

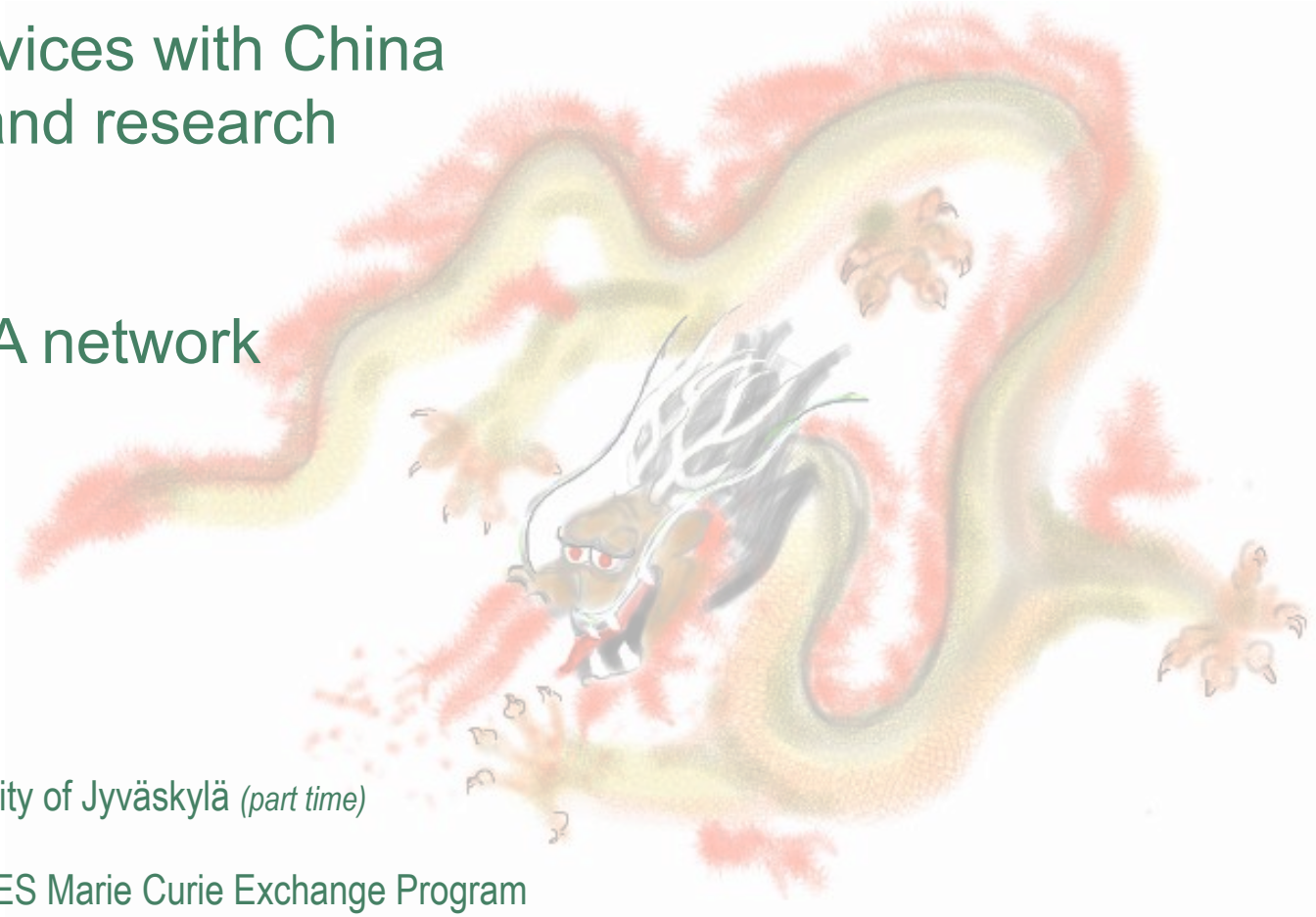


Boosting eServices with China by education and research collaboration

Case: eBEREA network

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Jukka '**Jups**' Heikkilä
Professor, Information Systems
University of Turku and University of Jyväskylä (*part time*)
Chairman of eBEREA
Chairman of eBEREA FP7 IRSES Marie Curie Exchange Program
e-mail: jups@utu.fi
tel: +358 50 581 8361

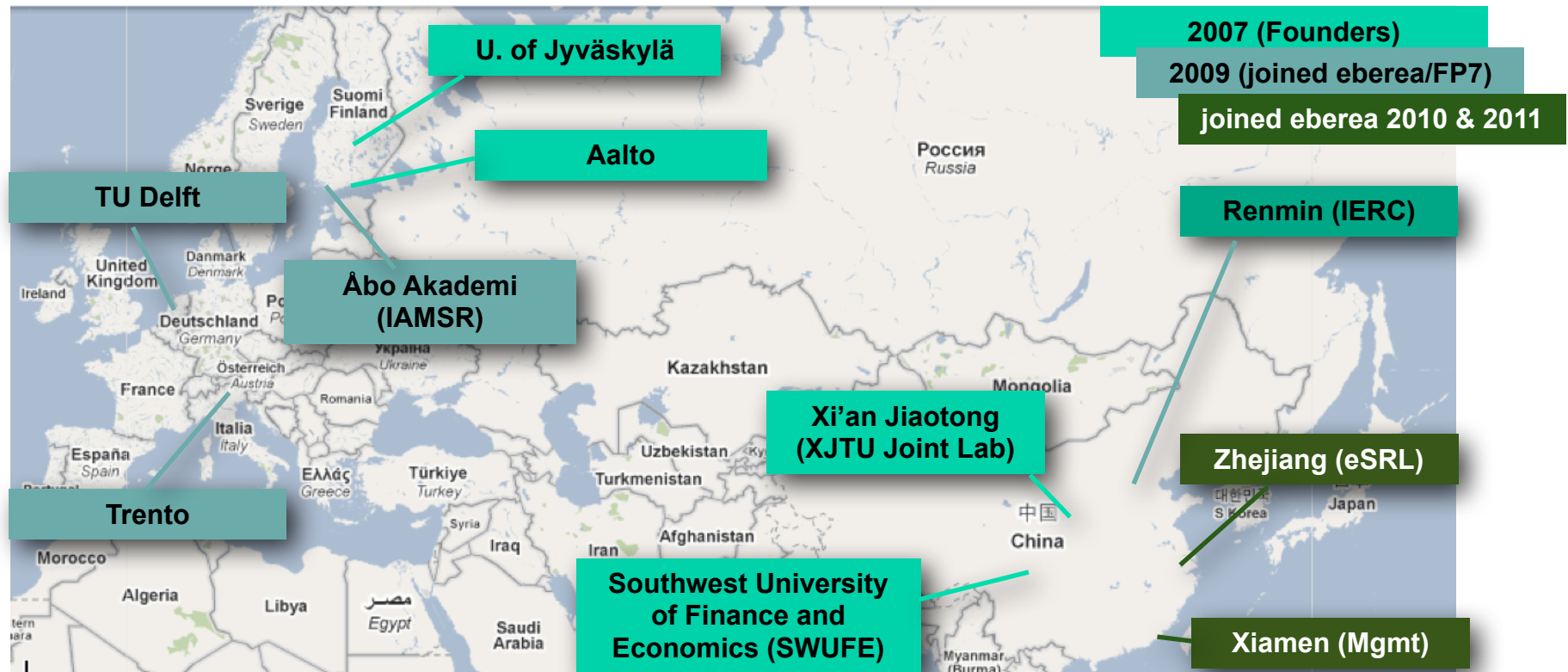




eBEREA e-Business Education and Research Network for Euro-Asian Collaboration

English 简体中文

Home News Events Education Research Forum Applications About eBEREA Help



The founding members originated talks in Summer 2006 in Helsinki:

- ❑ Helsinki University of Technology, Finland
- ❑ University of Jyväskylä, Finland (MoU and exchange agreement with XJTU since 1999)
- ❑ Southwest University of Finance and Economics, in Chengdu, Sichuan
- ❑ Xi'an Jiaotong University in Xi'an, Shaanxi

Expansion for FP7 IRSES Marie Curie eBEREA project in 2009:

- ❑ Delft University of Technology, the Netherlands
- ❑ Renmin University of China (Information Economics Research Laboratory) in Beijing
- ❑ Åbo Akademi University (Institute of Advanced Management Systems Research), Finland
- ❑ University of Trento, Italy

New members:

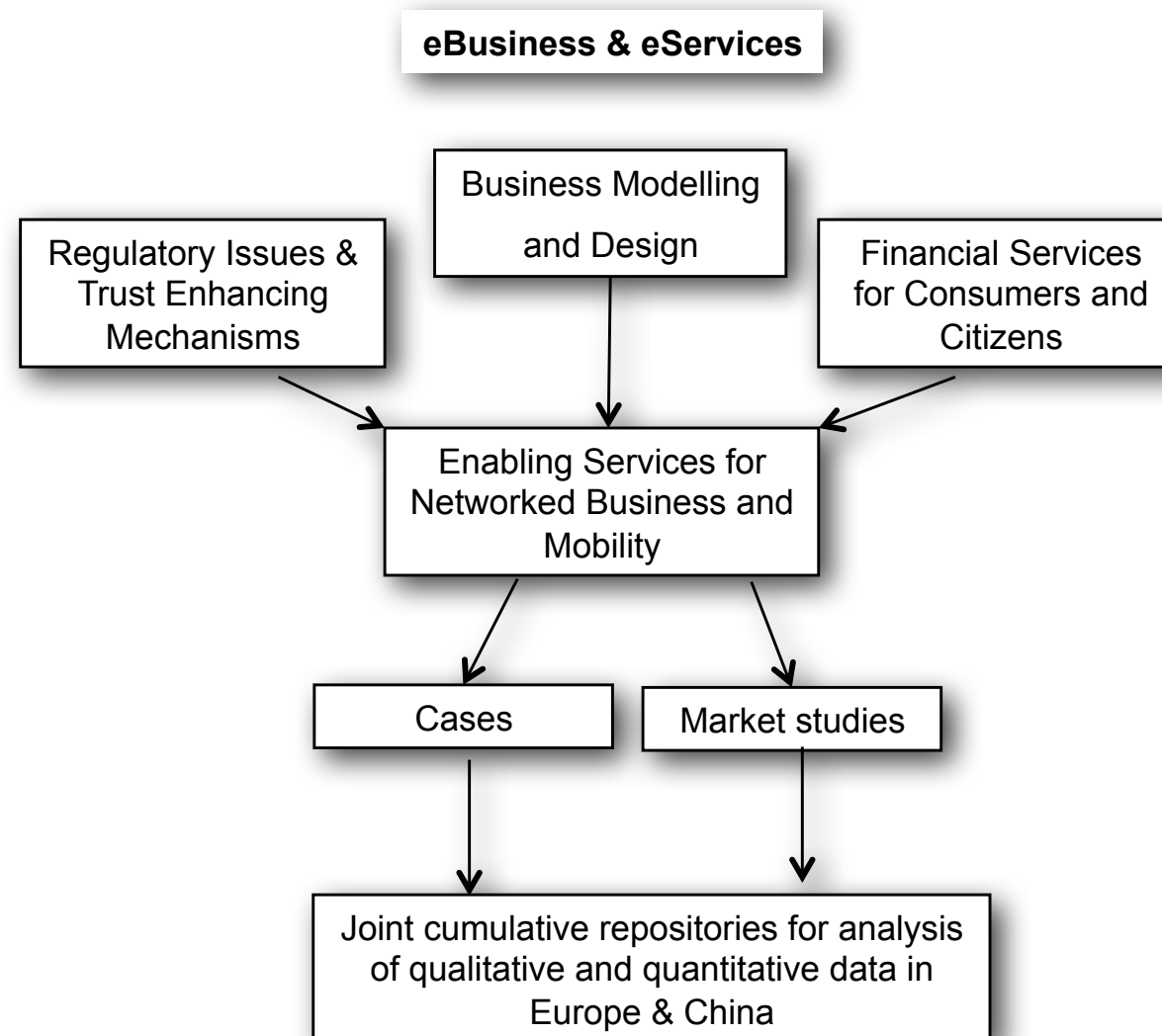
- ❑ Zhejiang University in Hangzhou, Zhejiang, 2010
- ❑ Xiamen University, Xiamen, Fujian, 2011

Objectives:

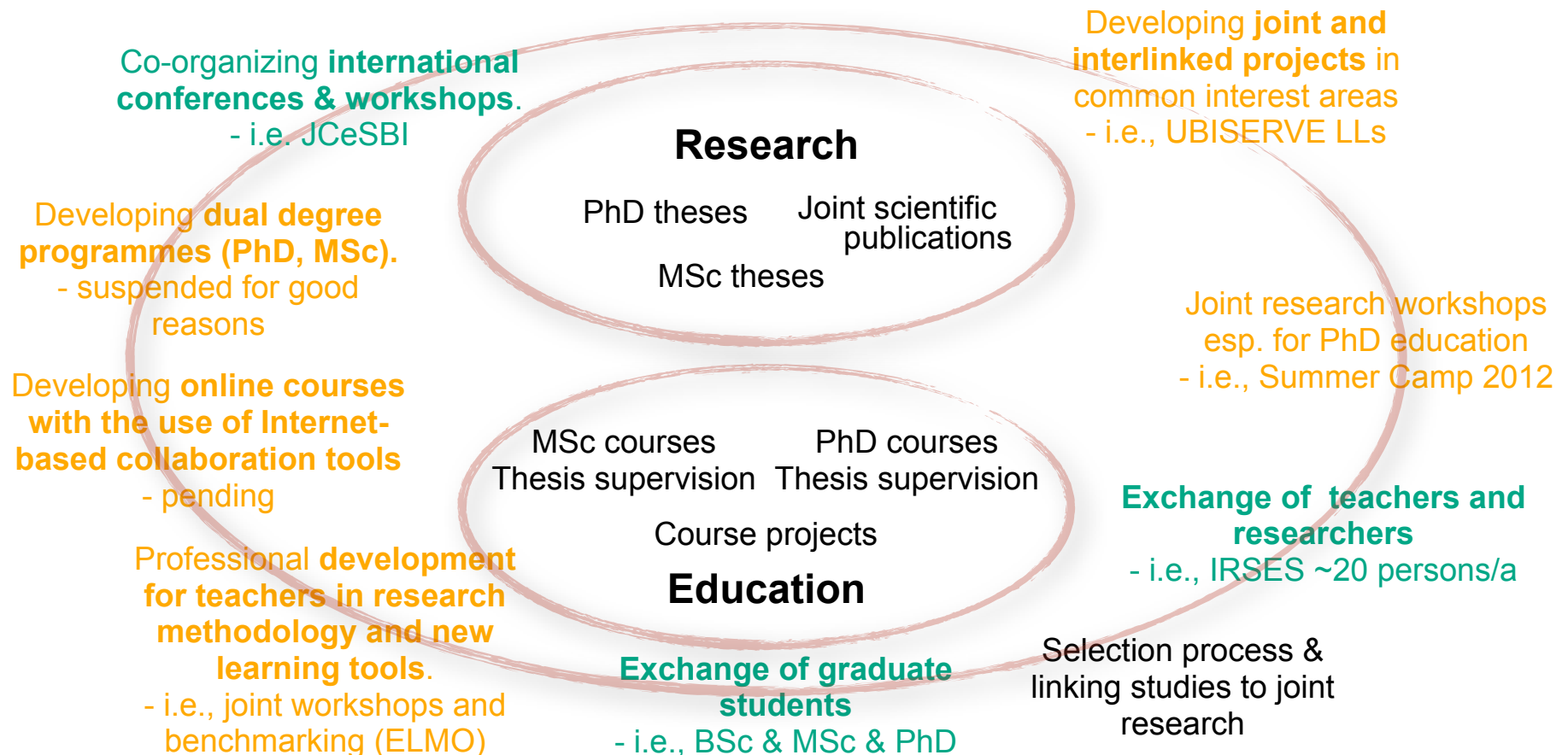
- ❑ To promote and facilitate collaboration in education and research in
 - ❑ e-Business/e-Commerce and
 - ❑ ICT enabled Services.
- ❑ To foster knowledge exchange on the European and Asian environments and with China specifically, including joint and comparative research on e-Business and eServices.

Scope:

- ❑ eBusiness & service design and engineering, enabling technologies and business, regulatory, societal aspects.



eBEREA combining education and research activities together in aiming at industry and societal impact via innovation.



❑ **Co-organizing scientific seminars and workshops in eBEREA framework**

- ❑ Co-chairing The Seventh International Conference of Electronic Commerce, ICEC 2005, Xi'an, Shaanxi
- ❑ Electronic Commerce Workshop in Wuhan, as part of 6th China e-Commerce Curriculum Planning conference in 5/2007
- ❑ EPECC 2007 Inaugural International Workshop on Electronic Payment Systems and Electronic Commerce in China, Chengdu, 5/2007
- ❑ CSWIM 2008, The Second China Summer Workshop on Information Management, Chengdu/Kunming, China June 29-30, 2008
- ❑ International Invitational Workshop on Service Business and Engineering – Two-Way Scalability of Services at TKK, Espoo, Nov 2008
- ❑ JCeSBI 2010 + 1st eBEREA Forum in Chengdu 6/2010
- ❑ eBEREA and IRSES strategy and board meetings in Trento, 11/2010
- ❑ eBEREA seminars in Trento, Delft, Turku and Jyväskylä 4/2011
- ❑ 2nd eBEREA Forum in Xi'an 8/2011

+ several guest lectures in workshops in Chengdu, Shanghai, Beijing, Fuzhou and Xi'an, Helsinki, Jyväskylä, Turku

- ❑ **Publications** (as of X/2011)
 - ❑ 48, more in the pipeline
- ❑ **Environment for Networked Collaboration**
 - ❑ The Joint Lab of eCommerce and eGovernment (XJTU)
 - ❑ The Key Lab on Financial Intelligence and Financial Engineering 2009
 - ❑ Aalto Living Labs beach-heads in Tongji, Shanghai & BUPT, Beijing
 - ❑ eBEREA Drupal based web-site launched Fall 2009
 - first for eBEREA management
 - for the public (<http://eberea.org>)
 - ❑ ELMO at JYU, B-U-C proposal in China co-operating in open, small-scale projects (Eetu Luoma of JYU), eBusiness Innovation Contest (XJTU Joint Lab..)
- ❑ **Development of joint and co-produced courses**
 - ❑ Guest lectures, joint-courses (e.g. service design at SWUFE)
 - ❑ Online complementary courses with the use of Internet-based collaboration tools
- ❑ **Professional development courses for teachers and researchers**
 - ❑ Courses research methodology and other relevant areas for sharing research protocols and creating comparable results
 - ❑ Award winning activities for the researchers
- ❑ **Joint research workshops especially for PhD education**
- ❑ **Co-operative research projects**
 - ❑ including national and some international support for the programs

- ❑ **Must have: a common theme - confinement**
- ❑ **Building on keylabs, etc...**
- ❑ **Interpersonal relationships, 'brotherhood' for the rest of your life**
- ❑ **You are building on trust reinforced by openness**

- ❑ **Disparities of growth, speed, cost, size:**
 - ❑ even a big European consortium is tiny, i.e., two Chinese camps of research in eBiz getting closer to each others: the other one 27/400 universities, the other half of the size

- ❑ **Formalities can get easily omitted, does not work for Europe**
 - ❑ MoU's, by-laws, reporting etc.
 - ❑ Company co-op is different, Alibaba.com, PBC, Tieto, IBM...

- ❑ **Funding delays, transfer of funding delays**
 - ❑ Universities has to pay down payments from own budgets

- ❑ **China grows into you and changes your way of thinking!**



JYVÄSKYLÄN YLIOPISTO
University of Jyväskylä



A?
Aalto-yliopisto



西安交通大学
XI'AN JIAOTONG UNIVERSITY



西南财经大学
SOUTHWESTERN UNIVERSITY OF
FINANCE AND ECONOMICS



RENMIN UNIVERSITY OF CHINA
(PEOPLE'S UNIVERSITY OF CHINA)



Åbo Akademi University



TU Delft
Delft University of
Technology



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