# EVALUATION FORM
## Connect with Storytelling

Member Name _____     Date _____

Evaluator _____     **Speech Length:** 5 – 7 minutes

## Speech Title

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## Purpose Statement

The purpose of this project is for the member to practice using a story within a speech or giving a speech that is a story.

## Notes for the Evaluator

The member completing this project is focusing on using stories in a speech or creating a speech that is a story. The member may use any type of story: personal, well-known fiction, or one of his or her own creation.

Listen for a well-organized speech that is a story or includes a story.

## General Comments

You excelled at:

You may want to work on:

To challenge yourself:

For the evaluator: In addition to your verbal evaluation, please complete this form.

| **5**<br>EXEMPLARY | **4**<br>EXCELS | **3**<br>ACCOMPLISHED | **2**<br>EMERGING | **1**<br>DEVELOPING |
|---|---|---|---|---|

**Clarity:** Spoken language is clear and is easily understood

| 5 | 4 | 3 | 2 | 1 |

Comment:

**Vocal Variety:** Uses tone, speed, and volume as tools

| 5 | 4 | 3 | 2 | 1 |

Comment:

**Eye Contact:** Effectively uses eye contact to engage audience

| 5 | 4 | 3 | 2 | 1 |

Comment:

**Gestures:** Uses physical gestures effectively

| 5 | 4 | 3 | 2 | 1 |

Comment:

**Audience Awareness:** Demonstrates awareness of audience engagement and needs

| 5 | 4 | 3 | 2 | 1 |

Comment:

**Comfort Level:** Appears comfortable with the audience

| 5 | 4 | 3 | 2 | 1 |

Comment:

**Interest:** Engages audience with interesting, well-constructed content

| 5 | 4 | 3 | 2 | 1 |

Comment:

**Impact:** Story has the intended impact on the audience

| 5 | 4 | 3 | 2 | 1 |

Comment:

**Pace:** Pacing enhances the delivery of both the story and the rest of the speech. (Evaluate this competency only if the member includes a story as part of a larger speech.)

| 5 | 4 | 3 | 2 | 1 |

Comment:

This criteria lists the specific goals and expectations for the speech. Please review each level to help you complete the evaluation.

## Clarity
**5** – Is an exemplary public speaker who is always understood

**4** – Excels at communicating using the spoken word

**3** – Spoken language is clear and is easily understood

**2** – Spoken language is somewhat unclear or challenging to understand

**1** – Spoken language is unclear or not easily understood

## Vocal Variety
**5** – Uses the tools of tone, speed, and volume to perfection

**4** – Excels at using tone, speed, and volume as tools

**3** – Uses tone, speed, and volume as tools

**2** – Use of tone, speed, and volume requires further practice

**1** – Ineffective use of tone, speed, and volume

## Eye Contact
**5** – Uses eye contact to convey emotion and elicit response

**4** – Uses eye contact to gauge audience reaction and response

**3** – Effectively uses eye contact to engage audience

**2** – Eye contact with audience needs improvement

**1** – Makes little or no eye contact with audience

## Gestures
**5** – Fully integrates physical gestures with content to deliver an exemplary speech

**4** – Uses physical gestures as a tool to enhance speech

**3** – Uses physical gestures effectively

**2** – Uses somewhat distracting or limited gestures

**1** – Uses very distracting gestures or no gestures

## Audience Awareness
**5** – Engages audience completely and anticipates audience needs

**4** – Is fully aware of audience engagement/needs and responds effectively

**3** – Demonstrates awareness of audience engagement and needs

**2** – Audience engagement or awareness of audience requires further practice

**1** – Makes little or no attempt to engage audience or meet audience needs

## Comfort Level
**5** – Appears completely self-assured with the audience

**4** – Appears fully at ease with the audience

**3** – Appears comfortable with the audience

**2** – Appears uncomfortable with the audience

**1** – Appears highly uncomfortable with the audience

## Interest
**5** – Fully engages audience with exemplary, well-constructed content

**4** – Engages audience with highly compelling, well-constructed content

**3** – Engages audience with interesting, well-constructed content

**2** – Content is interesting but not well-constructed or is well-constructed but not interesting

**1** – Content is neither interesting nor well-constructed

## Impact
**5** – Story enthralls the audience and is a perfect complement to the speech content

**4** – Story enhances the speech and heightens audience engagement

**3** – Story has the intended impact on the audience

**2** – Story makes some impact on the audience

**1** – Story makes little or no impact on the audience

## Pace (Evaluate this competency only if the member includes a story as part of a larger speech.)
**5** – Story flows perfectly with overall content to contribute to an exemplary speech

**4** – Pacing contributes substantially to the effectiveness of the story and the overall speech

**3** – Pacing enhances the delivery of both the story and the rest of the speech

**2** – Pacing of the story disrupts the flow of the rest of the speech

**1** – Pacing of story detracts from the delivery of the speech