

Alexander Schmidt

Senior Frontend Developer | Vue, React

CONTACT

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ABOUT ME

Analytical problem solver with passion for crafting modern and efficient web applications. Mainly specializing in **Vue**, **Nuxt**, **Typescript** and **Javascript** but also have good knowledge of **React**. Keen eye for details, 'extra mile' mentality and technical ownership.

- 12 years in IT
- 9 years in frontend development
- 7 years Vue
- 3 years Nuxt
- 1 year React/Next

PROFESSIONAL EXPERIENCE

04/22 - present

Senior Frontend Developer at [dasistweb](#)

Enterprise shopware agency, Kolbermoor

- developed headless storefront built with Vue 3/Nuxt for a B2B shop relaunch, concepted and implemented key features like Checkout and Mollie integration, Navigation, Algolia Search Flyout, Fast Order, Dealer Search, Cable Explorer, and Order History | AdamHall
- integrated a barcode scanner into a Digital Sales Room PWA | Wortmann Group
- developed custom video stream page builder blocks, allowing better no-code experience for marketing team | Armedangels
- optimized image and video performance | Armedangels
- integrated micro-Vue apps (Product Configurator, Storelocator) into a legacy e-commerce platform to modernize UI without a full rebuild | Eterna
- implemented Address Validation using Loqate API to improve form accuracy and user experience | Babyone, Fischersports
- implemented a Store Locator using Google Maps API, enabling seamless location-based search | Eterna, Adamhall
- integrated Cloudflare Turnstile into frontend forms for enhanced security and spam protection | Adamhall, Armedangels, Melitta

10/21 - 02/22

Frontend Developer at [Mediawave](#)

Germany #17 biggest ecommerce agency, Munich

- developed and improved custom image page builder blocks with vue, allowing better no-code experience for marketing team | Air-wolf
- setup and improved Ghostinspector/Cypress e2e tests | Air-wolf
- improved CI/CD pipelines | Air-wolf
- analysed and improved shop UX/Performance | Air-wolf

06/18 - 09/21

Frontend Developer at [Slash.Digital](#)

Full-service digital agency, Munich

06/16 - 06/18

Web Developer, freelance

06/15 - 12/16
04/15

German courses at OKS/VHS, Braunschweig
Move to Germany

01/14 – 03/15

Hosting Team Lead at [Namecheap](#)

One of the biggest domain registrars worldwide, Kharkiv, Ukraine

08/12 – 01/14

Support representative at [Namecheap](#)

PS: more info on exact position tasks/highlights are available on my [Linkedin](#)

HARD SKILLS

Frontend

Typescript
Javascript
Headless
SSR
HTML
CSS

Vue

Vue.js 2,3
Nuxt 3
Pinia

React

React 16-19
Nuxt 4
Redux
JSX

Styling

Tailwind
Styled Components
Bootstrap
BEM

CMS

Shopware, Wordpress, Shopify

Testing

Vitest, Cypress, Jest, Ghostinspector,
Selenium

Bundlers/Compilers

Webpack, Vite, Bun, Npm, Yarn, Pnpm

CI/CD

Github, GitLab, Bitbucket, Buddy

API

REST API, Postman

Tools

GIT
Docker, Orbstack
Elastic Stack (ELK)
Sentry, Storybook
Jira, Confluence, Miro, Trello

Tracking

GA, FB Pixel, GTM

Speed Optimisation

Lighthouse, Page Speed
Insights, GTmetrix, Pingdom

Editing/Prototyping

Photoshop, GIMP, Figma,
Inkscape

Consent Management

Usercentrics, CMP

Email/Networking

DNS, FTP, SSH, IMAP/POP3,
Exchange, SSH

Other

PHP, C, Ruby, MySQL,
MongoDB

i18n (Internationalization)
a11y (Accessibility)

SOFT SKILLS

Methods

Analytics
Problem-solving
Organisation

Individual

Responsibility
Creativity
Ownership

Social

Teamwork
Communication
Mentoring

EDUCATION

Bachelor's Degree in Electrical Engineering

National Technical University

2009 – 2013 | Kharkiv, Ukraine

LANGUAGES

German: Fluent (C1, Goethe)

English: Fluent (C1, IELTS)

Ukrainian: Native

Russian: Native