


Formula description

Formula Name	SERUM IN STICKS
Code	SC-01621
	<p>The Stick Serum has MICROCARE 350 that promotes adherence and long lasting effect, besides a unique sensory to the formulation and MICROEASE 1132 which is intermediate melting point wax for rheological structure and rheological, which promotes increased strength without significant changes in melting point, excellent for correction of formulations, helping to balance structure and payoff. The oils and butter besides being of natural origin have properties where the NATUROIL TRADITION ROSE HIP is highly moisturizing, regenerating action healing and anti-aging action, the NATUROIL TRADITION AVOCADO is moisturizing and nourishing and the INNOVA SHEA BUTTER highly emollient and moisturizing. In addition, we have the sensory modifiers, the BIOSOFT 915 that combines dry touch and sliding, soft and creamy sensory with soft focus effect, promoting increased water resistance, the NATURESOFT 800 which improves strength and transfer, absorbs 1.5 times its weight in oil, promotes fast absorption in the skin and reduces the heavy touch of oily formulations and assists in product structure and the NATURESORB 1000 is ultra-fine powder hybrid that corrects excess oil in the formulation and in the and skin, absorbs almost 2.5x its weight in oil without excessive drying effective for oily and acne prone skin, creating microencapsulation systems to trap oil and provide high adherence. And the active ingredients STOECHIOL redensifies and restructures the epidermis, reduces skin flaking and improves cohesion and SAMPHIRA OIL BIOACTIVE reduces wrinkles, diminishes pores and illuminates the complexion.</p>

Products

Raw Material	INCI Name	Function	Quantity (%)	Phase
*MICROCARE 350	Copernicia Cerifera (Carnauba) Wax	Sensory	3.00	A
CANDELILLA WAX	Synthetic candelilla wax	Structure	4.00	A
*MICROEASE 1132	Synthetic Wax (and) Microcrystalline Wax	Structure	1.10	A
OCTYLDODECANOL	Octyldodecanol	Emollient	8.00	A
BHT	BHT	Antioxidant	0.20	A
*INNOVA SHEA BUTTER	Butyrospermum Parkii (Shea Butter) Fruit	Emollient	10.95	A
*NATUROIL TRADITION ROSE HIP	Rosa canina Fruit Oil	Emollient	2.50	A
CAPRYLIC/CAPRIC TRIGLYCERIDE	Caprylic/Capric Triglyceride	Emollient	20.00	A

*NATUROIL TRADITION AVOCADO	Persea Gratissima Oil	Emollient	2.50	A
CETYL ALCOHOL	Cetyl Alcohol	Structure	17.00	A
*BIOSOFT 915	Polyhydroxybutyrate	Sensory	5.00	B
*NATURESOFT 800	Cellulose	Sensory	5.00	B
*NATURESORB 1000	Copernicia cerifera (Carnauba) Wax Calcium Silicate	Sensory	5.00	B
CYCLOPENTASILOXANE	Cyclopentasiloxane	Spreadable	10.00	B
CYCLOPENTASILOXANE (AND) DIMETHICONE CROSSPOLYMER	Cyclopentasiloxane (and) Dimethicone Crosspolymer	Spreadable	2.50	B
DIMETHICONE	Dimethicone	Spreadable	2.50	B
STOECHOL	Caprylic/capric triglyceride (and) lavandula stoechas extract	Active	0.50	C
SAMPHIRA OIL BIOACTIVE	Caprylic/capric triglyceride (and) Crithmum maritimum extract	Active	0.25	C

NOTE: Items with * are distributed by Innovasell.

Directions

Preparation
<p>Weigh phase A and heat up to 75°C.</p> <p>Add the items from phase B while maintaining the homogenization.</p> <p>Add the items from phase C to 60°C and bottle,</p> <p>Tip: If desired, add 0.2% fragrance and colorant.</p>