

Huston School of Film and Digital Media

Module Title and Code: DM6103

Programme: MA Digital Media

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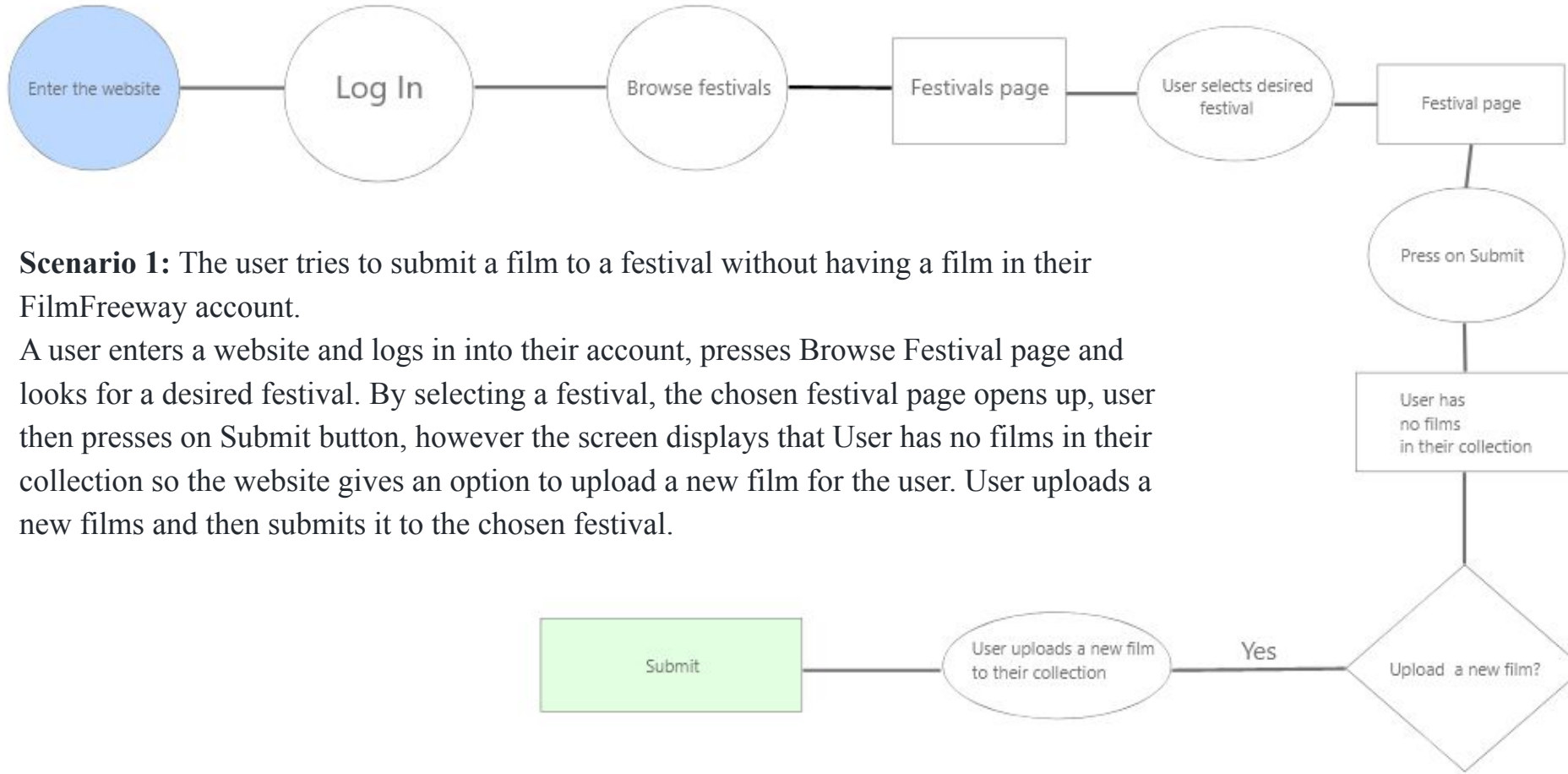
Supervisor(s): Dr. Temmuz Sureyya Gurbuz

Assignment 3.

For this project we needed to design UX Flowcharts using different scenarios regarding user experience on the FilmFreeway website. My aim is to create visual representations of the sequence of actions that a user performs to achieve a certain goal on a Film Festival website.

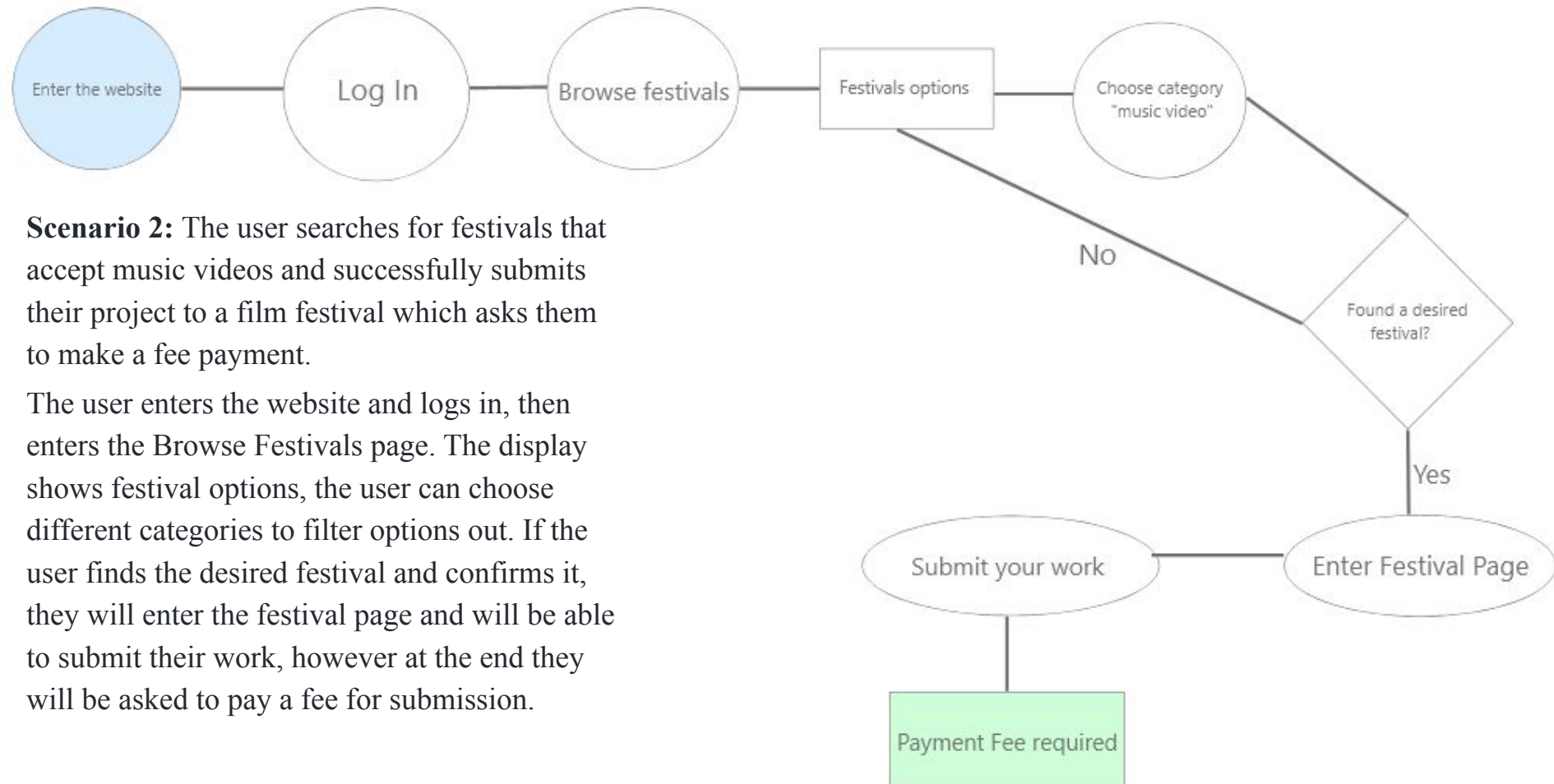
On the right is my representation of different elements that I used in my flow charts. Action - a user enters a page, logs in, presses a button. Display - what is displayed on the screen for the user. Decision - a user has to make a decision based on their end goal.





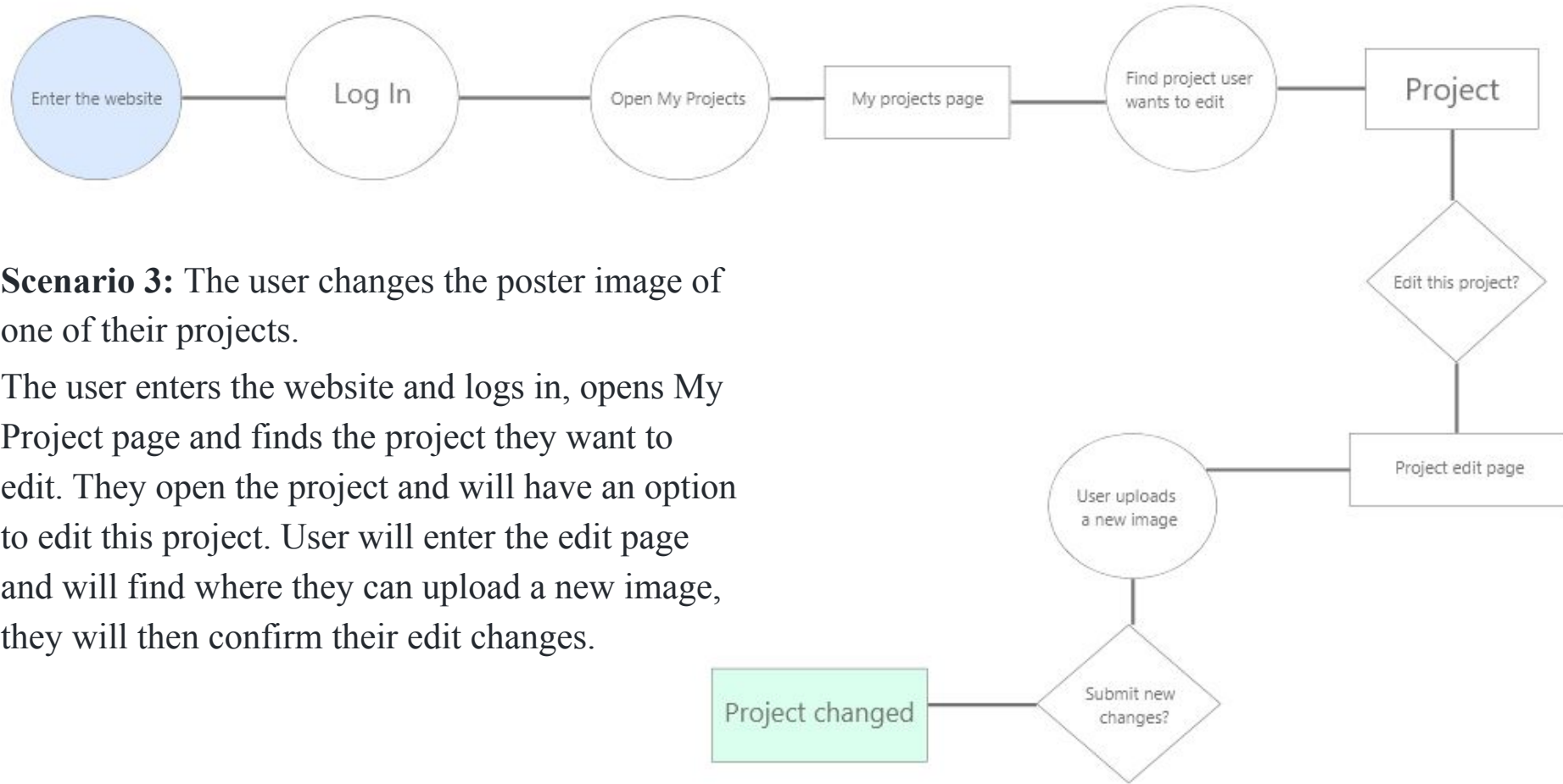
**Scenario 1:** The user tries to submit a film to a festival without having a film in their FilmFreeway account.

A user enters a website and logs in into their account, presses Browse Festival page and looks for a desired festival. By selecting a festival, the chosen festival page opens up, user then presses on Submit button, however the screen displays that User has no films in their collection so the website gives an option to upload a new film for the user. User uploads a new films and then submits it to the chosen festival.



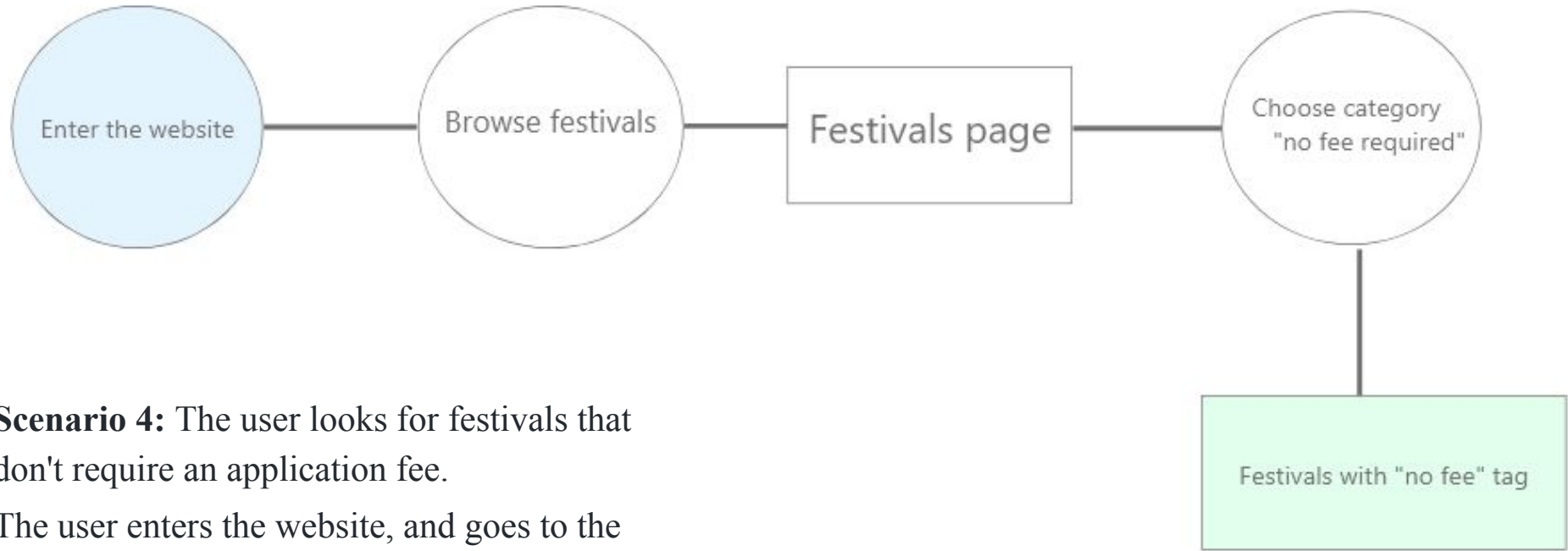
**Scenario 2:** The user searches for festivals that accept music videos and successfully submits their project to a film festival which asks them to make a fee payment.

The user enters the website and logs in, then enters the Browse Festivals page. The display shows festival options, the user can choose different categories to filter options out. If the user finds the desired festival and confirms it, they will enter the festival page and will be able to submit their work, however at the end they will be asked to pay a fee for submission.



**Scenario 3:** The user changes the poster image of one of their projects.

The user enters the website and logs in, opens My Project page and finds the project they want to edit. They open the project and will have an option to edit this project. User will enter the edit page and will find where they can upload a new image, they will then confirm their edit changes.



**Scenario 4:** The user looks for festivals that don't require an application fee.

The user enters the website, and goes to the Browse festivals page. They will be presented with Festivals options where they can also use filters to find “no fee” options.

