

Contributing to the bioeconomy: The economic potential of marine biotechnology (Marine Biotechnology: Enabling Solutions for Ocean Productivity and Sustainability)

This chapter discusses existing and potential markets and other economic benefits to be realised through marine biotechnology. In the current economic situation, understanding the impact of investments and maximising returns on investment are more important than ever. This chapter therefore looks at existing measures and indicators for marine biotechnology and considers what further measures and indicators may be required.

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