

## Developer Skills

- + HTML5, CSS3, JavaScript
- + Bootstrap, Materialize,
- + Node.js, Express, EJS, AJAX, Sass, Gulp
- + Angular, TypeScript, Ionic
- + Mongo, Mongoose, SQL, Sequelize, PostgreSQL

# Design Skills

- + UX Design
- + Artistic Strength in Several Media
- + Identity Design
- + Advertising Campaigns
- + Print Collateral
- + Packaging
- + Point of Sale
- + Signage
- + Promotional Materials
- + Event Design
- + Out of Home

## Education

### **GENERAL ASSEMBLY**

Denver, Colorado

Web Development Immersive September 2017

### KANSAS CITY ART INSTITUTE

Kansas City, Missouri

Bachelor of Fine Arts in Design, Emphasis on Creative Writing December 2001

# Relevant Experience

## **DIAGNOSIS A.I., Contract Front-End Engineer**

August 2017

Collaborated with Mark Kleinfelder to build a fully responsive front end prototype for a Boomtown startup to showcase the potential of a native app powered by their MEAN stack A.I. backend.

### IAN NORDECK CREATIVE, Creative Director | Designer | Writer

Notable Clients: DAM, K2 Software, Workhorse45, Yaki Yan Restaurant, Epiphany A.I. Roughly January 1998 – End of my days

Helping clients find value through design and creative thinking to make positive impacts in their business objectives and the lives of their customers.

## (SUB\*) CULTURE SOUTH, Co-Founder with Chris Tomeo

November 2015 - Present

Tired of driving downtown for every meaningful industry event, we decided to create our own free get-togethers built around education, inspiration and collaboration for creative professionals in the suburbs, (city dwellers also welcome).

#### SPIREMEDIA, Creative Director

Notable Clients: DIA, Pitney Bowes, Gogo, Datacenters.com, Health eCareers, Convercent February 2014 – April 2015

Lead multidisciplinary teams and collaborate with clients to ship strategically aligned ux design, product design, testing prototypes, corporate identities, product development, software development and responsive websites.

### THE INTEGER GROUP, Senior Art Director

Notable Clients: Clairol, Tide, Febreze, Pampers, CCRRC, Victory Motorcycles, RiteAid November 2011 – February 2014

Senior Art Director for Clairol and Specialty Beauty developing in-store tools and global toolkits in collaboration with multiple agency partners.

Directed creative team on the design of ambitious research paper about social media in collaboration with I&S for the Coca-Cola Retailing Research Councils (one of CCRRC's highest downloaded research paper).

## **Achievements**

- + Presenter at Denver Startup Week 2014 and 2015: "Pencils Before Pixels", "Design Vs. Dev", and "Kill the Artist. This is Business."
- + Participated in charity art auctions, donating personal pieces to both Heart Art 2010 and Bordo Bello in 2010, 2011 and 2012
- + Invited to design cover and intro spreads for 2009 Denver 50 award book
- + My logo for Foster the Future was selected and published in Rockport's book, LogoLounge<sup>3</sup>, in October 2006