

## **Annex A: Review of Studies on Market Penetration Rates (Innovation in the Software Sector)**

This annex outlines several studies on market penetration rates. The results are presented here in order to illustrate attempts to estimate the size of the software market taking into account software that is not fully covered in the general statistics. In particular, many of these studies focus on open source software (OSS).<sup>1</sup> This review is presented in three sections: 1) survey-based studies, 2) census-like studies, and 3) country-focused studies.

**LinkToContentAt:** <http://dx.doi.org/10.1787/9789264076761-6-en>

**Knowledge Type:** [Thematic report](#) [1]

**Other Tag:** [public interest](#) [2]

[leadership](#) [3]

[open-source software](#) [4]

[open-source](#) [5]

[public sector entities](#) [6]

[adoption](#) [7]

[competitiveness](#) [8]

**Parent URL:** <http://dx.doi.org/10.1787/9789264076761-en> [9]

**Source URL:** <https://www.innovationpolicyplatform.org/document/annex-review-studies-market-penetration-rates-innovation-software-sector>

### **Links**

[1] <https://www.innovationpolicyplatform.org/knowledge-type/thematic-report-0>

[2] <https://www.innovationpolicyplatform.org/topic/public-interest>

[3] <https://www.innovationpolicyplatform.org/topic/leadership>

[4] <https://www.innovationpolicyplatform.org/topic/open-source-software>

[5] <https://www.innovationpolicyplatform.org/topic/open-source>

[6] <https://www.innovationpolicyplatform.org/topic/public-sector-entities>

[7] <https://www.innovationpolicyplatform.org/topic/adoption>

[8] <https://www.innovationpolicyplatform.org/topic/competitiveness>

[9] <http://dx.doi.org/10.1787/9789264076761-en>