

## Innovation and sustainability: Digital content and green ICTs (The Internet Economy on the Rise: Progress since the Seoul Declaration)

This chapter focuses on two areas of innovation and sustainability identified as important in the Seoul Declaration: digital content and 'green' information and communication technologies (ICTs). Regarding digital content, issues addressed include: the development of digital content markets, local content, public sector information, the role of Internet intermediaries, and intellectual property rights. In the context of green ICTs, issues addressed include: resource efficient ICTs, sensor-based networks, and smart ICT applications such as smart grids.

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[big data](#) [4]

[value chains](#) [5]

[climate change](#) [6]

[intellectual property rights](#) [7]

[green economy](#) [8]

[business models](#) [9]

[cloud computing](#) [10]

[energy](#) [11]

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[3] <https://www.innovationpolicyplatform.org/topic/energy-efficiency>

[4] <https://www.innovationpolicyplatform.org/topic/big-data>

[5] <https://www.innovationpolicyplatform.org/topic/value-chains>

[6] <https://www.innovationpolicyplatform.org/topic/climate-change>

[7] <https://www.innovationpolicyplatform.org/topic/intellectual-property-rights-0>

[8] <https://www.innovationpolicyplatform.org/topic/green-economy>

[9] <https://www.innovationpolicyplatform.org/topic/business-models>

[10] <https://www.innovationpolicyplatform.org/topic/cloud-computing>

[11] <https://www.innovationpolicyplatform.org/topic/energy>

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