

Innovation for the "base of the pyramid": Developing a framework for policy experimentation (Making Innovation Policy Work: Learning from Experimentation)

There is increased interest in innovation for people at the base of the pyramid (BOP innovation). The term is used loosely and there are various definitions. This chapter offers a broad definition of BOP innovation and gives a rationale for BOP innovation. It provides a framework for thinking about BOP innovation and presents some case studies. It discusses policy instruments for promoting BOP innovation and suggests some policy approaches, contrasting those of India and China. Finally it proposes some ideas about what more could be done.

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