

Exploring Non-technological and Mixed Modes of Innovation Across Countries (Innovation in Firms: A Microeconomic Perspective)

There is considerable evidence that innovation plays an important role in shaping the growth and competitiveness of firms, industries and nations (as well as regions). It is linked to increased welfare, the creation of new types of jobs and the destruction of old ones. At the firm level, innovation is linked to performance and competitiveness.

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