

The Valorization Program in the Netherlands

Authors:
**Martijn Janmaat, Sander Kes,
Joost Dieleman, Jelle Wijnstok,
and Eline Casteleijn**

The case study analyses, from a policy analyst perspective, the Valorization Program supporting knowledge transfer activities in Dutch regions, describing regional valorization centres, interactions with other policy instruments, and impacts.

Discussant:
Job Teurlinx

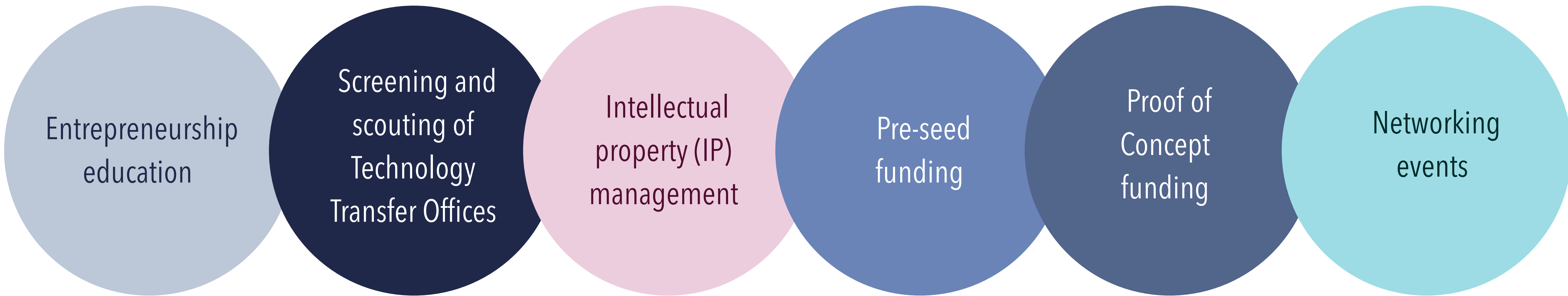
Topics covered

Regional centres, TTOs, entrepreneurship education, academic spin-offs

What is the Valorization Program?

- Launched in 2010, the programme provides **funding for entrepreneurship education and research valorization structures**
- First national programme to provide **institutional funding for valorization activities**
- Funding is provided to **12 consortia and their regional valorisation centres**
- Consortia consist of **universities, universities of applied science, firms, municipalities, provinces and societal actors**
- Participants to decide **which type of valorization** they would like to focus on
- **Co-funding of 50% of** project costs is required
- Funding provided by the **Ministry of Economic Affairs and Climate and the Ministry of Education, Culture and Science**

Valorization activities supported



Regional valorisation centres

Valorization centers provide support activities to researchers, students, and firms in a region

Interaction with other policy instruments/programmes

- NWO programs Take-off grant/loans
- StartupDelta
- Other regional valorization policies

Impact

Key findings of 2014 evaluation:

- **Methods:** Desk research, microdata analysis, a CATI survey (>300 respondents), 12 site visits, interviews, and workshops
- **Increase in entrepreneurial attitude** amongst researchers, students, and regional SMEs
- **Strengthened local connections** between science, education and application
- Need to **increase high-tech, high-growth academic start-up activity**

Policy recommendations

