

Demand-side policies to support innovationTrends and challenges (Business Innovation Policies: Selected Country Comparisons)

This chapter reviews and assesses countries' policies and programmes to stimulate demand for innovation. It presents the motivation, rationale and scope of demand-side policies and provides examples of different national strategies and approaches. The policy instruments reviewed include innovation-based public procurement, technology-oriented regulations, product standards and the European Union's Lead Market Initiative.

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[international standards](#) [3]

[renewable energy](#) [4]

[government agencies](#) [5]

[diffusion](#) [6]

[innovation procurement](#) [7]

[government procurement](#) [8]

[technological innovation](#) [9]

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[3] <https://www.innovationpolicyplatform.org/topic/international-standards>

[4] <https://www.innovationpolicyplatform.org/topic/renewable-energy>

[5] <https://www.innovationpolicyplatform.org/topic/government-agencies>

[6] <https://www.innovationpolicyplatform.org/topic/diffusion>

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[8] <https://www.innovationpolicyplatform.org/topic/government-procurement>

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