**Innowah 2019**

(Don’t modify the template. Use Times New Roman, Size:14 as a standard. Kindly rename as file into your Team Name)

1. Team Name:
2. Team Leader Name (Dept, Year):
3. Team Members (Dept, Year):
4. Mentor Name (Dept):
5. Specific Topic or Focus Area:
6. Problem Statement:

*(Briefly describe the problem along with the need to choose this problem)*

1. Problem Validation through Customer Survey:

*(Provide the Survey Results and Analysis)*

1. Proposed Solution and its Objective:

*(Describe your unique innovative solution with max. 200 words. Cover the objectives of the solution)*

1. Summary Block Diagram:

*(Describe your solution and workflow with a diagrammatic representation)*

1. Business Impact and Benefits:

*(Explain how your solution will have an impact in the society and how beneficial it is to the society)*

1. Feasibility:

*(Explain how feasible and scalable your solution is)*

1. Key Differentiators of the Product (Unique Selling Proposition):

*(Briefly explain what benefits your product has from the existing products in market if there is any)*