Integrated Real-Time Mobility Information System Providing Shortest-Path Applied To NUGU AI Speaker

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Problem

- various sharing mobility released in vehicle market such as sharing kick-board, sharing bicycle calls by 따릉이
- They need to check each applications about 5 apllications and remind locations











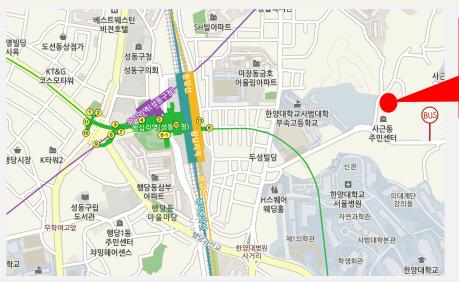




Solution

So our service serves all of information of sharing vehicles at once.

• users must check all of the vehicle information, they have to judge when the bus will come or Seoulbikes and kickboards are around them.



- When does the bus come?
- Is there a kickboard around?
- Is there a bike left?

Solution

• our service serve information of all of vehicles in real-time. such as real-time of upcoming bus, the count of Seoul-bike and kickboard near user's house

- current finding direction applications don't reflect about various sharing vehicles.
- If users want to travel an ambiguous distance, it might be effective to use sharing vehicles.



Solution

- walking time to bus station + waiting time for bus + taking time on bus
- walking time to sharing kickboard + taking time on sharing kickboard



 the biggest anxiety of searching shortest time is the arrival time of the first location before destination



- I want to go hongik univ!
- So I must go to wangwimni station!
- But taking time to go to WangSimni station is the biggest anxiety factor!

Solution

• our service suggests that the fastest way to go to first stop to destination, it won't be a problem anymore.

Problem

• when users are in a hurry for going out and not knowing about what vehicle to take, they don't have enough time to calculate and compare what to take



- Busy!
- I don't have lots of time to compare 5 applications and compare them!

Solution

Using NUGU speaker, it is easy and convenient for busy people!