Innovation in Firms: Findings from a Comparative Analysis of I

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Innovation in Firms: Findings from a Comparative Analysis of Innovation Survey Microdata (OECD Science, Technology and Industry Outlook 2008)

This chapter contains some preliminary findings and lessons learned from the OECD Innovation Microdata project, the first large-scale attempt to exploit harmonised firm-level data from innovation surveys for economic analysis. It uses both microdatabased indicators and more sophisticated techniques, such as explorative data analysis and econometrics, to analyse innovation performance and innovative activities.

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