

Intellectual Asset Management, Innovation and SMEs (Intellectual Assets and Innovation: The SME Dimension)

This chapter illustrates the background and methodology of the study, highlighting the importance of intellectual asset management in the process of SME innovation and growth and the role intellectual property rights (IPRs) play in this process. It presents a synthesis of the findings from country studies, commenting, in a comparative perspective, reforms in intellectual property regulation, how SMEs use IPR to generate and appropriate value from their innovation, as well as obstacles to SMEs' effective use of IPRs. It concludes with policy recommendations.

LinkToContentAt: <http://dx.doi.org/10.1787/9789264118263-3-en>

Knowledge Type: [Thematic report](#) [1]

Other Tag: [business models](#) [2]

[confidentiality](#) [3]

[open-source](#) [4]

[creative industries](#) [5]

[litigation](#) [6]

[expertise](#) [7]

[trademarks](#) [8]

[firm strategies](#) [9]

[copyright](#) [10]

[intellectual property rights](#) [11]

Parent URL: <http://dx.doi.org/10.1787/9789264118263-en> [12]

Source URL: <https://www.innovationpolicyplatform.org/document/intellectual-asset-management-innovation-and-smes-intellectual-assets-and-innovation-sme>

Links

[1] <https://www.innovationpolicyplatform.org/knowledge-type/thematic-report-0>

[2] <https://www.innovationpolicyplatform.org/topic/business-models>

[3] <https://www.innovationpolicyplatform.org/topic/confidentiality>

[4] <https://www.innovationpolicyplatform.org/topic/open-source>

[5] <https://www.innovationpolicyplatform.org/topic/creative-industries>

[6] <https://www.innovationpolicyplatform.org/topic/litigation>

[7] <https://www.innovationpolicyplatform.org/topic/expertise>

[8] <https://www.innovationpolicyplatform.org/topic/trademarks>

[9] <https://www.innovationpolicyplatform.org/topic/firm-strategies>

[10] <https://www.innovationpolicyplatform.org/topic/copyright-0>

[11] <https://www.innovationpolicyplatform.org/topic/intellectual-property-rights-0>

[12] <http://dx.doi.org/10.1787/9789264118263-en>