

innov&Pulse

Fueling Innovation Beyond the Event



Huldah, a hackathon survivor

Context

65% of hackathon projects are abandoned



NRF HACKATHON 2024



Pilot Study



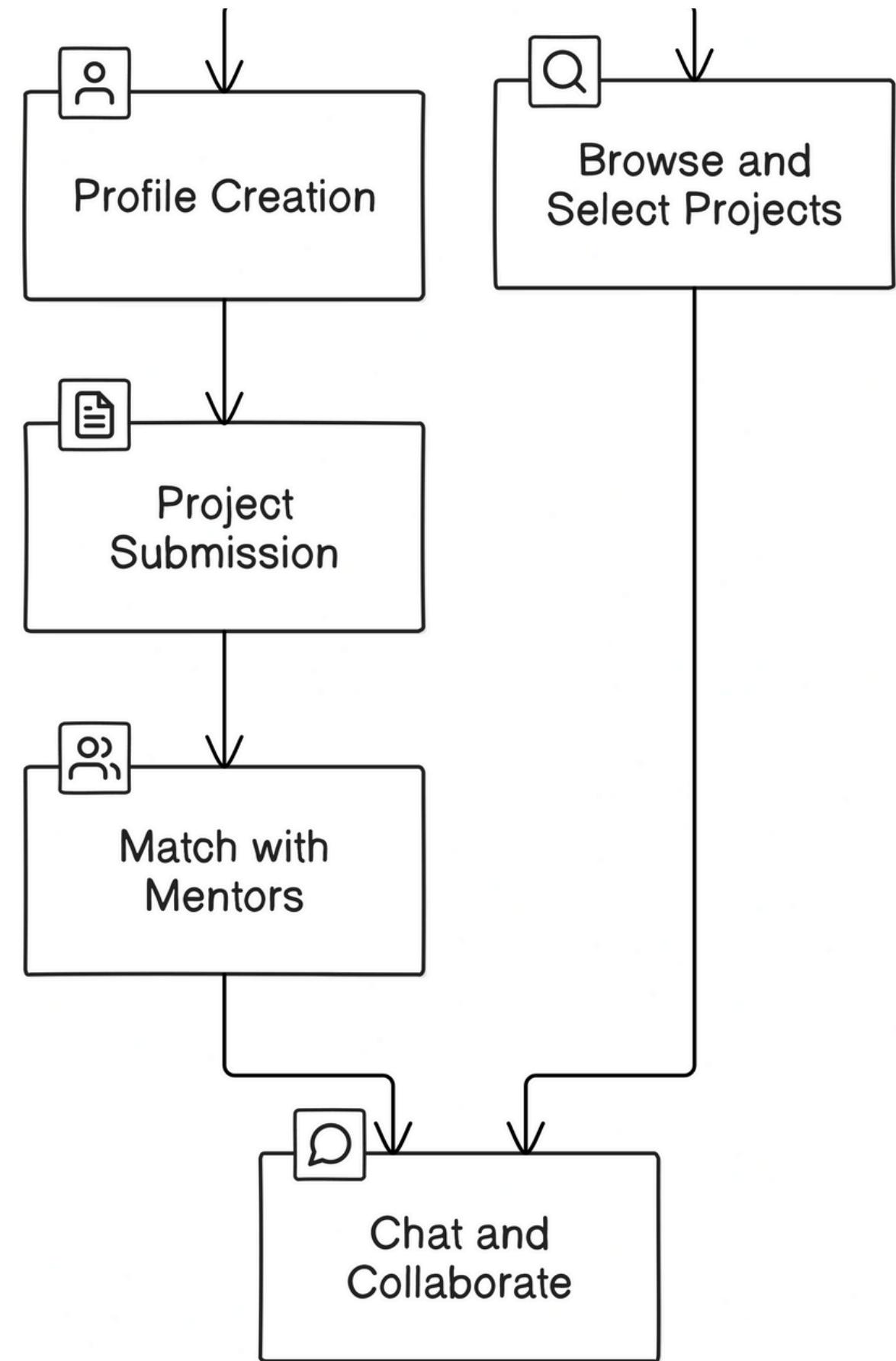
The Problem

63% post hackathon participants with intention to continue project

Proposed Approach

A web application that enhances project continuity by connecting hackathon participants to industry mentors

Proposed Solution



Gap



Potential Benefit

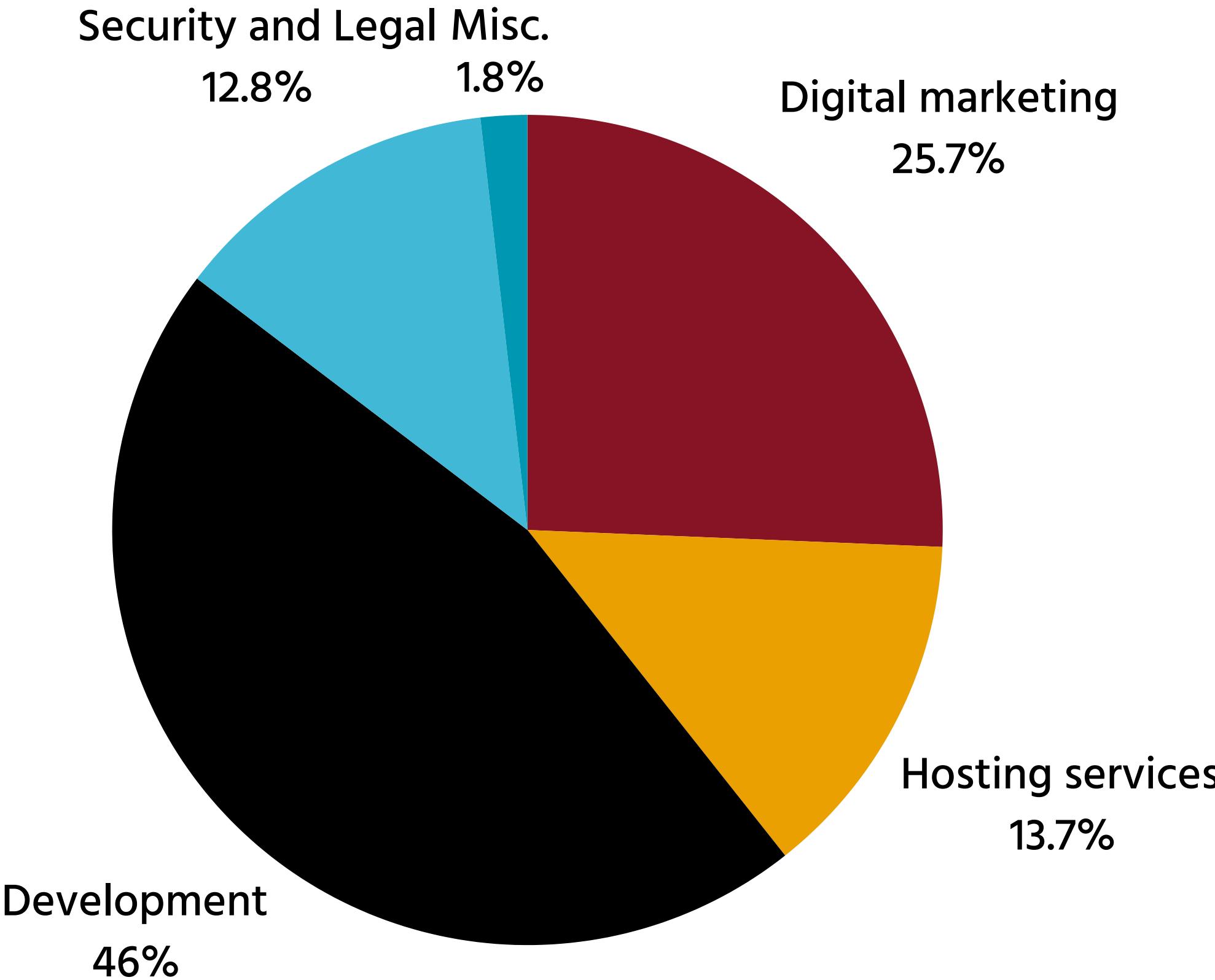
**Increased post-hackathon engagement between participants
and industry mentors**

Market Opportunity

50,000+ tech students in Kenya joining universities annually

Solution Build Ask

KES 5.5M annually





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Team



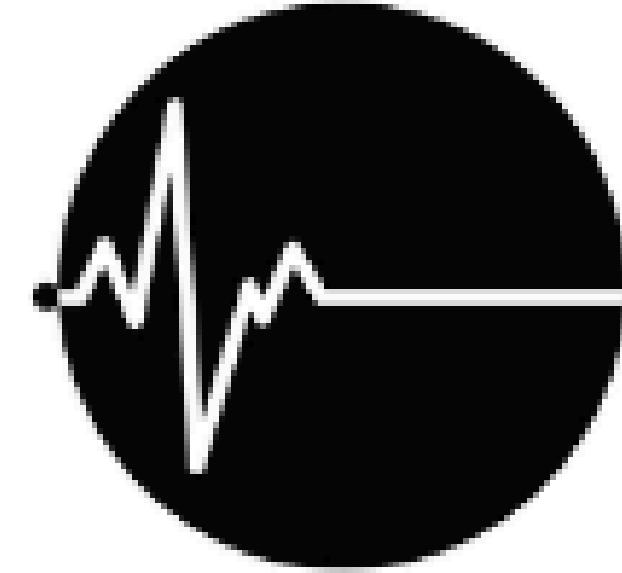
Huldah Kaura
Hackathon participant
Back end Developer



Steve Muiga
Hackathon organizer
Web Developer

Concerns

Why would investors invest in your solution?



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