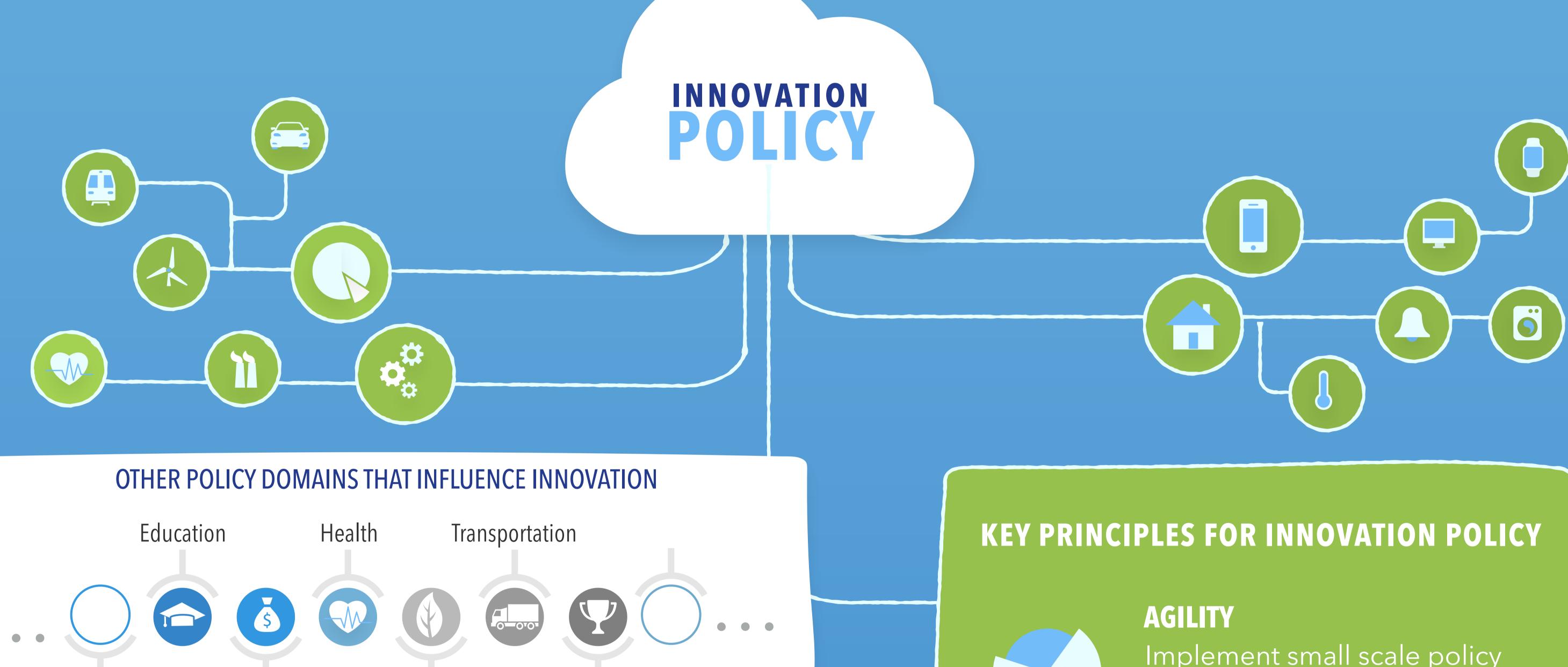
# INNOVATION POLICY IN THE DIGITAL AGE





Some need to adapt target or content while preserving main process.

**DEGREES OF CHANGE VARY BY POLICY DOMAIN** 

Environment

Others require indepth reform, rethinking policy rationale.

Competition

Implement small scale policy experiments & missionoriented programs.



# **SECTORAL APPROACH**

A sectoral perspective is needed for data access & diffusion policies.



## **INCLUSIVE**

Support digital innovation to serve social & environmental purposes.

### CHANGES TO INNOVATION POLICIES TO ACHIEVE KEY OBJECTIVES

**PUBLIC RESEARCH,** 

**ACCESS EDUCATION & TRAINING POLICY CHALLENGES** & ENTREPRENEURSHIP Promote anticipatory, Collaborate with competition authorities in Collaborate internationally to Promote open science Provide conditions for

data access for innovation, considering data diversity & concerns

**DATA** 

- Develop markets for data
- addressing market power in the digital age

**COMPETITION, COLLABORATION &** 

**INCLUSIVENESS** 

- Create spaces for collaboration & co-creation
- Support digital technology adoption by SMEs
- Support generic digital technology development to respond to societal challenges
- Support interdisciplinarity
- Provide training in digital skills
- Invest in digital research infrastructure
- responsive policies
- Support service innovation

**BUSINESS INNOVATION** 

- Adapt IP system
- frame policies in view of global markets

**CROSS-CUTTING** 

- Engage with citizens
- Ensure government access to digital skills