Executive Summary (Eco-Innovation in Industry: Enabling Gree

Published on Innovation Policy Platform (https://www.innovationpolicyplatform.org)

Executive Summary (Eco-Innovation in Industry: Enabling Green Growth)

Manufacturing industries have the potential to become a driving force for realising a sustainable society by introducing efficient production practices and developing products and services that help reduce negative impacts. This will require them to adopt a more holistic business approach that places environmental and social aspects on an equal footing with economic concerns.

LinkToContentAt: http://dx.doi.org/10.1787/9789264077225-3-en

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