

## Demand-side innovation policies in Flanders (Demand-side Innovation Policies)

This chapter discusses the Flanders Action Plan on Public Procurement of Innovation which has adopted a horizontally integrated approach in order to help government to identify public demand and define purchasing needs and increase the public commitment to procurement of innovative solutions from the private sector. It describes the use of innovation platforms for involving stakeholders and exchanging information between the demand and supply side throughout the process.

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**Knowledge Type:** [Country report](#) [2]

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[supply side](#) [4]

[policy mix](#) [5]

[government procurement](#) [6]

[health care](#) [7]

[social challenges](#) [8]

[information exchange](#) [9]

[libraries](#) [10]

[procurement](#) [11]

[innovation procurement](#) [12]

[prototypes](#) [13]

[transparency](#) [14]

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[1] <https://www.innovationpolicyplatform.org/country/belgium>

[2] <https://www.innovationpolicyplatform.org/knowledge-type/country-report>

[3] <https://www.innovationpolicyplatform.org/topic/piloting>

[4] <https://www.innovationpolicyplatform.org/topic/supply-side>

[5] <https://www.innovationpolicyplatform.org/topic/policy-mix>

[6] <https://www.innovationpolicyplatform.org/topic/government-procurement>

[7] <https://www.innovationpolicyplatform.org/topic/health-care>

[8] <https://www.innovationpolicyplatform.org/topic/social-challenges>

[9] <https://www.innovationpolicyplatform.org/topic/information-exchange>

[10] <https://www.innovationpolicyplatform.org/topic/libraries>

[11] <https://www.innovationpolicyplatform.org/topic/procurement>

[12] <https://www.innovationpolicyplatform.org/topic/innovation-procurement>

[13] <https://www.innovationpolicyplatform.org/topic/prototypes>

[14] <https://www.innovationpolicyplatform.org/topic/transparency>

[15] <http://dx.doi.org/10.1787/9789264098886-en>