Interested in sponsoring CuseHacks 2025?

Syracuse University will host CuseHacks on October 4 – 5th. Over 100 college students from the Northeast will spend 24 hours developing innovative applications, websites, and hardware projects, while networking with incredible people and competing for prizes and awards.

What is a hackathon?

A hackathon is an invention marathon — an event where programmers, designers, and engineers compete, learn, build, and share original creations in 24 hours. Hackathons present an opportunity like no other: programmers can develop their creativity, problem-solving, and teamwork skills in an environment both competitive and fun.

What makes CuseHacks different?

CuseHacks encourages students with any level of experience to sign up. Additionally, we provide a fully immersive experience for all participants. We provide a collaborative, competitive, and exciting platform for students to bring their dream projects to life.

Why sponsor CuseHacks?

Sponsoring CuseHacks is a great way to share your brand with the upcoming talent in the computer science and software development community, as well as to connect to future customers, leaders, and innovators. With the help of sponsors like you, we will be able to offer an engaging and diverse workspace, as well as free food, drinks, and giveaways.

CuseHacks also gives companies the opportunity to recruit from a pool of diverse and passionate programmers. Over the years we've had amazing sponsors such as Google, IBM, M&T Bank, and many more that have played a major role in the success of our event. And many have gone on to work for these companies full-time!

Your company will be recognized during both the opening and closing ceremonies regardless of the sponsorship tier.

As a sponsor, it would be most beneficial for you to…

1.

Send company swag (t-shirts, water bottles, etc.) for participants which is an easy way to build company brand recognition as well as a general positive spirit.

2.

Send company representatives and mentors to the event to aid participants working with your APIs and other technologies. Attending CuseHacks is the best way to meet participants for close networking, receive feedback on developer tools, APIs, devices, etc., and further establish brand recognition.

Please review the various tiers of sponsorship on the next page, and let us know if you are interested in becoming a sponsor of CuseHacks 2025 by emailing **innovateorange@gmail.com**

Even if you aren't sold on sponsoring quite yet, we encourage you to contact us. We will do our best to accommodate your business!

Sponsorship tiers

If these package options do not work for your company, please reach out to discuss a custom package.

	Basic support	Bronze >$200	Silver >$500	Gold >$1000	Platinum >$2000
Number of representatives	1	2	3	4	5
Logo on website	✓	✓	✓	✓	✓
Logo on t-shirt *	Small	Small	Medium	Medium	Large
Sponsored social media posts					✓
Option to provide branded award category with prizes				✓	✓
Reserved company table		✓	✓	✓	✓
Standing banner permitted			✓	✓	✓
Access to résumé database, GitHub, and LinkedIn			Post-event	Pre-event	Pre-event
Private interview room				✓	✓
Sponsored side event (tech talk, workshop, etc.)			30 min	45 min	Two 45 min
Send a judge for general categories				✓	✓
Keynote speaker					✓
Area name after company					✓

*We cannot guarantee that your logo will be our t-shirts if the sponsorship was not finalized at least a month before the event.