# INDUSTRY PLATFORM 4 FVG (FRIULI VENEZIA GIULIA) (ITALY)

The case study provides a practitioner's perspective on the regional initiative "Industry Platform 4 FVG" (Italy), covering its business support services, main fields of activity, international linkages, and impact targets

**Topics covered**

Regional public-private partnership, demonstrators and living labs, business support services, digital technologies


**Author/ discussant:**
**Stefano Salvador[a]**

[a] Head of Enterprises and Incubation Office, AREA Science Park, Trieste, Italy


## What is Industry Platform 4 FVG?

- Initiative started in 2017 to promote digital transformation of industrial companies and growth of ICT companies in the FVG region
- Public-private partnership between technical high schools, enterprises, science parks, and employers' associations
- Currently, it is setting up demonstrators and living labs

## Main technological fields of activity


## Industry Platform 4 FVG's main technological fields of activity

23 partners collaborate in four thematic nodes in Amaro, Pordenone, Trieste, and Udine

Membership of each node differs

Coordination Board ensures synergies by means of operational plan and joint activities

## Which specialised support services does the Industry Platform 4 FVG provide?

- Training and technical upgrade services (e.g. summer schools in cooperation with universities)
- Testing and prototyping (in so-called living labs)
- Research and technology development support (in co-operation with competence centers)
- Support for digitalisation of firms' operations
- Mentoring
- Provision of information on business models (e.g. case studies)

## Main challenges

### Impact targets for 2019-20

- Engage with 700 SMEs in training activities
- Co-operate with 20 ICT firms in living labs and public-private co-development projects
- Support the implementation of digitalisation project of 100 firms

### Budget & staff

- Budget: EUR 4 million for the period 2018-2020
- Staff: 12 full time personnel, and 15 part-time personnel


Salvador, S. (2019), "Case study on the Industry Platform 4 FVG, Italy: Contribution to the OECD TIP Digital and Open Innovation project".