

## Formula description

<b>Formula Name</b>	SERUM IN STICKS
<b>Code</b>	SC-01621
	<p>The <b>Stick Serum</b> has <b>MICROCARE 350</b> that promotes adherence and long lasting effect, besides a unique sensory to the formulation and <b>MICROEASE 1132</b> which is intermediate melting point wax for rheological structure and rheological, which promotes increased strength without significant changes in melting point, excellent for correction of formulations, helping to balance structure and payoff. The oils and butter besides being of natural origin have properties where the <b>NATUROIL TRADITION ROSE HIP</b> is highly moisturizing, regenerating action healing and anti-aging action, the <b>NATUROIL TRADITION AVOCADO</b> is moisturizing and nourishing and the <b>INNOVA SHEA BUTTER</b> highly emollient and moisturizing. In addition, we have the sensory modifiers, the <b>BIOSOFT 915</b> that combines dry touch and sliding, soft and creamy sensory with soft focus effect, promoting increased water resistance, the <b>NATURESOFT 800</b> which improves strength and transfer, absorbs 1.5 times its weight in oil, promotes fast absorption in the skin and reduces the heavy touch of oily formulations and assists in product structure and the <b>NATURESORB 1000</b> is ultra-fine powder hybrid that corrects excess oil in the formulation and in the skin, absorbs almost 2.5x its weight in oil without excessive drying effective for oily and acne prone skin, creating microencapsulation systems to trap oil and provide high adherence. And the active ingredients <b>STOECHIOL</b> redensifies and restructures the epidermis, reduces skin flaking and improves cohesion and <b>SAMPHIRA OIL BIOACTIVE</b> reduces wrinkles, diminishes pores and illuminates the complexion.</p>

## Products

Raw Material	INCI Name	Function	Quantity (%)	Phase
*MICROCARE 350	<b>Copernicia Cerifera (Carnauba) Wax</b>	<b>Sensory</b>	<b>3.00</b>	<b>A</b>
CANDELILLA WAX	Synthetic candelilla wax	Structure	4.00	A
*MICROEASE 1132	<b>Synthetic Wax (and) Microcrystalline Wax</b>	<b>Structure</b>	<b>1.10</b>	<b>A</b>
OCTYLDODECANOL	Octyldodecanol	Emollient	8.00	A
BHT	BHT	Antioxidant	0.20	A
*INNOVA SHEA BUTTER	<b>Butyrospermum Parkii (Shea Butter) Fruit</b>	<b>Emollient</b>	<b>10.95</b>	<b>A</b>
*NATUROIL TRADITION ROSE HIP	<b>Rosa canina Fruit Oil</b>	<b>Emollient</b>	<b>2.50</b>	<b>A</b>
CAPRYLIC/CAPRIC TRIGLYCERIDE	Caprylic/Capric Triglyceride	Emollient	20.00	A

<b>*NATUROIL TRADITION AVOCADO</b>	<b>Persea Gratissima Oil</b>	<b>Emollient</b>	<b>2.50</b>	<b>A</b>
CETYL ALCOHOL	Cetyl Alcohol	Structure	17.00	A
<b>*BIOSOFT 915</b>	<b>Polyhydroxybutyrate</b>	<b>Sensory</b>	<b>5.00</b>	<b>B</b>
<b>*NATURESOFT 800</b>	<b>Cellulose</b>	<b>Sensory</b>	<b>5.00</b>	<b>B</b>
<b>*NATURESORB 1000</b>	<b>Copernecia cerifera (Carnauba) Wax Calcium Silicate</b>	<b>Sensory</b>	<b>5.00</b>	<b>B</b>
CYCLOPENTASILOXANE	Cyclopentasiloxane	Spreadable	10.00	B
CYCLOPENTASILOXANE (AND) DIMETHICONE CROSSPOLYMER	Cyclopentasiloxane (and) Dimethicone Crosspolymer	Spreadable	2.50	B
DIMETHICONE	Dimethicone	Spreadable	2.50	B
STOECHIOL	Caprylic/capric triglyceride (and) lavandula stoechas extract	Active	0.50	C
SAMPHIRA OIL BIOACTIVE	Caprylic/capric triglyceride (and) Crithmum maritimum extract	Active	0.25	C

NOTE: Items with \* are distributed by Innovasell.

## Directions

<b>Preparation</b>
Weigh phase A and heat up to 75°C.
Add the items from phase B while maintaining the homogenization.
Add the items from phase C to 60°C and bottle,
Tip: If desired, add 0.2% fragrance and colorant.