

Case Demola: Tampere region knowledge based economic development 2.0

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Dr. Kari Kankaala

Date:

April 16, 2014

Event:

Innovation Policy Course

Running Time:

31 minutes

SUMMARY

Dr. Kari Kankaala shares the experience of Demola, an open innovation platform and university-business collaboration model in Finland. Demola encourages student teams to create new products and services that seek solutions for specific firm and government problems. The Demola model presents opportunities for regions where the cooperation between the universities and the companies is infrequent, and the collaboration model is outdated, or not in place.

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