

Critical overview of support programmes (Knowledge-based Start-ups in Mexico)

This chapter reviews the main policies and instruments that support the development of innovative small and medium-sized enterprises and can be used to encourage the creation and expansion of knowledge-based start-ups. It analyses the role and performance of public and private financial institutions as well as that of other intermediary institutions in the development of new technology-based firms. On the basis of interviews conducted with a number of knowledge-based start-ups created in the last five years and with selected higher education institutions the chapter provides some insight into factors that impinge upon the performance of the private and the academic sectors in terms of the creation of knowledgebased start-ups.

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