

INVESTA XII



SPONSOR BROCHURE

ABOUT INQUIVESTA

Started in 2011, Inquivesta has swiftly grown into India's largest and most vibrant Science festival, proudly hosted by the students of IISER Kolkata. With a vision to make science accessible, exciting, and inspiring to everyone, Inquivesta blends innovation, creativity, and entertainment, transforming science into an unforgettable experience. Last year, the festival attracted over **7,000** enthusiastic attendees and more than **2,000** passionate participants, including students, educators, professionals, and science enthusiasts from across India. This year we are projecting for a footfall of 15,000 to 20,000 attendees.

Inquivesta offers a diverse array of meticulously designed events, thrilling competitions, immersive workshops, interactive exhibitions, engaging guest lectures, and captivating celebrity appearances all aimed at igniting curiosity and fostering creativity. Renowned scientists, eminent industry leaders, and distinguished celebrities have graced past editions, significantly enriching the intellectual and cultural environment of the festival.

Over the years, Inquivesta has built a unique legacy, serving as a platform where groundbreaking ideas meet boundless creativity, where connections are forged, and where knowledge transcends boundaries. Join us in this exciting journey of exploration and discovery, and experience firsthand the extraordinary celebration of science, innovation, and creativity at Inquivesta XII!

EVENT HIGHLIGHTS



ABOUT IISER KOLKATA

The Indian Institute of Science Education and Research (IISER) Kolkata, established in 2006 by the Ministry of Human Resource Development (now MoE), is an Institute of National Importance and stands today as one of India's premier research and education institutions in science. Consistently ranked among the nation's top institutes, IISER Kolkata secured the 10th position in the 2025 Nature Index (Overall Category) and was ranked 38th in the NIRF 2024 Research Institutions category, underscoring its commitment to academic excellence and impactful research.

The institute boasts cutting-edge laboratories, interdisciplinary research centers, and world-class infrastructure designed to nurture scientific curiosity and innovation across physics, chemistry, biology, earth sciences, and mathematics. Its vibrant research ecosystem is aided by a strong academic framework that fosters a culture of inquiry, collaboration, and critical thinking.

IISER Kolkata's alumni have gone on to earn global recognition, securing prestigious roles at institutions such as MIT, Stanford, YALE, Max Plank University, IISc, ISRO, DRDO, CERN, NASA and so on reflecting the institute's global footprint and excellence.

Beyond academics, IISER Kolkata actively participates in major inter-institutional events such as IISM (Inter Institute Sports Meet), IICM (Inter Institute Cultural Meet), IIE-S (Inter Institute Entrepreneurial Summit), and IIIESM (Inter Institute Esports Meet). These annual flagship events bring together students from all seven IISERs, along with NISER, CEBS, and IISc a network of 10 leading science institutions across India, fostering a culture of camaraderie, healthy competition, and all-around development.

Driven by its vision to foster transformative research and produce visionary leaders, IISER Kolkata continues to push the boundaries of scientific knowledge, equipping the next generation of scientists with the skills to address real world challenges on a global scale.

THE EVENTS OF INQUIVESTA

Crime Scene Investigation is a legacy event of Inquivesta. With cryptic clues and mysterious scenes, this one is for all the budding detectives out there. Join with a team of 4 and battle it out to be the first to crack the case!



Come travel across the Land Of Secret Treasures
In search of your reward! Solving riddles to find the next step in your adventure, can you figure out where the treasure lies?

In Beat the Drop, participants have a singular task - to protect a humble and fragile egg from its demise at the hands of a grand drop, using recycled materials to create elaborate contraptions. Bonus points for creativity!



THE EVENTS OF INQUIVESTA

Science in Shadows is a unique, one-day event where creativity meets chemistry through cyanotype printing—a captivating photographic technique using UV light to produce vivid blue-toned images.



Junkyard Wars brings a hands-on experience in the realm of craft and mechanics. Promoting reusability and innovation, this event challenges participants to repurpose scrap into functional machines, pushing their craftsmanship and problem-solving abilities to the extreme!

BotPrix is the flagship robotics challenge at Inquivesta. The event encourages participants to design robots to navigate a dynamic obstacle-laden racetrack. With a mission to showcase the excitement of robotics, BotPrix inspires innovation, teamwork, and most of all, fun!



THE EVENTS OF INQUIVESTA

Inquizitive is a thrilling general quiz that will challenge participants with a diverse mix of topics, from science to pop culture. Inquivesta 2025 hosted Chandrakant Nair as our quizmaster.

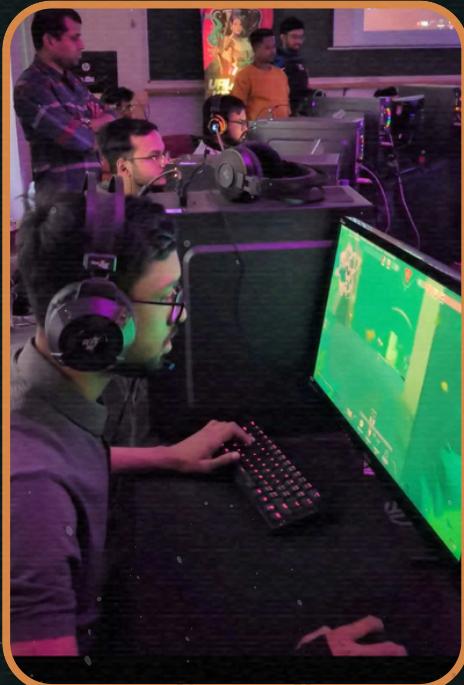


Thrust is a classic hydro-rocketry event! Participants build model rockets out of innovative materials and use the power of pressurized water to launch their creations into the sky!

Art in a Culture is a flagship event at Inquivesta, where worlds of art and biology converge. Artists must apply concepts of streaking to create stunning, living artworks on agar plates!



THE EVENTS OF INQUIVESTA



Headshot is Inquivesta's premier esports showdown, where players from across India compete in top titles like Valorant and BGMI.

From tactical firefights to survival battles, the tournament tests reflexes, strategy, and teamwork across multiple game modes. Whether you're in it for the thrill, the glory, or the grind, Headshot delivers gaming high-stakes gaming at its finest.

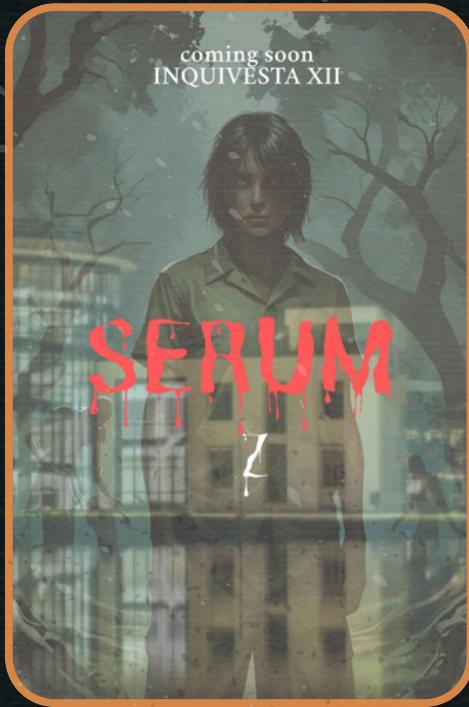


Inquicon is the annual anime and comic convention hosted by IISER Kolkata, celebrating everything from shonen showdowns to superhero sagas. With vibrant cosplay, fan art showcases, quizzes, and themed games, it's a haven for both hardcore otakus and curious newcomers. After the success of past editions, the fans back with even more energy, creativity, and fervour!

THE EVENTS OF INQUIVESTA



Inspired by the popular Netflix series Squid Game, **Natural Selection** is a high-energy, elimination-based event that blends science with strategy through 5+ instinct-driven mini-games. The challenge tests 50 participants on their reaction speed, teamwork, and adaptability.



SERUM Z is a survival game where participants play as either survivors or zombies. Survivors must race against time - collecting clues, solving puzzles, and locating the antidote while evading the ever-spreading zombie threat using their wits and tactics.

THE EVENTS OF INQUIVESTA

Futsal

5v5 Mixed Gender Futsal Tournament Teams consist of 2 girls, 3 boys, 1 girl substitution, and 1 boy substitution. Each match features two 15-minute halves with a 5-minute break in between Knockout format!



3x3 Basketball

3X3 Basketball Knockout Showdown! Gameplay: 2 teams, 3 players each, 1 hoop. Score 21 points within 10 minutes or win in overtime!



Chess

It is a strategic and engaging tournament held as part of Inquivesta. It brings together players from across institutions to compete intellectually on the 64 squares, promoting mental agility and sportsmanship.



Cricket

Gear up for thrilling action on the pitch with Inquivesta's friendly cricket face-off - where passion meets sportsmanship.



TARRIFF PLANS

Category	Title Sponsor (custom)	Powered by ₹8–10L)	Co-Powered by ₹6–9L)	Platinum ₹5–7L)	Diamond ₹3–5L)
Brand Ownership	Event renamed as “Inquista presented by [Your Brand]”	Co-branding on select materials	Named in co-promotions	—	—
Banner Placement (Prime Visibility)	2 Column, 4 Large, 4 Medium, 2 Small – Top Spots	3 Large, 3 Medium, 2 Small	3 Large, 3 Medium, 2 Small	2 Large, 3 Medium, 2 Small	2 Large, 2 Medium, 2 Small
Print Branding	Posters, Certificates, T-Shirts, Brochures, Pronite/Event Passes, Letters – Full Set	All except Event Passes	All except T-Shirts, Event Passes, Pronite Passes	Letters + Brochures + Posters (Strategic)	Letters + Brochures + Posters (Strategic)
Digital Branding	Website, Social Media, Insta Reels, Promotional Videos , Main Feed Posts, Announcements Every 1hr	Same, 2hr intervals	Same(Specific), 3hr intervals	All except Announcements	Promotional Videos, website, posts, stories, Mentions (Specific)
On-Ground Activation	Prime Stall near main stage + 3 Volunteers	Premium Stall + 1 Volunteers	Premium Stall + 1 Volunteers	Premium Stall	Premium Stall
Transportation Banners	2 Buses front + rear branding	—	—	—	—
College & Campus Reach (VB)	Full campaign in 45+ campuses with logo leads	Included	Included	Included	Included
Flashmob Mentions	Your name shouted in every flashmob + backdrop banner	Yes	Yes	Yes	—
Customized Promo Video Coverage	60-sec feature story + logo in open and end credits	Logo highlight + tagline voice	Inclusion in 15-sec clip	Logo and voice mention	Logo Flash
Exclusivity	Only 1 – No competing brand in any tier	Max 3	Max 4	Max 5	Max 6

TARRIFF PLANS

Category	Gold (£2-3L)	Silver (£1-2L)	Bronze (£50k-1L)	Major (£30k+)	Event
Brand Ownership	-	-	-	-	-
Banner Placement (Prime Visibility)	1 Large, 2 Medium, 1 Small	1 Large, 1 Medium, 1 Small	1 Large, 1 Medium, 1 Small	1 Medium	1 Small
Print Branding	Brochures + Posters (Key)	Brochures + Posters (Key)	Brochures + Posters (Key)	Poster (Venue)	Specific Event Passes and Posters, Brochures
Digital Branding	Promotional Videos, website, posts, stories, Mentions (Specific)	Promotional Videos, Website + Posts (Specific)	Promotional Videos, Website + Posts (Specific)	Logo on website only + 1 Post	Logo on website only (Specific)
On-Ground Activation	Standard Stall	Standard Stall	Shared Stall	Mention at Booth	Mention at Booth
Transportation Banners	-	-	-	-	-
College & Campus Reach (WB)	Shared campaign	Shared campaign	Partial	Mentioned only	Mentioned only
Flashmob Mentions	-	-	-	-	-
Customized Promo Video Coverage	End frame logo	End frame logo	Logo in credits	-	Logo in credits
Exclusivity	-	-	-	-	-

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