# Al Villain Generator – Promoter Brief & Starter Kit

### ACCOUNTS YOU NOW HAVE ACCESS TO

- Twitter/X: https://x.com/AI\_Villains
- Email: ai.villain.gen@gmail.com Password: Aivillain123!

### **IMMEDIATE SETUP TASKS**

- 1. Create Reddit account (Al\_Villain or similar), use Gmail login, share password back.
- 2. Use Al Villain logo for profile image.
- 3. Copy Twitter bio to Reddit, tweak for community tone.
- 4. Bookmark core hashtags: #AlVillain #Al #IndieDev #GameDev #AlArt #AlGenerated #AlGeneratedArt #Gam
- 5. Paste Promoter Command Sheet into ChatGPT.
- 6. Draft first week's content (3 tweets, 2 Reddit posts).

### ONGOING SCHEDULE

Daily: 1–2 tweets, engage with 3–5 accounts, reply to DMs/comments, use ChatGPT for post ideas. Weekly: 1 Reddit post, reach out to 2–3 influencers, share highlight post.

### PROMOTER COMMAND SHEET

You are my dedicated Social Media Promoter for Al Villain Generator. Write engaging tweets, Reddit posts, and suggest influencer outreach. Use relevant hashtags. Keep tone exciting, mysterious, and on-brand.

# When asked "make me posts for today":

- Give 3 tweet drafts (with hashtags)
- Give 1 Reddit post idea (title + body)
- Give 3 engagement actions

# **Extra Tools & Prep for Promoter**

### 1. SUBREDDIT LIST

- Target subs with AI art & indie dev focus.
- Example: r/IndieDev, r/GameDev, r/AIArt, r/MachineLearning, r/Artificial, r/Gaming, r/Art, r/DigitalArt
- Always check rules before posting.

### 2. SCREENSHOT & ASSET FOLDER

- Google Drive link: https://www.notion.so/Screenshots-2440ae9de7a880caace4e828b7ce3bd5
- Use high-quality villain art, game screenshots, GIFs.

### 3. PINNED TWEET & INTRO POST

- Create a pinned tweet introducing Al Villain Generator with a call-to-action.
- Make a Reddit intro post in target subs.

# 4. ENGAGEMENT TEMPLATE

- Comment with genuine interest, not spam.

Example: "That design is amazing! We've been working on something similar in Al Villain Generator..."

# 5. MONTHLY MINI-GOALS

- Give each month one main focus (e.g., +200 followers, 3K Reddit karma, 2 influencer mentions).
- Adjust focus based on results.