

Looking ahead: National policy implications (Commercialising Public Research: New Trends and Strategies)

Government policies and institutional practices have an important impact on the commercialisation of public research. This concluding chapter on policy implications finds that there is a strong policy bias in favour of codified flows in the form of patents and licenses. Drawing on new survey findings, case studies, statistical analysis and an inventory of cutting-edge initiatives pursued by governments and public research organisations, it makes the case for a more holistic approach to policy making that recognises the importance of people-based channels such as student entrepreneurship and the mobility of staff for the transfer, exploitation and commercialisation of public research results. It also calls for policies to support two-way flows of knowledge between industry and academia.

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