

## Impacts of R&D and Innovation on Employment and Productivity: A Bird's Eye View

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Jacques Mairesse

**Date:**

April 14, 2014

**Event:**

Innovation for Growth and Shared Prosperity

**Running Time:**

27 minutes

### SUMMARY

Jacques Mairesse examines different frameworks to measure the impact of R&D investments on both product and employment growth. The presentation takes empirical evidence from two studies in China to explain the mechanisms connecting innovation and productivity. His presentation highlights key challenges to measuring innovation and translating the empirical findings into tangible policy advice.

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