

insertions

into mediatic circuits

march 17th 2018

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Image from: <http://www.tate.org.uk/art/artworks/meireles-insertions-into-ideological-circuits-coca-cola-project-t12328>

1. There are in society certain mechanisms for circulation (circuits);
2. These circuits clearly reflect the ideology of the producer, but at the same time it is possible they could receive insertions while they circulate;
3. This always happen whenever someone starts it.



Cildo Meireles, 1970

Image from: <http://www.tate.org.uk/art/artworks/meireles-insertions-into-ideological-circuits-coca-cola-project-t12328>

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[Insertion Nº1] Fora Temer!

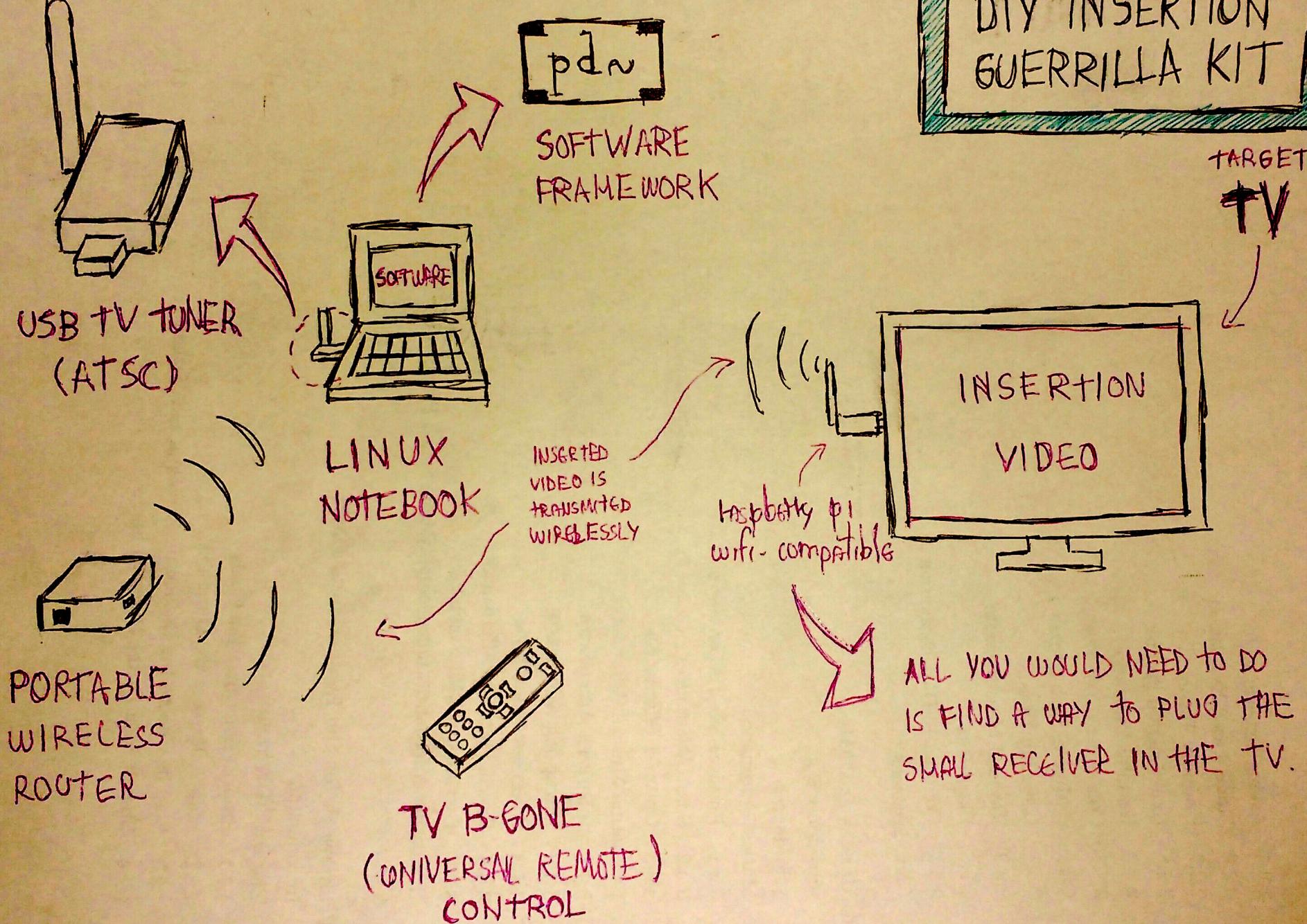


fora temer!!!

Câmara do Comércio e Indústria do Japão apresenta propostas para atrair mais investimentos para o Brasil

03/08/16 www.camara.leg.br/webcamara | 0800 619 619

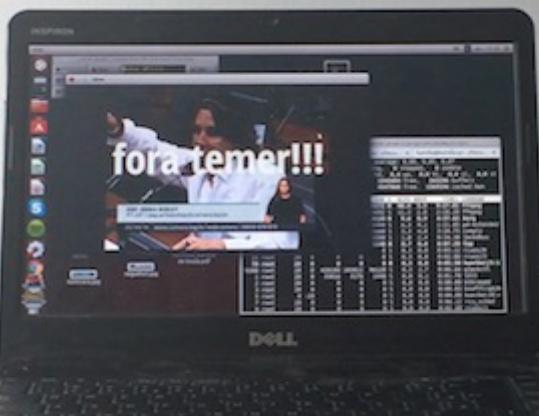
DIY INSERTION GUERRILLA KIT



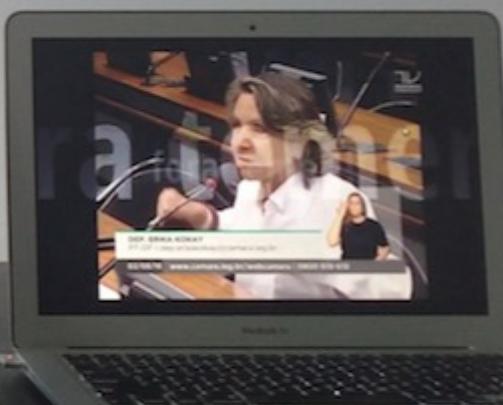
(a)



(b)



(c)



[Insertion N°3] Trump: "I'll make racism great again"



The image shows a CNN news broadcast. In the center, Jake Tapper is speaking to the camera. Behind him is a scenic view of Washington D.C., featuring the U.S. Capitol building and other city landmarks under a clear blue sky. In the bottom left corner, a red banner displays the words "BREAKING NEWS". Below the banner, a large white box contains the text "TRUMP: 'I'LL MAKE RACISM GREAT AGAIN.'". To the right of this text, the CNN logo is visible, along with the word "LIVE" and the time "5A PT - 10:00". At the very bottom of the screen, there is a horizontal news ticker that reads "OF THE PAKISTANI TALIBAN - HAS CLAIMED RESPONSIBILITY FOR THE ATT AT THIS HOUR".



40:49 / 1:48:23

★ THE PRESIDENTIAL DEBATE ★



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jeraman updating basic_example/readme.md Latest commit 433fcc2 on Oct 26

basic_example	updating basic_example/readme.md	a month ago
insercao#1	updating README.md's inside insertion	3 months ago
insercao#2	updating README.md's inside insertion	3 months ago
insercao#3	updating README.md's inside insertion	3 months ago
insercao#4	including insertion n.4; updating documentation;	2 months ago
README.md	including insertion n.4; updating documentation;	2 months ago
README.md~	including insertion n.4; updating documentation;	2 months ago
preview.jpg	updating the image of the video preview	2 months ago

README.md

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