

# Kenneth Mark Dsouza

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I am interested in working on an impactful mass market mobile product in an organisation that values design.

experience

## ● Product Designer >> Senior Product Designer

Practo Technologies Pvt Ltd Nov 2014 - [present](#)

Designed the Practo Ray enterprise SAAS products for Practo both on web and mobile. Led the effort for the material redesign of the android app and oversaw the redesign of the iOS app. Currently I own the design effort in unifying the supply side products of Practo into a mega mobile app - Practo Partner. Involved in building the design team and have experience interviewing candidates inhouse as well as at design school campuses.

### Product Designer (Intern)

Practo Technologies Pvt Ltd Apr 2014 - Sept 2014

Designed the pediatric electronic medical record (EMR) for Practo Ray web; Practo's first specialty EMR. Introduced Marvelapp in the design workflow for communicating design within the organisation.

### Assistant Systems Engineer

Tata Consultancy Services Nov 2010 - May 2012

~~Studied Java~~, learnt Javascript on my own on IE7 and had my first foray into designing websites and using Adobe Photoshop. Realised that design is something I wanted to pursue as a career.

education

### M.Des. in Information and Interface Design

National Institute of Design, Bangalore Campus Jun 2012 - Mar 2014

### B.E. in Electronics and Communications

NMAMIT (Viswesaraya Technological University) Jul 2006 - Jul 2010

tools

**Design Softwares:** Sketch, Adobe Illustrator, Adobe Photoshop,

**Prototyping Tools:** Marvel, Principle and Invision

**Collaboration:** Zeplin, Confluence, Trello

**Data Tools:** Google Analytics, Intercom and Mixpanel

interests

Reading non-fiction and contemporary fiction, Collecting graphic art, Writing short stories and travelogues.