

Knowledge-based small and medium-sized enterprises in Mexico An emerging issue in innovation policy (Knowledge-based Start-ups in Mexico)

This chapter reviews how the issue of innovative small and medium-sized enterprises has been addressed in the evolution of Mexico's S&T policy mix over the last decade. It presents some recent public initiatives of a policy, legal or regulatory nature which, along with private ones, have contributed to the gradual build-up of a fragmented innovative ecosystem that could help broaden the pool of knowledge-based start-ups and ensure their sustainable development. It highlights some of the framework conditions and innovation performance features that may weaken the dynamism of new technology-based firm creation in Mexico.

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