



ian t. nordeck  
FRONT-END ENGINEER

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## Relevant Experience

With over 16 years experience in design, I have worked with many of Denver's best-in-class studios and agencies including D+i Creative, Workhorse45, Strada Advertising, O'Brien Advertising, SpireMedia, Integer, Genesis Inc, Epiphany Inc, LeeReedy, Communiqué and Studio Signorella.

[See LinkedIn for full list »](#)

### IAN NORDECK CREATIVE, Creative Director | Designer | Writer

Notable Clients: DAM, K2 Software, Workhorse45, Yaki Yan Restaurant, Epiphany A.I.  
Roughly January 1998 – End of my days

Helping clients find value through design and creative thinking to make positive impacts in their business objectives and the lives of their customers.

### (SUB\*) CULTURE SOUTH, Co-Founder with Chris Tomeo

November 2015 – Present

Tired of driving downtown for every meaningful industry event, we decided to create our own free get-togethers built around education, inspiration and collaboration for creative professionals in the suburbs, (city dwellers also welcome).

### SPIREMEDIA, Creative Director

Notable Clients: DIA, Pitney Bowes, Gogo, Datacenters.com, Health eCareers, Convercent  
February 2014 – April 2015

Lead multidisciplinary teams and collaborate with clients to ship strategically aligned ux design, product design, testing prototypes, corporate identities, product development, software development and responsive websites.

### THE INTEGER GROUP, Senior Art Director

Notable Clients: Clairol, Tide, Febreze, Pampers, CCRRC, Victory Motorcycles, RiteAid  
November 2011 – February 2014

Senior Art Director for Clairol and Specialty Beauty developing in-store tools and global toolkits in collaboration with multiple agency partners.

Directed creative team on the design of ambitious research paper about social media in collaboration with I&S for the Coca-Cola Retailing Research Councils (one of CCRRC's highest downloaded research paper).

## Digital Skills

HTML5, CSS3, JavaScript  
Bootstrap, Materialize, EJS  
Node.js, Express, AJAX, Sass, Gulp  
Angular, TypeScript, Ionic  
Mongo, Mongoose,  
SQL, Sequelize, PostgreSQL

## Design Skills

UX Design  
Experience in identity design, advertising campaigns, print collateral, packaging, point of sale, signage, promotional materials, event design and out of home  
Illustration and artistic strength in several media

## Education

### GENERAL ASSEMBLY

Denver, Colorado

Web Development Immersive  
September 2017

### KANSAS CITY ART INSTITUTE

Kansas City, Missouri

Bachelor of Fine Arts in Design,  
Emphasis on Creative Writing  
December 2001

## Achievements

Presenter at Denver Startup Week  
2014 and 2015: "Pencils Before Pixels", "Design Vs. Dev", and "Kill the Artist. This is Business."

Participated in charity art auctions, donating personal pieces to both Heart Art 2010 and Bordo Bello in 2010, 2011 and 2012

Invited to design the cover and intro spreads of the 2009 award book for the Denver 50

My logo for Foster the Future was selected and published in Rockport's book, LogoLounge<sup>3</sup>, in October 2006

The poetic book I wrote and created was entered into the permanent collection of the Kansas City Art Institute Library in December 2000

Named H&R Block Scholar based on GPA and artistic abilities

[ian-nordeck.codes](http://ian-nordeck.codes)