

ISHITA AGRAWAL

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SUMMARY

A Business Analyst with a Master's in Business Analytics and a tech background, adept in data visualization and analytics tools like Tableau and IBM Watson. Proven ability to enhance marketing strategies and streamline operations, backed by a solid track record in project management and predictive modeling and committed to leveraging data insights for strategic business growth.

EDUCATION

- DePaul University, Kellstadt Graduate School of Business, Chicago, IL** *September 2025*
Master of Science, Business Analytics
- Current GPA: 4.00/4.00
- Rajiv Gandhi Proudyogiki Vishwavidyalaya, Indore, MP(India)** *June 2023*
Bachelor of Technology, Computer Science and Engineering
- Cumulative CGPA: 8.3/10

EXPERIENCE

- Excelerate** *Remote*
Data Analyst *June 2023 – July 2023*
- Generated data-driven marketing insights using Tableau and IBM Watson Studios, enhancing advertising strategies.
 - Developed targeted data presentations enhancing information literacy and communication skills to drive the company's growth with actionable insights.
- Mandovra's Dental Clinic** *Indore, India*
Clinic Manager *May 2022 – December 2022*
- Achieved a 98% appointment scheduling accuracy.
 - Reducing wait times by 18% and maintaining a 99% accuracy in managing patient records.

SKILLS

- Technology:** Python | HTML | CSS | SAS | MYSQL | R | RDBMS | SNOWFLAKE | MATLAB | Google Suite (Forms, Sheets, Slides, Docs) | Microsoft Suite (Outlook, Word, PowerPoint, OneNote) | Agile Methodology
- Tools:** Power BI, Tableau, Google Analytics, IBM Watson, MS Excel

PROJECTS

- Road Accident Analysis 2019-2022** *January 2024*
This project aims to analyze the accidents that occurred in the UK between the years 2019-2022. The Statistical analysis is done in Tableau using KPIs.
- MGT 598 Final Project** *November 2023*
The project aims to secure manufacturing facilities, establish partnerships, and execute a strategic global launch of low-calorie pomegranate-flavoured juice, with a budget of \$1,509,400.
- Multiple Disease Prediction System** *December 2022*
This project is based on machine learning, which predicts multiple diseases and diabetes with accuracy between 82% to 86%.

VOLUNTEER WORK

- Research Volunteer** *February 2024*
Working towards defining long-covid using random forest and logistic regression in Python, using predictive analysis.
- International Student Services** *December 2023 - Present*
- Event Volunteering: Front Desk Help, classroom technical support, leading icebreakers, student support.
 - Peer-Mentor Program: Leading a group of 6 students as a mentor. Being their support system in every possible way.
- Prashraya Welfare Foundation** *January 2023 - Present*
Educational Instructor in slum areas, fundraising, Hygiene Awareness Program, Sanitary Pad Distribution, Food Distribution, book donation, Counselling Students, and dental health checkups for children.

CERTIFICATIONS

- Agile Methodology and Job Stimulation by Cognizant *December 2023*
- Business Analytics with Excel from SkillUp by Simplilearn *October 2022*
- Python for beginners from SkillUp by Simplilearn *January 2022*
- SQL from Progate *April 2020*