Empirical Measures of Open Innovation (Open Innovation in Gl

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Empirical Measures of Open Innovation (Open Innovation in Global Networks)

Chapter 2 develops new empirical indicators that help to show the importance and the evolution of open innovation across companies, industries and countries. Until now open innovation has been mainly discussed in terms of case studies, largely in hightechnology sectors. Different indicators based on R&D data, patent data, innovation surveys and data on licensing are presented.

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