

## **Australia: Intellectual Property Solutions for Innovative SMEs (Intellectual Assets and Innovation: The SME Dimension)**

The importance of SMEs' use of intellectual property rights (IPRs) has been recognised by policy makers in Australia over the past decades. Over this time, Australian SMEs have had some of their needs met by several innovative policies aimed at providing better access to the IPR system. This chapter presents an overview of the IP landscape in Australia and SME-IPR practices. Data have been gathered from appropriate secondary data, as well as from expert interviews and multiple case studies (SMEs in the creative industries and cleantech sector). From these data, the chapter presents issues confronting SMEs and the obstacles preventing them from creating and capturing value associated with the IPRs. Insights and implications for policy makers are presented in the conclusion.

**Country:** [Australia](#) [1]

**LinkToContentAt:** <http://dx.doi.org/10.1787/9789264118263-4-en>

**Knowledge Type:** [Country report](#) [2]

**Other Tag:** [creative industries](#) [3]

[barriers to innovation](#) [4]

[copyright](#) [5]

[intellectual property rights](#) [6]

[type of innovation](#) [7]

[enforcement](#) [8]

**Parent URL:** <http://dx.doi.org/10.1787/9789264118263-en> [9]

**Source URL:** <https://www.innovationpolicyplatform.org/document/australia-intellectual-property-solutions-innovative-smes-intellectual-assets-and>

### **Links**

[1] <https://www.innovationpolicyplatform.org/country/australia>

[2] <https://www.innovationpolicyplatform.org/knowledge-type/country-report>

[3] <https://www.innovationpolicyplatform.org/topic/creative-industries>

[4] <https://www.innovationpolicyplatform.org/topic/barriers-innovation>

[5] <https://www.innovationpolicyplatform.org/topic/copyright-0>

[6] <https://www.innovationpolicyplatform.org/topic/intellectual-property-rights-0>

[7] <https://www.innovationpolicyplatform.org/topic/type-innovation>

[8] <https://www.innovationpolicyplatform.org/topic/enforcement>

[9] <http://dx.doi.org/10.1787/9789264118263-en>