

## Start-up and entrepreneurship (OECD Science, Technology and Industry Outlook 2012)

Public support of entrepreneurship is often justified by perceived market failures that affect business creation and by the positive impact of business dynamics on economic growth and job creation. Public policies for entrepreneurship are often motivated by evidence demonstrating the impact of young innovative firms on economic growth and job creation. Policy makers also seek to address perceived market failures for start-ups, including information asymmetries and financing gaps.

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