

## Effective innovation policies (The Innovation Imperative: Contributing to Productivity, Growth and Well-Being)

The fourth set of policies for innovation relate to the specific actions that encourage firms to engage in innovation and entrepreneurial activity. This includes R&D tax incentives, place-based policies, policies for high-growth firms, new approaches to industrial policy, including smart specialisation strategies, demand-side innovation policies, as well as consumer policy. In designing such policies, the appropriate mix of policies is often an important consideration for government.

**Knowledge Type:** [Thematic report](#) [1]

**Other Tag:** [consumer policy](#) [2]

[direct funding of business research and development \(R&D\)](#) [3]

[funding instrument](#) [4]

[government procurement](#) [5]

[industrial policies](#) [6]

[market failure](#) [7]

[policy mix](#) [8]

[procurement](#) [9]

[research and development tax incentives](#) [10]

[smart specialisation](#) [11]

[tax incentives](#) [12]

**Parent**

**URL:** [http://www.oecd-ilibrary.org/science-and-technology/the-innovation-imperative\\_9789264239814-en](http://www.oecd-ilibrary.org/science-and-technology/the-innovation-imperative_9789264239814-en) [13]

**Source URL:** <https://www.innovationpolicyplatform.org/document/effective-innovation-policies-innovation-imperative-contributing-productivity-growth-and>

### Links

[1] <https://www.innovationpolicyplatform.org/knowledge-type/thematic-report-0>

[2] <https://www.innovationpolicyplatform.org/topic/consumer-policy>

[3] <https://www.innovationpolicyplatform.org/topic/direct-funding-business-research-and-development-rd>

[4] <https://www.innovationpolicyplatform.org/topic/funding-instrument>

[5] <https://www.innovationpolicyplatform.org/topic/government-procurement>

[6] <https://www.innovationpolicyplatform.org/topic/industrial-policies>

[7] <https://www.innovationpolicyplatform.org/topic/market-failure>

[8] <https://www.innovationpolicyplatform.org/topic/policy-mix>

[9] <https://www.innovationpolicyplatform.org/topic/procurement>

[10] <https://www.innovationpolicyplatform.org/topic/research-and-development-tax-incentives>

[11] <https://www.innovationpolicyplatform.org/topic/smart-specialisation>

[12] <https://www.innovationpolicyplatform.org/topic/tax-incentives>

[13] [http://www.oecd-ilibrary.org/science-and-technology/the-innovation-imperative\\_9789264239814-en](http://www.oecd-ilibrary.org/science-and-technology/the-innovation-imperative_9789264239814-en)