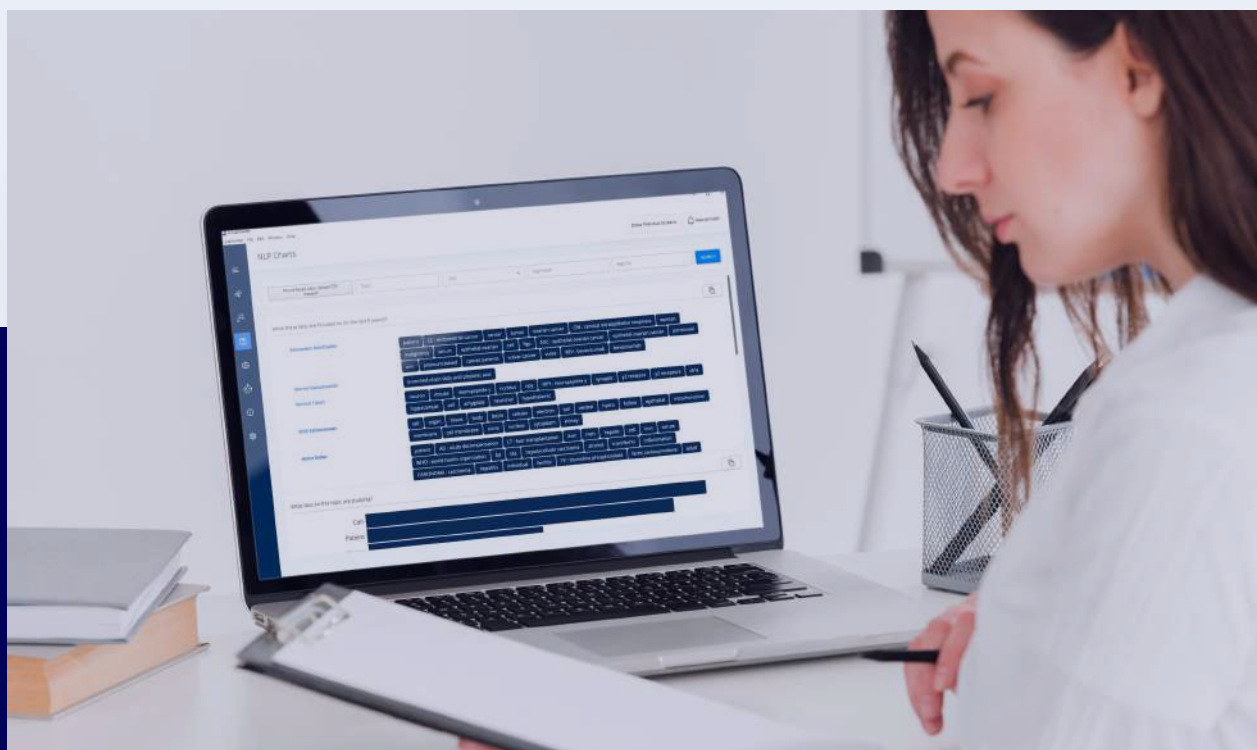# deepli

2023

Media Kit

○——— ABOUT DEEPLI

Deepli, former A-LabInsider, was founded in 2018 by Inna Zaimenko, has location in Unterföhring and is at the forefront of facilitating business development and streamlining operational processes. Deepli promotes the flow of specific scientific information between biotech companies and labs by generating leads based on the exact requirements of the company searching for new collaborators. Deep learning A.I. ensures initial outreach is as successful as possible by generating a custom conversation opener, and the Deepli smart notification feature provides personalized updates on the latest scientific developments. We offer biotechnology companies and academic life science research labs the opportunity to join a worldwide network of businesses and labs, connect with like-minded people, and create new opportunities for the future of business.

ABOUT INNA ZAIMENKO

Inna Zaimenko is a dynamic entrepreneur from Ukraine who utilizes her passion for sales, marketing, and life sciences to create the future of biotech. Zaimenko, who has a PHD in integrative oncology and Masters in major cancer biology, is the founder and CEO of Deepli – the world's leading software application for monitoring the state of academic life science labs. Inna was recently placed on the Forbes 30 under 30 directory for technology, and is a passionate, dedicated, and driven professional always at the forefront of the latest in technological and business innovation.

WHO WE ARE

Deepli provides software that connects academic life science labs with businesses and vice versa worldwide. The platform's goal is to facilitate the flow of specific scientific information between biotech companies, including life, food, veterinary, and science enterprises, and labs, saving both parties time and resources and providing the catalyst for new developments.

OUR MISSION

At Deepli, our mission is to facilitate working connections between leading biotech companies and labs at the forefront of scientific research from around the world. We aim to create value for all parties by constantly working toward streamlining the automation of processes and accelerating scientific discoveries. We approach this from many different angles to ensure no stone is left unturned in our pursuit of excellence.

○——— WHAT MAKES US STAND OUT

Our product gathers and compiles vast amounts of data from thousands of research labs or companies around the world in order to create an efficient workflow for the biotech companies that require their research. We keep track of the latest publications, trials, and key indicators, and use state of the art DeepLearning technology, to ensure new clients are engaged as effectively as possible.

○——— OUR PROMISE

We promise to always look for the latest innovations and ways to improve your business. Technology is always challenging, but it is a challenge we relish and always rise to in order to develop and implement new features for our software.

○——— WHATEVER YOU WANT IT TO BE

We want our platform to be open to everyone so they can communicate freely with each other, for both labs and companies. It is our goal to provide data accessible to anyone who needs it so they can gain access to the insights they require.

Testimonials from our clients

The most comprehensive coverage of available life science research. A new way to solve an old problem.

CHRISTIAN TIDONA

Managing Director BioMed X Institute

An innovative approach for identification of potential partners and a better understanding of the scientific landscape.

HUBERT PAUL

Head of Innovation & IP management Roche Diagnostics

Data mining to identify life science labs, their current research and stay updated on newcomers and their research. An enabler to build a relationship.

MARCUS WETH

CEO Nanosurf GmbH

Helps us stay on the cutting edge of science and a useful link in the process of finding meaningful partnerships

JOETTE CROSIER

Laboratory Manager Kääpä Biotech Oy

A very useful platform to identify and qualify life science labs in various research fields in Europe. The Deepli team also helped to customize the tool and integrated some additional features based on our feedback. Thank you.

JOHANNES FRANZGROTE

Scientific Field Application Specialist evorion biotechnologies GmbH

Very useful collection of biological laboratories with excellent search and analysis capabilities.

PAVEL LEVKIN

CSO Aquarray GmbH

Media Features

Lab Bulletin	Globe News Wire	Crunch Base
PR Web	RD World Online	Labmate-online

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