

## Executive summary (Demand-side Innovation Policies)

The OECD Project on Demand-Side Innovation Policies was launched in 2008 under the auspices of the Working Party on Innovation and Technology Policy (TIP) and the Committee on Industry, Innovation and Entrepreneurship (CIIE) as input to the OECD Innovation Strategy. This final report provides insights into the rationale and scope for public policies to foster demand for innovation and draws on country experience and case studies to illustrate the risks and opportunities for demand-side innovation policies.

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[funding instrument](#) [4]

[climate change](#) [5]

[lead market](#) [6]

[government procurement](#) [7]

[diffusion](#) [8]

[global challenges](#) [9]

[role of government](#) [10]

[procurement](#) [11]

[innovation strategy](#) [12]

[demand side](#) [13]

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[2] <https://www.innovationpolicyplatform.org/topic/technological-development>

[3] <https://www.innovationpolicyplatform.org/topic/innovation-procurement>

[4] <https://www.innovationpolicyplatform.org/topic/funding-instrument>

[5] <https://www.innovationpolicyplatform.org/topic/climate-change>

[6] <https://www.innovationpolicyplatform.org/topic/lead-market>

[7] <https://www.innovationpolicyplatform.org/topic/government-procurement>

[8] <https://www.innovationpolicyplatform.org/topic/diffusion>

[9] <https://www.innovationpolicyplatform.org/topic/global-challenges>

[10] <https://www.innovationpolicyplatform.org/topic/role-government>

[11] <https://www.innovationpolicyplatform.org/topic/procurement>

[12] <https://www.innovationpolicyplatform.org/topic/innovation-strategy>

[13] <https://www.innovationpolicyplatform.org/topic/demand-side>

[14] <http://dx.doi.org/10.1787/9789264098886-en>