

Evaluating public support for innovation in business: Methodologies and metrics (Business Innovation Policies: Selected Country Comparisons)

This chapter considers a number of conceptual, practical and institutional issues in the evaluation of direct and indirect support for private sector research and innovation. Challenges and possible approaches to the evaluation of demand-side innovation policy are also examined. The emphasis is placed on methodological challenges, rather than the content of findings from evaluation studies. Examples are drawn from the seven countries considered in this report, although work from other countries is also used where the evaluation record is instructive. The chapter concludes with a series of selected lessons learned.

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