

## Business sector innovation (Innovation in Southeast Asia)

The effectiveness of innovation systems depends on the depth and diversity of innovation capabilities that are accumulated by, and deployed in, business enterprises. This chapter provides a brief introduction to the business landscape of Southeast Asian countries and explores the reasons for their diverse performance in R and D and patenting. Next, it discusses the role of foreign firms and subsidiaries, which are a defining feature of the industrial landscape in the region and are a central pillar of government strategies to upgrade national innovation systems. The role of large indigenous firms is then discussed, with a final section covering entrepreneurship and investment financing.

**LinkToContentAt:** <http://dx.doi.org/10.1787/9789264128712-5-en>

**Knowledge Type:** [Thematic report](#) [1]

**Other Tag:** [knowledge resources](#) [2]

[foreign direct investment](#) [3]

[foreign firms](#) [4]

[venture capital](#) [5]

[utility models](#) [6]

[national innovation systems](#) [7]

[informal economy](#) [8]

[location factors](#) [9]

[industrial design](#) [10]

[multinational corporation](#) [11]

[bank financing](#) [12]

**Parent URL:** <http://dx.doi.org/10.1787/9789264128712-en> [13]

**Source URL:** <https://www.innovationpolicyplatform.org/document/business-sector-innovation-innovation-southeast-asia>

### Links

[1] <https://www.innovationpolicyplatform.org/knowledge-type/thematic-report-0>

[2] <https://www.innovationpolicyplatform.org/topic/knowledge-resources>

[3] <https://www.innovationpolicyplatform.org/topic/foreign-direct-investment>

[4] <https://www.innovationpolicyplatform.org/topic/foreign-firms>

[5] <https://www.innovationpolicyplatform.org/topic/venture-capital>

[6] <https://www.innovationpolicyplatform.org/topic/utility-models>

[7] <https://www.innovationpolicyplatform.org/topic/national-innovation-systems>

[8] <https://www.innovationpolicyplatform.org/topic/informal-economy>

[9] <https://www.innovationpolicyplatform.org/topic/location-factors>

[10] <https://www.innovationpolicyplatform.org/topic/industrial-design>

[11] <https://www.innovationpolicyplatform.org/topic/multinational-corporation>

[12] <https://www.innovationpolicyplatform.org/topic/bank-financing>

[13] <http://dx.doi.org/10.1787/9789264128712-en>