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## ChatGPT യിൽ ഇനി Ads? 😕

1 message

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## ChatGPT യിൽ ഇനി Ads? 😕

PLUS: Baidu with new AI Chip | L8R by Innov8

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**ChatGPT is getting ads now?"**

Yep... leaked code showed "search ad" and "ads carousel," and the whole internet freaked out. 🤯

**Meanwhile in China, the real battle isn't ads it's GPUs.**

Alibaba and ByteDance are training models in Singapore and Malaysia,  
DeepSeek is running on a secret Nvidia stash at home,  
And Baidu is building its own chips.

The AI race isn't about models anymore it's about **who controls the compute**.

Is AI getting smarter... or just becoming another ad machine?

I'm Alex, Welcome to L8R by Innov8.

Let's DIVE DEEP 💚👉

In today's post:

- Leak: Ads Coming Inside ChatGPT Answers?
- China's AI: GPUs Abroad, Rules at Home
- DeepSeek & Baidu: China's Plan B for AI Chips

### 💡 Leak: Ads Coming Inside ChatGPT Answers?

```
"com.openai.feature.ads.data.AdsDebugInfo"
"com.openai.feature.ads.data.AdTarget"
"com.openai.feature.ads.data.AdTargetType"
"com.openai.feature.ads.data.ApiAdsDebugInfo"
"com.openai.feature.ads.data.ApiAdTarget"
"com.openai.feature.ads.data.ApiAdTargetType"
"com.openai.feature.ads.data.ApiBazaarContentWrapper"
"com.openai.feature.ads.data.ApiEncodedAdData"
"com.openai.feature.ads.data.ApiSearchAd"
"com.openai.feature.ads.data.ApiSearchAdsCarousel"
"com.openai.feature.ads.data.BazaarContentWrapper"
"com.openai.feature.ads.data.EncodedAdData"
"com.openai.feature.ads.data.SearchAd"
"com.openai.feature.ads.data.SearchAdsCarousel"
```

@btibor91 (Tibor Blano)

Right now, ChatGPT feels clean. No ads, no pop-ups.  
But a leak from the Android app shows words like “**search ad**” and “**ads carousel**.  
This means OpenAI is getting ready to put ads inside AI answers.

### 🔍 Key Points:

- In October 2025, people found “search ad” code inside the ChatGPT Android beta.
- A leaked money plan says ads for free users could make \$1B in 2026 and up to \$25B by 2029.
- Sam Altman once said “ads + AI” is a last option and feels scary.
- But OpenAI spends billions to train models and almost a million dollars a day to run ChatGPT.
- New leaders inside the company are hiring people to build an ad system.

### 💻 What's New?

- OpenAI is clearly building ad tools inside the app.
- Google already shows ads under its AI answers in search.
- Meta is blocking other chatbots like ChatGPT from WhatsApp and Messenger, so only Meta's own AI gets space.

### ⚠ Why It Matters

- People may stop trusting answers if they think money is pushing the result.
- It will be hard to know: "Is this answer best for me, or best for the advertiser?"
- Governments may ask OpenAI to clearly mark sponsored answers and protect user data.

### ➡ What's Next?

- First, we may see ads only on questions like "best laptops" or "cheap flights."
- OpenAI also wants a "Commerce in ChatGPT" feature where ChatGPT helps you buy things and takes a fee from the sale.
- Other AI tools may fight back by saying, "We are ad-free and private."

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## China's AI: GPUs Overseas, Rules At Home



**The U.S. is blocking powerful Nvidia chips from going to China.**  
So big Chinese tech companies are renting GPUs in Singapore and Malaysia.  
At the same time, China tells its own government data centres: "Use local chips only."

#### 🔍 Key Points:

- U.S. rules limit high-end Nvidia chips like A100, H100, B200, H20 for Chinese buyers.
- Alibaba and ByteDance now train some AI models in data centres in Southeast Asia.
- These servers are owned by non-Chinese companies, so they avoid some export rules.
- DeepSeek is different: it bought many Nvidia chips early and still trains models inside China.
- China now says state-funded data centres must use Chinese-made AI chips only.

#### 💻 What's New?

- The U.S. also blocks very fast memory, which makes many GPUs slower for AI work.
- China wants "safe and controllable" chips, so it is pushing local hardware.
- Experts say the U.S. has around 10 times more compute than China right now.

#### ⚠️ Why It Matters

- Compute (GPUs + power) is the new “oil” in this AI race.
- Countries like Malaysia and Singapore get new jobs and money from data centres, but also face pressure from the U.S. and China.
- Until Chinese chips catch up, some Chinese AI models may be smaller or slower than U.S. ones.

## ▶ What's Next?

- The U.S. might try to close more loopholes, including rented compute.
- China will push harder on Huawei, Baidu and other chip makers to go fully local.
- “Compute deals” may become part of big political talks between countries.

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## DeepSeek & Baidu: China's Plan B for AI Chips



DeepSeek's idea: **buy many Nvidia chips early and keep training at home.**

**Baidu's idea: build its own AI chips so it doesn't need Nvidia at all.**

Together, they show how China is planning for a future with **fewer foreign chips**.

### 🔍 Key Points (DeepSeek)

- Before U.S. bans, DeepSeek bought a large number of Nvidia GPUs.
- It trains its big models mostly inside China, keeping data local and private.
- DeepSeek works with Huawei to make its models run well on Huawei's Ascend chips.
- New versions of DeepSeek models can run on Nvidia, Huawei and other Chinese accelerators with small changes.

### 🔍 Key Points (Baidu / Kunlunxin)

- Baidu's chip arm, Kunlunxin, announced two new chips:
- M100 – for large-scale inference (running AI answers)
- M300 – for both training and inference
- Baidu is also building "Tianchi" super-clusters with hundreds of its own chips linked together.
- China Mobile's suppliers have ordered over 1 billion yuan worth of these chips.
- Analysts think Baidu's chip sales could hit about \$1.1B in 2026 and Kunlunxin's value could reach \$28B.

### Why It Matters

- If Nvidia chips stay blocked, China still has a path forward with local chips.
- Baidu uses its chips in its own search engine, cloud, and AI models – end-to-end control.
- Huawei and Baidu competing in chips could speed up local innovation.

### What's Next?

- M100 is planned for early 2026; M300 for early 2027.
- DeepSeek and Huawei may co-design custom chips made just for AI models.
- Baidu must make it easy for developers to move from Nvidia's CUDA world to Kunlun's tools.

### Quick L8R Summary

- **ChatGPT ads leaked:**  
A code leak shows "search ads" and an "ads carousel" coming soon meaning sponsored answers may appear inside ChatGPT.
- **China's GPU workaround:**  
Alibaba and ByteDance are training models in Singapore/Malaysia to access banned Nvidia chips, while DeepSeek uses its own GPU stash and Baidu builds local chips.
- **Compute is the new battleground:**  
The real AI fight isn't models anymore it's who controls the GPUs and data centers powering them.

Ithrollu innathe AI Update.

appo adutha l8ril varam.. bie.

### Innathe L8R engane ondarunnu?

Nice One

Hmm Not Bad

Not that Good

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