

University-Industry and the New Economics of Science

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Juan Rogers

Date:

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Event:

Innovation Policy Course

Running Time:

1 hour and 25 minutes

SUMMARY

This presentation focuses on the emerging understanding of the central role of universities and the university industry interface in shaping regional innovation ecosystems. Particular attention is placed on the challenges technology transfer, the role of students and academic entrepreneurship as a mechanism for regional technology transfer and diffusion, and the role of university-industry partnerships and research collaborations in shaping regional innovative ecosystems. Additionally, Juan Rogers focuses on the pressures on public universities across the world to demonstrate their contribution to economic and social well-being.

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