



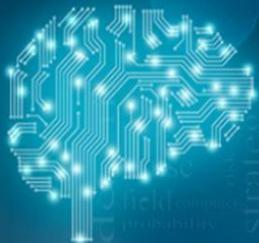
Foundations of AI, Deep Learning, and Modern Architectures

Ayan Chatterjee, Ph.D.

Chief Technology Officer and AI Architect
insAnalytics

Technology Automation Analytics AI & Machine Learning

Special Focus on GenAI Agentic RAG



Machine Learning



Artificial Intelligence



Big Data Analytics



Image Processing



Internet of Things



RPA

Dr. Ayan Chatterjee

Ph.D. (Graph Machine Learning)

Northeastern University, Boston, USA

M.Tech. (Electronic Systems), IISc Bangalore

B.E. (Electronics), Jadavpur University

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Dr. Ayan Chatterjee

Chief Technical Officer, InsAnalytics
AI Consultant and Architect, AstraZeneca
Researcher, Google DeepMind
GPU Architect, NVIDIA
Researcher, IBM

Agenda – Foundations of AI for Oil & Gas

- In this session, we will understand how Artificial Intelligence evolved and why it is now practical for large industrial enterprises.
- By the end of this session, you will understand which AI architecture fits which industrial problem across upstream, midstream, downstream, and retail operations.

Agenda – Foundations of AI for Oil & Gas

- We will explore parallel computing and GPU acceleration, and how they enable large-scale AI training for applications such as seismic analysis and refinery optimization.
- We will study different neural network architectures including ANN, CNN, RNN, LSTM, and GNN, and understand where each is applicable in oil and gas operations.
- We will examine how Transformers revolutionized language understanding and enabled Large Language Models.

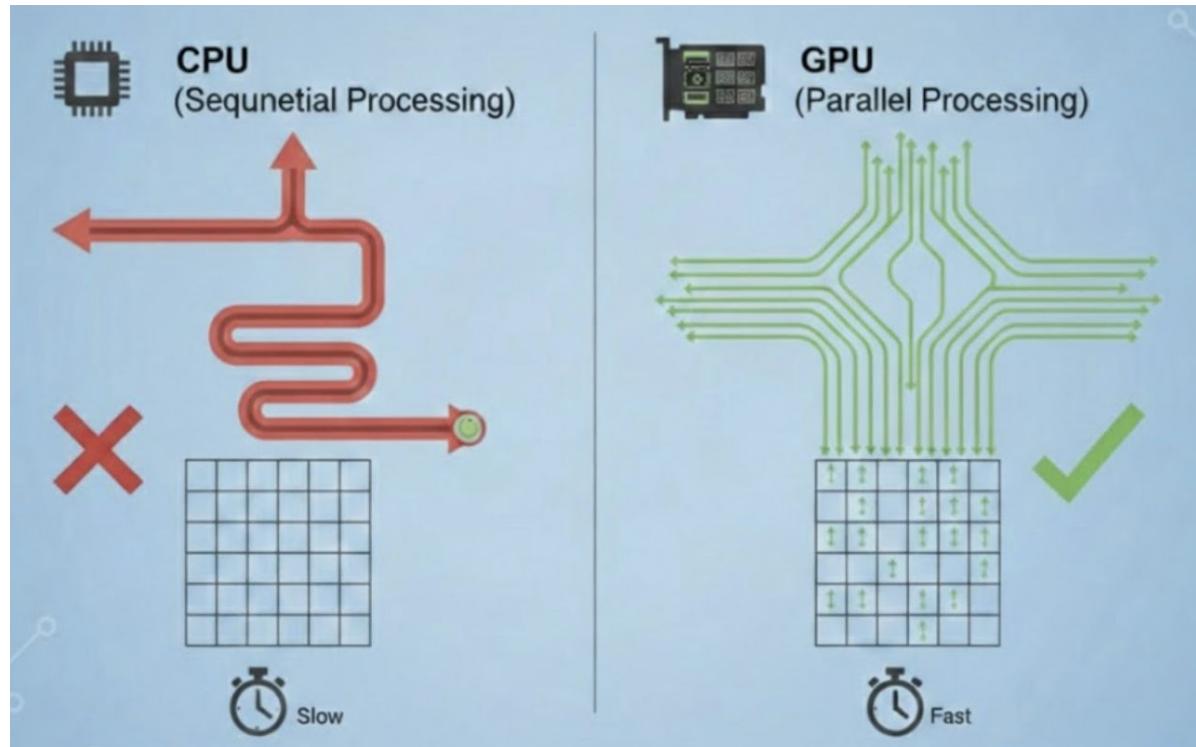
Why AI Is Transforming Oil & Gas

- Artificial Intelligence has become practical due to large operational datasets, affordable GPU computing, and advances in deep learning.
- Oil and gas companies generate massive data from refineries, drilling operations, pipelines, retail outlets, and supply chains.
- AI enables predictive maintenance of rotating equipment, optimization of refinery yields, demand forecasting for petrol and diesel, and real-time safety monitoring.
- These capabilities reduce downtime, improve margins, and enhance operational safety.

Parallel Computing and GPU Acceleration

- Parallel computing divides large computational tasks into smaller tasks that run simultaneously.
- GPUs contain thousands of cores optimized for matrix and tensor operations used in deep learning.
- This computational power allows large AI models to be trained efficiently.
- In oil and gas, GPU computing supports seismic imaging, reservoir simulation, refinery process optimization, and large-scale time-series analysis.

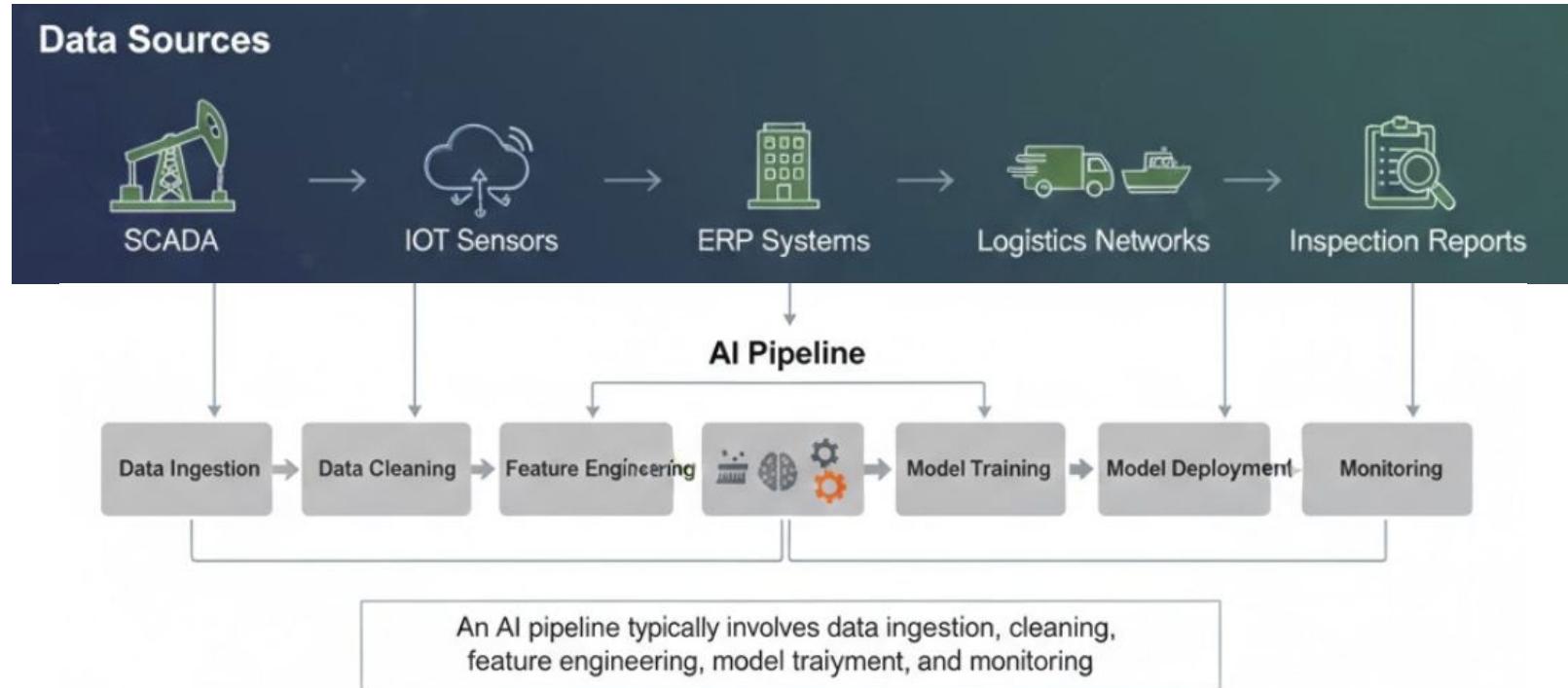
Parallel Computing and GPU Acceleration



Big Data and AI Pipeline in Oil & Gas

- Oil and gas enterprises generate structured and unstructured data from SCADA systems, IoT sensors, ERP systems, logistics networks, and inspection reports.
- An AI pipeline typically involves data ingestion, cleaning, feature engineering, model training, deployment, and monitoring.
- For example, refinery temperature and pressure data can be used to predict equipment failure.
- Retail sales and regional consumption patterns can be used to forecast fuel demand across depots.

Big Data and AI Pipeline in Oil & Gas

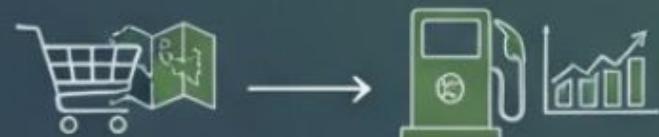


Big Data and AI Pipeline in Oil & Gas

Use Cases



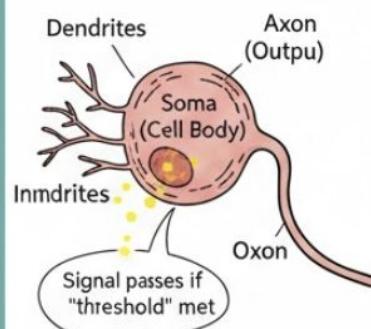
Refinery temperature & pressure data
→ Predict equipment failure



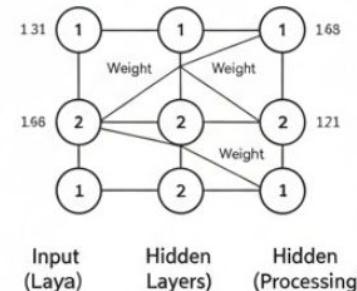
Retail sales & regional consumption →
Forecast fuel demand across depots

Artificial Neural Networks (ANN)

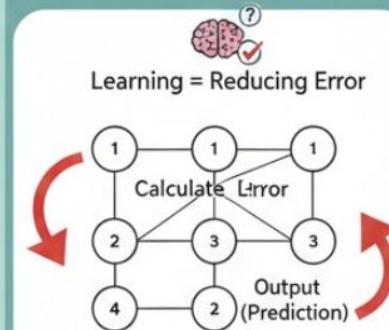
1. Biological Neuron: The Inspiration



2. Artificial Neural Network (ANN: The Math Model)



3. Backproagation: The Learning Process



Artificial Neural Networks (ANN)

- Artificial Neural Networks consist of layers of interconnected neurons that learn patterns from data.
- They adjust internal weights through backpropagation to minimize prediction error.
- In oil and gas, ANNs can predict crude blending ratios to optimize refinery output.
- They can also estimate fuel consumption patterns based on historical demand and macroeconomic indicators.
- Demo: https://github.com/insAnalytics/ANN_ong_equipment_failure

AI for Vision

1. Input Image: The 'Eyes'



1 pixel Data

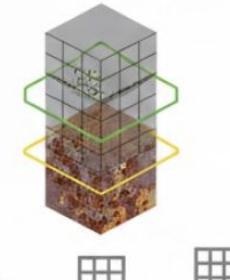


Pixel Data

CNNs analyze like a
geologist studies rock layers.

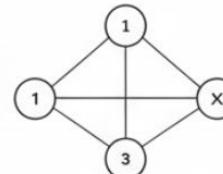
2. Feature Detection: The 'Filters'

Convolutional Filters



Filters detect edges
textures and shapes

3. Classification: The Decision



Result:

"Corrosion
Detected"

Result:

Result: 'No
Corrosion'

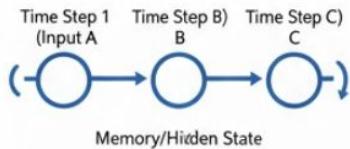
Neural network identifies
the object/issue'

Convolutional Neural Networks (CNN)

- Convolutional Neural Networks are designed for image and spatial data processing.
- They automatically detect features such as edges, textures, and anomalies.
- In oil and gas operations, CNNs are used for pipeline corrosion detection, refinery safety monitoring, and flame detection systems.
- They reduce manual inspection effort and enhance early hazard detection.
- Demo: https://github.com/insAnalytics/CNN_ong_pipeline_corrosion

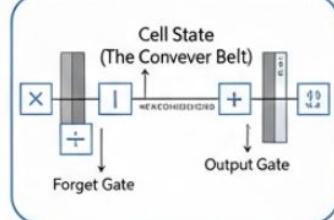
AI for Sequential Data

Recurrent Neurorks (RNN): The Basic Idea)



Like human, RNNs read reeta data in order, using using "memory" to understand be sequence. Simple, but forgets long text.

Recurrent Neural (RNN): The Basic Idea)



LSTMs add "gates" decide to remember to forget to forget. Crucial for long sequences.

1. Why it Matters: Oil & Oil & Gas Examples



Predictive Maintenance:
Forecast equipment failure by analyziz YEARS sensor data data from refinery pump (temperatuue, presure, vibration trends.



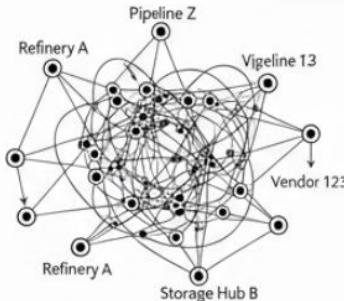
Demand Forcasing:
Predict future oil/gas demand understanding consumptions, seasonal changes, seasonal economic trends.

Recurrent Neural Networks (RNN) and LSTM

- Recurrent Neural Networks process sequential data such as time-series signals and text.
- LSTM networks retain important long-term dependencies using gating mechanisms.
- In oil and gas, LSTMs can forecast daily fuel demand across regions and predict pressure fluctuations in pipelines.
- They can also analyze sequential maintenance logs to identify early warning signs.
- Demo: https://github.com/insAnalytics/RNN_ong_demand_pred

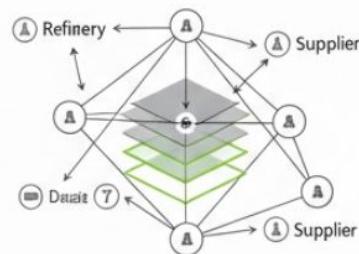
AI for Relationships (Networks)

1. The Challenge: Complexx Systems



Oil & Gas is web of connections: facilities, facilities, suppliers, and logistics. Traditional AI struggles with this "equipment failure."

2. How GNNs See: The 'Relationship' Map



GNNs analyze data on * nodes and "between" and between of connections simanatulomesusly.

2. GNNs in Action: Oil Oil & Gas Examples



Supply Chain Optinization:
Predict bottpecccks, ae-route deliverres based to realme conditions

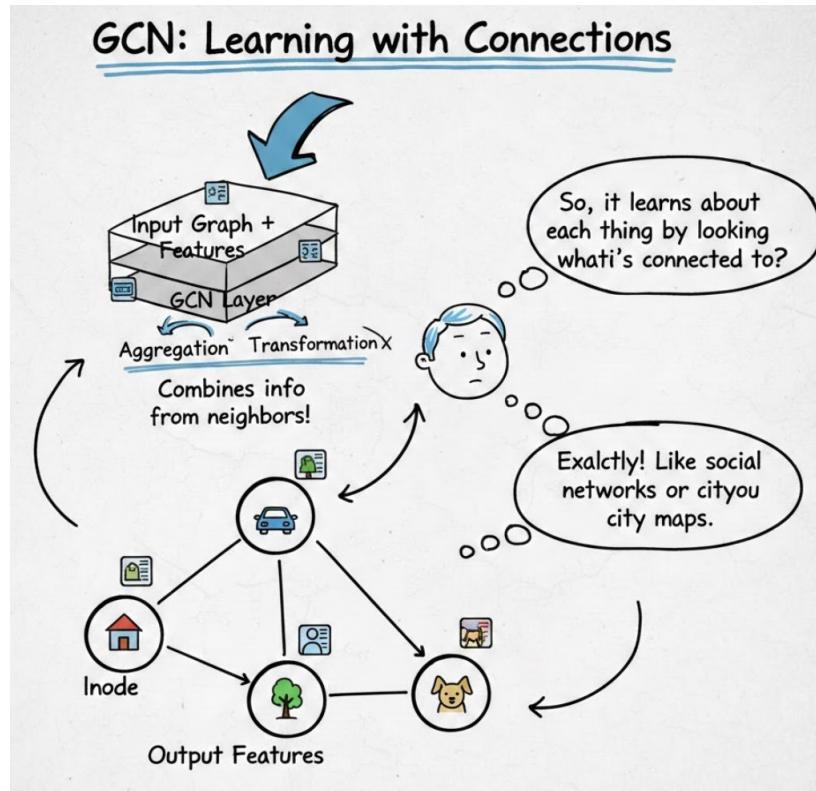


Tranker Route

Consumes

Pipeline Chain Optinizatione
Predict cascade risks. If section section X fails, which otherr other seccctions, wvis immegetule viiton impactet?

GCN (Graph Convolutional Network)



Graph Neural Networks (GNN)

- Graph Neural Networks analyze relationships between entities represented as nodes and edges.
- They model interconnected systems effectively.
- In oil and gas, GNNs can optimize supply chain networks linking refineries, depots, transporters, and retail outlets.
- They can also identify abnormal transaction patterns in fuel distribution networks.
- Demo: https://github.com/insAnalytics/GNN_on_g_supply_chain

From NLP to Large Language Models

- Natural Language Processing enables machines to interpret and generate human language.
- Large Language Models are trained on massive datasets using transformer architectures.
- In oil and gas enterprises, LLMs can summarize incident reports, draft operational SOPs, answer employee queries, and compare regulatory clauses.
- They act as knowledge assistants across departments.

From NLP to Large Language Models

1. The Human Way: Predicting Next Word



We predict the next word using context.

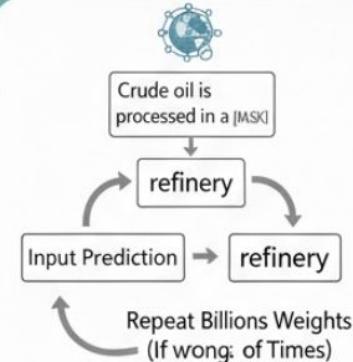
2. LLM: Statistical Guessing Game



geophysical	0.85
weather	0.110
sports	0.055

LLMs predict the most likely* word based on patterns or patterns in HUGE text data.

3. Training: Practice Meets Perfect

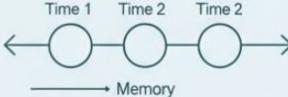
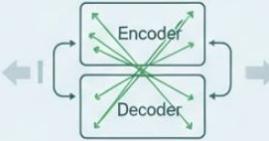


By predicting countless words, grammar, facts, and context to refine.

Transformers and Attention Mechanism

- Transformers use self-attention to understand relationships between words in a sequence.
- They process entire sequences in parallel, improving scalability and performance.
- This architecture forms the foundation of modern Large Language Models.
- In oil and gas, transformers enable automated analysis of contracts, environmental reports, compliance documents, and technical manuals.

Transformers and Attention Mechanism

The Old Way (RNNs: Reading Word-by-Word)	The New Way “Attention!”	Why It Matters: Oil & Gas Examples
 <p>The oil refinery is experiencing a power outage</p>  <p>Like a short-term memory, RNNs read text in order, struggling with long sentences and dependencies.</p>	 <p>The oil refinery is experiencing a power outage</p> <p>The oil refinery is power outage</p> <p>Transformers look at ALL words in ante, understanding context and relationships instantly.</p>	 <p>Long Document Analysis:</p>  <p>Safety Manual (200 Pages)</p> <p>Quickly connect a “valve failure” on page 10 with emergency shutdown procedure.</p> <p>Contextual Search</p> <p>crude price fluctuations</p> <p>Predicts impact on “refinery” “geopolitical events”</p> <p>Transformers understand complex, long-dependencies, crucial for analyzing technical reports, market trends and regulations.</p>

Demo:

https://github.com/insAnalytics/LLM_ong_Gemini_demo

Comparative Analysis of LLMs: Free vs. Paid

Paid LLMs

Model	Multi-modal Capabilities	Monthly Subscription Fee	Best for...
GPT-5	Yes (Text, Image, Audio)	Starts at around ₹423.00 for "ChatGPT Go" (India-only) and goes up to ₹2,118.00 for "ChatGPT Plus" and higher for "Pro" and "Team" plans.	Complex, creative, multi-modal tasks, and advanced problem-solving.
Google Gemini 1.5 Pro	Yes (Text, Image, Audio, Video)	₹1,765.00 for "Gemini Advanced" which includes access to 1.5 Pro. Enterprise plans are higher.	Highly complex tasks requiring a massive context window (e.g., analyzing long documents or entire video files).
Claude 3	Yes (Text, Image)	Pricing is usage-based (per token) for API access. There are also subscription plans for individuals, like "Claude Pro" at ₹1,766.00/month.	Complex analysis and summarization of long documents with an emphasis on safe, harmless content.

Free LLMs

Model	Multi-modal Capabilities	Monthly Subscription Fee	Best for...
Meta Llama 3	Text	Free (open-source).	Fine-tuning for specific enterprise tasks; runs efficiently on-premise for privacy.
Google Gemma	Yes (Text, Image) for Gemma 3 models (4B, 12B, and 27B)	Free (open-source).	Efficient on-device AI for well-defined, high-volume tasks like sentiment analysis and entity extraction.

Summary

- Different neural architectures address different industrial data types such as images, time series, graphs, and text.
- GPU-powered parallel computing enables large-scale AI deployment.
- Transformers have enabled enterprise-grade language intelligence across oil and gas operations.

Q&A

Thank You



- Dr. Ayan Chatterjee
- ayanc.notes@gmail.com