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# Sino-European Research Forum



Future Topics in Information
Systems and Information
Society

20-21.8.2012

















# 中欧

信息系统和信息社会 研究论坛 2012 8 20-21

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## Sino-European Research Forum

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# Program for the Sino-European Research Forum

## - Future Topics in Information Systems and Information Society

Date 20-21.8.2012

Place: Aalto University Computer Science building, Lecture hall T1, Konemiehentie 2, Espoo Map

#### Participation by invitation

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|----------------|-----------------|--|---|
| Monday<br>20th | Time            | Event  | Presenter   |
|                | 8:30            | Coffee/Tea break   |   |
|                | 9:00            | Opening  | Professor <i>Ilkka Niemelä</i> , Vice President of Aalto University   |
|                | 9:15            | Keynote: Digital Services as Building Blocks for Digital Economy   | Reijo Paajanen, CEO, TIVIT - The Finnish<br>Strategic Center for Science, Technology and<br>Innovation in ICT   |
|                | 9:45            | Keynote: E-Business Research in the Era of<br>Emerging Technologies  | Professor <i>Guoqing Chen</i> , Executive Associate Dean, School of Economic and Management, Tsinghua University, committee member of China's Informatization advisory committee, and President of CNAIS, AIS China Chapter |
|                | 10:15           | Group photo and Coffee/Tea break   |   |
|                | 11:00           | Status and future opportunities for co-operation<br>a) Organizers<br>- eBEREA (The eBusiness Education and<br>Research Network for Euro-Asian Collaboration) | Professor Jukka 'Jups' Heikkilä, University of Turku and University of Jyväskylä, Chairman of eBEREA & Professor Qi Li, Xi'an Jiaotong University   |
|                |                 | - China Information Economics Society (CIES)   | Professor <i>Meiqi Fang</i> , Renmin University, Vice Chair of the Expert Board of China Information Economics Society  |
|                |                 | - China- Finland ICT Alliance/TIVIT  | Professor <i>Matti Hämäläinen</i> , TIVIT and Aalto University, Advisor of eBEREA.  |
|                |                 | b) Cases - Case: Sino-Finnish Centre (SFC) - an open co-operation platform initiated by AALTO and TONGJI University  | ,   |
|                |                 | - Case: Finnish Center of Chinese Law and Chinese Legal Culture  | Professor <i>Kimmo Nuotio</i> , Dean of the Faculty of Iaw, University of Helsinki  |
|                | 12:30           | Lunch  |   |
|                | 14:00           | Keynotes: The Future of Information Society  | Professor Yu Chen, Renmin University  Jyrki Kasvi, Research& Development Director of TIEKE (The Finnish Information Society Development Centre)   |
|                | 15:00-<br>15:15 | Innovation collaboration based on Europe 2020 Strategy   | Markku Markkula, EU Committee of the Regions  |
|                | 15:15           | Coffee/Tea break   |   |
|                | 15.45-          |  | Chairman: Professor Matti Hämäläinen  |
|                | 17:15           | Information Society Research Panel   | Zhangxi Lin, Yu Chen, Jyrki Kasvi, Juha Laine,<br>Markku Tinnilä, Jukka Heikkilä, Mingming Wang   |
|                | 17:15-<br>17:30 | ICT as an enabler of sustainable wellbeing   | Antti Kivelä, Director, Sitra - The Finnish Innovation Fund   |

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|         | Time  | Event   | Presenter   |  |  |
|---------|---|---|---|--|--|
|         | 19:00 - 22:00 Dinner Dinner Speech Prof. Chris Westland |   |   |  |  |
| Tuesday |   |   |   |  |  |
| 21st    | 9:00 Coffee/Tea break                                   |   |   |  |  |
|         | 9:30  | Parallel Group Discussions on research directions (3 groups) - Objective to produce ideas for future joint research topics. |   |  |  |
|         |   | Information Society and service co-creation (including Collaborative and open innovation)                                   | Chinese Chair: <i>Zhangxi Lin</i><br>European Chair: <i>Matti Hämäläinen</i>    |  |  |
|         |   | 2) Big data and data to intelligence  | Chinese Chair: <i>Kanliang Wang</i><br>European Chair: <i>Christer Carlsson</i> |  |  |
|         |   | 3) Topic open – to be decided in discussion (e.g eBusines education, eLeanring e.t.c)                                       | Chinese Chair: <i>Mingming Wang</i><br>European Chair: <i>Jan Pawlowski</i>     |  |  |
|         | 11:00   | Coffee/Tea break  |   |  |  |
|         | 11:30-  | Road ahead: discussion based on group results   | Prof. Qi Li, Prof. Guoqing Chen   |  |  |
|         | 12:45   | & Forum commence ceremony   | Prof. Jukka Heikkilä and Prof. Christer Carlsson                                |  |  |
|         | 12:45   | Lunch   |   |  |  |

#### Program Co-Chairs:

Prof. Zhangxi Lin, Texas Tech University and South Western University of Finance and Economics (Chengdu)

Prof. Yu Chen, Renmin University

Prof. Jukka Heikkilä. University of Turku and University of Jyväskylä

Prof. Matti Hämäläinen, Aalto University & TIVIT

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Prof. Matti Hämäläinen, Aalto University & TIVIT

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