The Creator's SCRIPT TEMPLATE

TENTATIVE TITLE/S:

1.

2.

3.

OPENING HOOK | "TODAY YOU ARE GOING TO LEARN"

CREDIBILITY POINTS | "HERE'S HOW I KNOW ALL ABOUT THIS TOPIC"

1 MINUTE STORY **OR** 1 MINUTE QUOTE TO ENGAGE YOUR PERSON

SCRIPT TEMPLATE

KEY HELPFUL POINTS (MORE IS NOT MORE. EVEN JUST ONE POINT IS FINE!)

1.

2.

3.

4.

5.

POINT 1 - KEY TEACHINGS, STORIES, QUOTES

POINT 2 - KEY TEACHINGS, STORIES, QUOTES

POINT 3 - KEY TEACHINGS, STORIES, QUOTES

POINT 4 - KEY TEACHINGS, STORIES, QUOTES

POINT 5 - KEY TEACHINGS, STORIES, QUOTES

RELEVANT & HELPFUL ENDING | WHAT RELATED VIDEO WILL HELP THEM?

SCRIPT TEMPLATE

REVENUE CTA | WHAT PRODUCT, FREEBIE, WEBPAGE OR SERVICE WOULD BE MOST HELPFUL?

REVENUE CTA PLACEMENT | **_WHERE CAN I MENTION THIS_** THAT WOULD BE MOST HELPFUL?

SHOT LIST | WHAT ARE THE SHOTS, TITLES, SCENES, B-ROLL I CAN USE TO BRING THIS TO LIFE?