



# STRATEGIC FORESIGHT AT THE OECD

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# Background

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- **Strategic foresight upgrade:**  
mainstreaming and embedding foresight into the OECD's work
- **Mixed-methods approach** in the service of our Members
- **Strategic Foresight Counsellor:**  
Angela Wilkinson



## Main Achievements

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- Government Foresight Community (Members)
- Coordinated Horizon Scanning (in-house)
- Products and projects
  - Global Scenarios
  - Megatrends framework
  - Visioning and wellbeing
  - Multilingual meta horizon scanning



# Government Foresight Community





# Coordinated Horizon Scanning

The screenshot shows the OECD Coordinated Horizon Scanning website. At the top left is the OECD logo with the tagline 'BETTER POLICIES FOR BETTER LIVES'. To the right is a login section with fields for 'EMAIL' and 'PASSWORD', and buttons for 'REMIND ME' and 'LOGIN'. Below the login section is a main heading: 'Use AI-driven horizon scanning and collaborative strategic thinking to instantly forecast the future and plan and act ahead of rivals.' This is followed by a grid of six icons with labels: 'Trending Now' (heartbeat line), 'Global Challenges' (three people), 'Sector Changes' (pie chart), 'Opportunities & Risks' (lightbulb), 'Year-by-Year' (clock), and 'G20 Watch' (globe). Below this grid is a 'FUTURE INDICATORS' section with a text snippet 'Automation will cause havoc to today's economic models.' and a search bar with 'ENTER KEYWORD' and a 'GO' button. At the bottom left is a 'MORE SERVICES' section with links for CLIENTS, TALKS, WORKSHOPS, NEWSLETTERS, GISTS, EDUCATION, RESEARCH, and SURVEYS. On the right side of the page, there are three vertical panels. The first is 'INSTANT FORESIGHT' with a link to 'Seasons greetings' and a description of a training session. The second is 'HORIZON SCANNING' with links for 'Start', 'Add Sources', 'Browse Insights', and 'View Indicators'. The third is 'STRATEGIC THINKING' with links for 'Make Plans' and 'Act on Decisions'. At the bottom right is a 'MOBILE APP' section with text about downloading the app and two buttons for 'Get it on iTunes' and 'GET IT ON Google play'.

- Facilitate projects
- Identify synergies
- Generate new OECD foresight products



# OECD Foresight Products and Projects



## People

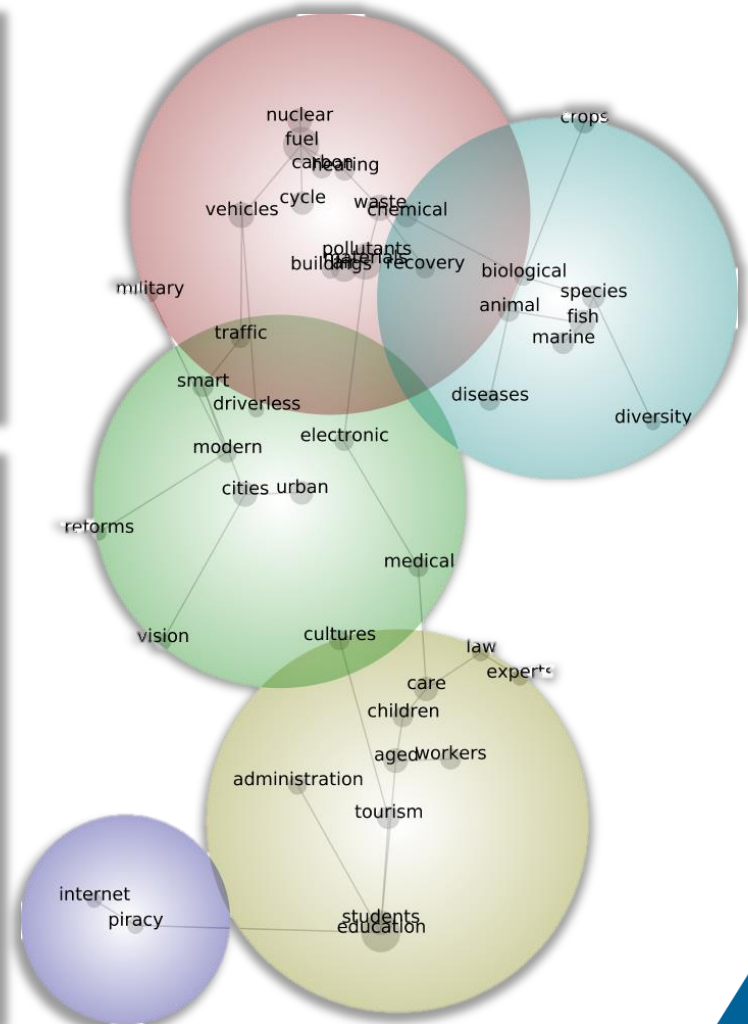
### The OECD's evolving role

- The **Ageing (Un)Equally** project will analyse health inequalities within countries and the interactions between ageing and inequality for labour market and social policies.
- Other work addresses pension policy, mental health, financial education for retirement, and sustainability of health systems issues.
- The **OECD How's Life** framework measures wellbeing outcomes and help identify policy options for building inclusive and resilient cities. These efforts connect employment, skills, entrepreneurship, social enterprises and local economic development issues.
- The Organisation can support the development of principles on how best to **promote economic and social integration of immigrants** and their children, and offer in-depth analysis on the economic impact and interrelations with other public policies.

### Megatrends People

Major demographic shifts, including migration flows and ageing, are taking place against the backdrop of unprecedented global urbanisation and connectivity.

- **Ageing:** share of people in the global population above 85 years old will triple over the next 35 years.
- **Urbanisation:** by 2050 2.8 billion more people will live in urban areas which will contain nearly 70% of the world population.
- **Migration:** global migration flows are challenging the response capacity of more and more countries.
- **Connectivity:** by 2050 nearly





## RESULT:

Open a space for multiple futures used in high-impact policy conversations