
Katarina Boscovic

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OBJECTIVES

Seeking a management position with similar responsibilities in the management space to apply my skills and experiences with a forward-looking organization having strong leadership and market capture capabilities. Aspiring to deliver superior results in the areas of:

Brand Development

Sales

Operations

IT Technical Program Management

Social Media Marketing

Digital Content Writing

Consulting

Marketing

Technology

Advertising

Finance

Acquisition

Creative Services

P&L

Project Management

Budgeting

Salesforce

Communications

Marketing Automation tools

MS Office

CRM

- Willing to (re)locate in: California

PROFESSIONAL EXPERIENCE

Moozoo

Jan 2016 - Present

Key Account Manager

- Currently supervising Finance, Budgeting and Advertising activities with accountability for results.
- Accountable for Sales support activity in a junior role for 12 months, delivering strong outcomes.
- Currently fulfilling Acquisition, Social Media Marketing and Marketing Automation tools responsibilities directly attributed to my position.

VizLore LLC

Jan 2015 - Jan 2016

Product Manager & Content Marketer

- Directly contributed to Digital Content Writing activity for more than 12 months with excellent results.

VizLore LLC

Jan 2014 - Jan 2015

Business Developer

- Directly contributed to Digital Content Writing activity for more than 12 months with excellent results.

Accomplishments:

Instituted grant application momentum resulting in 5 successful grants.

CoolIris

Jan 2014 - Jun 2014

Intern

Accomplishments:

Prototyped marketing tactics and initiatives to help globally launch & scale the clients new App; BeamIt.

The British School of Guangzhou

Jan 2012 - Jan 2013

Teaching Assistant

- Accountable for Technology activity in a supervisory capacity for 12 months; delivered strong outcomes.

EDUCATION & CERTIFICATIONS

Stanford University

2015

The Global Innovation Leadership Program

Hult International Business School

2014

Masters in International Business

University of Bath

2011

BA Honors