

Introduction (Knowledge-based Start-ups in Mexico)

Across the OECD, knowledge-based small and medium-sized enterprises, and more particularly start-up enterprises, are playing a growing role in employment and value creation. Increased attention is being given to the promotion of these enterprises in innovation policies. This introduction sets the framework against which Mexico's innovation policies and support programmes that impinge upon the dynamism of knowledge-based start-ups can be analysed and recommendations to improve their efficiency can be made.

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Knowledge Type: [Thematic report](#) [1]

Other Tag: [new technology-based firm](#) [2]

[legislative obstacles](#) [3]

[seed capital](#) [4]

[framework conditions](#) [5]

[policy mix](#) [6]

[job creation](#) [7]

[higher education institutes](#) [8]

[intangible assets](#) [9]

[intellectual property rights](#) [10]

[sustainable development](#) [11]

[public research and development lab](#) [12]

[capital markets](#) [13]

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[1] <https://www.innovationpolicyplatform.org/knowledge-type/thematic-report-0>

[2] <https://www.innovationpolicyplatform.org/topic/new-technology-based-firm>

[3] <https://www.innovationpolicyplatform.org/topic/legislative-obstacles>

[4] <https://www.innovationpolicyplatform.org/topic/seed-capital>

[5] <https://www.innovationpolicyplatform.org/topic/framework-conditions>

[6] <https://www.innovationpolicyplatform.org/topic/policy-mix>

[7] <https://www.innovationpolicyplatform.org/topic/job-creation>

[8] <https://www.innovationpolicyplatform.org/topic/higher-education-institutes>

[9] <https://www.innovationpolicyplatform.org/topic/intangible-assets>

[10] <https://www.innovationpolicyplatform.org/topic/intellectual-property-rights-0>

[11] <https://www.innovationpolicyplatform.org/topic/sustainable-development>

[12] <https://www.innovationpolicyplatform.org/topic/public-research-and-development-lab>

[13] <https://www.innovationpolicyplatform.org/topic/capital-markets>

[14] <http://dx.doi.org/10.1787/9789264193796-en>