

## Demand-side innovation policies in Korea (Demand-side Innovation Policies)

The aim of Korea's New Technology Purchasing Assurance Programme for public procurement of SME technology products is to stimulate more active technology development. This chapter describes Korea's experience in this area, with particular attention to modifications made to deal with the weaknesses of an earlier version of the programme. It also describes the measures taken for procurement-conditioned R&D by SMEs and the efforts made to improve the programme's effectiveness.

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