

# insertions

into mediatic circuits

march 17<sup>th</sup> 2018

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Image from: <http://www.tate.org.uk/art/artworks/meireles-insertions-into-ideological-circuits-coca-cola-project-t12328>

1. There are in society certain mechanisms for circulation (circuits);
2. These circuits clearly reflect the ideology of the producer, but at the same time it is possible they could receive insertions while they circulate;
3. This always happen whenever someone starts it.



Cildo Meireles, 1970

Image from: <http://www.tate.org.uk/art/artworks/meireles-insertions-into-ideological-circuits-coca-cola-project-t12328>

# insertions

into mediatic circuits

[Insertion Nº1] Fora Temer!

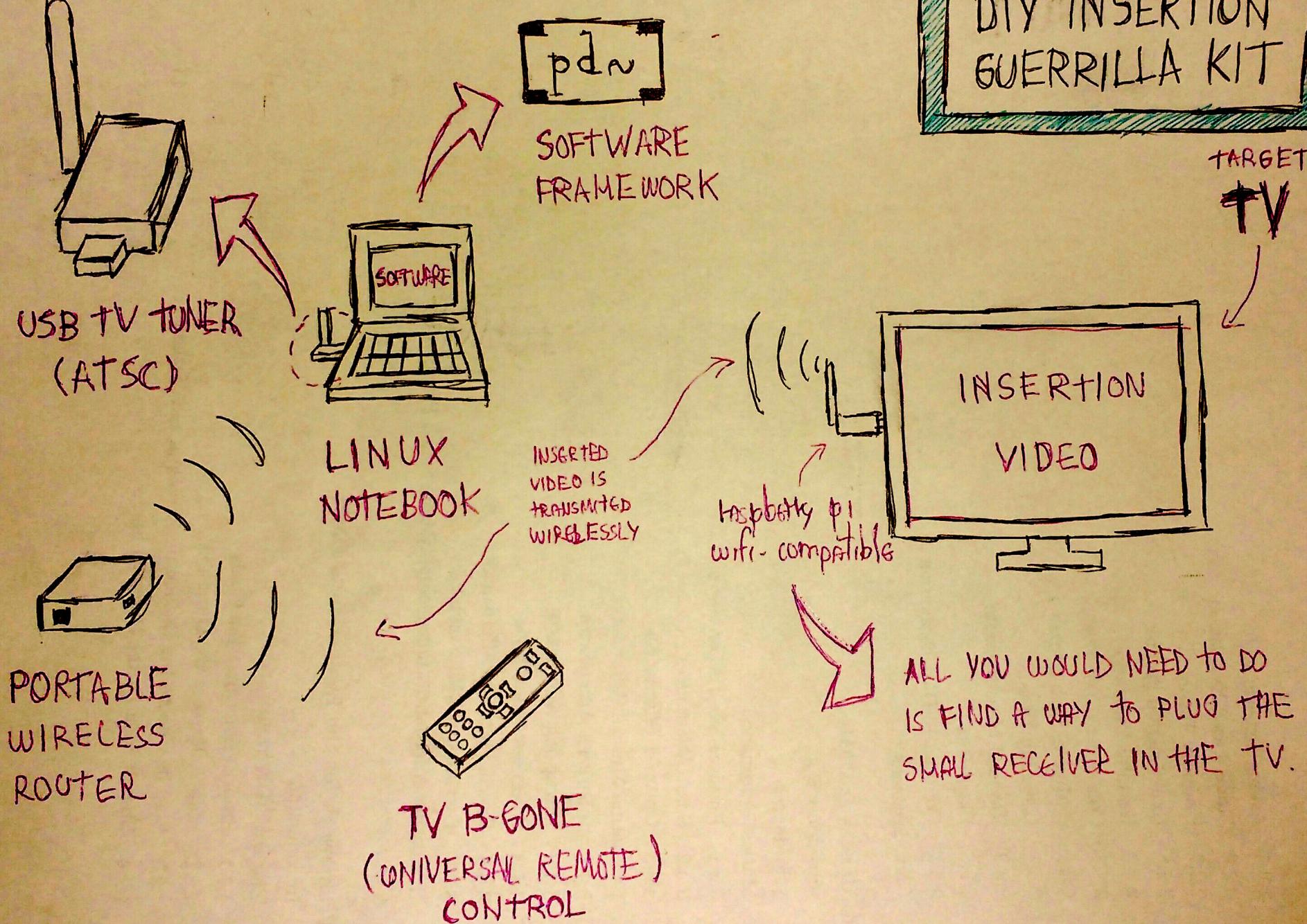


# fora temer!!!

Câmara do Comércio e Indústria do Japão apresenta propostas para atrair mais investimentos para o Brasil

03/08/16 [www.camara.leg.br/webcamara](http://www.camara.leg.br/webcamara) | 0800 619 619

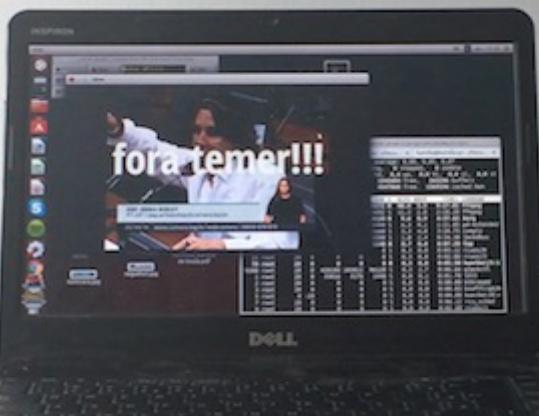
# DIY INSERTION GUERRILLA KIT



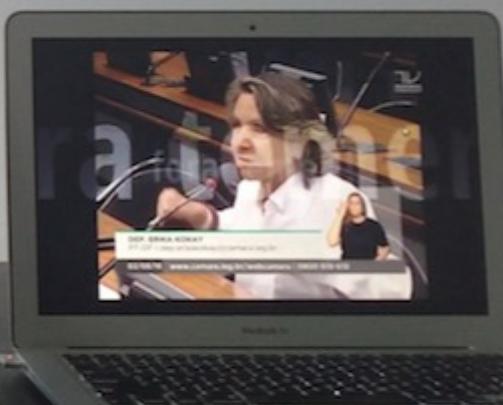
(a)



(b)



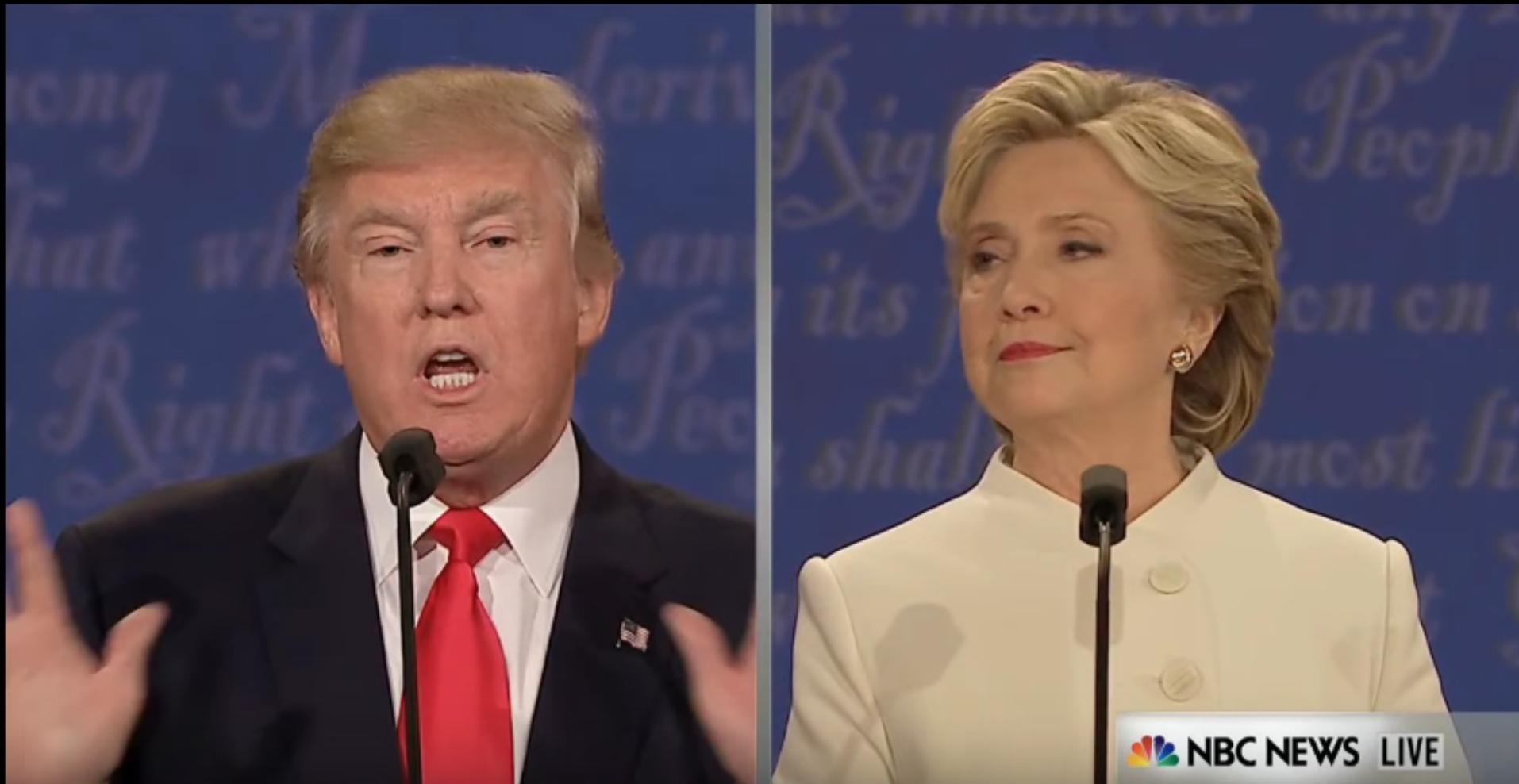
(c)



[Insertion N°3] Trump: "I'll make racism great again"



The image shows a CNN news broadcast. In the center, Jake Tapper is speaking to the camera. Behind him is a scenic view of Washington D.C., featuring the U.S. Capitol building and other city landmarks under a clear blue sky. In the bottom left corner, a red banner displays the words "BREAKING NEWS". Below the banner, a large white box contains the text "TRUMP: 'I'LL MAKE RACISM GREAT AGAIN.'". To the right of this text, the CNN logo is visible along with the word "LIVE". At the very bottom of the screen, there is a horizontal news ticker. The video player interface at the bottom includes standard controls like play/pause, volume, and a progress bar indicating the video is at 5:16 / 15:06.



40:49 / 1:48:23

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30 commits 1 branch 0 releases 1 contributor

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jeraman updating basic\_example/readme.md Latest commit 433fcc2 on Oct 26

basic_example	updating basic_example/readme.md	a month ago
insercao#1	updating README.md's inside insertion	3 months ago
insercao#2	updating README.md's inside insertion	3 months ago
insercao#3	updating README.md's inside insertion	3 months ago
insercao#4	including insertion n.4; updating documentation;	2 months ago
README.md	including insertion n.4; updating documentation;	2 months ago
README.md~	including insertion n.4; updating documentation;	2 months ago
preview.jpg	updating the image of the video preview	2 months ago

README.md

## Insertions into Mediatic Circuits

insertions  
into mediatic



# insertions

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● C Updated 12 days ago

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2 &gt;

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Forked from jnakanojp/ofxVLCVideoPlayer

An openframeworks addon of video player using libvlc.

■ C++ ψ 12 Updated on Jan 29

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