Innovation Strategies in Developing Countries (Innovation and

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Innovation Strategies in Developing Countries (Innovation and the Development Agenda)

This chapter explores issues relating to innovation strategies in developing countries. By flagging some key issues in the literature, it identifies the many dimensions of innovation strategies in developing countries and examines the implications for different developing regions. It suggests that innovation strategies that are shaped by domestic market and policy realities are more robust and help to improve the performance of enterprises at country level. As countries differ in their challenges, resources and needs, their policy and development frameworks necessarily vary considerably. This chapter draws some tentative conclusions from the literature, which suggests that strategies based on innovation systems are, to some extent, replicable.

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