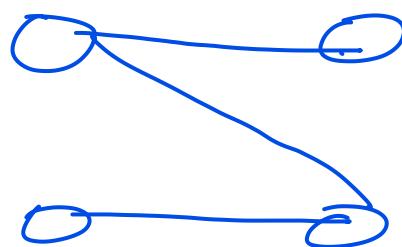


Graph: Graph is general language which describe/analyze relation/link between entities

example:



→ Graph: Many entities exist with relation
e.g. event graph

- ① event graph.
- ② computer network.
- ③ Disease Pathways
- ④ molecular, neurons, road network
- ⑤ Software → code graph
- ⑥ knowledge graph
- ⑦ citation networks
- ⑧ social network etc.

Broadly dividing them there will be

2 Categories:

- ① naturally occurring graph
 - e.g. molecular structure
 - neurons
 - proteins structure etc.

- ② Graph representation:
 - code graph

event graph.

knowledge graph etc.

In all this ~~the~~ main question is how

do we take advantage of relational structure for better prediction?
Complex domain has rich relational structure which can be represented as relational graph.

We need to model this rich relationship structure for better prediction.
If we look at modern deep learning toolbox this there are very effective on grid or sequence kind of data.

Grid: Image

Sequence: Audio, text

Entities which rich structural information can't be always represented as grid or sequence data. So these DL is not effective. We need more flexible DL which handles structured information ~~more~~ and efficient on these dataset.

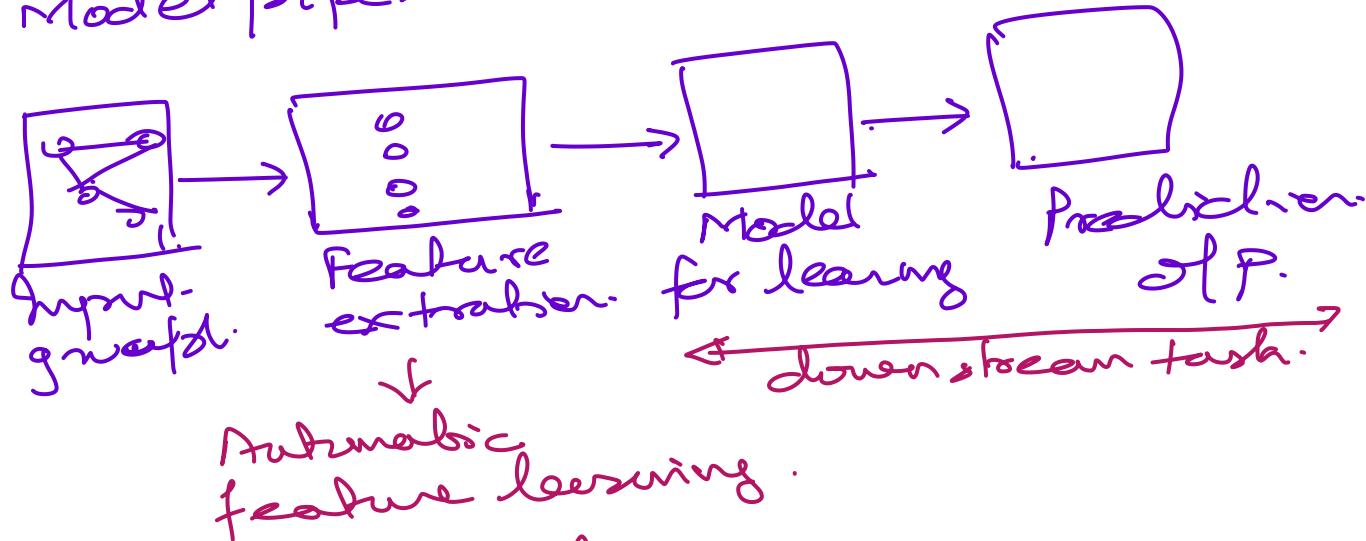
Why Graph Deep learning is hard?

- ① No local locality like grid/sequence.
- ② No steering reference point
- ③ Multimodel feature and dynamic in nature.

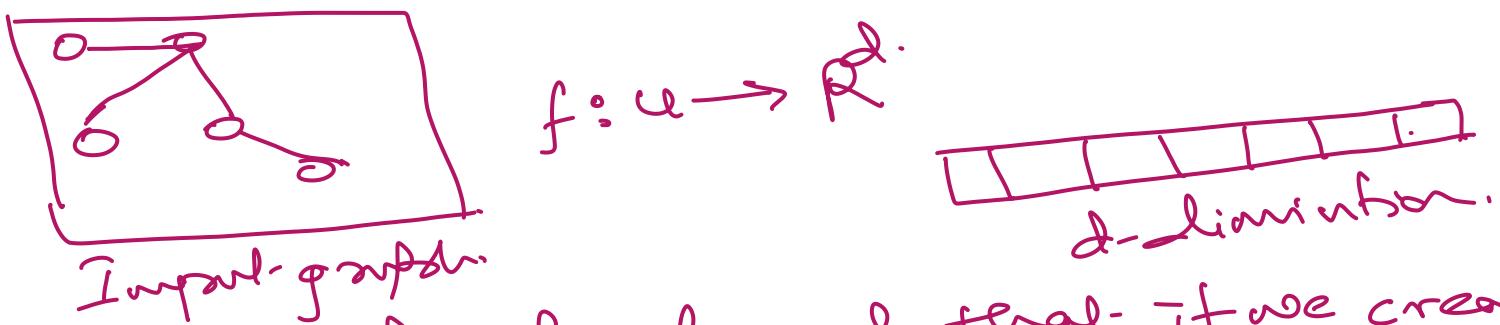
We need to develop deep learning model which can handle above point. These model usually perform following task:

- ① Node level: node classification
- ② Edge level
- ③ Graph level prediction / Graph generation
- ④ Community / subgraph level task

Model pipeline



what is feature learning :



We define function f such that - if we create d -dimensional embedding for node such that similar node embedding will be closer.

There are two ways in which we can createfeat. node embedding.

- ① Manually hand crafted: Traditional ML
- ② Automatic learning: Called Representational learning.

Feature Generation:

- ① Node level
- ② link level
- ③ graph level

There is two step in feature extraction:

- ① Design the feature
- ② Extract feature for training

Model performance depends upon feature design. Traditional ML uses hand-designed features.

Based on choice of task we need to design d-dimensional feature set. Objects to generate d-dimensional feature set - could be nodes, edges, set of nodes, entire graphs.

Node level feature generation:

Given $G = (V, E)$

we need to learn a function

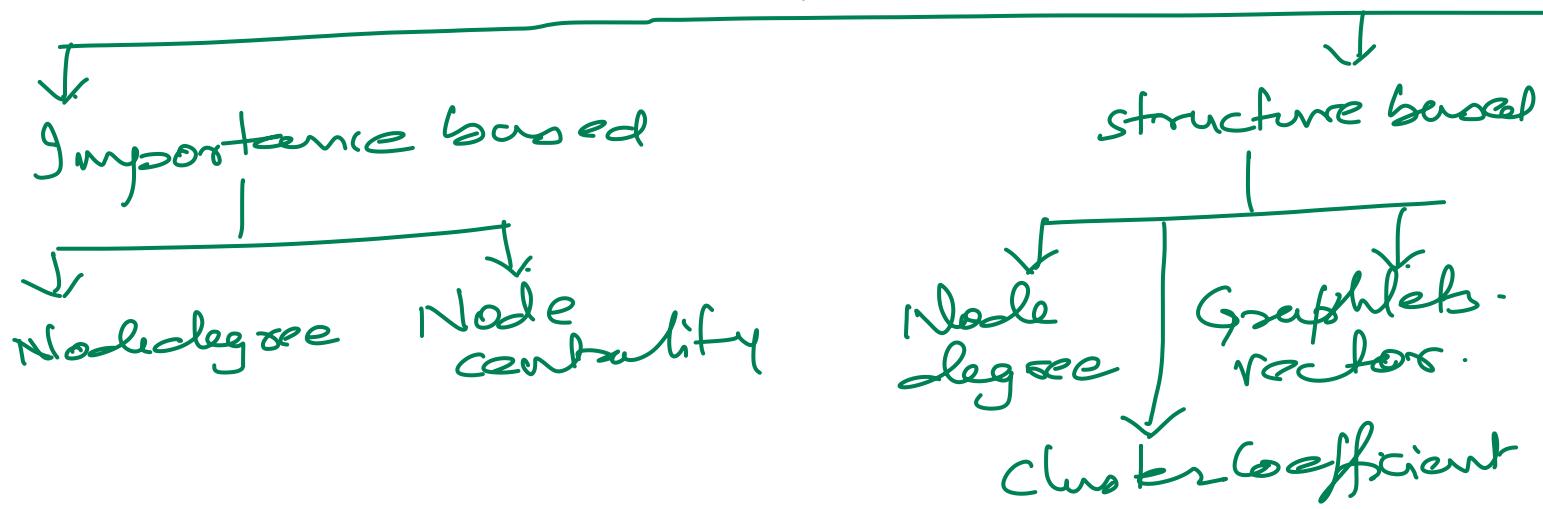
$$f: V \rightarrow \mathbb{R}$$

function f such that it will take v (node) as input and generate d-dimensional real value vector.

Question: How to design this function?

When we say node feature then that means how to convert column/intervals into feature set. We do not mean node attributes or link attributes.

Node feature design



Node degree based:

Node degree

$$f: v \rightarrow d(v_i) \propto N_i$$

$$M: x_i \rightarrow y_i$$

centrality based:

$$\hat{f}_i: x_i \rightarrow y_i$$

node-
 y_i
:

Betweenness
central.
closeness
clustering coefficient

Graphlet based one in other note.

Link level prediction task:

- (*) Task is to predict link based on existing link.
- (*) We need to design feature for pair of nodes
- (*) At the testing time we need to take all node pair with no existing link and rank them. In this rank top k node pair will be predicted to have nodes.

One of the way we can think of node features we take and concatenate them to form link feature but that will be very unsatisfactory because that will lose many important information related to link (Relationship) between two node.

Formulation of link predicting task can be think in two ways:

- (1) For given network, remove random set of relevant and predict them back using ML. This is upper static graph.
- (2) Other formulation could be time evolving graph.
eg citation network, social network etc where links evolves with time.
let say we take graph which evolves before time t to t' . We take links and structure during this time and based on this we create rank list L of links that are predicted to appear between t , t' .

We evolve this model based on predicted and actual occurring links between t , t' .
This kind of task is important for time evolving graph like social network, transactional network etc.

feature descriptors for pair of nodes:
One of the approach in designing feature descriptors is proximity based.

Let say we have pair of node (v_i, v_j)

We can define function like
 $c(x, y) = \text{# of common neighbours between } (v_i, v_j)$

The score c will be used used as basis for predicting links. e.g

Sort c in decreasing order and select top K pair as prediction of links.

During test time (t_r, t_i) we actually see which link actually appear and test the efficiency of model.

We will see 3 ways in which we can featureize the link prediction:

$$v_1 = A, v_2 = B$$

$$N(A) = \{C\}$$

$$N(B) = \{C, D\}$$

$$v \in N(v_1) \cap N(v_2)$$

$$v \in \{C\} \Rightarrow \log k_C \rightarrow k_C \Rightarrow \text{degree of } C$$

D Distance based: shortest path distance based. In this we define feature using pairs of nodes and their hop distance. But major problem in this is that this does not ensure the strength of relation with

neighbours like overlapping neighbours -

To overcome this we take overlapping neighbors as strength between pair of nodes.

$$\text{Common neighbor} = N(v_i) \cap N(v_j)$$

for high degree nodes this may be dominating so we normalize this using Jaccard coeff.

$$J = \frac{|N(v_i) \cap N(v_j)|}{|N(v_i) \cup N(v_j)|}$$

There is other popular index is Adamic-Adar

$$= \sum_{u \in (N(v_i) \cap N(v_j))} \frac{1}{\log(k_u)} \Rightarrow k_u = \text{degree of node } u$$

This mean we will sum the inverse of log of degree in 'u' node where 'u' is common nodes between v_i & v_j .

This gives lower weightage to high degree common nodes.

But in local neighbour overlap is that - f.
nodes more than 2-hop away from these
is will be situation where $|N(v_i) \cap N(v_j)| = 0$
But there may be potential link between them

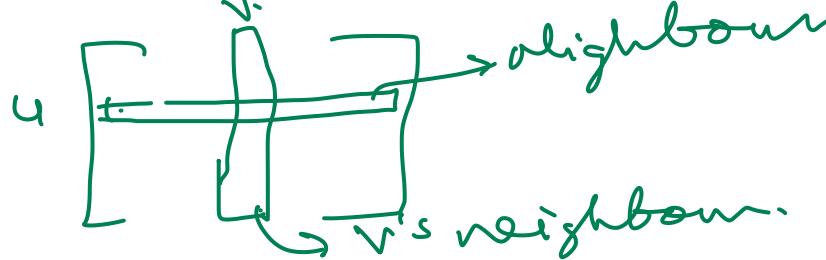
To overcome this limitation Global neighbour
-hood overlap concept used.

In this we take numbers of path of given length
between two nodes. To find this lets
understand

Text-Triplet-based
address profile
Id prof. Recyclable filling.

what happens
when are nulls
play Adjacency
matrix.

We know each element of A represent path length 'l' to reach that node and also this represents the neighbours of given node.



During multiplication common neighbour path gets added.

Suppose we need path length 2 between pair of node (u, v) then $u \rightarrow i \rightarrow v$ when i will be common neighbour of $u \& v$. So when we multiply two A then simply add path length l between pairs.

$P_{uv}^k = A^k$ where P is power matrix & path length k between u, v . This will be equal to A^k .

For global neighbourhood overlap we take Katz index. This is sum of all walk length between pair of nodes.

$$S = \sum_{l=1}^{\infty} \beta^l A^l = (I - \beta A)^{-1} \rightarrow \text{geometric series } \sum_{l=0}^{\infty} \beta^l A^l =$$

