

Emerging Trends in Biomedicine and Health Technology Innovation: Addressing the Global Challenges of Alzheimer's

The economic and social impact of chronic brain disorders (CBD) such as Alzheimer's disease (AD) and other neurodegenerative diseases will become the number one public-health problem worldwide, directly affecting 100 million people by 2050. On-going demographic trends, namely ageing populations worldwide, are leading to the unprecedented expansion of consumer demand for healthcare services. Healthcare systems worldwide soon will confront a serious crisis as a result of significant growth of the healthcare market, in a climate of shrinking resources.

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