

Evaluating demand-side innovation policies (Demand-side Innovation Policies)

Effective evaluation of policies and programmes to stimulate innovation has become increasingly important for policy makers given constraints on discretionary public spending, a greater focus on accountability and transparency in policy, and the desire to minimise distortions arising from government actions, while maximising their impact. As the ultimate gain to be achieved from evaluation is to allow learning, it is important that a large range of stakeholders (besides managers of programmes and policy areas) can learn from and utilise past evaluations.

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