Dynamics of demand and innovation (Demand-side Innovation

Published on Innovation Policy Platform (https://www.innovationpolicyplatform.org)

Dynamics of demand and innovation (Demand-side Innovation Policies)

One of the key findings of the OECD Innovation Strategy is that despite the increasing variety of actors in the innovation process, firms remain the pre-eminent means for translating good ideas into jobs and wealth. This clearly implies that the policy environment in which firms operate, on both the supply and demand sides, is fundamental to innovation.

LinkToContentAt: http://dx.doi.org/10.1787/9789264098886-3-en

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