

What lessons have been learnt or are being learnt pertaining to the role of **data** and **advanced analytics** during the COVID-19 crisis?

General

01

DATA BOOM

COMPUTING POWER

ML MATURITY

FAST-TRACKED

FinTech

01

DATA BOOM

COMPUTING POWER

ML MATURITY

FAST-TRACKED CHANGES

02

MACRO-ECONOMIC

BEHAVIOURAL OR
PERSONALIZED

DIGITAL STRATEGY

Allan Gray

01

DATA BOOM

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02

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03

VALUABLE INSIGHTS

AUGMENT VS AUTOMATE

CAPABILITY AND NOT
TEAM