
Katarina Boscovic

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OBJECTIVES

Seeking a management position with similar responsibilities in the management space to apply my skills and experiences with a forward-looking organization having strong leadership and market capture capabilities. Aspiring to deliver superior results in the areas of:

Management Information systems
Project Management
Budgeting
IT Project Management
Communications
Marketing Automation tools
MS Office

Brand Development
Sales
Advertising
IT Technical Program Management
Social Media Marketing
Digital Content Writing
Consulting

Marketing
Technology
Operations
Finance
Acquisition
Creative Services
P&L

- Willing to (re)locate in: California

PROFESSIONAL EXPERIENCE

[Moozoo](#)

Jan 2016 - Present

Key Account Manager

- Currently supervising Finance, Budgeting and Advertising activities with accountability for results.
- Accountable for Sales support activity in a junior role for 12 months, delivering strong outcomes.
- Currently fulfilling Acquisition, Social Media Marketing and Marketing Automation tools responsibilities directly attributed to my position.

[VizLore LLC](#)

Jan 2015 - Jan 2016

Product Manager & Content Marketer

- Held accountability for Digital Content Writing activity in an individual contributor capacity for 12 months; delivered strong outcomes.

[VizLore LLC](#)

Jan 2014 - Jan 2015

Business Developer

- Directly contributed to Digital Content Writing activity for more than 12 months with excellent results.

Accomplishments:

Instituted grant application momentum resulting in 5 successful grants.

[CoolIris](#)

Jan 2014 - Jun 2014

Intern

Accomplishments:

Prototyped marketing tactics and initiatives to help globally launch & scale the clients new App; BeamIt.

[The British School of Guangzhou](#)

Jan 2012 - Jan 2013

Teaching Assistant

- Accountable for Technology activity in a supervisory capacity for 12 months; delivered strong outcomes.

EDUCATION & CERTIFICATIONS

[Stanford University](#)

2015

The Global Innovation Leadership Program

[Hult International Business School](#)

2014

Masters in International Business

[University of Bath](#)

2011

BA Honors