

Green innovation and systemic changes (Korea)

In Korea, the country's green growth strategy aims to mitigate the degree of climate change and to create new growth engines for the future. Korea has the ambition to become a leader in the global market of green innovation. The Korean government is committed to using a holistic strategy to connect enterprises, local governments, local innovation actors and towns. Increasingly, civil society actors are also integrated. Ongoing initiatives include energy plans, green towns and a smart grit roadmap. Low energy prices, hidden costs of transition programs, few market opportunities and weak consensus building with local communities pose challenges to system transition. Enabling technologies are expected to play an increasingly important role in Korean system innovation, since many of them are in the early stage of diffusion. One problem seems to be the confusing boundaries of what is green.

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