

Intellectual Property in a Global Context or What do Patents Really Do?

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Scott Stern

Date:

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Event:

Innovation Policy Course

Running Time:

39 minutes

SUMMARY

This presentation provides an overview of the role of formal intellectual property in encouraging innovation (and the interplay between intellectual property rights and economic development). From a broad perspective, Professor Stern shares insights from a number of studies and discusses the challenges to developing effective markets through intellectual property rights.

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