

# RESEARCH-CREATE- INNOVATE INITIATIVE (GREECE)

The case study provides policy-maker perspectives about the Research-Create-Innovate initiative supporting the digitalisation of traditional industries in Greece, especially SMEs, covering its mandate, main fields of activity, the selection process of its main fields, challenges faced during its implementation, and its linkages to the European Horizon 2020 programme

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## Topics covered

Research grants, public-private R&D collaborations, industry competitiveness, ICT technologies, digitalisation of traditional sectors, EU Horizon 2020

### What is the Research-Create-Innovate initiative?

It is a grant scheme that promotes research activities in key selected domains by enterprises and public research organisations (promoting their collaborations also across-countries)

### Mandate

Promote research activities of enterprises and the uptake of digital technologies

Promote collaboration between enterprises and public research organisations

Integrate research results into the production process

Foster patenting of innovative products and services

Create linkages with European and international partners

Increase competitiveness, productivity and exports

### Main fields of activity



### Bottom-up selection process of main fields of activity

Innovation Platforms: Stakeholder meetings organised by the General Secretariat for Research and Technology

Info day events about initiative in 8 main cities across different Greek regions

Social media promotion

News about the initiative were posted on various public authorities' websites

### Budget

EUR 410 million (recently raised to EUR 542.5 million) for the period 2017-2020

### Methodology of Innovation Platforms to select key economic fields of activity

Demand

Supply

#### Identify key economic domains

Synthesis of economic studies on key country sectors (GSRT)

#### Identify main economic activities within each domain

Contributions from:

- Private sector
- Government agencies
- Regional authorities

#### Identify main value added chains

Contributions from:

- Private sector

#### Identify technologies to support value added chain

Contributions from:

- Research ecosystem
- National council for RTD
- Thematic scientific councils

#### SWOT analysis for identified technologies

Contributions from:

- National council for RTD
- Thematic scientific councils
- GSRT

#### Measure to support identified technologies

Formulation of National strategic plan for RTDI

### Selection criteria of grantees

Selection criteria aligned with those of the EU Horizon 2020 research programme:

- Scientific and technological excellence
- Potential economic impact: Job creation, firm growth and competitiveness, commercialisation of research results
- Experience and credibility of the beneficiaries
- Alignment with national priorities

### Impact

- **Increase in ICT-related applications** in creative industries and traditional economic sectors
- **Higher** than expected share of **applications from private sector**
- **53%** of applications came from **ICT-related fields**