

Transitioning to green innovation and technology (OECD Science, Technology and Industry Outlook 2012)

OECD countries and emerging economies alike are seeking new ways to accelerate the transition to green growth through technology and innovation. This chapter argues that the transition to green innovation will require more than supply-side, technology-push approaches. It will also require demand-side measures and careful organisational and institutional changes. A key challenge is to align the goals of ministries, research funding agencies, higher education institutions and social and market-based institutions so that they focus on green growth in all its dimensions. Strategic policy intelligence can help to enhance policy learning and to avoid government failures.

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