Securing the sustainability of open educational resource (OER) initiatives (Open Educational Resources: A Catalyst for Innovation)

This chapter considers the sustainability challenges for OER initiatives. A conceptual model is presented that distinguishes between three models of cost recovery: philanthropy (and government support), community and revenue. In each case the challenge of sustainability, methods of covering initial and maintenance costs, and measuring success are presented. The role that government plays in providing funding and setting up favourable conditions for recovering costs using the three models is explored. Exemplary cases of OER initiatives are then presented and their cost-recovery models are highlighted.

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