Speakers (In alphabetical order)

Sino-European Research Forum on IS and Information Society 20-21.8.2012

Professor Christer Carlsson, IAMSR/Åbo Akademi University

Professor Christer Carlsson is the Director of the Institute of Advanced Management Systems Research and a professor of management science at Abo Akademi University in Turku, Finland since 1985. His research interests are soft computing, mobile value services, knowledge mobilisation and multiple criteria optimisation. Professor Carlsson is a Fellow of the International Fuzzy Systems Association, a Senior Member of the IEEE and a member of the SG of the European Centre for Soft Computing. He has lectured extensively at various universities in Europe, in the U.S., in Asia and in Australia. He is on the editorial board of several journals and the author of 5 books, an editor or co-editor of 5 special issues of international journals; he has published more than 270 papers which now have more than 4400 citations in more than 300 journals.

Professor Guoqing Chen, EMC Chair Professor of Tsinghua University

Guoqing Chen is a full professor and Dean at the Department of Management Science and Engineering in Tsinghua University School of Economics and Management (SEM), and EMC Chair Professor. He is a committee member of China's Informatization advisory committee, and President of CNAIS, AIS China Chapter He was appointed China's Chang-Jiang Scholars Professor in 2005. He received his B.E. in Information Management from Renmin University of China in 1982, and then MBA and Ph.D. in Managerial Informatics from the Catholic University of Leuven (KUL, Belgium) in 1988 and 1992 respectively. His research interests include Business Intelligence and e-Business, Fuzzy Logic and Data Modeling, IT Management and Strategy.

Professor Yu Chen, Renmin University

Yu Chen is Professor at Information School of Renmin University of China since 1990. He got his M.D. on Computer Science and Application at 1981 on RUC. He B.D. on mathematics has been received at 1965 at Beijing Normal Institute. His main work is on MIS and Information Economics in teaching and research. He has published more than 20 textbooks and about 80 papers in MIS, EC and System Science. His "Information System Analysis and Design" is one of the earliest text book on MIS in China. He has got many prizes and has been the Chairman of Chinese Information Economics Society, Vice Chairman of AIS branch in China, and some others academic positions.

Professor Meiqi Fang, Renmin University of China

Meiqi Fang is Professor at Information School of Renmin University of China since 1993. She got her M.D. on Computer Science and Application at 1981 on RUC.. Her B.D. on mathematics has been received at 1967 at Tsinghua University. Her main work is on MIS in teaching and research. She has published more than 15 textbooks and about 80 papers in MIS, EC and computer simulation Her "Introduction of Electronic commerce" is main text book on EC in China. She has got many prizes and has been Vice Chairman of Chinese Information Economics Society, Vice Chairman of MIS group in Chinese System Engineering.

Professor Jukka 'Jups' Heikkilä, University of Turku and University of Jyväskylä, Chairman of eBEREA

Professor Jukka Heikkilä holds Ph.D. (econ.) in Information Systems from the Helsinki School of Economics in 1995. He is professor of Information Systems, especially Work
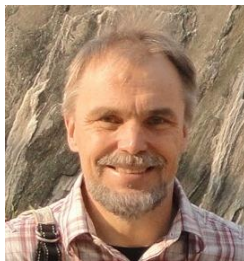
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Informatics, at the University of Turku, Turku School of Economics. Earlier he started and lead eBusiness education at the University of Jyväskylä for a decade, and initiated Technology Based Business education for other disciplines. More recently he introduced also a new era CIO career paths for at Masters, AMBA accredited Avance CIO eMBA and Ph.D education. Jups is a founding member of the Information Systems Special Interest Group of the Finnish Society of Computer Science. He has originated and established an e-Business Education and Research Network for Euro-Asian Collaboration with a number of Finnish and Chinese Universities. He is also an expert member for the Finnish Information Tehnology Education Council and has participated in the development of research agendas of the Strategic centres for science, technology and innovation in Finland.

Professor Matti Hämäläinen, Aalto University and Coordinator of the China-Finland ICT Alliance, TIVIT

Matti Hämäläinen is currently a Director at TIVIT coordinating the China-Finland ICT Alliance launched in 2009 by Ministry of Science and Technology (MOST), China, and Ministry of Employment and the Economy (MEE), Finland. He is also a Professor of IT at Aalto University at the Software Business and Engineering Institute (SoberIT). He has recently worked on solutions for wellbeing and elderly care, on mobile services innovation and Living Labs, and on development of new information delivery platforms for education and media business. Since 1995 he has been actively involved in China R&D&I collaboration in the above areas. Matti has held positions at the Technical Research Centre of Finland (VTT), Espoo - Vantaa Institute of Technology, and Helsinki University of Technology. As an entrepreneur he co-founded a company that provided mobile education, surveys and game services to operators and broadcasting companies in Europe, Middle-East, Africa, Americas and Asia.

Jyrki Kasvi, Research& Development Director, Tieke, The Finnish Information Society Development Centre

Jyrki JJ Kasvi is currently the Research& Development Director of Tieke, The Finnish Information Society Development Centre. He has been a long term member of the Finnish Parliament during years 2003 - 2011, representing the Green League. In the Parliament he was active in the Committee for the Future, which he represented in the European Parliamentary Technology Assessment network (EPTA). Jyrki has also been, among several activities, a member of the city council of the City of Espoo since 1997 and the second vice-president of the International Parliamentarians' Association for Information Technology (IPAIT) since 2004. Kasvi has a Ph.D. in from the Helsinki University of Technology. He has written several books about computers and information society and is a well know expert in computer games area.

Antti Kivelä, Director, Sitra - The Finnish Innovation Fund

Antti Kivelä is the Director of Sitra's strategic theme Healthy Citizen and Supportive Structure and a member of the management team of Sitra. Before taking up his position at Sitra, Antti Kivelä worked as the Executive Director of the Samlink Group and was a member of the management group. Prior to this, he was Managing Director and Director of Business Development at Finansium Oy, as well as Director of Business Development for the City of Jämsä. He has also held several managerial positions in the Savings Bank Group from 1984 to 1991. Antti Kivelä holds a Master of Economic Sciences.

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Professor Juha Laine, Aalto University

Juha Laine is a professor of Digital Economy and ICT-Law at the Department of Computer Science and Engineering of Aalto University. He has a Ph.D in Law from the University of Helsinki. Before coming to Helsinki University of Technology Juha Laine worked as associate professor and researcher at Helsinki School of Economics (currently Business School of Aalto University). His research focuses on the legal aspects of new technologies, business models and information society.

Professor Qi Li, Xi'an Jiaotong University

Professor PhD Qi Li is a professor and Associate Dean in School of Economics and Finance at Xi'an Jiaotong University. He is also Vice Chair of Electronic Commerce Guidance Committee of China Ministry of Education, and Chair of Electronic Commerce Committee, Chinese Association of Information Economics. He was the pioneer in eCommerce research in China. He is the initiator and coordinator of China's electronic commerce education curriculum sponsored by China's Ministry of Education. His book Electronic Commerce in China (1997) is the first book on eCommerce in China to be collected by US Congress Library. His research interests include eBusiness modelling, eCommerce project management, eGovernment, and network economics. He has published over 70 papers in international and domestic journals/conferences, accomplished 18 major projects at both national level and provincial level, and published 23 books.

Professor Zhangxi Lin, Texas Tech University and South Western University of Finance and Economics

Dr. Zhangxi Lin received the first master degree in computer applications from Tsinghua University in 1982, the second master degree in economics from the University of Texas at Austin in 1996, and Ph.D. degree in information systems in 1999 from the University of Texas at Austin. He is currently a tenured professor at the Rawls College of Business Administration, and the director of Center for Advanced Analytics and Business Intelligence, at Texas Tech University. In 2007 he was appointed as the honorary dean for the School of Economic Information Engineering, Southwestern University of Finance and Economics, and in 2008 appointed as the Director of Sichuan Key Lab of Financial Intelligence and Financial Engineering. He has broad international connections in IS/CS areas and also holds guest positions at Tsinghua University, Tongji University, and Fujian University of Technology. He has been dedicated in promoting the relationship between Finland and China since 1994, and one of key founders of eBEREA.

Markku Markkula, EU Committee of the Regions

He Mr. Markkula is a member of the EU Committee of the Regions, CoR, for the term 2010-2014, www.cor.europa.eu. He is the Chairman of the EPP/CoR Task Force on Europe 2020. His CoR role also includes being the rapporteur on the Digital Agenda for Europe, as well as the rapporteur on the Horizon 2020 (the EU 8th Framework Programme for Research). Mr. Markku Markkula works within Aalto University as the Advisor to Aalto Presidents, focusing on European strategic issues. He is a former member of the Finnish Parliament (1995-2003) with the membership roles in the Committee for Education, Science and Culture and the Committee for the Future. As an MP his international role included the Presidency of EPTA Council, European Parliamentary Technology Assessment Network In Finland his role has included

memberships in the boards of several companies and other organizations, among others Tekes, the Finnish Funding Agency for Innovation and Technology. He is the Chairman of the Espoo City Planning Board and has been the Chairman of the boards of the Finnish Association of Graduate Engineers TEK and the Finnish Information Society Development Centre TIEKE. Mr. Markkula has published several books and given hundreds of conference presentations. As a tribute to his achievements he was in 2008 elected to the International Adult and Continuing Education Hall of Fame.

Professor Ilkka Niemelä, Vice President of Aalto University

Ilkka Niemelä is Professor of Computer Science at Aalto University. He has served as the head of the Laboratory for Theoretical Computer Science 2000-2007, as the Chair of the Degree Program of Computer Science and Engineering 2008-2010, as the Dean of Aalto University School of Science Jan 2011-Feb 2012, and since March 2012 as the Deputy President of Aalto University. Dr. Niemelä received his doctoral degree in computer science in 1993 from Helsinki University of Technology and has worked in 1993 as an International Fellow at SRI International, in 1995-1996 as a research scientist and acting professor in the Department of Computer Science of the University of Koblenz-Landau, Germany and in 1998-2000 as a senior research fellow of the Academy of Finland.

Professor Kimmo Nuotio, Dean of the Faculty of Law, University of Helsinki

Kimmo Nuotio is currently the Dean of the Faculty of Law at the University of Helsinki. Nuotio is currently the director of the nation-wide doctoral programme in Law, funded by the Ministry of Education and Culture and the Academy of Finland, under the title "Law in a Changing World", and also the vice-director of the Centre of Excellence in Foundations of European Law and Policy research, funded by the Academy of Finland. Professor Kimmo Nuotio is former Jean Monnet Fellow of the European University Institute, Department of Law (2000-2001)

Reijo Paajanen, CEO, TIVIT, The Strategic Centre for Science, Technology and Innovation in ICT

Mr. Paajanen's current position as CEO of Tieto- ja viestintäteollisuuden tutkimus TIVIT Oy (Strategic Centre for Science, Technology and Innovation in ICT) started in 2008. He worked 19 years for Nokia in various positions: R&F Designer, Project Manager, Research Manager, Vice President Corporate Planning, Vice President Cellular Data, Senior Vice President Wireless Data, Senior Vice President Research and Technology, Senior Vice President Wireless Business Communications. Among many other duties, he has worked as consultant, board member in several Finnish companies and CTO for Elektrobit Group.

Professor Jan Pawlowski, University of Jyväskylä

Professor Jan Pawlowski was born in 1971, originally from Essen, Germany. Masters' Degree and Doctorate in Business Information Systems (University of Duisburg-Essen). Since January 2008 working as Adjunct Professor within the Faculty of Information Technology. Since 12.2009 Professor of Digital Media with the specialization "Global Information Systems". This includes the research coordination of several national and European projects. Main research interests and activities are in the field of Global Information Systems, E-Learning, Modelling Learning-related Processes, Procedural Models, Learning Technology Standardisation, Quality Management and Quality

Assurance for Education, and Mobile / Ambient Learning. Actively involved in research organisations (AACE, GI, IEEE) and in standardisation organisations (DIN, CEN, ISO/ IEC JTC1 SC36). Acting chair of the CEN/ISSS Workshop Learning Technologies.

Professor Markku Tinnilä , Aalto University

Dr. Markku Tinnilä (PhD) is professor of Logistics (pro tem) at the Department Information and Service Economy, Aalto University School of Economics, Finland. He earned his Ph.D. in 1997, in the field of business and service processes. He has published multiple articles on service, logistics and e-business related topics. His research interests include efficient service structures, modularisation of services, business and service processes, and electronic business with innovative business models and revenue systems.

Professor Kanliang Wang, Renmin University of China

Professor Kanliang Wang is the head of the Department of Management Science & Engineering at School of Business, Renmin University of China. He also serves AIS China Chapter as a Vice President. His research interests include IT/IS adoptions, online consumer behaviors, decision analysis and support systems. His papers have appeared in Communications of the ACM, Information & Management, Decision Support Systems, The DATA BASE for Advances in Information Systems, Information System Frontiers, Computer in Human Behavior, International Journal of Human-Computer Interactions, Information Technology and Management, and so on.

Associate Professor Mingming Wang, Renmin University of China

Wang Mingming, associate professor, School of Information, Renmin University of China, and secretary-general of China Information Economic Society. She got management doctoral degree in Business School of RUC in 1999. She teaches game theory and information economics. Her main research interest includes information economics and information management. Now she is studying on information productivity and its influence on economic growth, quality of economic development, and human development and happiness and topic for our future joint research co-operatin with China.

Professor J. Christopher Westland, University of Illinois

Professor J. Christopher Westland is a professor of Information & Decision Sciences at the University of Illinois in Chicago. He has extensive professional experience in the US as a certified public accountant and as a risk, valuation and technology consultant in the US, Europe, Latin America and Asia. I am the author of numerous academic papers and of six books. He is the co-editor of Electronic Commerce Research and Applications, and has served on the editorial boards of Management Science, ISR, IJEC, SSRN, and other scholarly journals. He has held positions on the faculties at the University of Michigan, University of Southern California, Hong Kong University of Science and Technology, Tsinghua University, Nanyang Technological University, and other academic institutions. He has advised on valuation and technology strategy for Microsoft, Intel, Motorola, V-Tech, Aerospace Corporation, IBM, Pacific Bell, and other technology firms. He has extensive background in Technology Management, Accounting, IT and Forensics, Business Intelligence, and Technology Valuation.