

Intellectual property opportunities and challenges (Boosting Malaysia's National Intellectual Property System for Innovation)

In Malaysia, there is a wide variety of actual and potential users of intellectual property (IP) whose IP needs differ based on their industry, size, export potential and other factors. This chapter summarises the characteristics and needs of four groups of users: innovators in traditional and informal sectors, “catching-up” businesses (such as SMEs and young companies), leading “frontier” businesses and public research institutions and universities.

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