

Broadcasting and audiovisual content (OECD Communications Outlook 2013)

Audio and audio-visual content is now delivered over an ever-increasing range of networks and services. This chapter traces recent developments in audio and audio-visual platforms and devices. It finds that the Internet, together with analogue audio broadcasting, has become the primary distribution method for audio content. The conversion to digital television is now all but completed in the OECD. In many countries broadcasters offer their content either live or via catch-up television over the Internet. Subscription video-on-demand services are seeing rapid adoption in the countries where they have been introduced.

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Knowledge Type: [Thematic report](#) [1]

Other Tag: [fixed broadband](#) [2]

[business models](#) [3]

[collecting data](#) [4]

[licensing](#) [5]

[internet access](#) [6]

[information and communications technology access](#) [7]

[adoption](#) [8]

[mobile service](#) [9]

[pricing](#) [10]

Parent URL: http://dx.doi.org/10.1787/comms_outlook-2013-en [11]

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[7] <https://www.innovationpolicyplatform.org/topic/information-and-communications-technology-access>

[8] <https://www.innovationpolicyplatform.org/topic/adoption>

[9] <https://www.innovationpolicyplatform.org/topic/mobile-service>

[10] <https://www.innovationpolicyplatform.org/topic/pricing>

[11] http://dx.doi.org/10.1787/comms_outlook-2013-en