

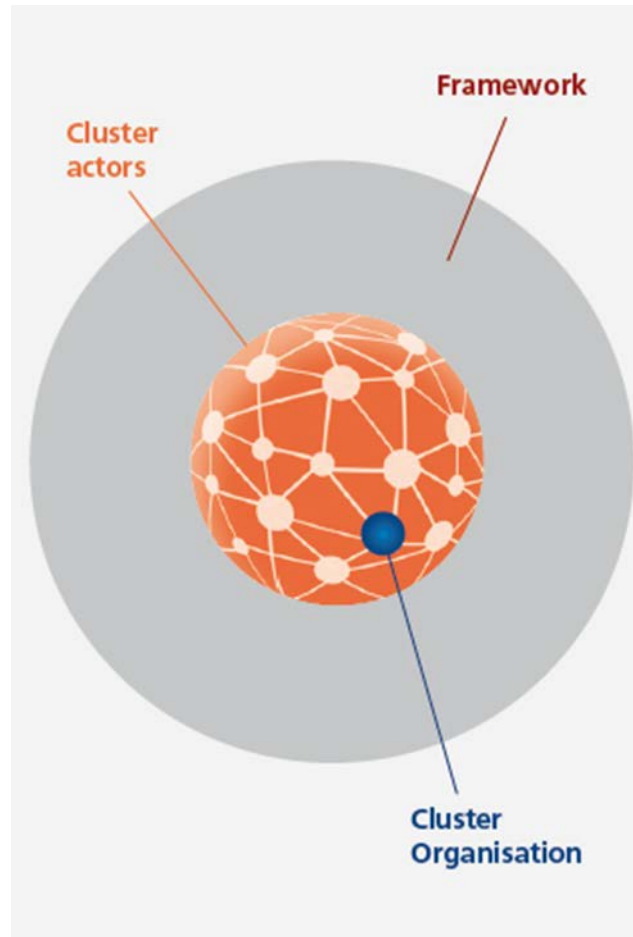
# **Cluster Management Services to Help Incumbent Firms to Innovate Towards New Value Chains**

**- Introduction -**

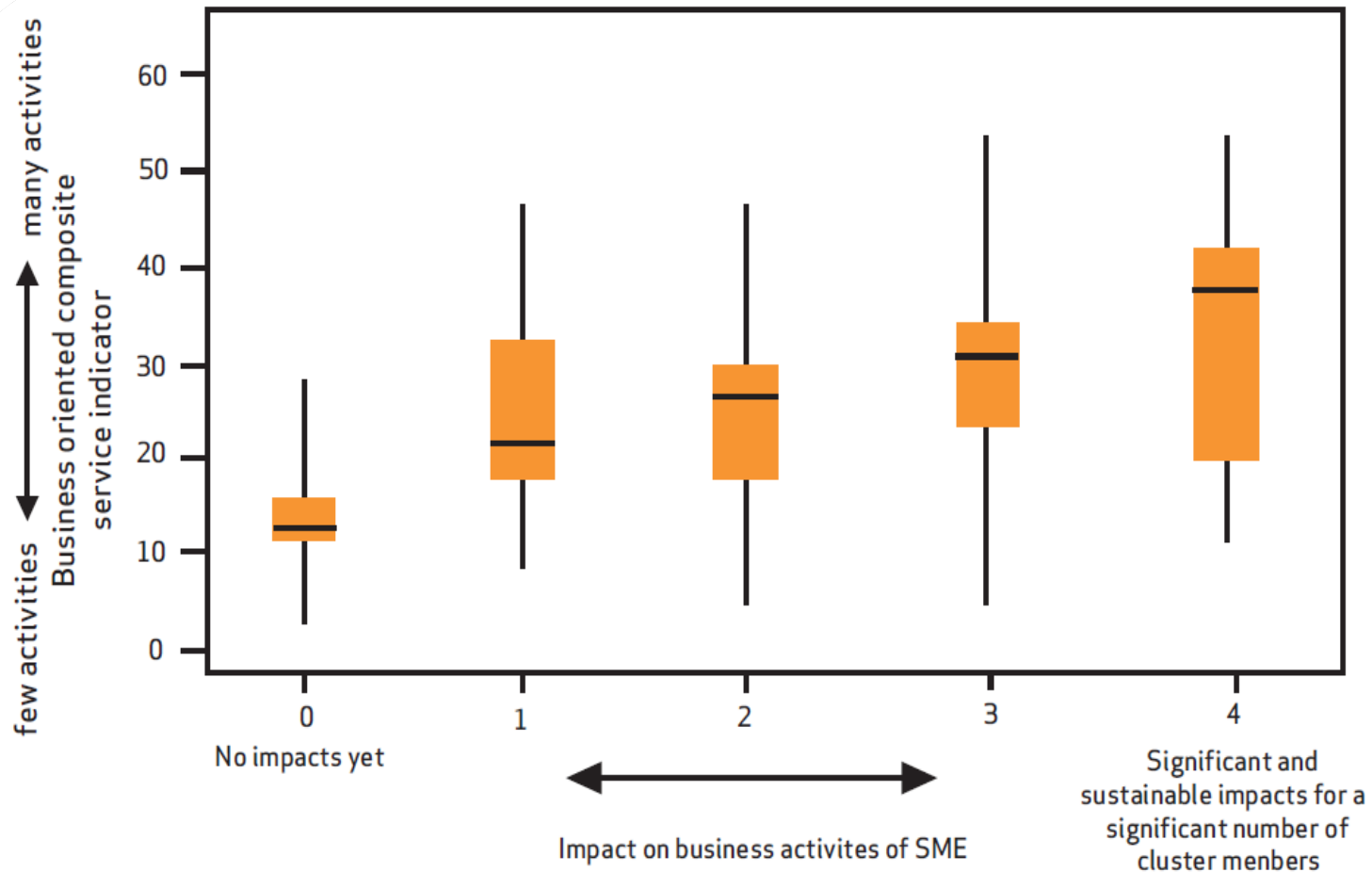
Gerd Meier zu Köcker  
Berlin, 7 April 2016



# Cluster, Cluster Initiatives and Cluster Organisations



# Quality and Intensity of Business Services Provided by the Cluster Managements Make the Difference



# Examples for Innovation in the Field of Emerging Industries (Advanced Packaging)

Food



Packaging

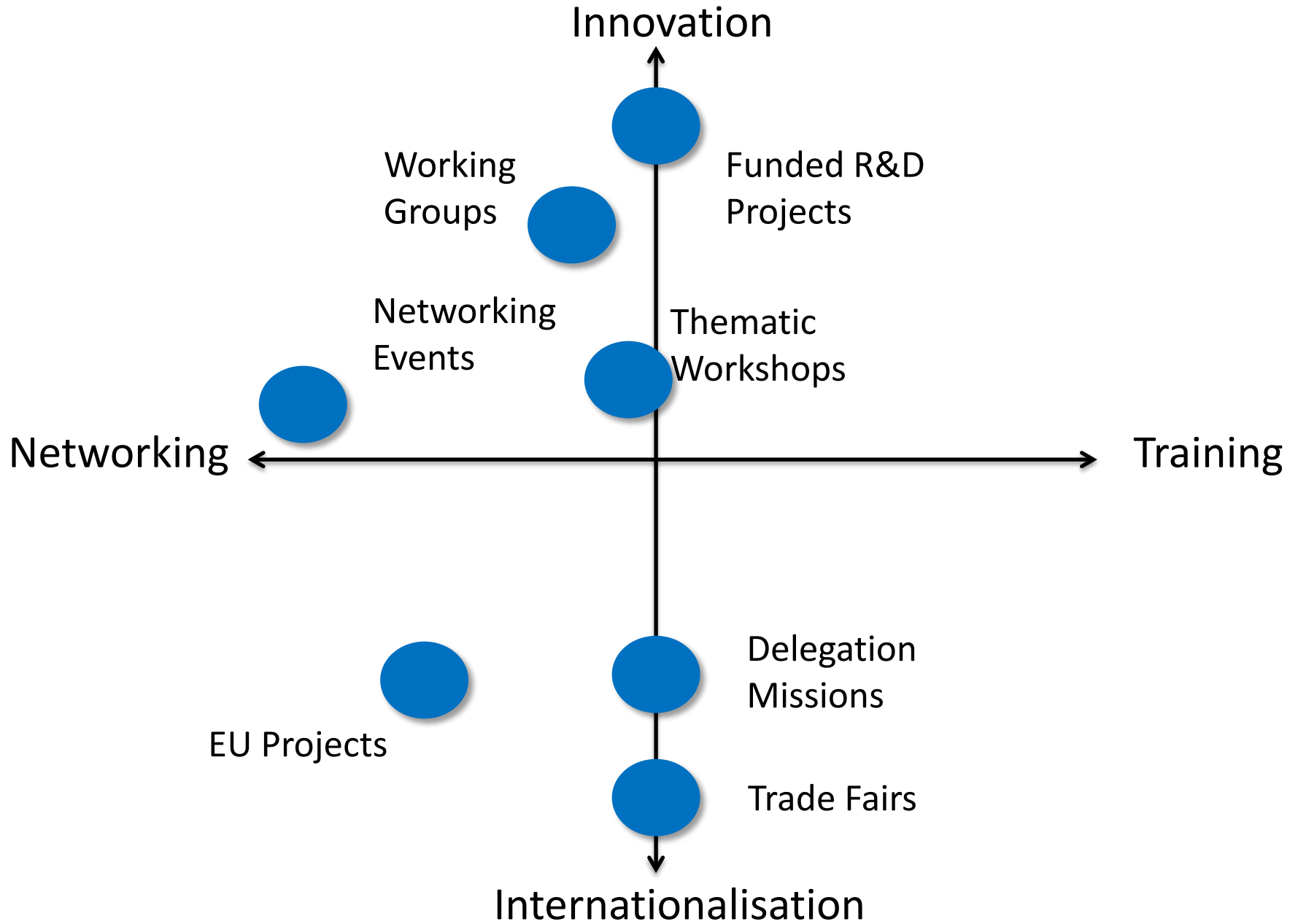


Sensors



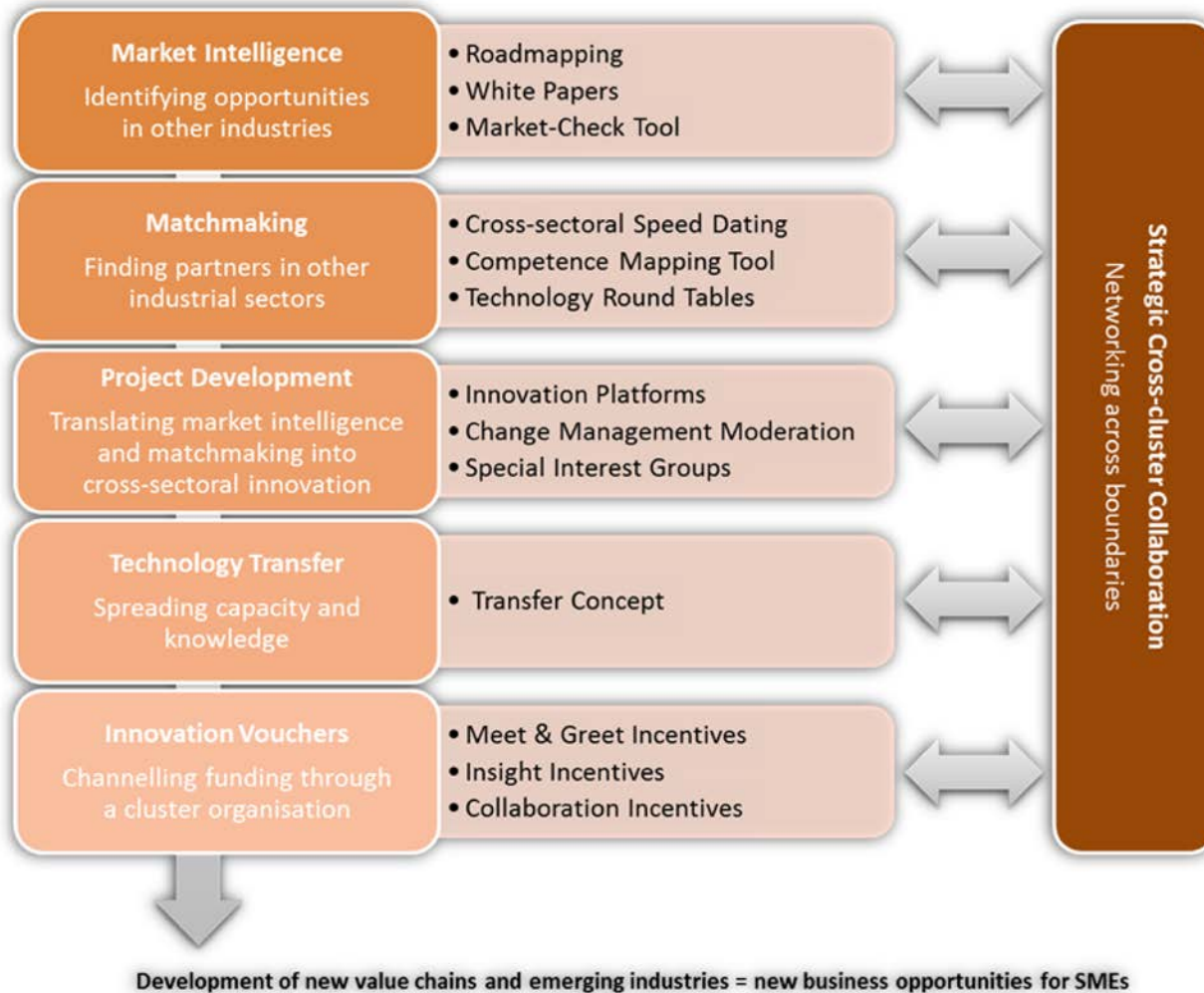


# Traditional Service Portfolio of Cluster Managements



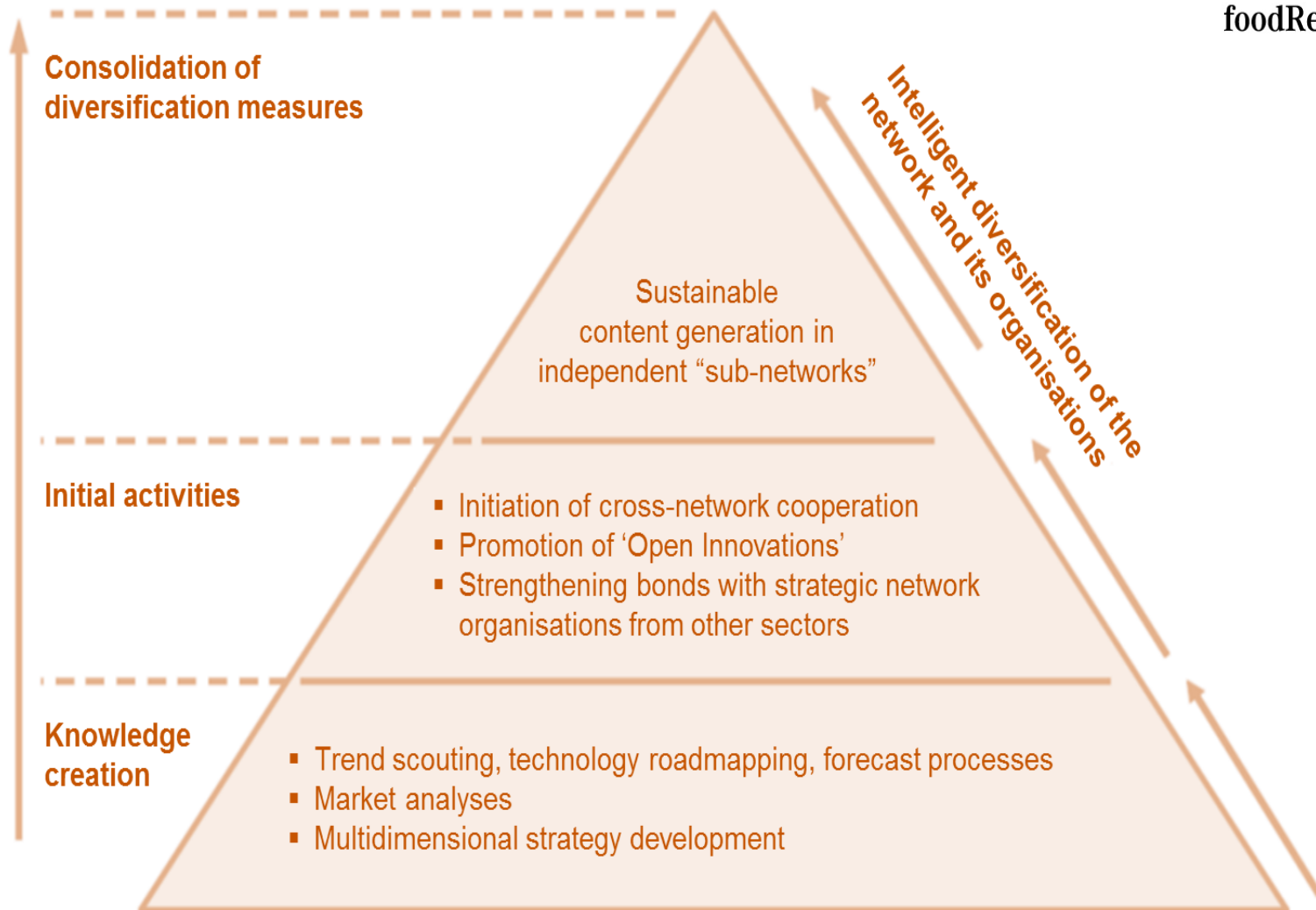


# Perfect Service Portfolio of Cluster Managements



# Diversification Towards New Value Chains

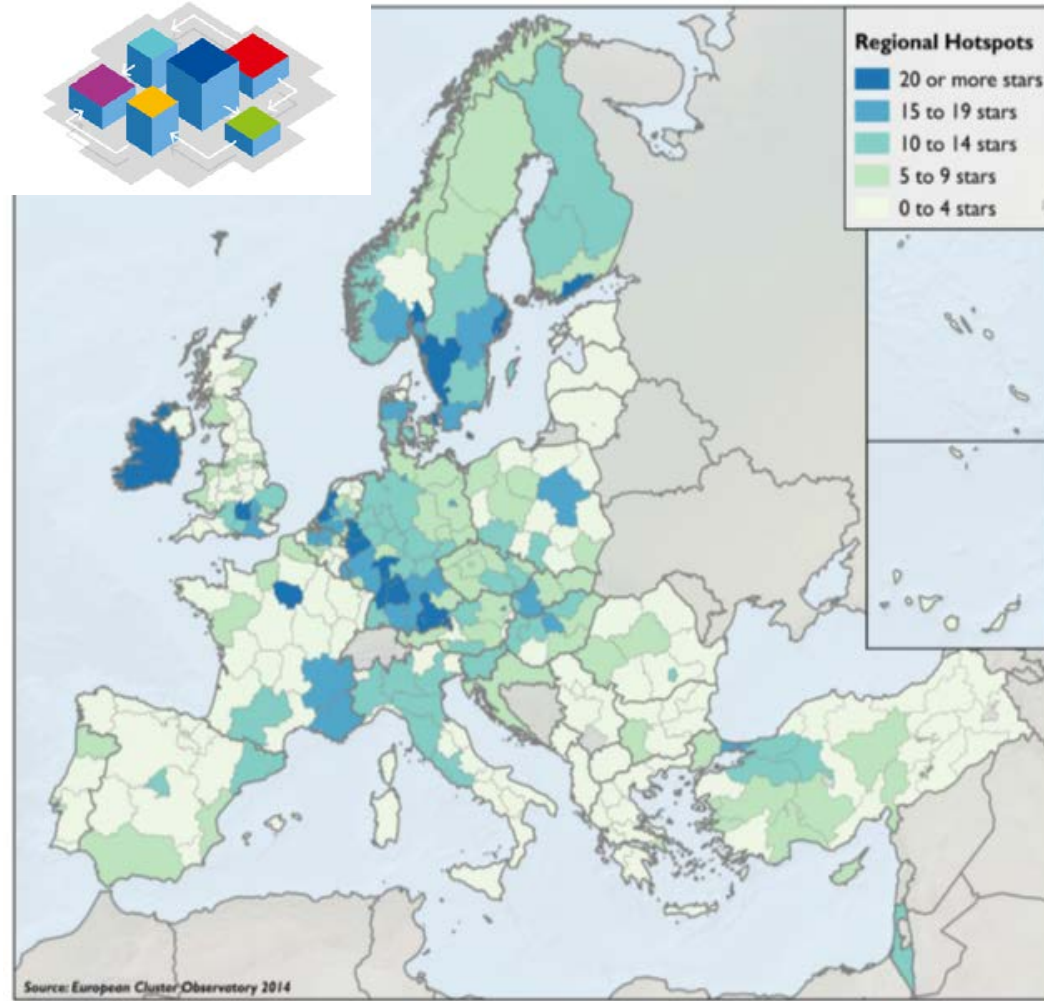
foodRegio 





# European Hot Spots of Emerging Industries

## European Cluster Observatory



- Number of employees
- Location quotient of employment
- Wages
- Employment growth





# Contact

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