

Main trends in pricing (OECD Communications Outlook 2013)

Prices for fixed telephony and, more markedly, for mobile voice services have decreased from 2010 to 2012, showing significant declines across all consumption patterns, with the exception of fixed business services. The chapter conducts, for the first time, a comprehensive benchmarking exercise of mobile broadband prices for laptops, tablets and smartphones, based on the recently approved OECD wireless broadband baskets.

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