



ian t. nordeck
FRONT-END ENGINEER

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Developer Skills

- + HTML5, CSS3, JavaScript
- + Bootstrap, Materialize
- + Node.js, Express, EJS, AJAX, Sass, Gulp
- + React, Redux
- + Angular, TypeScript, Ionic
- + Mongo, Mongoose, SQL, Sequelize, PostgreSQL

Design Skills

- + UX Design
- + Artistic Strength in Several Media
- + Identity Design
- + Advertising Campaigns
- + Print Collateral
- + Packaging
- + Point of Sale
- + Signage
- + Promotional Materials
- + Event Design
- + Out of Home

Education

GENERAL ASSEMBLY

Denver, Colorado

Web Development Immersive
September 2017

KANSAS CITY ART INSTITUTE

Kansas City, Missouri

Bachelor of Fine Arts in Design,
Emphasis on Creative Writing
December 2001

Relevant Experience

DIAGNOSIS A.I., Contract Front-End Engineer

August 2017

Collaborated with Mark Kleinfelder to build a fully responsive front end prototype for a Boomtown startup to showcase the potential of a native app powered by their MEAN stack A.I. backend.

IAN NORDECK CREATIVE, Creative Director | Designer | Writer

Notable Clients: DAM, K2 Software, Workhorse45, Yaki Yan Restaurant, Epiphany A.I.
Roughly January 1998 – End of my days

Helping clients find value through design and creative thinking to make positive impacts in their business objectives and the lives of their customers.

(SUB*) CULTURE SOUTH, Co-Founder with Chris Tomeo

November 2015 – Present

Tired of driving downtown for every meaningful industry event, we decided to create our own free get-togethers built around education, inspiration and collaboration for creative professionals in the suburbs, (city dwellers also welcome).

SPIREMEDIA, Creative Director

Notable Clients: DIA, Pitney Bowes, Gogo, Datacenters.com, Health eCareers, Convercent
February 2014 – April 2015

Lead multidisciplinary teams and collaborate with clients to ship strategically aligned ux design, product design, testing prototypes, corporate identities, product development, software development and responsive websites.

THE INTEGER GROUP, Senior Art Director

Notable Clients: Clairol, Tide, Febreze, Pampers, CCRRC, Victory Motorcycles, RiteAid
November 2011 – February 2014

Senior Art Director for Clairol and Specialty Beauty developing in-store tools and global toolkits in collaboration with multiple agency partners.

Directed creative team on the design of ambitious research paper about social media in collaboration with I&S for the Coca-Cola Retailing Research Councils (one of CCRRC's highest downloaded research paper).

Achievements

- + Presenter at Denver Startup Week 2014 and 2015: "Pencils Before Pixels", "Design Vs. Dev", and "Kill the Artist. This is Business."
- + Participated in charity art auctions, donating personal pieces to both Heart Art 2010 and Bordo Bello in 2010, 2011 and 2012
- + Invited to design cover and intro spreads for 2009 Denver 50 award book
- + My logo for Foster the Future was selected and published in Rockport's book, LogoLounge³, in October 2006