

## Trust in the digital economy: Security and privacy (OECD Digital Economy Outlook 2015)

Trust plays a vital role in social and economic interactions. It functions as a powerful tool in complex environments for reducing uncertainties and enabling reliance on others. Trust underpins business, institutional and personal relationships and is particularly important in the global online environment. The opportunities presented by the digital economy will not be realised in the absence of trust. This chapter examines two key elements of trust online: security and privacy. It covers a select number of trends, which taken together provide an overview of digital security and privacy, both in terms of the risks and responses.

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