

Cross-Cutting Strategies

- [Consumer Awareness](#) [1]
- [Last Mile Distribution](#) [2]
- [Improving Affordability](#) [3]
- [ICT Enabler](#) [4]
- [Using Data and Evidence](#) [5]
- [Scaling and Replication](#) [6]
- [Role of Government](#) [7]

Source URL: <https://www.innovationpolicyplatform.org/content/cross-cutting-strategies>

Links

[1] https://www.innovationpolicyplatform.org/system/files/1_BMI_Cross%20Cutting_Creating%20Consumer%20Awareness_May15.pdf

[2] https://www.innovationpolicyplatform.org/system/files/2_BMI_Cross%20Cutting_Last%20Mile%20Distribution_May15.pdf

[3] https://www.innovationpolicyplatform.org/system/files/3_BMI_Cross%20Cutting_Improving%20Affordability_May15.pdf

[4] https://www.innovationpolicyplatform.org/system/files/4_BMI_Cross%20Cutting_ICT%20Enabler_May15.pdf

[5] https://www.innovationpolicyplatform.org/system/files/5_BMI_Cross%20Cutting_Evidence%20and%20Innovation_May15.pdf

[6] https://www.innovationpolicyplatform.org/system/files/6_BMI_Cross%20Cutting_Replication_May15.pdf

[7] https://www.innovationpolicyplatform.org/system/files/7_BMI_Cross%20Cutting_Role%20of%20Government_May15.pdf