

Health

INNOVATIVE AND INCLUSIVE SOCIAL ENTERPRISE MODELS

Reaching the Poor in Underserved Areas through Community Health Workers

HIGHLIGHTS

- Community health workers provide health services in communities with poor access to basic health services, delivering affordable health-related goods and services in the homes of people in underserved communities.
- These programs have been shown to lead to improved health outcomes, reducing morbidity and mortality and increasing the overall usage of health services.
- Most models rely on donor funding.

[Read more](#) [1]

Low-Cost and Accessible Female Hygiene Products

HIGHLIGHTS

- Production and distribution of high-quality sanitary products at affordable prices.
- Maximizing reach through production in and distribution to rural and remote areas.
- Combination of filling a need (sanitary pads) with income generation for poor women.
- Using locally available raw materials, including agri-business waste and addressing environmental concerns through compostable pads.
- Working with schools to create synergies in menstrual hygiene management education and sale of products.

[Read more](#) [2]

Fortified Food for Infants in Low-Income Communities

HIGHLIGHTS

- To combat high under-nutrition rates, enterprises have developed a fortified infant food business model to provide specially formulated food for infants.
- The food can be porridge, flour, or yogurt mass-produced in a local factory and sold through different channels of distribution: local shops, door-to-door, or baby feeding centers.
- Hundreds of thousands of children have already been reached but further evidence is needed along with closer collaboration with the government to drive impact and scalability.

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