

## Knowledge transfer channels and the commercialisation of public research (Commercialising Public Research: New Trends and Strategies)

This chapter describes the main channels of knowledge transfer and commercialisation and discusses their "relational intensity" (i.e. the degree of interaction between knowledge creators and receivers), their significance to industry, the type of knowledge involved, and their degree of formality. It shows that there are multiple ways in which public research knowledge can be transferred, exploited and commercialised that go beyond patents, licenses and spin-offs. For example, personal contacts and labour mobility are important channels for knowledge transfer and commercialisation.

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