

Empowering People to Innovate (The OECD Innovation Strategy: Getting a Head Start on Tomorrow)

People are at the heart of the innovation process, and this chapter explores the roles they play. Innovation relies on a skilled labour force, not only for high-technology and research sectors but throughout the economy and society. More networked innovation processes enable broad participation in the innovation process, beyond corporate R&D laboratories to users, suppliers, workers and consumers in the public, business, academic and nonprofit sectors. Enabling people throughout the economy and society to participate in innovation will provide new ideas, knowledge and capabilities, and enhance the influence of market demand on innovation. Policies need to reflect and encourage their broader engagement.

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