

STI policy target groups taxonomy

Category	Target Group
Researchers, students and teachers	
	Established researchers
	Post-doctoral researchers
	Undergraduate and master students
	Secondary education students
	PhD students
	Teachers
Social groups especially emphasised	
	Women
	Disadvantaged and excluded groups
	Civil society
Capital and labour	
	Private investors
	Entrepreneurs
	Labour force in general
	Workers with tertiary education and above specifically
Research and education institutions	
	Higher education institutes
	Public research institutes
	Private research and development lab
Governmental entities	
	National government
	Subnational government
Firms by age	
	Firms of any age
	Nascent firms (0 to less than 1 year old)
	Young firms (1 to 5 years old)
	Established firms (more than 5 years old)
Firms by size	
	Firms of any size
	Micro-enterprises
	SMEs

Large firms

Multinational enterprises

Intermediaries

Incubators, science parks or technoparks

Technology transfer offices

Industry associations

Academic societies / academies