

FINANCIAL TRADING FOR BEGINNERS.

Compiled by Tolulope Aluko

Summary

Financial as a word pertains to everything that entails, money, and business. Financial Trading simple means access to worldwide online market place where buyers and sellers trade financial securities such as stocks, Indices, Bonds, currencies and commodities across national borders at prices that reflect supply and demand.

Anyone can trade the financial market, so far you have access to an electronic device that can connect to the market via the internet.

How do you access the Market?

That's where we come in as a company, Rally Trade is an Int'l online brokerage firm that helps traders connect to the market, to trade (buy or sell) and make money from the tradeable assets (Currencies, Stocks, Commodities, and bonds).

Why Rally Trade?

I could give you loads of reasons but I'd rather we go on this journey together so you find out this all and many more.

- **Longevity** – Founded in 2015 here in Nigeria, we've been up and running for 5 years and counting. **Rally Trade** have come to stay and we are not going anywhere.
- **Flexibility** – There is another arm of the company **Rally Academy** where we teach clients everything that is there to learn about financial trading, all of our courses and strategies are taught in a simple context in English.
- **Accessibility** - Our clients have full access to all of learning materials, training facility and support reach.

How Long has the financial Market been?

Trading started a long time ago dating back to the trade by barter system, which simply is the exchange. The core similarities it has with the market is that buyers are able to buy and sell meet to either buy or sell these wares. One notable difference you should know is that trading in the financial market requires one to be able to speculate price movement of a financial asset over a period of time in order to make profit. This has become the world's most lucrative business entity Financial Trading brings higher returns and in a very short period.

When can I trade?

You can access the market via a trading platform on your internet-enabled devices 24-hours a day, from Monday through Friday. Unlike other exchanges such as NYSE, NSE etc with closing times daily, GFM doesn't have a closing time. Once the market is open on Monday, it doesn't close until Friday night.

Tradeable Instruments

- Currency pairings (EURUSD, USDCAD, AUDUSD, GBPUSD etc)
- Commodities (Oil, Cocoa, Sugar, Wheat, Coffee, Gold, etc)
- Bonds (Government Bonds)
- Stocks and Indices. (Facebook, Apple, Benz, etc)
- Indices (US30, US100, FRA 40 etc)

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Currency Pairing

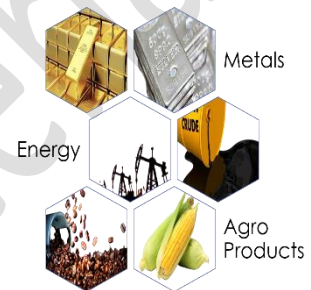
	Name	Region	Currency
Major Currencies	USD	USA	Dollars
	EUR	Europe	Euro
	JPY	Japan	Yen
	GBP	Great Britain	Pound Sterling
	CHF	Switzerland	Franc
	CAD	Canada	Dollars
	AUD	Australia	Dollars
Minor Currencies	NZD	New Zealand	Dollars
	BRL	Brazil	Real
	PLN	Poland	Zloty
	SEK	Sweden	Krona
Exotic Currencies	NOK	Norway	Krone
	ZAR	South Africa	Rand
	HUF	Hungary	Forint
	MXN	Mexico	Peso
	TRY	Turkey	Lira

Currency is defined simply as a bill of exchange, acceptable as a legal tender for payment for goods and services.

Currency trading is the exchange of a nation's currency with that of another nation thereby making profit from continuous changing price rates when compared to each other.

Commodities

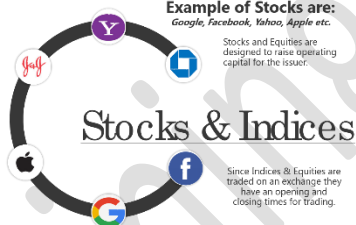
Commodities are basic goods used in commerce; commodities are most often used as inputs in the production of other goods or services. Commodities are classified into three groups: Metal, Energy, or Agric produce.



Stocks and Indices.

Example of Indices are:
US30, US100, UK50, DE30, FRA40...

Market Indices are essentially groupings of the top listed Equities on a particular Exchange/Market/Region and the average value is the market CIP of the grouping.



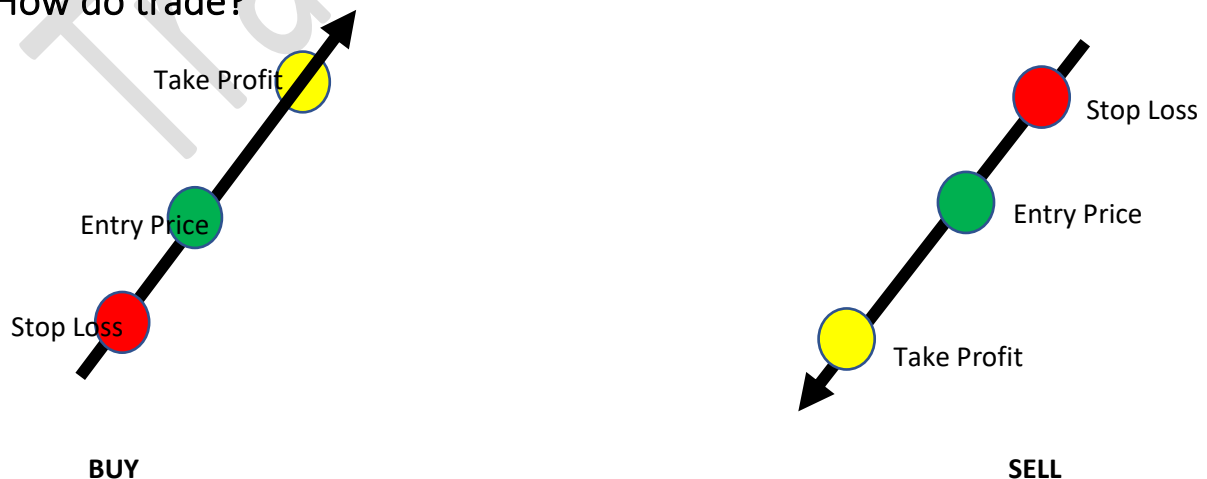
Example of Stocks are:
Google, Facebook, Yahoo, Apple etc.

Stocks and Equities are designed to raise operating capital for the issuer.

Since Indices & Equities are traded on an exchange they have an opening and closing times for trading.

A stock is an ownership share in a corporation. Each of these shares denotes part ownership as a shareholder or stockholder of that company. Indices are also known as Market Index. In financial trading, Indices are a basket of stocks.

How do trade?



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Business Opportunities



- **Trader** – This is the most profitable opportunity the financial market can give you, the benefits as a trader are enormous. You can actually make between 6 -10% of your Capital on a daily basics.

Trading *				
Instruments	Categorization	Profitability	Profit Margin*	Volatility
Currency Pairing	Student and Silver Plan < X	Profitable	3-4% daily	High
Commodities	Gold < X	More Profitable	6-10%	
Indices		Most Profitable		

- **Trainer** – All of the other business Opportunities evolve around trading solely down to the fact that as a trader you get to imbue yourself with the knowledge of how profitable financial trading can be in addition, you'd be able to pass the knowledge of what you know to other traders. This opportunity depends on a couple of factors though.

Trainer*			
Strategy	Knowledge Level	Profitability	Market Demand*
Fundamental Analyst	Expertise	High	Depends on factors
Technical Analyst			

- **Introducing Broker** – This opportunity is the company as a brokerage firm giving you the leverage to earn even much more through referrals, **Rally Trade** as a company makes money through it's spread now as a trader you might as well want to get family, friends and your cliché

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to come on board, Rally Trade pays you a rebate from its spread earnings because they came on board through you.

Introducing Broker*	
Number of people	Profitability
5 - 10 Traders	Low
10 - 20 Traders	Mid
20+	High

- **Investor** – This Opportunity I'd say is for traders with large capitals, retail traders are typically short-term traders who want to leave trades say for a week or there about now as an Investor you could leave your trades for months, it requires huge capital though but then the profit comes huge too.

Benefits of Financial Trading.

The benefits of Financial Trading can never be over-emphasized especially at a time like this. Some of the benefits are:

- Trading at home or from anywhere in the world
- No Boss
- No Employees
- No office or inventory
- No competition
- Minimal investment and overheads
- Unlimited profit potential
- Immediate income
- Part-time, full-time or 24 hours a day
- Trade at your leisure

Summary.

At the end of the class, you should know that financial trading is not gamble. It's a case of you using **good knowledge** and **good capital** to make **good profit**. You could start as a trader and open up other avenues to make good money for you.

You as a trader would be in control of how much you want to make (**Take profit**) and how much you can afford to loss (**Stop loss**).

Be Intuitive to taking trades, devise a plan, stick to it, be sure whatsoever Instrument you choose to trade on is one that you're interested to know and understand the direction it would go before taking a position.

For Questions and Other Inquires do contact me **Tolulope Aluko** on WhatsApp **09017391385**.