

Equity finance for SMEs (New Approaches to SME and Entrepreneurship Financing: Broadening the Range of Instruments)

This chapter describes typologies of equity financing for SMEs, the profile of firms and the business stage that are suited for the different equity instruments, key enabling factors for their development, recent market trends and policies to boost equity investments in new and small companies. The chapter discusses private equity finance, focusing on and comparing venture capital and angel investments, and public equity, in the form of specialised platforms for public listing of SMEs.

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Knowledge Type: [Thematic report](#) [1]

Other Tag: [venture capital](#) [2]

[corporate governance](#) [3]

[due diligence](#) [4]

[early stage](#) [5]

[angel investing](#) [6]

[equity financing](#) [7]

[expertise](#) [8]

[firm strategies](#) [9]

[firm-level funding](#) [10]

[fund managers](#) [11]

[business angels](#) [12]

[business networks](#) [13]

[business skills](#) [14]

[capital markets](#) [15]

[priority setting](#) [16]

[co-investment fund](#) [17]

[stages of development](#) [18]

[stimulus packages](#) [19]

[tax credits](#) [20]

Parent URL: <http://dx.doi.org/10.1787/9789264240957-en> [21]

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[6] <https://www.innovationpolicyplatform.org/topic/angel-investing>

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[9] <https://www.innovationpolicyplatform.org/topic/firm-strategies>

[10] <https://www.innovationpolicyplatform.org/topic/firm-level-funding>

[11] <https://www.innovationpolicyplatform.org/topic/fund-managers>

[12] <https://www.innovationpolicyplatform.org/topic/business-angels>

[13] <https://www.innovationpolicyplatform.org/topic/business-networks>

[14] <https://www.innovationpolicyplatform.org/topic/business-skills>

[15] <https://www.innovationpolicyplatform.org/topic/capital-markets>

[16] <https://www.innovationpolicyplatform.org/topic/priority-setting>

[17] <https://www.innovationpolicyplatform.org/topic/co-investment-fund>

[18] <https://www.innovationpolicyplatform.org/topic/stages-development>

[19] <https://www.innovationpolicyplatform.org/topic/stimulus-packages>

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