## Illegal content and child-inappropriate content (The Role of Int

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## Illegal content and child-inappropriate content (The Role of Internet Intermediaries in Advancing Public Policy Objectives)

Internet intermediaries generally take steps to protect children against the distribution of child sexual abuse material. Some are voluntary practices based on individual firm policies, some are pursued in voluntary co-ordination with other industry players and with law enforcement authorities, and yet others are required by law. This case study describes efforts by Internet intermediaries to control two types of content risks: graphic images of child sexual abuse and age-inappropriate content in virtual worlds. It concludes with some of the lessons learned in this area.

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