

Creating what's next for ICT in Agriculture

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Alloysius Attah

Date:

April 14, 2014

Event:

Innovation for Growth and Shared Prosperity

Running Time:

16 minutes

SUMMARY

Inclusive innovation is crucial to empower the poor through access to knowledge and solutions. This presentation provides a great example of leveraging technology to enable farmers in Ghana and increase their productivity. Alloysius Attah tells the story of how his company was started and how they plan to leverage their technology in other sectors.

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