

Contact

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(LinkedIn)

Top Skills

Market Research

Leadership

Teamwork

Languages

Hindi (Native or Bilingual)

English (Full Professional)

Gujarati (Limited Working)

Certifications

Python for Data Science and AI

Fundamentals of Quantitative
Modelling

Honors-Awards

First position in Business Quiz

First Position at Cor-Pirates

Merger Mania

Nihal Goyal

SSCBS'22 | Understanding Life.

Delhi

Summary

I am currently pursuing my graduation in management from Shaheed Sukhdev College of Business Studies. Through my academics, I am focusing on getting exposure to diverse fields. I am fascinated towards the world of Operations, Product Development, Entrepreneurship, Data Analytics and Finance.

Being in my first year of my undergraduate studies, I am part of the Entrepreneurship Cell and Economics Society of my college. I am a dedicated and hardworking person who is always trying to learn new things.

Really Fascinated by Technology, Space, AI, Startups and Future .
DM me if I can help you in any way.

Experience

DiscoverE

Co-Founder

July 2020 - Present (2 months)

New Delhi Area, India

Houseltt

Head Of Marketing

March 2020 - Present (6 months)

New Delhi Area, India

Houseitt is a real-tech startup which helps students to find best accomodation solution in a fast and simplified way.

Role

- Recruiting, managing and motivating the marketing team of more than 50 students.
- Strategizing and Implementing marketing campaigns to create customer awareness and increase the sales.
- Leveraging Social Media Handles to connect to the target audience.
- Iterating the product to best suit the consumer needs

Case Connect Club

Entrepreneurship

August 2020 - Present (1 month)

New Delhi Area, India

Yuva, Entrepreneurship Cell, SSCBS

Associate

October 2019 - Present (11 months)

New Delhi Area, India

- Organised Impact Week, an week long design thinking workshop with 15 international mentors and more than 250 participants.
- Campus Coordinator for World Youth Council competition for igniting entrepreneurial mindset in school students.

The Upstarter

Outreach and Expansion

July 2020 - Present (2 months)

New Delhi Area, India

Ecovision - The Economics Society of SSCBS

Associate

September 2019 - May 2020 (9 months)

Financial Management Association - University of Delhi

Associate

November 2019 - March 2020 (5 months)

New Delhi Area, India

Vahdam Teas

Pro Bono Research Project

December 2019 - January 2020 (2 months)

New Delhi Area, India

- Conducted a Market Research on new age F&B brands in European Markets

Impact Week

Organiser

September 2019 - September 2019 (1 month)

New Delhi Area, India

- A week-long workshop conducted by international mentors who teach the concept of Design Thinking with its practical applications.
- Coordinated with the mentors and the 250+ participants and conducted the event smoothly.
- Took care of logistics and directly reported to the logistics head and the event head.

Education

Shaheed Sukhdev College Of Business Studies

Bachelor of Management Studies (BMS), Business Administration and Management, General · (2019 - 2022)

Divine Child High School

High School, Commerce · (2007 - 2019)