

DU Government Degree College Narenra Nagar (T.G.)

Department of Commerce

Program Outcomes and Objectives

Basic Business Finance

Course Objective:-

- Provide an in-depth view of the process in financial management of the firm.
- Develop knowledge on the allocation, management and funding of financial resources.
- Improving students' understanding of the time value of money concept and the role of a financial manager in the current competitive business scenario.
- Enhancing student's ability in dealing short-term dealing with day-to-day working capital decision; and also longer-term dealing, which involves major capital investment decisions and raising long-term finance.

Course Outcomes:-

- Describe the effects of decision making of finance manager on shareholders wealth maximization.
- Analyze the role of time value of money and its use for valuing asset and have a thorough understanding of financial statements and be able to evaluate and analyze cash flows statements.
- Interpret and illustrate the investment, financing and dividend policy decision making in an organization.
- Recall different procedures in deciding the best alternatives out of various alternatives.
- Appraise different capital budgeting methods and their applications.
- Examine the working capital needs and financing of the firm and apply methods to measure the operating efficiency of business.

Fundamental of Investment

Course Objective:-

This course is designed to provide the basic concepts and principles of investing. The course examines investment policies, types of securities, factors that influence price changes, timing purchases/sales, preparing investment programs to meet objectives, investment risk and return, and portfolio balancing.

Course Outcomes:-

- Relate the concept and process of business research in business environment.
- Familiar to the use of tools and techniques for exploratory, conclusive and causal research.

- Apply concept of measurement in empirical systems.
- Interpret the result of statistical techniques for analysis of research data

M.Com Ist Sem. 2022-24

E-Commerce

Course Objective:-

This course provides an introduction to information systems for business and management. It is designed to familiarize students with organizational and managerial foundations of systems, the technical foundation for understanding multimedia systems for E-Commerce.

Course Outcomes:-

- Understand the basic concepts and technologies used in the field of management information systems.
- Describe internet trading relationships including Business to Consumer, Business to Business, and Intra-Organizational.
- Understand the processes of developing and implementing information systems.
- Be aware of the ethical, social, and security issues of information systems.

M.Com IIIrd Sem. 2021-23

Security Analysis & Portfolio Mgt.

Course Objective:-

- To introduce the concept of Portfolio management and make students acquainted with the process.
- To enable students to understand the concepts of portfolio revision and portfolio evaluation.
- To enable students to discuss the fundamental analysis required to be done for building up an ideal portfolio.
- To enable students to be acquainted with the various techniques used for doing technical analysis for the purpose of portfolio management.
- To make students aware of the various theories in Portfolio Management.

Course Outcomes:-

- Students would appreciate the importance of forming a portfolio of investments with varied risk and reward patterns. They would recall and discuss various portfolio management models.
- Students would recall and discuss the meaning and need of portfolio evaluation and portfolio revision.
- Students would appreciate and understand the need of various fundamental analyses in developing and managing a portfolio.
- Students would be acquainted with various technical analysis tools like Charts, Patterns and other mathematical and market indicators.
- Students would be aware of various efficient market theories w.r.t. to managing a portfolio.