

High-growth firms in Switzerland: Analysis of 11 firms (High-Growth Enterprises: What Governments Can Do to Make a Difference)

This chapter analyses eleven case studies of innovative and high growth SMEs in Switzerland in various economic sectors. The authors find that a variety of elements impinge on the performance of the studied firms, namely the vision, experience and leadership of the firms' managers; the innovative activities of the firm; business practices (e.g. in terms of market access, product quality, marketing activities, etc.); networking activities; the management and protection of intangible assets; and financing practices. The chapter also analyses the demographic characteristics of Swiss SMEs and their impact on employment.

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