

Framing Eco-innovation: The Concept and the Evolution of Sustainable Manufacturing (Eco-Innovation in Industry: Enabling Green Growth)

This chapter presents the notions of sustainable manufacturing and ecoinnovation. It explores the relation between them in order to facilitate the analysis of manufacturing initiatives directed towards sustainable development. Every shift in such initiatives -from conventional pollution control and cleaner production to the development of new business models and eco-industrial parks- can be understood as facilitated by eco-innovation. The application of the eco-innovation concept offers a promising way to move industrial production in a more sustainable direction and respond to pressing global challenges such as climate change.

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[sustainable development](#) [3]

[green growth](#) [4]

[business models](#) [5]

[product design](#) [6]

[Oslo Manual](#) [7]

[climate change](#) [8]

[environmental technologies](#) [9]

[pollution](#) [10]

[supply chains](#) [11]

[industrial revolution](#) [12]

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[4] <https://www.innovationpolicyplatform.org/topic/green-growth>

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[6] <https://www.innovationpolicyplatform.org/topic/product-design>

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[8] <https://www.innovationpolicyplatform.org/topic/climate-change>

[9] <https://www.innovationpolicyplatform.org/topic/environmental-technologies>

[10] <https://www.innovationpolicyplatform.org/topic/pollution>

[11] <https://www.innovationpolicyplatform.org/topic/supply-chains>

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