Online marketplaces and the sale of counterfeit goods (The Ro

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Online marketplaces and the sale of counterfeit goods (The Role of Internet Intermediaries in Advancing Public Policy Objectives)

This case study looks at ways in which Internet intermediaries deal with counterfeiting, a growing concern in the Internet community. It describes some steps that intermediaries are taking, envisages voluntary best practices and investigates legal obligations. It concludes with some of the lessons learned in this area.

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