

# Kenneth Mark Dsouza

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Product Design Manager with experience building and leading design teams in South East Asia and India

## WORK EXPERIENCE

### Senior Design Manager

Jiva AG • Jan 2022 - Sept 2025

- Head of Product Design team of 10+ designers (product designers, ux writers and user researchers)
- Responsible for the design of multiple mobile apps (Sahabat Jiva app, Jiva Agro app, Jiva Petani app, etc) and desktop interfaces
- Directed the design of our internal design system - Akar

### Senior Design Manager

Gojek • Dec 2017 - Jan 2022

- Head of Merchant Platform design team of 10+ product designers across multiple products
- Responsible for the design of all Merchant facing products ranging from GoFood Resto Management to the Midtrans Payment Gateway across region
- Helped build the team and design processes as we scaled from a small team to 100+ designers and I grew from Senior Designer to Senior Design Manager

### Senior Designer

Practo • Apr 2014 - Nov 2017

- Worked on the Doctor facing products like Practo Ray and was the Design Owner for Practo Partner.
- Led the effort for the Material redesign of the Practo Partner android app and oversaw the redesign of the iOS app.
- Helped build the team and design processes as we scaled from 4 to 32 designers and was part of it from Intern to Senior Designer

## EDUCATION

### Masters in Design

National Institute of Design  
*Information & Interface Design*  
2012 - 2015

### Bachelors of Engineering

NMAMIT (VTU)  
*Electronics & Communications*  
2006 - 2010

## INTERESTS

- Reading
- Brewing Coffee
- Collecting zines
- Drawing
- Writing travelogues.