



## ANALYSING DATA IN SOCIAL SCIENCES

These tools are cited on the forum of the French MOOC "[Artificial intelligence for and by teachers](#)" – visited on 01/07/2025.

The information below is extracted from the official websites of each tool.

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### Interview Analysis

- [NVivo](#) (with integrated AI) Qualitative data analysis tool. AI can analyze text corpora and help identify themes, patterns, or relationships.
  - [MAXQDA](#) (with integrated AI) Qualitative analysis software using AI to automate data coding, facilitate transcription analysis, and identify relationships between variables.  
**Use example:** A marketing student conducts a qualitative study on consumer behavior and uses MAXQDA to code interviews and detect trends and insights.
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### Economic Data Analysis

[DataRobot](#) (for predictive analysis) Data analysis platform using AI to automate the processing of large datasets and generate forecasts to better understand trends.

