



# CUSEHACKS

## 2024

**CuseHacks, Syracuse University's student-run hackathon, will return this fall on October 5th and 6th.**

During this 24-hour, in-person event, around 100 college students from the northeast region will work in teams to build innovative applications, websites, and hardware projects while learning new skills and technologies.

### **What makes CuseHacks unique?**

Syracuse University has 13 schools and colleges, including technology-focused schools such as The College of Engineering and Computer Science as well as The School of Information Studies.

Students often work across disciplines, giving them unique perspectives and strong collaboration and critical thinking skills that empower them to create innovative projects that solve important problems.

### **Benefits of sponsoring**

#### **MENTOR**

a team of innovators

#### **SHARE**

your brand and products

#### **RECRUIT**

from the next generation of diverse and passionate programmers, engineers, and leaders.

### **Past sponsors**



**Please review the sponsorship tiers on the next page.**  
**If you are interested in sponsoring us or have any questions, please email [innovateorange@gmail.com](mailto:innovateorange@gmail.com)**



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	Basic Support	Bronze >\$500	Silver >\$1000	Gold >\$2000	Platinum >\$4000
Number of Representatives	1	2	3	4	5
Sponsored Side Event (Tech Talk, Workshop, etc.)			30 min	60 min	Two 45 min talks
Send a Judge for General Categories				X	X
Keynote Speaker					X
Option to Provide Branded Award Category with Prizes*				X	X
Reserved Company Table		X	X	X	X
Résumé Database, GitHub, LinkedIn		Post-event	Post-event	Pre-event	Pre-event
Private Interview Room					X
Logo on Website and Poster	Extra small	Small	Medium	Large	Extra large
Logo on T-Shirt	Extra small	Small	Medium	Large	Extra large
Area Name After Company					X
Recognition After Opening/Closing	X	X	X	X	X
Standing Banner Permitted			X	X	X
Marketing Materials in Swag Bag		X	X	X	X

\*If these package options do not work for your company, please reach out to discuss a custom package.