 15 predictor
## 2 classes: 'Yes', 'No'
##
## No pre-processing
## Resampling: Cross-Validated (3 fold)
```

```
## Summary of sample sizes: 142, 140, 142
## Resampling results across tuning parameters:
##
##
     mtry ROC
                      Sens
                                 Spec
                                             Accuracy
                                                        Kappa
##
      2
           0.7220358
                      0.7066138
                                 0.6809524
                                            0.6937831
                                                        0.3875661
           0.7412885 0.7076720 0.6997354
                                            0.7037037
                                                        0.4074074
##
           0.7418384 0.7074074 0.7560847 0.7317460 0.4634921
##
     15
##
## Sens was used to select the optimal model using the largest value.
## The final value used for the model was mtry = 8.
rfDown$results
##
    mtry
                ROC
                         Sens
                                   Spec Accuracy
                                                       Kappa
                                                                  ROCSD
## 1
        2 0.7220358 0.7066138 0.6809524 0.6937831 0.3875661 0.06422537
        8 0.7412885 0.7076720 0.6997354 0.7037037 0.4074074 0.05359232
       15 0.7418384 0.7074074 0.7560847 0.7317460 0.4634921 0.03724253
## 3
                   SpecSD AccuracySD
                                        KappaSD
## 1 0.09032406 0.1567094 0.03827737 0.07655474
## 2 0.03078233 0.1496034 0.08050504 0.16101008
## 3 0.01920132 0.1255508 0.05681121 0.11362241
Probabilidades estimadas de la categoría Yes
validResults$rfDown = predict(rfDown, validation, type = "prob")[,1]
testResults$rfDown = predict(rfDown, testing, type = "prob")[,1]
Vamos a calcular las medidas de rendimiento en el conjunto test
rfDownTestROC = roc(testResults$failed_insolvent, testResults$rfDown,
                levels = rev(levels(testResults$failed_insolvent)))
rfDownTestROC
##
## Call:
## roc.default(response = testResults$failed_insolvent, predictor = testResults$rfDown,
                                                                                              levels = re
## Data: testResults$rfDown in 689 controls (testResults$failed insolvent No) < 31 cases (testResults$f
## Area under the curve: 0.7122
rfDownTestCM = confusionMatrix(predict(rfDown, testing),
                           testResults$failed insolvent)
rfDownTest.CM
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction Yes No
         Yes 19 176
##
##
          No
               12 513
##
##
                  Accuracy : 0.7389
##
                    95% CI : (0.7052, 0.7706)
##
       No Information Rate: 0.9569
       P-Value [Acc > NIR] : 1
##
##
##
                     Kappa: 0.1014
  Mcnemar's Test P-Value : <2e-16
```

```
##
##
               Sensitivity: 0.61290
               Specificity: 0.74456
##
            Pos Pred Value : 0.09744
##
##
            Neg Pred Value: 0.97714
##
                Prevalence: 0.04306
##
            Detection Rate: 0.02639
      Detection Prevalence: 0.27083
##
##
         Balanced Accuracy: 0.67873
##
##
          'Positive' Class : Yes
##
```

plot(rfDownTestROC)



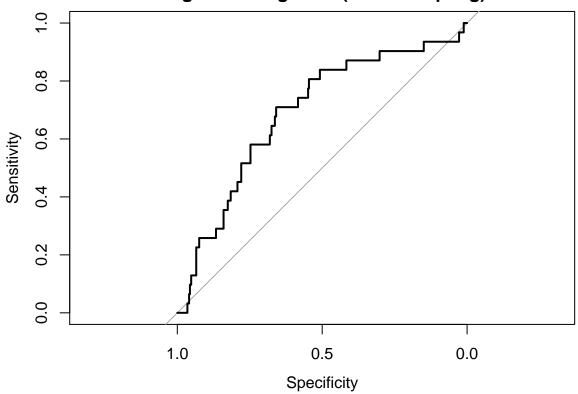
4.3 Modelo Regresión logística con datos Downsampling

A continuación se va a construir el modelo Regresión logística sobre el conjunto resultante del resmuestreo downsampling

Generalized Linear Model

```
##
## 212 samples
## 15 predictor
##
    2 classes: 'Yes', 'No'
## No pre-processing
## Resampling: None
summary(lrDown)
##
## Call:
## NULL
##
## Deviance Residuals:
##
       Min
                                      3Q
                  1Q
                        Median
                                               Max
## -2.43228 -0.78365 -0.02948
                                 0.78183
                                           2.19953
##
## Coefficients:
##
                Estimate Std. Error z value Pr(>|z|)
## (Intercept) 7.750e+00 2.390e+00
                                     3.243 0.001184 **
               3.246e-01 2.596e-01 1.251 0.211072
## CETL
## STLTA
               6.477e-01 1.283e+00 0.505 0.613706
## TLCA
              3.180e-01 1.743e-01 1.824 0.068096 .
## NWTA
              -2.564e-01 7.806e-01 -0.328 0.742545
              -1.879e+00 1.235e+00 -1.521 0.128187
## QACA
## NCNW
               1.141e-02 2.911e-02 0.392 0.695072
## CRATIO
              -2.616e-01 2.990e-01 -0.875 0.381495
## CASHTA
              4.064e+00 1.384e+00 2.936 0.003329 **
               1.416e+00 7.430e-01
## PRTA
                                      1.906 0.056691 .
## TCTD
              7.836e-05 8.277e-03 0.009 0.992446
## TCTL
              3.771e-01 9.100e-01
                                      0.414 0.678616
## TDTA
               1.491e+00 1.274e+00
                                      1.170 0.241871
## ln_assets
             -7.891e-01 2.073e-01 -3.807 0.000141 ***
## CHNW_new
               5.295e-02 9.439e-02
                                     0.561 0.574823
## CHNWTA_new -4.865e-02 1.034e-01 -0.471 0.637996
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 293.89 on 211 degrees of freedom
## Residual deviance: 208.06 on 196 degrees of freedom
## AIC: 240.06
##
## Number of Fisher Scoring iterations: 6
Probabilidades estimadas para la clase Yes
validResults$1rDown = predict(1rDown,
                             validation,
                             type = "prob")[,1]
testResults$lrDown = predict(lrDown,
                            testing,
                            type = "prob")[,1]
```

Regresión Logística (Downsampling)



```
## Confusion Matrix and Statistics
##
## Reference
## Prediction Yes No
## Yes 19 222
## No 12 467
##
## Accuracy: 0.675
## 95% CI: (0.6394, 0.7091)
## No Information Rate: 0.9569
```

```
##
       P-Value [Acc > NIR] : 1
##
##
                     Kappa: 0.0686
   Mcnemar's Test P-Value : <2e-16
##
##
               Sensitivity: 0.61290
##
               Specificity: 0.67779
##
##
            Pos Pred Value: 0.07884
            Neg Pred Value : 0.97495
##
                Prevalence: 0.04306
##
##
            Detection Rate: 0.02639
      Detection Prevalence: 0.33472
##
##
         Balanced Accuracy: 0.64535
##
##
          'Positive' Class : Yes
##
```

5 Remuestreo en la clase minoritaria (*Upsampling*)

5.1 Balanceo con la técnica Upsamplig

```
upSampled = upSample(training[, -ncol(training)],
                     training$failed_insolvent)
dim(upSampled)
## [1] 3270
table(upSampled$Class)
##
   Yes
          No
##
## 1635 1635
upSampled_valid = upSample(validation[, -ncol(validation)],
                     validation $failed_insolvent)
dim(upSampled_valid)
## [1] 832 16
table(upSampled_valid$Class)
##
## Yes No
## 416 416
upSampled_train_valid=rbind(upSampled, upSampled_valid )
dim(upSampled_train_valid)
## [1] 4102
              16
```

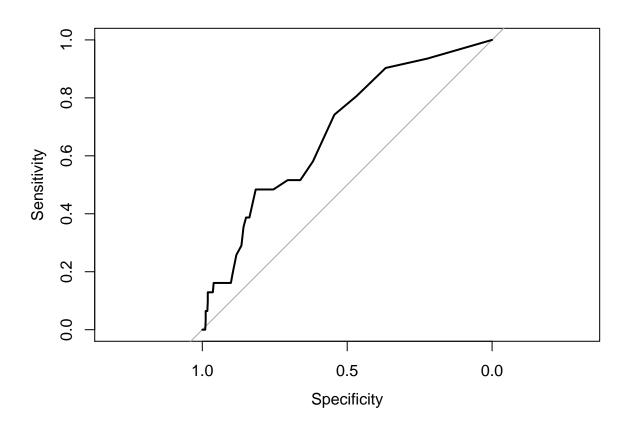
5.2 Modelo Random Forest con datos Upsampling

A continuación se va a construir el modelo Random Forest sobre el conjunto resultante del resmuestreo upsampling

```
rfUp = train(Class ~ .,
              data = upSampled_train_valid,
              method = "rf",
              trControl = ctrlcv,
              ntree = 100,
              do.trace=TRUE,
              tuneLength=3,
              metric = "Sens")
rfUp
## Random Forest
##
## 4102 samples
##
    15 predictor
      2 classes: 'Yes', 'No'
##
##
## No pre-processing
## Resampling: Cross-Validated (3 fold)
## Summary of sample sizes: 2735, 2735, 2734
## Resampling results across tuning parameters:
##
##
    mtry ROC Sens Spec
                                 Accuracy
                                            Kappa
##
     2
           1
                1
                      0.9805025 0.9902490 0.9804981
##
     8
           1
                      0.9717256 0.9858609 0.9717219
##
     15
                      0.9649023 0.9824487 0.9648976
##
## Sens was used to select the optimal model using the largest value.
## The final value used for the model was mtry = 2.
rfUp$results
                                           Kappa ROCSD SensSD
##
     mtry ROC Sens
                        Spec Accuracy
                                                                    SpecSD
## 1
                 1 0.9805025 0.9902490 0.9804981
                                                   0
                                                            0 0.009727325
       2
                 1 0.9717256 0.9858609 0.9717219
## 2
       8
                                                      0
                                                             0 0.008297722
## 3
       15
            1
                 1 0.9649023 0.9824487 0.9648976
                                                     Ο
                                                            0 0.012728131
      AccuracySD
                     KappaSD
## 1 0.004869758 0.009739247
## 2 0.004158008 0.008315501
## 3 0.006371805 0.012743150
Probabilidades estimadas de la categoría Yes
validResults$rfUp = predict(rfUp, validation,
                          type = "prob")[,1]
testResults$rfUp = predict(rfUp, testing,
                         type = "prob")[,1]
Vamos a calcular las medidas de rendimiento en el conjunto test
rfUpTestROC = roc(testResults$failed_insolvent, testResults$rfUp,
                levels = rev(levels(testResults$failed_insolvent)))
rfUpTestROC
##
## Call:
## roc.default(response = testResults$failed_insolvent, predictor = testResults$rfUp,
                                                                                           levels = rev(
```

```
##
## Data: testResults$rfUp in 689 controls (testResults$failed_insolvent No) < 31 cases (testResults$fai
## Area under the curve: 0.6841
rfUpTestCM = confusionMatrix(predict(rfUp, testing),
                          testResults$failed_insolvent)
rfUpTestCM
## Confusion Matrix and Statistics
            Reference
##
## Prediction Yes No
##
         Yes
              0 5
##
         No
             31 684
##
##
                 Accuracy: 0.95
##
                    95% CI : (0.9314, 0.9647)
##
       No Information Rate: 0.9569
##
       P-Value [Acc > NIR] : 0.8439
##
##
                     Kappa : -0.0121
  Mcnemar's Test P-Value : 3.091e-05
##
##
##
              Sensitivity: 0.000000
##
              Specificity: 0.992743
            Pos Pred Value : 0.000000
##
           Neg Pred Value: 0.956643
##
##
               Prevalence: 0.043056
##
           Detection Rate: 0.000000
##
      Detection Prevalence: 0.006944
##
         Balanced Accuracy: 0.496372
##
##
          'Positive' Class : Yes
```

plot(rfUpTestROC)



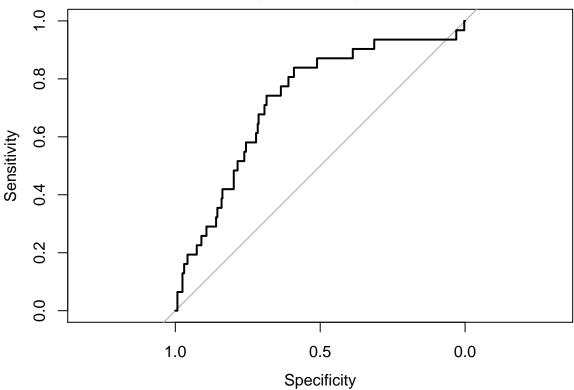
5.3 Modelo Regresión logística con datos Upsampling

A continuación se va a construir el modelo Regresión logística sobre el conjunto resultante del resmuestreo upsampling

```
lrUp = train(Class ~ .,
             data = upSampled_train_valid,
             method = "glm",
             trControl = ctrlrlog)
lrUp
## Generalized Linear Model
##
## 4102 samples
     15 predictor
##
      2 classes: 'Yes', 'No'
##
##
## No pre-processing
## Resampling: None
summary(lrUp)
##
## Call:
## NULL
##
```

```
## Deviance Residuals:
##
      Min
           10
                   Median
                                30
                                        Max
## -2.3716 -0.8592 -0.0970
                             0.8719
                                     3.4317
##
## Coefficients:
##
              Estimate Std. Error z value Pr(>|z|)
## (Intercept) 7.771430 0.545621 14.243 < 2e-16 ***
## CETL
              0.123901
                         0.024140
                                  5.133 2.86e-07 ***
## STLTA
              -0.873557
                         0.265670 -3.288 0.001009 **
## TLCA
              0.156810 0.022067
                                  7.106 1.19e-12 ***
## NWTA
              -0.262743
                        0.091057 -2.885 0.003908 **
              ## QACA
## NCNW
             -0.010955 0.006407 -1.710 0.087283 .
## CRATIO
             ## CASHTA
                         0.238248
                                  8.064 7.39e-16 ***
              1.921214
## PRTA
              0.961279
                         0.092518 10.390 < 2e-16 ***
## TCTD
              0.001867
                         0.002152
                                  0.867 0.385672
## TCTL
             -0.071345
                         0.187888 -0.380 0.704153
## TDTA
                         0.219796 -0.890 0.373328
              -0.195675
## ln assets
             -0.696370
                         0.044859 -15.524 < 2e-16 ***
## CHNW_new
              0.058426
                         0.023114
                                  2.528 0.011481 *
## CHNWTA new -0.022948
                         0.022645 -1.013 0.310871
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 5686.6 on 4101 degrees of freedom
## Residual deviance: 4328.8 on 4086 degrees of freedom
## AIC: 4360.8
##
## Number of Fisher Scoring iterations: 6
Probabilidades estimadas para la clase Yes
validResults$lrUp = predict(lrUp,
                          validation,
                          type = "prob")[,1]
testResults$lrUp = predict(lrUp,
                         type = "prob")[,1]
lrUpTestROC = roc(testResults$failed_insolvent, testResults$lrUp,
               levels = rev(levels(testResults$failed insolvent)))
lrUpTestROC
## Call:
## roc.default(response = testResults$failed_insolvent, predictor = testResults$lrUp,
                                                                                     levels = rev(
## Data: testResults$1rUp in 689 controls (testResults$failed_insolvent No) < 31 cases (testResults$fai
## Area under the curve: 0.7255
plot(lrUpTestROC, main="Regresión Logística")
```





```
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction Yes No
              19 196
##
          Yes
##
               12 493
          No
##
##
                  Accuracy : 0.7111
                    95% CI: (0.6765, 0.744)
##
##
       No Information Rate: 0.9569
       P-Value [Acc > NIR] : 1
##
##
                     Kappa: 0.0857
##
##
    Mcnemar's Test P-Value : <2e-16
##
               Sensitivity: 0.61290
##
##
               Specificity: 0.71553
            Pos Pred Value: 0.08837
##
##
            Neg Pred Value: 0.97624
                Prevalence: 0.04306
##
##
            Detection Rate: 0.02639
      Detection Prevalence: 0.29861
##
```

```
## Balanced Accuracy : 0.66422
##
## 'Positive' Class : Yes
##
```

6 Método SMOTE (Synthetic Minority Over-Sampling Technique)

6.1 Balanceo con la técnica SMOTE

```
smoted = SMOTE(failed_insolvent ~ ., data = training)
dim(smoted)

## [1] 637  16

table(smoted$failed_insolvent)

##
## Yes No
## 273  364

smoted_valid = SMOTE(failed_insolvent ~ ., data = validation)
smoted_train_valid=rbind(smoted, smoted_valid)
dim(smoted_train_valid)

## [1] 742  16

table(smoted_train_valid$failed_insolvent)

##
## Yes No
## 318 424
```

6.2 Random Forest con datos SMOTE

A continuación se va a construir el modelo Random Forest sobre el conjunto resultante de aplicar la técnica SMOTE

rfSmote

```
## Random Forest
##
## 742 samples
## 15 predictor
## 2 classes: 'Yes', 'No'
##
## No pre-processing
```

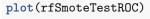
```
## Resampling: Cross-Validated (3 fold)
## Summary of sample sizes: 494, 495, 495
## Resampling results across tuning parameters:
##
##
    mtry ROC
                     Sens
                                Spec
                                           Accuracy
                                                      Kappa
     2
          0.9200173 0.8301887
                                0.8631172  0.8490379  0.6923657
##
          0.9164109 0.8018868 0.8702094 0.8409571
##
                                                      0.6742938
          ##
    15
##
## Sens was used to select the optimal model using the largest value.
## The final value used for the model was mtry = 2.
rfSmote$results
##
    mtry
               ROC
                                  Spec Accuracy
                                                                ROCSD
                        Sens
                                                     Kappa
       2 0.9200173 0.8301887 0.8631172 0.8490379 0.6923657 0.01665530
## 1
       8 0.9164109 0.8018868 0.8702094 0.8409571 0.6742938 0.01157448
      15 0.9215873 0.8081761 0.8843772 0.8517370 0.6959091 0.01014680
##
        SensSD
                   SpecSD AccuracySD
                                         KappaSD
## 1 0.02495992 0.03606744 0.012007709 0.02214637
## 2 0.02495992 0.02725085 0.013236372 0.02612703
## 3 0.01089340 0.02202158 0.009670259 0.01845227
Probabilidades estimadas de la categoría Yes
validResults$rfSmote = predict(rfSmote, validation,
                         type = "prob")[,1]
testResults$rfSmote = predict(rfSmote, testing,
                        type = "prob")[,1]
Vamos a calcular las medidas de rendimiento en el conjunto test
rfSmoteTestROC = roc(testResults$failed_insolvent, testResults$rfSmote,
               levels = rev(levels(testResults$failed_insolvent)))
rfSmoteTestROC
##
## Call:
## roc.default(response = testResults$failed insolvent, predictor = testResults$rfSmote,
                                                                                            levels = r
## Data: testResults$rfSmote in 689 controls (testResults$failed_insolvent No) < 31 cases (testResults$
## Area under the curve: 0.7277
rfSmoteTestCM = confusionMatrix(predict(rfSmote, testing),
                          testResults$failed_insolvent)
rfSmoteTestCM
## Confusion Matrix and Statistics
##
##
            Reference
## Prediction Yes No
         Yes 10 80
##
              21 609
##
         No
##
##
                 Accuracy : 0.8597
```

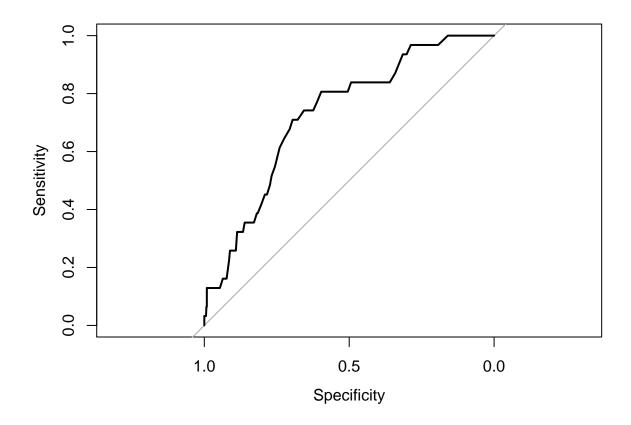
95% CI: (0.8322, 0.8843)

No Information Rate: 0.9569

##

```
P-Value [Acc > NIR] : 1
##
##
##
                     Kappa: 0.1082
    Mcnemar's Test P-Value : 7.87e-09
##
##
               Sensitivity: 0.32258
##
##
               Specificity: 0.88389
            Pos Pred Value : 0.11111
##
##
            Neg Pred Value: 0.96667
                Prevalence: 0.04306
##
##
            Detection Rate: 0.01389
      Detection Prevalence: 0.12500
##
##
         Balanced Accuracy: 0.60324
##
##
          'Positive' Class : Yes
##
```





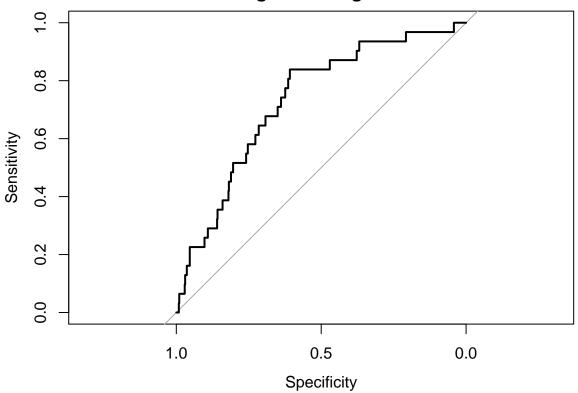
6.3 Modelo Regresión logística con datos SMOTE

A continuación se va a construir el modelo Regresión logística sobre el conjunto resultante de aplicar la técnica SMOTE

```
method = "glm",
                trControl = ctrlrlog)
## Warning: glm.fit: fitted probabilities numerically 0 or 1 occurred
1rSmote
## Generalized Linear Model
##
## 742 samples
##
  15 predictor
    2 classes: 'Yes', 'No'
##
## No pre-processing
## Resampling: None
summary(lrSmote)
##
## Call:
## NULL
##
## Deviance Residuals:
       Min
                 1Q
                      Median
                                   3Q
                                           Max
                      0.3152
                                        3.5288
## -2.7277 -0.8880
                               0.8220
##
## Coefficients:
                Estimate Std. Error z value Pr(>|z|)
## (Intercept) 8.245261
                           1.333455
                                      6.183 6.27e-10 ***
## CETL
                0.134346
                           0.069946
                                      1.921 0.054769 .
## STLTA
               -1.868821
                           0.729645
                                    -2.561 0.010429 *
## TLCA
               0.207584
                           0.061962
                                     3.350 0.000808 ***
## NWTA
               -0.092583
                           0.216614
                                    -0.427 0.669079
## QACA
               -0.784894
                           0.533394
                                    -1.472 0.141153
## NCNW
               0.018824
                           0.013670
                                     1.377 0.168518
## CRATIO
               -0.028736
                           0.063501
                                    -0.453 0.650891
## CASHTA
                2.160226
                           0.580077
                                      3.724 0.000196 ***
## PRTA
                1.031870
                           0.254373
                                      4.057 4.98e-05 ***
## TCTD
               0.007794
                           0.005155
                                     1.512 0.130543
## TCTL
               -0.805809
                           0.482811
                                    -1.669 0.095119
## TDTA
               -0.058988
                           0.525161
                                     -0.112 0.910566
## ln_assets
               -0.683329
                           0.111748
                                    -6.115 9.66e-10 ***
## CHNW new
                0.113559
                                      1.577 0.114709
                           0.071993
                           0.066734 -1.221 0.222209
## CHNWTA_new -0.081461
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
##
       Null deviance: 1013.44 on 741 degrees of freedom
## Residual deviance: 755.92 on 726 degrees of freedom
## AIC: 787.92
##
## Number of Fisher Scoring iterations: 6
Probabilidades estimadas para la clase Yes
```

```
validResults$1rSmote = predict(1rSmote,
                            validation,
                            type = "prob")[,1]
testResults$lrSmote = predict(lrSmote,
                           testing,
                           type = "prob")[,1]
lrSmoteTestROC = roc(testResults$failed_insolvent,
                     testResults$1rSmote,
                     levels = rev(levels(testResults$failed_insolvent)))
lrSmoteTestROC
##
## Call:
## roc.default(response = testResults$failed_insolvent, predictor = testResults$lrSmote,
                                                                                              levels = r
## Data: testResults$lrSmote in 689 controls (testResults$failed_insolvent No) < 31 cases (testResults$
## Area under the curve: 0.7305
plot(lrSmoteTestROC, main="Regresión Logística")
```

Regresión Logística



```
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction Yes No
##
          Yes 16 142
          No
               15 547
##
##
##
                  Accuracy : 0.7819
##
                    95% CI: (0.75, 0.8116)
       No Information Rate: 0.9569
##
##
       P-Value [Acc > NIR] : 1
##
##
                     Kappa: 0.1049
   Mcnemar's Test P-Value : <2e-16
##
##
##
               Sensitivity: 0.51613
               Specificity: 0.79390
##
##
            Pos Pred Value: 0.10127
##
            Neg Pred Value: 0.97331
##
                Prevalence: 0.04306
##
            Detection Rate: 0.02222
##
      Detection Prevalence: 0.21944
##
         Balanced Accuracy: 0.65502
##
          'Positive' Class : Yes
##
##
```

7. Conclusiones

7.1 Tabla comparativa

Las siguiente función obtiene un resumen de los distintos modelos construidos.

Parámetros:

- x: Modelo
- evl: conjunto de validación
- tst: conjunto test

La función determina el mejor umbral según:

- best.method="closest.topleft" en validación
- SALIDA: valROC, testROC, testSens, testSpec

```
best.method="closest.topleft")
# coords=punto de corte, el punto de corte lo calcula en el conjunto test
bestVals = coords(tstROC, cut, ret=c("sensitivity", "specificity"))
out = c(rocs, bestVals*100)
names(out) = c("valROC", "testROC", "testSens", "testSpec")
out
}
```

Esta fucncion además de evaluar los resultados introduce una nueva estrategia para construir modelos más eficientes para datos no balanceados. Esta estrategia se conoce como *Puntos de corte alternativo*. En clasificación binaria como el problema que nos ocupa (el conjunto de datos analizado clasifica entre 2 clases: *Yes*, *No*) se admite una expresión donde se compara la probabilidad estimada de pertenecer a la clase de interés con un umbral. Este umbral por defecto es 0.5, que es el valor con el que se ha calculado la sensitividad y especificidad en cada uno de los modelos de los apartados anteriores. La idea de esta estrategia es utilizar otros puntos de corte que conduzcan a mayores valores para la sensitividad.

ππ						
##						
##			valROC	testROC	testSens	testSpec
##						
##	RF	(Original)	0.8031	0.6917	54.8387	74.8911
##	RF	(Downsampling)	0.9573	0.7122	22.5806	89.6952
##	RF	(Upsampling)	1.0000	0.6841	0.0000	99.8549
##	RF	(SMOTE)	0.9788	0.7277	12.9032	94.9202
##	LR	(Original)	0.8018	0.7724	48.3871	80.9869
##	LR	(Downsampling)	0.8338	0.6893	29.0323	86.6473
##	LR	(Upsampling)	0.8446	0.7255	48.3871	79.6807
##	LR	(SMOTE)	0.8186	0.7305	51.6129	76.9231

##

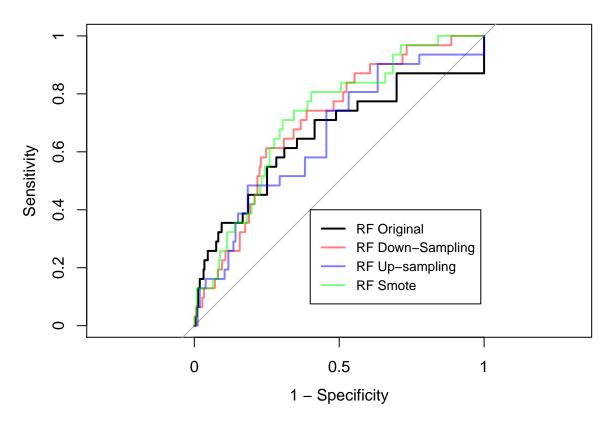
A la vista de los resultados podemos concluir que el modelo con el que mejores resultados se obtienen es con el de Regresión Logística, y aplicando la técnica de puntos de corte alternativos para datos no balanceados.

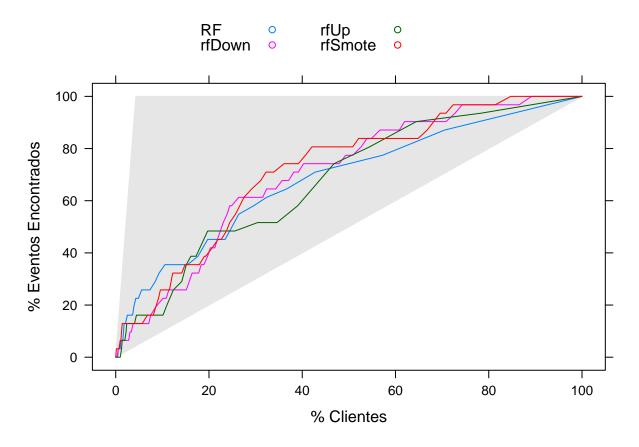
Observamos que realmente la técnica que ha mejorado los valores de sensitividad es la del punto de corte alternativo. El resto de estrategias aplicadas no mejoran de forma tan apreciable. No existe mucha diferencia con los resultados obtenidos de aplicar ese mismo a datos Smote, downSamplig o Upsampling.

7.2 Representación gráfica

A continuación se representarán gráficamente los resultados de todos los modelos calculados con las técnicas mencionadas.

```
rocCols = c("black", rgb(1, 0, 0, .5), rgb(0, 0, 1, .5), rgb(0, 1, 0, .5))
plot(roc(testResults$failed_insolvent, testResults$RF,
         levels = rev(levels(testResults$failed_insolvent))),
         type = "S", col = rocCols[1], legacy.axes = TRUE)
plot(roc(testResults$failed_insolvent, testResults$rfDown,
         levels = rev(levels(testResults$failed_insolvent))),
         type = "S", col = rocCols[2],add = TRUE, legacy.axes = TRUE)
plot(roc(testResults$failed_insolvent, testResults$rfUp, levels =
         rev(levels(testResults$failed_insolvent))),
         type = "S", col = rocCols[3], add = TRUE, legacy.axes = TRUE)
plot(roc(testResults$failed_insolvent, testResults$rfSmote, levels =
         rev(levels(testResults$failed_insolvent))),
         type = "S", col = rocCols[4], add = TRUE, legacy.axes = TRUE)
legend(.6, .4,
      c("RF Original", "RF Down-Sampling", "RF Up-sampling", "RF Smote"),
      lty = rep(1, 3),
      lwd = rep(2, 3),
      cex = .8,
      col = rocCols)
```

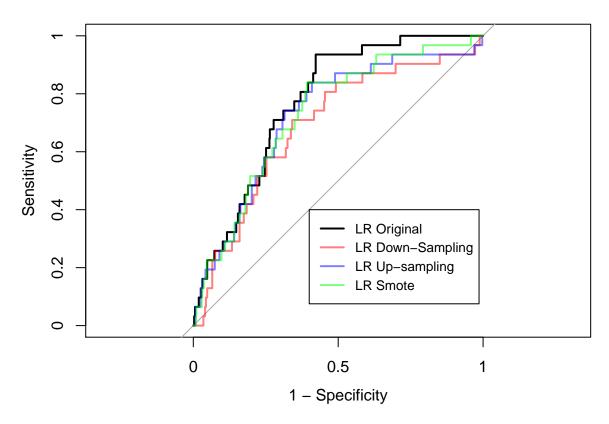




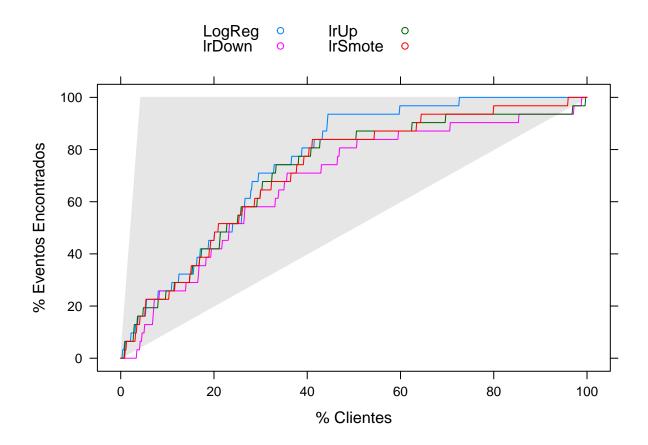
No existe muchas mejora al aplicar DownSampling, UpSampling o Smote al modelo Random Forest con puntos de corte alternativos.

```
rocCols = c("black", rgb(1, 0, 0, .5), rgb(0, 0, 1, .5), rgb(0, 1, 0, .5))
plot(roc(testResults$failed_insolvent, testResults$LogReg,
         levels = rev(levels(testResults$failed_insolvent))),
         type = "S", col = rocCols[1], legacy.axes = TRUE)
plot(roc(testResults$failed_insolvent, testResults$lrDown,
         levels = rev(levels(testResults$failed_insolvent))),
         type = "S", col = rocCols[2],add = TRUE, legacy.axes = TRUE)
plot(roc(testResults$failed_insolvent, testResults$lrUp, levels =
         rev(levels(testResults$failed_insolvent))),
         type = "S", col = rocCols[3], add = TRUE, legacy.axes = TRUE)
plot(roc(testResults$failed_insolvent, testResults$lrSmote, levels =
         rev(levels(testResults$failed_insolvent))),
         type = "S", col = rocCols[4], add = TRUE, legacy.axes = TRUE)
legend(.6, .4,
       c("LR Original", "LR Down-Sampling", "LR Up-sampling", "LR Smote"),
       lty = rep(1, 3),
      lwd = rep(2, 3),
       cex = .8,
```

```
col = rocCols)
```



```
xyplot(lift(failed_insolvent ~ LogReg + lrDown + lrUp + lrSmote, data = testResults),
    type = "1",
    ylab = "% Eventos Encontrados",
    xlab = "% Clientes",
    auto.key=list(columns = 3))
```



Se observa que el modelo de Regresión Logística original, con la técnica de puntos de corte alternativo es el que más se aproxima a la forma de triángulo y el que está por encima del resto de su familia con el que estamos comparando.