

International investment in innovation (Attractiveness for Innovation: Location Factors for International Investment)

International investment has grown quickly over the last decades and been an important driver of globalisation. Not only production, distribution, sales, etc., but also R&D and innovation are increasingly internationalised as MNEs (re-)locate their R&D and decision-making activities on a global scale. Emerging economies have recently become increasingly attractive for international investments, including investments in innovative activities.

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