Digital Catapult

Enabling Digital Innovation in the UK

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Advanced Digital Technologies - Digital Catapult has identified three technology areas that can positively disrupt business models, create competitive advantage and deliver a superior experience for customers

Future Networks
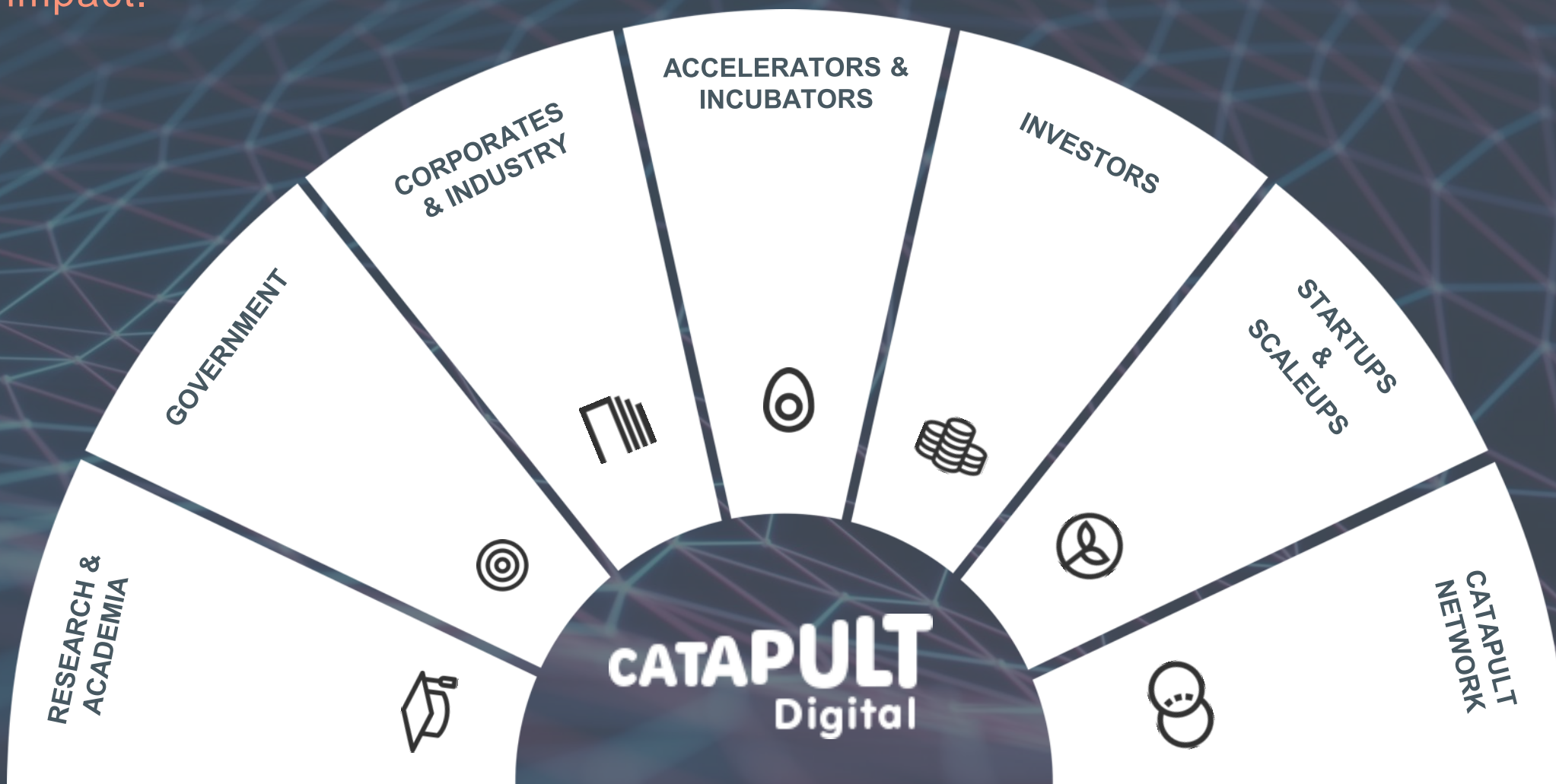
– **Low Power Wide Area Networks**

– **Internet of Things**

– **5G**

Immersive

– **Virtual, Augmented & Mixed Reality**

– **Haptics**

Artificial Intelligence

– **Artificial Intelligence**

– **Machine Learning**

As completely neutral and experts at the cutting edge of digital innovation, we have a unique position in the economy to deliver impact.

- ACCELERATORS & INCUBATORS
- CORPORATES & INDUSTRY
- INVESTORS
- GOVERNMENT
- STARTUPS & SCALEUPS
- RESEARCH & ACADEMIA
- CATAPULT NETWORK

CATAPULT Digital

We do this in three ways:

- Build and operate physical or digital facilities that accelerate UK growth in advanced digital technologies, that would not exist or be available to companies were it not for Digital Catapult's intervention

Case Study

- Delivering specialised innovation programmes, to accelerate earlier adoption and bring together startups, scaleups and SMEs with corporates and academics

- Facilitating and delivering collaborative research and development leading to commercial exploitation and de-risking more speculative experimentation

Scale | Health

caTAPULT Digital   **pwc**   **Digital Health.London**

Supporting fast growth, innovative scale-ups to rapidly increase commercial opportunities by connecting them to executive decision makers within large organisations, industry leaders and the investor community.

Who

❖ *Revenue generating*

❖ *Series A funded or approaching*

❖ *Focus: Healthcare, pharma, patient-centric care, data, immersive tech, AI, IoT*

Programme overview:

📅 January 2018 start

📍 London

📆 12 week programme

🧑‍⚕️ Health

Launch 8th January 2018

First look event 25th January 2018

Executive event 30th January 2018

🤝 **Executive introductions**

50+ Corporates   **30+ Investors**

Investor event 22nd March

💰 **Further investment**

Showcase evening 28th March 2018

📡 **Publicity**

🌐 **Commercial Growth**

Canary Care

care across

care sourcer

drayson health

inhealthcare

lumeon

locumtap

Qured

Virti

Early feedback from the cohort has been very positive:

"We're very glad to have joined it, the network they have introduced us to has been nothing short of incredible."

"The masterclasses were packed with really helpful information. Networking with the other members of the programme and sharing experiences has been invaluable."

"The programme has enabled us to turn a prospect into a business lead a lot quicker."

"I realised that healthcare is in a better state than I thought after taking part in this."

Thank you

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