CUSEHACKS 2024

Interested in sponsoring CuseHacks 2024?

Syracuse University will host CuseHacks, the university's only student-run hackathon, on October 5th and October 6th. CuseHacks will be completely in-person this year, meaning hackers will all attend in person and we are welcoming sponsors in person! Around 100 college students around the northeast region will spend 24 hours hacking to build cool and innovative applications, websites, and hardware projects, meet amazing people, and win prizes and awards.

What is a hackathon?

A hackathon is an invention marathon — an event where programmers, designers, and engineers compete, learn, build, and share original creations in 24 hours. Hackathons present an opportunity like no other: programmers can develop their creativity, problem-solving, and teamwork skills in an environment both competitive and fun.

What makes CuseHacks unique?

CuseHacks is not your typical hackathon. We encourage students with any level of experience to sign up. Additionally, we provide a fully immersive experience for all participants by having sponsors and mentors hack alongside students. We provide a collaborative, competitive, and exciting platform for students to finally bring their dream projects to life.

Why sponsor CuseHacks?

Sponsoring CuseHacks is a great way to share your brand with the upcoming talent in the computer science and software development community, as well as to connect to future customers, leaders, and innovators. With the help of sponsors like you, we will be able to offer an engaging and diverse workspace, as well as free food, drinks, and giveaways.

CuseHacks gives companies the opportunity to recruit from a pool of diverse and passionate programmers. Over the years we've had amazing sponsors such as Google, IBM, M&T Bank, and many more that have played a major role in the success of our event. And many have gone on to work for these companies full-time!

As a sponsor, it would be most beneficial for you to...

1. Send company swag (t-shirts, water bottles, etc.) for participants which is an easy way to build company brand recognition as well as a general positive spirit.
2. Send company representatives and mentors to help participants working with your APIs and other technologies. Mentoring at CuseHacks is the best way to meet participants for close networking, receive feedback on developer tools, APIs, devices, etc., and further establish brand recognition.

Please review the various tiers of sponsorship on the next page, and let us know if you are interested in becoming a sponsor of CuseHacks 2024 by emailing innovateorange@gmail.com

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	Basic Support	Bronze >$500	Silver >$1000	Gold >$2000	Platinum >$4000
Number of Representatives	1	2	3	4	5
Sponsored Side Event (Tech Talk, Workshop, etc.)			30 min	60 min	Two 45 min talks
Send a Judge for General Categories				X	X
Keynote Speaker					X
Option to Provide Branded Award Category with Prizes*				X	X
Reserved Company Table		X	X	X	X
Résumé Database, GitHub, LinkedIn		Post-event	Post-event	Pre-event	Pre-event
Private Interview Room					X
Logo on Website and Poster	Extra small	Small	Medium	Large	Extra large
Logo on T-Shirt	Extra small	Small	Medium	Large	Extra large
Area Name After Company					X
Recognition After Opening/Closing	X	X	X	X	X
Standing Banner Permitted			X	X	X
Marketing Materials in Swag Bag		X	X	X	X

*If these package options do not work for your company,
 please reach out to discuss a custom package.