Alexander Schmidt

Senior Frontend Developer | Vue, React

CONTACT

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- 🏆 Portfolio: innpyt.github.io/portfolio/

ABOUT ME

Analytical problem solver with passion for crafting modern and efficient web applications.
Mainly specializing in **Vue**, **Nuxt**, **Typescript** and **Javascript** but also have good knowledge of **React**.
Keen eye for details, 'extra mile' mentality and technical ownership.

- 12 years in IT
- 9 years in frontend development
- 7 years Vue
- 3 years Nuxt
- 1 year React/Next

PROFESSIONAL EXPERIENCE

04/22 - present

Senior Frontend Developer at [dasistweb](#)
Enterprise shopware agency, Kolbermoor

- developed headless storefront built with Vue 3/Nuxt for a B2B shop relaunch, concepted and implemented key features like Checkout and Mollie integration, Navigation, Algolia Search Flyout, Fast Order, Dealer Search, Cable Explorer, and Order History | [AdamHall](#)
- integrated a barcode scanner into a Digital Sales Room PWA | [Wortmann Group](#)
- developed custom video stream page builder blocks, allowing better no-code experience for marketing team | [Armedangels](#)
- optimized image and video performance | [Armedangels](#)
- integrated micro-Vue apps (Product Configurator, Storelocator) into a legacy e-commerce platform to modernize UI without a full rebuild | [Eterna](#)
- implemented Address Validation using Loqate API to improve form accuracy and user experience | [Babyone](#), [Fischersports](#)
- implemented a Store Locator using Google Maps API, enabling seamless location-based search | [Eterna](#), [Adamhall](#)
- integrated Cloudflare Turnstile into frontend forms for enhanced security and spam protection | [Adamhall](#), [Armedangels](#), Melitta

10/21 – 02/22

Frontend Developer at [Mediawave](#)
Germany #17 biggest ecommerce agency, Munich

- developed and improved custom image page builder blocks with vue, allowing better no-code experience for marketing team | Air-wolf
- setup and improved Ghostinspector/Cypress e2e tests | Air-wolf
- improved CI/CD pipelines | Air-wolf
- analysed and improved shop UX/Performance | Air-wolf

06/18 – 09/21

Frontend Developer at [Slash.Digital](#)
Full-service digital agency, Munich

06/16 – 06/18

Web Developer, freelance

06/15 – 12/16   German courses at OKS/VHS, Braunschweig
04/15   Move to Germany

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| 01/14 – 03/15 | **Hosting Team Lead at [Namecheap](#)** |
| | One of the biggest domain registrars worldwide, Kharkiv, Ukraine |

| 08/12 – 01/14 | **Support representative at [Namecheap](#)** |

PS: more info on exact position tasks/highlights are available on my [Linkedin](#)

HARD SKILLS

Frontend
Typescript
Javascript
Headless
SSR
HTML
CSS

Vue
Vue.js 2,3
Nuxt 3
Pinia

React
React 16-19
Nuxt 4
Redux
JSX

Styling
Tailwind
Styled Components
Bootstrap
BEM

CMS
Shopware, Wordpress, Shopify

Testing
Vitest, Cypress, Jest, Ghostinspector, Selenium

Bundlers/Compilers
Webpack, Vite, Bun, Npm, Yarn, Pnpm

CI/CD
Github, GitLab, Bitbucket, Buddy

API
REST API,Postman

Tools
GIT
Docker, Orbstack
Elastic Stack (ELK)
Sentry, Storybook
Jira, Confluence, Miro, Trello

Tracking
GA, FB Pixel, GTM

Speed Optimisation
Lighthouse, Page Speed Insights, GTmetrix, Pingdom

Editing/Prototyping
Photoshop, GIMP, Figma, Inkscape

Consent Management
Usercentrics, CMP

Email/Networking
DNS, FTP, SSH, IMAP/POP3, Exchange, SSH

Other
PHP, C, Ruby, MySQL, MongoDB

i18n (Internationalization)
a11y (Accessibility)

SOFT SKILLS

Methods	**Individual**	**Social**
Analytics	Responsibility	Teamwork
Problem-solving	Creativity	Communication
Organisation	Ownership	Mentoring

EDUCATION

Bachelor's Degree in Electrical Engineering
National Technical University
2009 – 2013 | Kharkiv, Ukraine

LANGUAGES

German: Fluent (C1, Goethe)
English: Fluent (C1, IELTS)
Ukrainian: Native
Russian: Native