Anna Zhang
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Experience

Product Manager | Scale AI
Oct. 2023 – Present

- Defined the product vision for a new data annotation system specifically for generative AI data collection, which now supports over 90% of Scale's generative AI business unit revenue and over 50% of total company revenue as of Q3 2024.
- Scoped, oversaw development, and launched advanced labeling features to support generative AI such as multimodal labeling, fine-grained span-tagging, and step-by-step reasoning process supervision, which unlocked $10 million in revenue of new business opportunities and increased the quality and complexity of data that Scale is able to produce.
- Collaborated closely with ML researchers, Go-To-Market, designers, and conducted multiple rounds of user interviews and surveys to prioritize the most high-impact new features to develop for our data labeling systems and improve efficiency with existing tooling.

Product Operations Manager | Scale AI
Jul. 2022 – Oct. 2023

- Managed multiple data labeling pipelines that generated $8+ million in recurring revenue, including key Generative AI customer accounts. Owned customer relations, day-to-day pipeline operations, and scoped product improvements for Scale's Generative AI business unit.

Product Manager Intern | Microsoft
May 2021 – Aug. 2021

- Redesigned and shipped a picture crop feature (used by 3.4 million users per month) by collaborating with a team of 4 engineers and 2 designers.
- Conducted live customer interviews, researched Microsoft's competitive landscape, and used customer survey feedback and telemetry data to drive product decisions.

Product Manager Intern | Microsoft
May 2020 – Aug. 2020

- Developed and launched an internal security dashboard, resulting in a 400% decline in overdue critical security bugs 2 weeks after the dashboard's deployment.
- Researched and established a standardized process within Microsoft's internal security team for evaluating the efficacy of static analysis rules.

Software Engineering Intern | Phone2Action
Jul. 2018 – Aug. 2018

- Redesigned and rebuilt a customer-facing product ("live map") with the Mapbox API.
- Fixed 5+ high-priority usability issues of the product through collaboration with the UI/UX team.

Computer Science Teaching Assistant | Vanderbilt University
Jan. 2021 – May 2022

- Selected from 250+ students to lead office hours and grade materials for CS 3250: Algorithms.

Education

Vanderbilt University – GPA: 3.91/4.0
Aug. 2018 – May 2022

B. A. in Economics, minor in Computer Science

Technical Skills: Java, Python, C++, NumPy, HTML/CSS, R, SQL